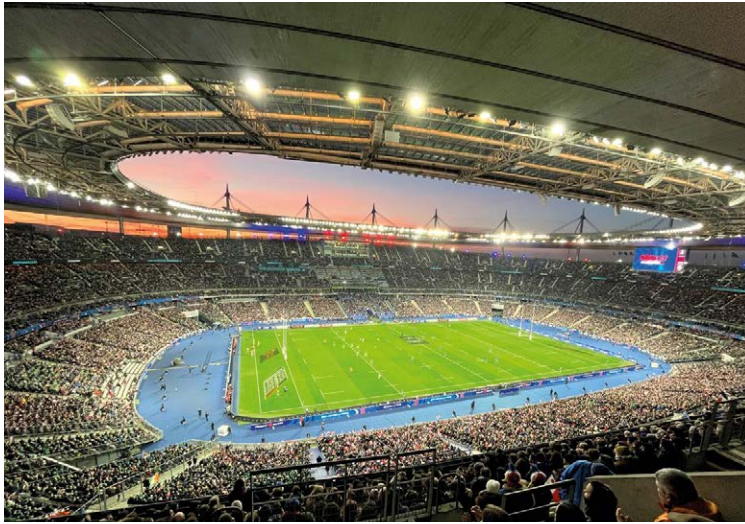


# Paris Region

## Facts & Figures 2026





# Paris Region

## Inspiring, Innovative, Responsible and Attractive

*Paris Region Facts and Figures 2026* offers a comprehensive snapshot of the region's economic strength and social landscape, underscoring its status as a major hub both in Europe and globally.

Designed as a practical decision-making resource, the brochure compiles essential data for businesses and economic stakeholders. It is also a valuable reference for regional leaders, policymakers, and anyone looking to gain a deeper insight into the Paris Region's dynamic economy.

This joint publication is produced by Choose Paris Region, L'Institut Paris Region, the Paris Île-de-France Regional Chamber of Commerce and Industry, and the National Institute of Statistics and Economic Studies for Paris Region.

We welcome your comments and suggestions to enhance this new edition. Feel free to reach out at [prff@chooseparisregion.org](mailto:prff@chooseparisregion.org)

We extend our gratitude to all the organizations and individuals who provided the data used in producing this document:

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| Build your Future in Europe's Leading Gateway for Business and Innovation | 24 |
| Benefit from Cutting-Edge Infrastructure                                  | 33 |



# Welcome to Paris Region: A Globally Connected, Forward-Looking, and Influential Region

## **Discover a Vibrant, Welcoming and Inspiring Region**

Paris Region is France's economic and cultural powerhouse, generating 30% of the national GDP and leading the country in R&D, accounting for 40% of total spending. Attractive to investors, tourists, and newcomers to the Schengen Area and the eurozone, it combines economic strength with a high quality of life.

## **Relax and Thrive in a Green, Sustainable Region**

A major international destination, the Region welcomes around 50 million visitors each year and is committed to sustainability through biodiversity protection and carbon-reduction initiatives. Its young and growing population benefits from a dynamic environment and strong opportunities.

## **Access Europe's Largest Talent Hub**

As Europe's largest talent hub, Paris Region offers 6.9 million jobs and an exceptional concentration of students, engineers, researchers, and scientists.

## **Build your future in Europe's Leading Gateway for Business and Innovation**

With the highest GDP in Europe, it hosts a rich ecosystem of multinational corporations, SMEs, research institutions, and innovative startups.

## **Benefit from Cutting-Edge Infrastructure**

Its world-class infrastructure—further enhanced by the legacy of the 2024 Olympic and Paralympic Games—includes three international airports, high-speed rail connections, an expanding metro network, and advanced digital infrastructure, supporting competitive operating costs and seamless connectivity across Europe.

# Paris Region, a Dynamic and Fast-growing Region

A world-renowned destination for residents, visitors, investors and producers

An outstanding lifestyle

A Thriving Business and Research Ecosystem

Strong Expertise in Services and Industry

A vast consumer market

A cosmopolitan region and a talent hub

Highly competitive real estate and logistics solutions

World-class transport and digital infrastructure

- 19% of France's population
- 30% of France's GDP and 5% of EU27 GDP
- 24% of France's jobs
- 34% of France's executives
- 28% of France's students
- 39% of France's R&D spending
- 40% of France's researchers
- 28% of France's scientists and engineers



© Paris 2024 Jeanne Fauvel

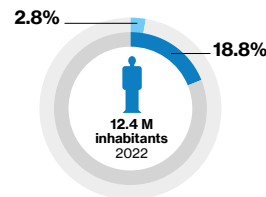
## Paris Region in the European Union

as of 01.01.2026

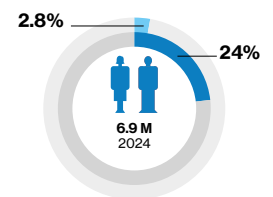


## Paris Region vs. Metropolitan France & EU27

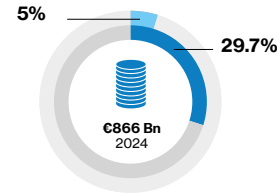
### Population



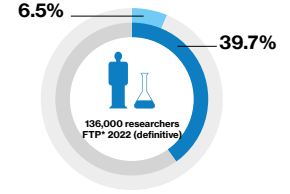
### Jobs



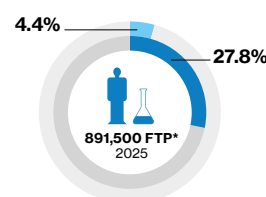
### GDP



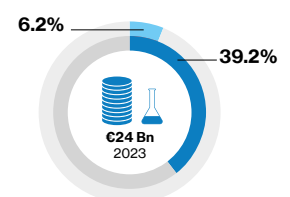
### Researchers



### Scientists and Engineers



### R&D expenditure



Paris Region / UE Paris Region / France

\* Full Time Equivalent  
Insee, Eurostat, Ministry of Education,  
Higher Education and Research

Paris Region is part of:

- The European Union
- The Schengen area
- The Eurozone

# Paris Region in Figures



**830,000**  
students



**12,000 km<sup>2</sup>**  
surface area



**12.4 million**  
inhabitants

**1,031**  
inhabitants  
per km<sup>2</sup>



**6.9 million jobs**  
(salaried and  
non-salaried)



**107 million**  
passengers  
in Air Traffic



**891,500**  
Scientists and  
Engineers

**€24 Bn**  
R&D expenditure



**1,277,000**  
companies

**1,403,000**  
sites (all activities)

**333,500**  
companies  
created

**8,800**  
startups



**GDP €866 Bn**

**GDP €69,514**  
per capita

**GDP €125,569**  
per job



**56.85 million m<sup>2</sup>**  
Office space



**€185.6 Bn**  
Import



**€146.6 Bn**  
Export

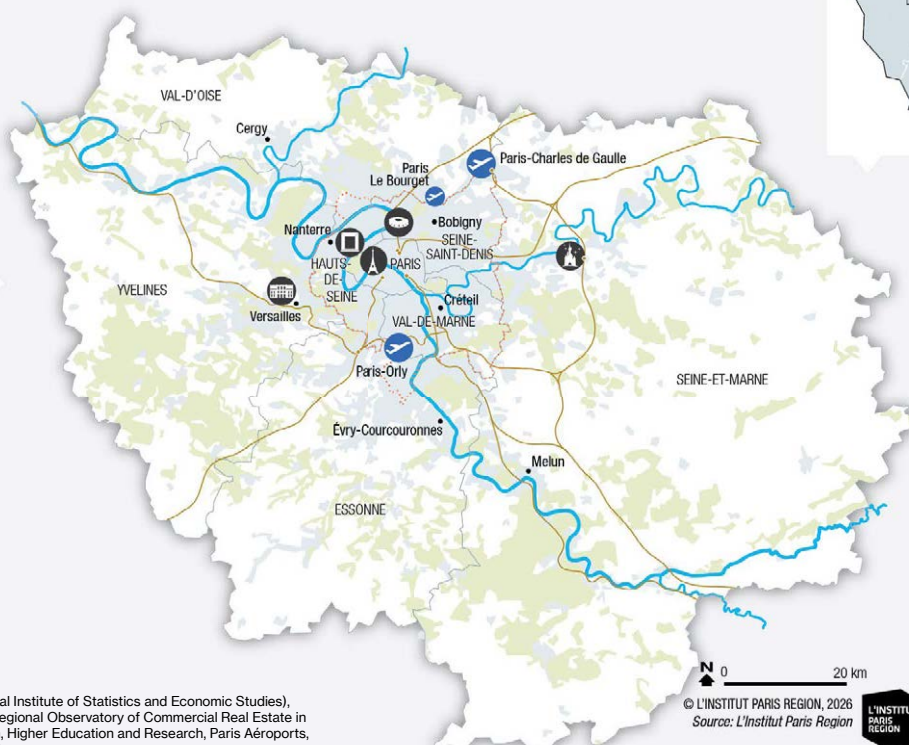


**10 main stations**  
including

**7**  
high-speed  
train stations



**49.1 million**  
tourists,  
incl.  
**23.2 million**  
international  
tourists



Choose Paris Region, Insee (National Institute of Statistics and Economic Studies), Eurostat, French Customs, ORIE (Regional Observatory of Commercial Real Estate in Paris Region), Ministry of Education, Higher Education and Research, Paris Aéroports, SNCF (National Railways of France).  
Data: latest year available.

© L'INSTITUT PARIS REGION, 2026  
Source: L'Institut Paris Region



# Paris Region's Position in International Rankings

Regions across the globe are fiercely competing to draw businesses, skilled professionals, and visitors. According to recent international rankings, Paris Region stands among the world's top regions for human capital and talent, economic dynamism, global appeal, foreign investment, cost of living and quality of life, cultural vibrancy, information flows, research and innovation, tourism, and more. The Region is fully mobilized to rise to the challenges of this international competition.



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## Paris Region Rankings

**Global Attractiveness**

- World's #3 and #4 most attractive region**  
Global Cities Index on economic performances, A.T. Kearney, Global Power City Index, Mori Memorial's Foundation's Institute for Urban Strategies

**Foreign Direct Investments**

- #4 worldwide destination for FDI**  
EY Attractiveness Survey 2026

**Education / Talent**

- 2 of the world's best MBA**
- 4 of the world's top 10 EMBA programs**
- 5 of the top 10 European Business Schools**
- 4 of the world's top 10 Masters in Management programs**
- 4 of the world's top 100 best universities**
- 2 of the world's top 6 universities in Mathematics**
- 3 of the world's top 30 universities in Physics**  
Financial Times, ARWU, GRAS

## Global Attractiveness

**Paris #3 Worldwide**

**Global Cities Index on economic performances**

A leading hub for culture, talent and investment, driven by inclusive policies, sustainable infrastructure, improved mobility and urban resilience.

|    | 2023        | 2024        | 2025        |
|----|-------------|-------------|-------------|
| 1  | New York    | New York    | New York    |
| 2  | London      | London      | London      |
| 3  | Paris       | Paris       | Paris       |
| 4  | Tokyo       | Tokyo       | Tokyo       |
| 5  | Beijing     | Singapore   | Singapore   |
| 6  | Brussels    | Beijing     | Beijing     |
| 7  | Singapore   | Los Angeles | Hong Kong   |
| 8  | Los Angeles | Shanghai    | Shanghai    |
| 9  | Melbourne   | Hong Kong   | Los Angeles |
| 10 | Hong Kong   | Chicago     | Chicago     |

A.T. Kearney

**Paris #15 Worldwide**

**Global Cities Outlook on a city's potential to attract capital, talent, and innovation.**

Cities are advancing through better infrastructure, investment appeal and quality of life, with future leaders integrating resilience, sustainability and talent.

|    | 2023          | 2024          | 2025                      |
|----|---------------|---------------|---------------------------|
| 1  | San Francisco | San Francisco | Munich                    |
| 2  | Copenhagen    | Munich        | Seoul                     |
| 3  | London        | Copenhagen    | Singapore                 |
| 4  | Luxemburg     | Luxemburg     | San Francisco             |
| 5  | Paris         | Seoul         | Copenhagen                |
| 6  | Dublin        | Stockholm     | Tokyo                     |
| 7  | Helsinki      | Paris         | New York                  |
| 8  | Stockholm     | Dublin        | Dublin                    |
| 9  | Munich        | Helsinki      | Helsinki                  |
| 10 | Singapore     | Düsseldorf    | Zurich                    |
|    |               | London (16)   | London (13)<br>Paris (15) |

A.T. Kearney

**Paris #4 Worldwide**

**Global Power City Index**

World's most attractive cities according to their ability to attract people, capital, and enterprises from around the world.

Paris, **2<sup>nd</sup>** in Livability and Accessibility, **3<sup>rd</sup>** in Cultural Interactions, **10<sup>th</sup>** in R&D, **15<sup>th</sup>** in Economy, **20<sup>th</sup>** in Environment, ...

|    | 2023      | 2024      | 2025      |
|----|-----------|-----------|-----------|
| 1  | London    | London    | London    |
| 2  | New York  | New York  | Tokyo     |
| 3  | Tokyo     | Tokyo     | New York  |
| 4  | Paris     | Paris     | Paris     |
| 5  | Singapore | Singapore | Singapore |
| 6  | Amsterdam | Seoul     | Seoul     |
| 7  | Seoul     | Amsterdam | Amsterdam |
| 8  | Dubai     | Dubai     | Shanghai  |
| 9  | Melbourne | Berlin    | Dubai     |
| 10 | Berlin    | Madrid    | Berlin    |

Mori Memorial's Foundation's Institute for Urban Strategies

## Foreign Direct Investments

**EY Attractiveness Survey 2026: Paris Region confirms its leadership in Europe**

Despite a challenging global FDI environment, Paris Region remains one of Europe's most competitive, resilient, and attractive hubs for international investment.

EY Attractiveness Survey 2026, data 2025

**Paris #4 Worldwide Destination**

Paris Region ranks **#4** globally, behind Dubai, London, and Singapore.

The Region stands out as Europe's leading destination in 8 of the 17 clusters analyzed and ranks among the top five in 12 clusters.

**Key highlights for 2025:**

- #1** region in France for FDI with **233** FDI projects (~**30%** of national total)
- #2** most attractive region in Europe, just behind Greater London
- Paris ranked **the most attractive city** in Europe for foreign investors (**40%**)
- European leader** in AI-related foreign investment, attracting global players such as Anthropic and Cohere
- A diversified and robust economic model across industry, R&D, services, logistics and data centers

**Europe's resilient investment hub**

Despite a challenging global environment, Paris Region continues to demonstrate strong resilience and competitiveness, powered by world-class infrastructure, a dense innovation ecosystem, decarbonized energy, and a globally recognized brand.

Paris Region Rankings

| Tourism                                                                                                                                                                                                                                                                                                                                                                                                       |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>World's best city destination Euromonitor 2025</li><li>World's second best city for art and culture Time Out, 2026</li></ul>                                                                                                                                                                                                                                            |
| Business Tourism                                                                                                                                                                                                                                                                                                                                                                                              |
| <ul style="list-style-type: none"><li>World's second best destination for international meetings ICCA 2025</li></ul>                                                                                                                                                                                                                                                                                          |
| R&D / Tech / Innovation                                                                                                                                                                                                                                                                                                                                                                                       |
| <ul style="list-style-type: none"><li>Paris, the world's #12 science and technology cluster and the EU's Top City WIPO 2025</li><li>Paris: Europe's #2 tech city and #15 globally Savills, 2025</li><li>Paris, the world's #8 tech eco system, #2 in Europe, the EU's Top City Dealroom, 2026</li><li>Paris, the world's #9 startups ecosystem, #2 in Europe, the EU's Top City Startup Blink, 2026</li></ul> |
| Real Estate                                                                                                                                                                                                                                                                                                                                                                                                   |
| <ul style="list-style-type: none"><li>Paris, #3 in Europe for overall real estate prospects in 2026 PWC, Urban Land Institute, 2026</li></ul>                                                                                                                                                                                                                                                                 |
| Cost and Quality of Life                                                                                                                                                                                                                                                                                                                                                                                      |
| <ul style="list-style-type: none"><li>Paris (#48), more affordable than many major Global and European cities Numbeo, 05/2026</li></ul>                                                                                                                                                                                                                                                                       |

R&D, Tech and Innovation

Global Innovation Index 2025

Paris #1 in the EU

Paris, the world's #12 largest science and technology cluster, #1 in the EU

WIPO (World Intellectual Property Organization), 2025

Startup Ecosystems

Paris, the world's #9 startup ecosystem, #2 in Europe, and #1 in the EU

- #4 in Corporate Engagement
- #5 in Ecosystem Stakeholder Strength
- #6 in Energy & Environment

| Global Startup Ecosystems |               |               |               |
|---------------------------|---------------|---------------|---------------|
|                           | 2024          | 2025          | 2026          |
| 1                         | San Francisco | San Francisco | San Francisco |
| 2                         | New York      | New York      | New York      |
| 3                         | London        | London        | London        |
| 4                         | Los Angeles   | Los Angeles   | Los Angeles   |
| 5                         | Boston        | Beijing       | Boston        |
| 6                         | Beijing       | Boston        | Beijing       |
| 7                         | Shanghai      | Shanghai      | Tel Aviv      |
| 8                         | Bangalore     | Paris         | Shanghai      |
| 9                         | Tel Aviv      | Tel Aviv      | Paris         |
| 10                        | Paris         | Bangalore     | Singapore     |

Startup Blink

Talent / Education

Global Ranking of Academic Subjects – Mathematics, 2025

2 of the World's Top 6 Universities for Mathematics

- #2 Paris Saclay University
- #6 Sorbonne University
- #12 Université Paris Cité

GRAS, Shanghai Ranking Consultancy, 2025

Financial Times Education Rankings 2025-26

INSEAD

The World's 2<sup>nd</sup> Best global MBA and 3<sup>rd</sup> Best Master in Management Best European Business School

HEC Paris

The World's 2<sup>nd</sup> Best Master in Management and 6<sup>th</sup> Best MBA #2 Best European Business School

Tech Cities 2025

Paris: Europe's #2 tech city and #15 globally, behind San Francisco, New York, London, Silicon Valley, Los Angeles, Beijing, Shanghai, Boston, Singapore, Seoul, Austin, Tokyo, Seattle and Shenzhen.

Criteria: Business & tech environment, city buzz & wellness, talent pool, Tech sub-sector

Savills

Global Tech Ecosystem Index, Dealroom

Paris, the world's #8 tech ecosystem, #2 in Europe, and the EU's Top City

- #2 in Europe for Unicorns
- #7 in the AI sector in the world

- #1 Bay Area
- #2 New York
- #3 Boston
- #4 London
- #5 Los Angeles
- #6 Austin
- #7 Tel Aviv
- #8 Paris
- #9 Beijing
- #10 Seoul

Dealroom, 2026

Tourism and M.I.C.E / Business Tourism

Top 100 City Destinations 2025, Euromonitor International

Paris #1 Worldwide

- Paris, the world's best city destination for the fifth consecutive year, ahead of Madrid, Tokyo, Rome, Milan, New York, Amsterdam, Barcelona, Singapore, and Seoul

Renowned for its charm, gastronomy, architecture, and sustainability efforts. The reopening of Notre-Dame de Paris drew strong tourist interest.

Euromonitor International, 12/2025

Best Cities for Art and Culture, Time Out

Paris #2 Worldwide

- #1 London
- #2 Paris
- #3 New York City
- #4 Berlin
- #5 Cape Town
- #6 Melbourne
- #7 São Paulo
- #8 Madrid
- #9 Florence
- #10 Kraków

Time Out, 2026

International Meetings organized in the World, ICCA

| International Meetings organized in the World, ICCA (number of meetings) |                 |                     |                  |
|--------------------------------------------------------------------------|-----------------|---------------------|------------------|
|                                                                          | 2023            | 2024                | 2025             |
| 1                                                                        | Paris (156)     | Vienna (154)        | Lisbon (188)     |
| 2                                                                        | Singapore (152) | Lisbon (153)        | Paris (174)      |
| 3                                                                        | Lisbon (151)    | Singapore (144)     | Barcelona (166)  |
| 4                                                                        | Vienna (141)    | Barcelona (142)     | Vienna (159)     |
| 5                                                                        | Barcelona (139) | Prague (131)        | Singapore (156)  |
| 6                                                                        | Prague (134)    | Paris / Seoul (124) | Prague (133)     |
| 7                                                                        | Rome (119)      | -                   | Copenhagen (131) |
| 8                                                                        | Madrid (109)    | Bangkok (115)       | London (124)     |
| 9                                                                        | Dublin (104)    | Rome (114)          | Seoul (121)      |
| 10                                                                       | Seoul (103)     | Athens (111)        | Tokyo (119)      |

ICCA, International Congress and Convention Association, 2025, data 2024

Real Estate

Emerging Trends in Real Estate, Europe

Paris #3 in Europe

Paris, #3 for overall real estate prospects in 2026

- Prime offices, retail, luxury hospitality, and managed residential drive resilience.
- Strengths include liquidity, institutional appeal, AI/ deeptech, talent, diversified assets, and hubs like Station F

| Emerging Trends in Real Estate, Europe |           |           |           |
|----------------------------------------|-----------|-----------|-----------|
|                                        | 2024      | 2025      | 2026      |
| 1                                      | London    | London    | London    |
| 2                                      | Paris     | Madrid    | Madrid    |
| 3                                      | Madrid    | Paris     | Paris     |
| 4                                      | Berlin    | Berlin    | Berlin    |
| 5                                      | Amsterdam | Munich    | Amsterdam |
| 6                                      | Milan     | Amsterdam | Munich    |
| 7                                      | Lisbon    | Milan     | Milan     |
| 8                                      | Frankfurt | Frankfurt | Barcelona |
| 9                                      | Barcelona | Hamburg   | Frankfurt |
| 10                                     | Frankfurt | Lisbon    | Hamburg   |

PWC, Urban Land Institute, 2026

Cost and Quality of Life

Paris Region is More Affordable than Greater London and Many Major Global and European cities

Cost of Living, Numbeo

- World's most expensive cities: Zurich, Geneva, Lucerne, George Town (Cayman Islands), Basel, Lugano, Lausanne, Bern, Honolulu, Tel Aviv
- Paris (#48) is more affordable than these and other major cities, incl. New York (12), Oslo (13), San Francisco (14), Singapore (21), London (22), Copenhagen (28), Los Angeles (33), Stockholm (34), Amsterdam (35), Luxembourg (39)

Numbeo, 05/2026

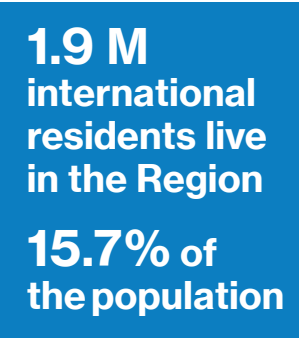
# Paris Region: A Global and Cosmopolitan Region

Paris Region is home to more than 12 million people, bringing together a dynamic mix of French and international communities speaking a wide range of languages. Every day, students, entrepreneurs, researchers, and investors come to the Region to benefit from its world-class academic institutions, thriving business environment, and outstanding quality of life.

What truly sets Paris Region apart, however, is its vibrant multiculturalism – an exceptional diversity that makes it a uniquely attractive and inspiring place to live, work, and visit.



© Adobe Stock



Insee, 2026, data 2022



MESRI - DGESIP-DGRI – SIES 2026,  
data 2024-2025



Choose Paris Region, data 2025



Ministry of Education, 2026, data 2024-25



Choose Paris Region, Educsol



INSEE 2026, data 2023



INSEE 2026, data 2023



Choose Paris Region 2026, data 2025



Park of Sceaux, Hauts-de-Seine © Adobe Stock

# Relax and Thrive in a Green and Sustainable Region

## **A Distinctive Work-Life Experience in a Green and Sustainable Region**

Paris Region is firmly committed to sustainability, promoting eco-friendly business practices, responsible urban development, and impactful social initiatives. Dedicated to building a greener future, it prioritizes low-carbon planning while preserving natural ecosystems, with more than three-quarters of its territory covered by green spaces.

## **A World-Renowned Destination Loved by Visitors and Producers**

Paris Region offers a rich diversity of indoor and outdoor experiences, combining historic heritage, expansive green landscapes, picturesque rivers, and iconic museums and landmarks. Whether you are passionate about cinema, nature, adventure, gastronomy, or art, the Region provides the perfect setting for a balanced and fulfilling lifestyle. Paris Region is also a land of inspiration for filmmakers from around the world, bringing together exceptional locations, creative talent, world-class studios, and cutting-edge technology.

## **A Dynamic and Sports-Oriented Region**

With a wide range of sports facilities and clubs, Paris Region actively promotes the well-being of its residents. It also hosts major international sporting events, such as the 2024 Olympic and Paralympic Games, as well as other prestigious global competitions.

# A Remarkable Place to Live and Thrive in a Green, Sustainable Region

Paris Region offers an exceptional quality of life for everyone – whether you live in Paris or beyond, on your own or with family, and whether you seek nature or vibrant urban life. Home to 19% of France's population across just 2% of its territory, the Region is committed to sustainable, low-carbon urban development. Highly family-friendly and affordable, it combines culture, heritage, gastronomy, green spaces, shopping, and sports, making it an outstanding place to live, work, and thrive.

## A Green Region

**75.5%** agricultural, forest and natural areas

- Paris Region surface area: **12,000 km²**
- 49%** agricultural land
- 25%** forest and natural areas
- 1.5%** water
- 24.5 %** urban space (including green areas, construction and ressources management sites)
- ¼** of Paris Region is covered by the **4** existing Regional Nature Parks and **1** in project
- 45** outstanding gardens
- 36** "Natura 2000" sites
- 15,000 km** of ecological corridors
- 275** sites identified for their geological interest
- 159** sustainable neighborhoods
- 197,000** housings programmed within these accredited neighborhoods

MOS 2025, L'Institut Paris Region, 2026

## A Great Place to Live in, with Competitive Costs

**6,1 million** housing units: **4,5 million** apartments (**73.1%**), **1,5 million** houses (**25.0%**)

Insee 2026, data 2023

| Private Housing Rents in Paris Region as of January 1, 2025 |       |               |               |              |
|-------------------------------------------------------------|-------|---------------|---------------|--------------|
|                                                             | Paris | Inner suburbs | Outer suburbs | Paris Region |
| Surface in m²                                               | 50    | 52            | 58            | 53           |
| Rent in €/m²                                                | 26.3  | 19.1          | 15.6          | 20.3         |
| Average monthly rent in €                                   | 1,307 | 996           | 897           | 1,070        |

OLAP 2025, data 2024

| Cost of Living in Paris Region vs Greater London in euros |                                                     |              |                |
|-----------------------------------------------------------|-----------------------------------------------------|--------------|----------------|
| Category                                                  | Description                                         | Paris Region | Greater London |
| Real Estate                                               | Rent Per Month Apartment (1 bedroom) in City Center | €1,340       | €2,558         |
| Transport                                                 | Monthly Pass (Regular Price)                        | €90          | €231           |
| Food                                                      | Meal for 2 People, Mid-range Restaurant, 3-courses  | €70          | €92            |
| Health                                                    | Short visit to a private doctor                     | €30          | ≈ €70-140      |
| Sports                                                    | Fitness Club, Monthly Fee for 1 Adult               | €37          | €66            |
| Leisure                                                   | Cinema, International Release, 1 Seat               | €14          | €17,3          |
| Childcare                                                 | Preschool, Full Day, Private, Monthly per child     | €1,350       | €2,313         |
| Childcare                                                 | International Primary School, Yearly for 1 child    | €21,622      | €29,635        |

Numbeo 2026



Apollo's fountain in the gardens of the Palace of Versailles, Yvelines © Adobe Stock

## A Land of Inspiration for Filmmakers the World Over

Paris Region offers one of the most diverse production landscapes in the world. Beyond the postcard image lies an extraordinary range of locations, capable of doubling cities, countries, eras, and worlds. Our region combines creative talent with production excellence, bringing together world-class studios, cutting-edge technology, renowned schools, and a complete ecosystem to support projects of every scale – from independent films to global blockbusters. A unique hub where creativity, efficiency, and flexibility come together.

**10,000** Shooting days  
**50%+** of all film shooting days in France take place in Paris Region

Film Paris Region, data 2025

**42.7 million** admissions  
**314** cinemas,  
**1,202** screens

CNC, 2025, data 2024

**150,000** jobs  
**83%** of the national sector

Audiens, Choose Paris Region, 2026



Filming in La Défense, Paris © FH

## A Rich and High-Quality Care Offer

Paris Region is home to Europe's largest hospital network, AP-HP, encompassing a wide range of public hospitals, private clinics, and healthcare providers. All residents, including foreigners, benefit from France's universally funded healthcare system – financed through taxes and salary contributions – which provides accessible hospitals and bilingual doctors.

**13,367** General practitioners  
**28,955** Specialists

**10,614** Dental Surgeons  
**12,780** Pharmacists

ARS, 2026, data 2026

## The World's Favorite Tourist Destination

**49.1** million  
tourists, incl.  
**23.2** million  
of international  
visitors (47%)

Choose Paris Region, 2026, data  
2025 ; Urssaf, 2025, data 2024

- **175 million** overnight stays, including **96 million** for international tourists (55%)
- **€23.6 Bn** in economic benefits, including **€15.6 Bn** from international tourists (66%)
- **40,073** businesses and **360,074 jobs** in accommodation and catering (private sector)

## One of Europe's Widest Selections of Hotels and Rooms

**2,458**  
hotels  
**13**  
Palace hotels

- **166,590** rooms (**79,257** rooms in 2\* and 3\* hotels, **74,348** rooms in 4\* and 5\* hotels)
- **72.7 million** overnight stays in hotels

Insee, 2026, data 2025, Atout France 2026

## The Leading Region for Sustainable Tourism

Paris Region is becoming a leader in sustainable tourism, with businesses reducing carbon emissions, water use, and biodiversity impacts.

- **599** establishments earned the Green Key label in 2026, a **37%** increase from 2025, including **518** Hotels.
- **17.6** million overnight stays.
- Paris Region stands as the top French region for certified establishments, overnight stays, and workforce employed.
- Green Key, the world's leading environmental certification, covers 8,000 establishments in 90 countries.
- Low-carbon mobility is supported by the Grand Paris Express network and a low-carbon electricity mix.

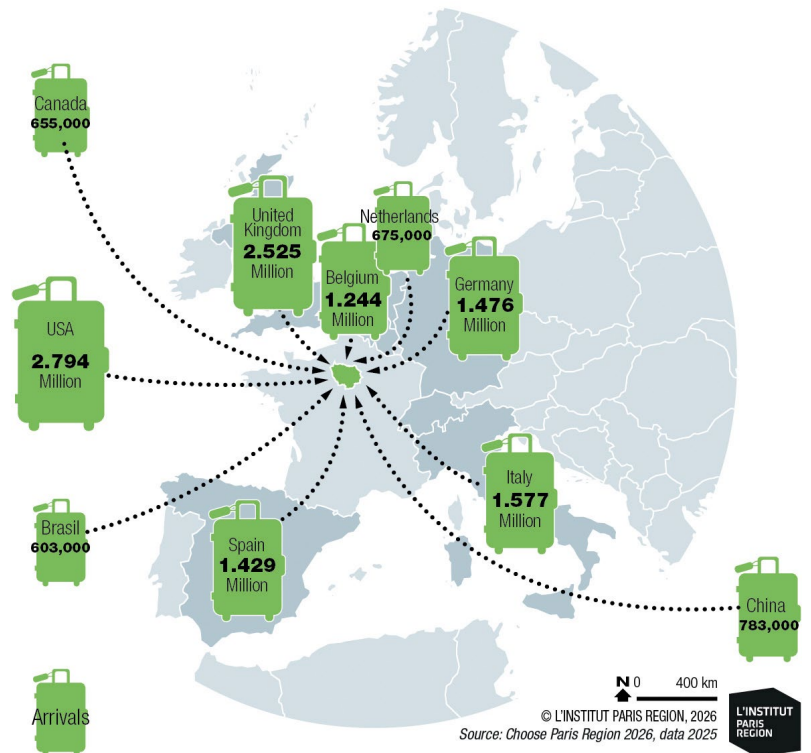
Clef verte/Green Key, data 2026

## An Unrivalled Cultural Offering

- **314** cinemas, including **47** multiplexes
- **339** theaters
- **1,047** public libraries
- **5** opera houses
- **58** international cultural centers
- Nearly **77 million** visits to the **20** most visited cultural sites in Paris Region in 2025
- More than **8 million** visitors attended the **20** largest exhibitions in Paris Region in 2025
- **6 UNESCO** World Heritage Sites: Palace and Park of Versailles and Fontainebleau, Paris, Banks of the Seine, Provins, Town of Medieval Fairs, The Architectural Work of Le Corbusier, an Outstanding Contribution to the Modern Movement, The Routes of Santiago de Compostela in France

CNC, 2025, data 2024, Choose Paris Region, Paris Je t'aime, Seine-et-Marne Attractivité, CP musées et monuments. 2026, data 2025 - Ministry of Culture\_ Open data 2026 ; UNESCO 2026; Institut Paris Region 2026, FICEP 2026

## Origins of Paris Region's Main International Tourists (2025)



International customers accounted for **23.163 M** of tourist stays in 2025: **14.4%** from USA, **13%** from UK, **8.1%** from Italy, **7.1%** from Germany, **7.4%** from Spain... European tourists account for **53.5%** of international stays in Paris Region.

Choose Paris Region, 2026, data 2025

## Iconic Tourist Attractions

### Most Visited Tourist Sites in Paris Region (millions of visitors - 2025)

|                                          |       |
|------------------------------------------|-------|
| Disneyland Paris                         | 15-17 |
| Notre-Dame de Paris Cathedral            | 10.9  |
| Louvre Museum                            | 9.0   |
| Château de Versailles                    | 8.4   |
| Eiffel Tower                             | 6.7   |
| Orsay Museum                             | 3.8   |
| Grand Palais                             | 3.5   |
| Arc de triomphe                          | 1.8   |
| Palace and Park of Fontainebleau         | 2.0   |
| Centre Pompidou                          | 1.6   |
| Fondation Louis Vuitton                  | 1.5   |
| Petit Palais - Fine Arts Museum of Paris | 1.4   |
| Musée de l'Armée                         | 1.4   |
| Quai Branly - Jacques Chirac Museum      | 1.4   |
| Sainte-Chapelle                          | 1.3   |
| Center Parcs Villages Nature Paris       | 1.2   |
| Musée de l'Orangerie                     | 1.1   |
| Panthéon                                 | 1.1   |
| Musée Carnavalet - History of Paris      | 1.0   |
| Saint-Sulpice Church                     | 1.0   |

Choose Paris Region, Paris Je t'aime, Seine-et-Marne Attractivité, CP musées et monuments. Data 2025

**4,285** Monuments  
**247** Museums

Ministry of Culture, Open data 2026

**3 of EMEA's\*  
Top Most  
Visited  
Museums**

#1 The Louvre, 4<sup>th</sup> world's  
most visited museum  
#6 Orsay Museum  
#12 Centre Pompidou

\* European Middle East Africa TEA /  
AECOM 2024, data 2024

The World Capital for Shopping

(2026)

Paris Region is the international capital of fashion and creativity, offering world-class shopping from luxury boutiques to iconic department stores and innovative designers.

224 shopping centers

- **≥ 5,000 m²**: Westfield Les Quatre Temps and Forum des Halles, the Carrousel du Louvre... Beaugrenelle, Bercy Village...
- **12** major department stores: Galeries Lafayette, Printemps, Le Bon Marché, La Samaritaine...
- **9** factory outlets

Institut Paris Region – Nielsen – TradeDimensions – Panoweb 2025

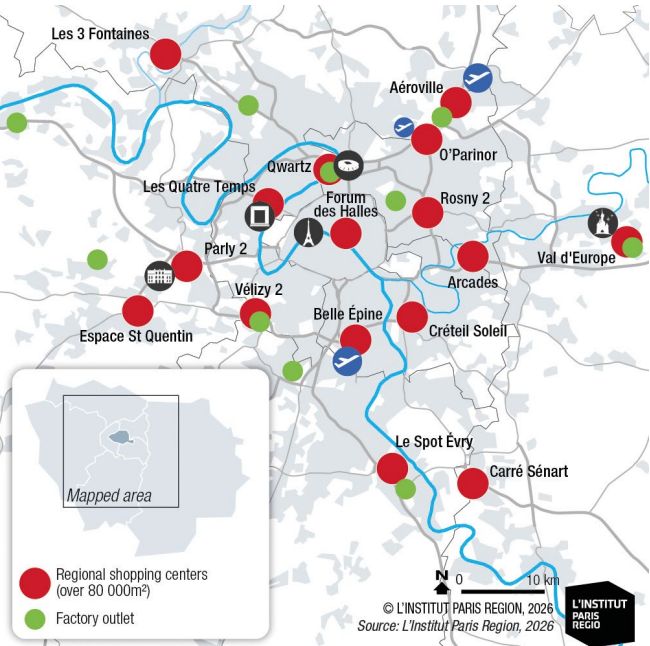
| Main streets across EMEA 2025          |        |
|----------------------------------------|--------|
| Rent (€/m2/year)                       |        |
| New Bond Street (London)               | 20,482 |
| Via Montenapoleone (Milan)             | 20,000 |
| Via Condotti (Rome)                    | 16,000 |
| Champs Elysees (Paris)                 | 12,519 |
| Avenue Montaigne (Paris)               | 9,941  |
| Rue Saint-Honoré (Paris)               | 9,941  |
| Banhofstrasse (Zurich)                 | 9,644  |
| Rue du Faubourg Saint-Honoré (Paris)   | 8,469  |
| Place Vendôme / Rue de la Paix (Paris) | 8,008  |
| Piazza Di Spagna (Rome)                | 7,600  |

Cushman & Wakefield 2025

Champs Elysées Avenue average monthly footfall: **5.68 million** visitors

High Street Retail in Paris, Knight Frank, Mytraffic 2025

Paris Region Major Shopping Centers



Sports and Leisure Activities

- **18,130** sports clubs
- **2.5 million** sports club members
- **5,224** tennis courts
- **2,362** soccer fields
- **1,472** fitness facilities
- **1,375** riding arenas
- **720** swimming pools
- **87** French Golf Federation-affiliated clubs, 66 with a 9-hole course
- **11** leisure resorts
- **Over 1,000 outdoor sports sites**, incl. horse riding, golf, climbing, and treetop adventures
- **4** major cycling routes:
  - Avenue Verte (London-Paris): **120 km** (472 km total)
  - Véloscénie (Paris-Mont-Saint-Michel): **90-100 km** (450 km total)
  - Scandibérique: **180 km** in Paris Region (1,700 km total)
  - The Seine Valley by bike: Paris to the sea via the Seine Valley: **147 km** (430 km total)
- **118** swimming sites:
  - 20** supervised natural areas,
  - 51** outdoor pools,
  - 47** retractable-roof pools

Ministry of Sports, French Golf Federation, 2026, data 2025; Région Ile-de-France

A Distinctive Culinary Haven

(2025)

Paris Region hosts the Rungis International Market (MIN), **the world's largest market for fresh produce**, providing food professionals with an exceptional selection of food products, horticultural goods, decorative items, and catering equipment. As France's largest food-consumption region, Paris Region is home to **12.4 million** residents, attracts over **49.1 million** tourists annually, and serves a consumer market of **18 million** people.

- **234 ha** of floor space
- **1,214** companies
- **6,233,980** visitors (number of entries)
- **4,325** new buyers
- **3 million** tons of food and horticultural products received
- **61%** of the produce at the Rungis Market comes from French farms

Insee, 2026, data 2022 - Rungis, 2026, data 2025

An Effervescent Gastronomy Scene

35,970 Restaurants  
142 Michelin-starred restaurants, incl. 9\*\*\*, 21\*\*, 112\*

URSAFF, 2025, data 2024, Guide Michelin, 2026

Specialities Produced in Paris Region

Around **10,000** regional products are registered under the "Produit en Île-de-France" label (made in Paris Region), and **650** farmers and artisans are affiliated with the brand.

Farmland covers almost **50%** of the Region and main crops include: watercress, parsley, fibre flax, sugar beet, hemp, and starch potatoes...

Many iconic culinary products originate in towns across Paris Region and bear their names – such as Argenteuil asparagus, Meaux or Melun brie cheeses, Paris mushrooms or ham, Montmorency cherries, Montreuil peaches, Provins roses, etc.

Chambre d'Agriculture d'Ile-de-France, 2025, Produits en Ile-de-France, 2026

Some Popular Sporting Events

- 2026/05/18-06/07: **Paris Open**, Roland-Garros, **Tennis**
- 2026/06/13-14: **Paris Sumo Tournament**
- 2026/07/26: **Tour de France Finish**
- 2026/08/01-16: **European Swimming Championships**, Saint-Denis
- 2026/10/25: **NFL Regular Season in Paris** – First-Ever Game at Stade de France
- 2026/10/31-11/08: **Rolex Paris Master** – Plénitude Arena
- 2026/12/4-6: **2026 World Breaking Hip-Hop Championship** – Adidas Arena
- 2027/01/24: **NBA Paris Game 2027**

Choose Paris Region, 2026

Main Facilities of International and National Level

- Stade de France: **80,000** seats
- Parc des Princes: **48,000** seats
- Plénitude Arena: **45,000** seats
- Accor Arena: **20,300** seats
- Stade Jean Bouin: **20,000** seats
- Stade Charlety: **20,000** seats
- Stade Roland Garros: **30,000** seats on the 3 main tennis courts
- Stade Nautique Olympique d'Ile-de-France: **24,000** seats

Data 2026



Université Paris Saclay © Paris Saclay - Corinne Hameau

# Access Europe's Largest Talent Hub

## **A Dynamic and Diverse Population**

Paris Region is home to a large, highly educated, and internationally diverse population, making it an attractive destination for people from all backgrounds. Whether pursuing career opportunities, entrepreneurial ventures, or academic ambitions, people from around the world are consistently drawn to the Region.

## **Europe's Leading Education Hub**

As Europe's largest education hub, Paris Region is home to 830,000 students, making it the continent's leading student destination. It attracts top engineers, researchers, and scientists, offering not only world-class academic programs but also hands-on training that helps students smoothly transition into the professional world.

## **A Magnet for Global Talent**

The Region's prestigious universities and engineering schools are a major attraction for companies seeking highly skilled and internationally diverse professionals. Paris Region is also home to world-renowned business schools offering a wide range of programs—including Master's degrees, MBAs, Executive Education, and summer courses—all taught in English. This makes the Region a prime destination for developing and attracting exceptional talent.

# A Young, Cosmopolitan and Talented Population

As the most populous region in both France and the EU-27, Paris Region stands as a major global hub, attracting a young and cosmopolitan population. Its strong cultural diversity is central to the dynamic energy that defines it today. Each day, students, entrepreneurs, researchers, and investors are drawn to the region, inspired by the vibrant and stimulating environment fostered by this diversity.

## Europe's Most Populous Region

**12.4 M**  
inhabitants

Insee, 2026, data 2023

**18.8%**  
of France's  
**2.8%**  
of the EU's population

Insee, 2026, data 2023

Population change: average annual rate between 2017 and 2023: **0.4%**.

**48,000** inhabitants per year  
Insee, 12/2025, data 2022

The population of Paris Region exceeds that of several entire countries, such as Belgium, the Czech Republic, Portugal, Sweden, Greece, Hungary, Austria, and Switzerland.

Eurostat 2026, data 2025

More than 20% of Paris Region's population lives in its five largest cities – all with more than 100,000 inhabitants:

- Paris
- Boulogne-Billancourt
- Saint-Denis
- Montreuil
- Argenteuil

Insee 2025, data 2022

## A Young, Dynamic Population

Paris Region leads metropolitan France in population growth and offers the country's highest life expectancy, reflecting its strong quality of life and long-term attractiveness.

| 39% of Paris Region's population is under 30, and 60% under 45 |              |                                     |                     |                               |
|----------------------------------------------------------------|--------------|-------------------------------------|---------------------|-------------------------------|
| Age                                                            | Paris Region |                                     | Metropolitan France |                               |
|                                                                | Total        | Age group / Total Paris Region in % | Total               | Age group / Total France in % |
| 0-14                                                           | 2,344,757    | 18.9                                | 11,335,628          | 17.2                          |
| 15-29                                                          | 2,500,131    | 20.2                                | 11,511,035          | 17.5                          |
| 30-44                                                          | 2,616,792    | 21.1                                | 12,240,306          | 18.6                          |
| 45-59                                                          | 2,369,420    | 19.1                                | 12,872,954          | 19.6                          |
| 60-74                                                          | 1,662,067    | 13.7                                | 11,356,766          | 17.2                          |
| Over 75                                                        | 887,797      | 7.2                                 | 6,529,566           | 9.9                           |
| Total                                                          | 12,380,964   | 100%                                | 65,846,255          | 100%                          |

Insee 03/2026, data 2022



© Adobe Stock

## Paris Region EU27's and UK's Most Populous Region 2024



Eurostat (NUTS 2), 2026 (data 2024), Greater London (inner and outer London), data 2024

## Natality, Mortality and Life Expectancy

- **149,000** births / **79,000** deaths
- **11.8‰** birth rate (France: **9.4‰**)

Insee 2026, data 2025

## Women's and Men's life expectancy

- Women: **86.5** years (France: **85.9**)
- Men: **82.0** years (France: **80.3**)

Insee 2026, data 2025

## Fertility Rate by Region

With **1.68** children per woman, Paris Region is in the top 15 most fertile European Regions (Greater London\*: 1.35, Catalonia: 1.08, etc)

Eurostat 2026, data 2024,  
\*Office for National Statistics 2025, data 2024

| Top 5 EU27 + UK Regions counting young people between 25 and 29 years |         |
|-----------------------------------------------------------------------|---------|
| Paris Region (FR)                                                     | 875,676 |
| Greater London (UK)*                                                  | 868,575 |
| Baden-Württemberg (DE)                                                | 706,536 |
| Lombardy (IT)                                                         | 520,311 |
| Catalonia (ES)                                                        | 464,519 |
| Andalusia ( ES)                                                       | 462,843 |

Eurostat 2025, data 2024;  
\*: Trust for London, 2026, data 2024

## A Cosmopolitan Population

Paris Region is an international destination where people from all over the world live, study, work, and travel.

**1.9 M**

international residents

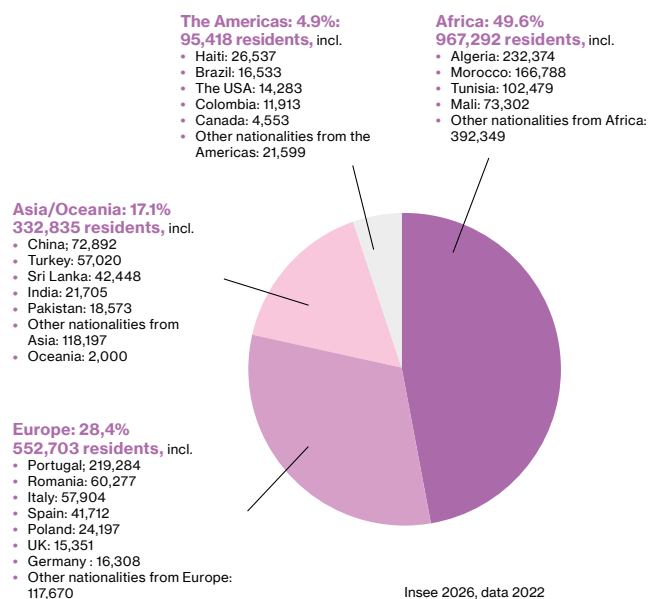
Insee 2026, data 2022

**15.7%**

of the Region's  
population is international

Insee 2026, data 2022

### Distribution of the International Population in Paris Region



## A Concentration of Highly Qualified Students

Paris Region provides a world-class education system with a growing portfolio of programs designed to support the diverse needs of international students and their families. Its universities, engineering schools, business schools, and specialized institutions enjoy global recognition for academic excellence, delivering outstanding education and enabling every student to pursue the academic pathway best aligned with their ambitions.

### The French Education System

The education system is overseen by the French Public Education Authority.

School attendance is mandatory for children aged 6 to 16.

Public pre-school programs are available for children from the age of 2.

### Primary and Secondary Education (public and private)

- 4,618** nurseries  
DREES/OSOL/BCL 2025, data 2023
- 6,613** public and private pre-schools and primary schools
- 1,254,220** pupils, incl.  
**91%** in public schools
- 1,828** (public and private) secondary and high-schools
- 1,100,049** students, incl.  
**81.5%** in public schools  
Ministry of Education, Higher Education and Research, RERS 2025, data 2024

**3,266,763**  
School population

Ministry of Education, Higher Education and Research, RERS 2025

**26.2%**  
of the population  
attend school

Ministry of Education, Higher Education and Research, RERS 2025



Highly Educated Students

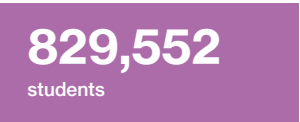
In France, higher education follows the LMD system (Licence-Master-Doctorat), aligned with the European Bologna process.

University degrees:

- Licence (L1-L3): Undergraduate degree, 3 years (6 semesters).
- Master (M1-M2): Graduate degree, 2 years (total 5 years). Can be research-oriented (leading to a doctorate) or vocational (preparing for work).
- Doctorate: 3 years (total 8 years), postgraduate research degree.

Degrees are organized by field of study, specialization, and path.

The Engineering Degree (diplôme d'ingénieur) is nationally recognized. Engineering schools are accredited by the national institute for engineering qualifications to award this degree.



Ministry of Education, Higher Education and Research, RERS 2025, data 2024-2025

- 28% of Metropolitan France's student population, including 392,062 students in Paris Region's public universities

Ministry of Education, Higher Education and Research, RERS 2025, data 2024-2025



Insee 2026, data 2022

- 16 universities
- 81 Grandes Écoles (elite higher education institutions), including 41 engineering schools
- 16 business schools affiliated with « Conférence des Grandes Ecoles », the association representing France's leading and most prestigious higher education institutions and dozens of other business schools

Conférence des Grandes Ecoles 2026, data 2025



© Adobe Stock

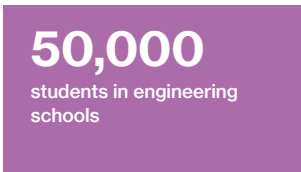
Main Branches of Higher Education in Paris Region  
(in 2024-2025)

- LMD Licence, Masters and Doctorates (Bachelor's, Master's, and PhD): 392,062 incl. University programs in technology: 24,103
- Advanced technician programs: 83,418
- Preparatory classes for the Grandes Ecoles: 28,173
- Engineering schools: 50,442
- Business schools, management and accounting: 103,454
- Other schools, incl. Paramedical and social schools: 176,290

Ministry of Education, Higher Education and Research, RERS 2025, data 2024



Ministry of Education, Higher Education and Research, RERS 2025, data 2024



Ministry of Education, Higher Education and Research, RERS 2025, data 2024

Main Fields of Study in Paris Region's Public Universities  
(in 2024-25)

| Breakdown of the Students in Paris Region's Public Universities in 2024-2025 |                |            |
|------------------------------------------------------------------------------|----------------|------------|
| Fields of study                                                              | Total students | % on total |
| Law, Political Science, Economics and Administration                         | 116,637        | 29.7       |
| Languages, Arts, Humanities and Social Sciences                              | 126,740        | 32.3       |
| Sciences, Engineering                                                        | 81,922         | 20.9       |
| Sports                                                                       | 7,237          | 1.8        |
| Health and Interdisciplinary                                                 | 59,526         | 15.2       |
| Total                                                                        | 392,062        | 100        |

Higher Education and Research\_Open data, 2026, data 2024-2025



The University of Paris known as the Sorbonne © Adobe Stock

## Exceptional Education with an International Outlook

Paris Region hosts prestigious universities and Grandes Écoles ranked in top international listings like Financial Times and Shanghai ARWU. This attracts global students, boosting cultural diversity and providing companies with skilled talent. The area also offers many international schools, making it ideal for expatriate families.

### MBAs and Business Schools

Financial Times Rankings 2025 /2026

#### Global MBA program

- INSEAD #2 and HEC Paris #6 best MBA in the world

#### 4 of the World's Top 10 EMBA programs

- ESCP Business School #3
- Skema Business School #5
- Trium: HEC/LSE/NYU:Stern #6
- INSEAD #7
- HEC Paris #17
- Essec Business School / Mannheim Business School #18

#### 5 of Europe's Top 10 Business Schools

- INSEAD #1
- HEC Paris #2
- ESCP Business School #5
- Essec Business School #7
- Edhec Business School #9

#### 4 of the World's Top 10 Masters in Management

- HEC Paris #2
- INSEAD #3
- ESCP Business School #7
- Edhec Business School #10
- Essec Business School #14

### Prestigious Universities

#### 4 of the World's 100 best universities

- Paris Saclay University #13
- Paris Sciences et Lettres – PSL University #34
- Sorbonne University #43
- Paris University #60

Academic Ranking of World Universities, (Shanghai Ranking Consultancy), 2025

#### 3 of the World's 30 Best Universities in Physics

- Paris Saclay University #6
- Paris Sciences et Lettres – PSL University #20
- Sorbonne University #29
- Paris Cité University #37

Global Ranking of Academic Subjects (GRAS) (Shanghai Ranking Consultancy), 2025

#### 2 of the World's 6 Best Universities in Mathematics

- Paris Saclay University #2
- Sorbonne University #6
- Paris Cité University #12
- PSL University #26

Global Ranking of Academic Subjects (GRAS) (Shanghai Ranking Consultancy), 2025

#### 2 of the World's 30 Best Universities in Atmospheric Science

- Sorbonne University #26
- Paris Saclay University #27
- Institut polytechnique de Paris #42

Global Ranking of Academic Subjects (GRAS) (Shanghai Ranking Consultancy), 2025

### Specialized Schools

#### GOBELINS, the school of the image

#### The World's Best International Animation School

International Animation School Ranking 2025

#### ESMOD International, Paris

#### The World's #6 Best Fashion School

#### PCA - Paris College of Art #9

#### ESMOD International, PCA - Paris College of Art and Institut Français de la Mode are the 3 Best French Fashion Design Schools in the World 2026 ranking

CEOWORLD magazine, Fashion school ranking, Business of Fashion, 2026

The Cité Internationale Universitaire de Paris (CIUP) is the largest student and researcher residence in Paris region, unique in the world. It offers 7,000 rooms across 47 houses, including 28 country-specific houses, and hosts 12,000 residents from 150 nationalities.

CIUP focuses on innovative communal living rather than formal education, organizing around 1,000 cultural events annually to promote social and academic collaboration.

Cité Internationale universitaire de Paris, 2026



HEC © Ciprian Olteanu / WAVERLINE.COM

## A Region Attracting International Students

**158,253**  
international students  
in Paris Region

**19%**  
of all students in Paris  
Region

Paris Region hosts  
**36.6%**  
of all international  
students in France

- **55,733** international students are enrolled in Bachelor's, Master's or Doctoral programs.

- **9,268** international PhD students, i.e. **35%** of PhD students in Paris Region.

MESRI - DGESIP-DGRI – SIES 2025, data 2024-2025

Studying in France is relatively affordable compared to many countries, as the government covers a significant share of tuition costs in public higher education institutions for both local and international students.

MESRI - DGESIP-DGRI – SIES 2026, data 2024-25

| International Students in Paris Region's Universities and similar institutions in 2024-2025 |              |         |                         |
|---------------------------------------------------------------------------------------------|--------------|---------|-------------------------|
|                                                                                             | Paris Region | France  | % Paris Region / France |
| Africa                                                                                      | 70,113       | 206,815 | 33.9%                   |
| America                                                                                     | 12,967       | 32,786  | 39.6%                   |
| Asia                                                                                        | 34,480       | 87,897  | 39.2%                   |
| Europe                                                                                      | 38,448       | 99,852  | 38.5%                   |
| Others                                                                                      | 1,991        | 4,521   | 44.0%                   |
| Oceania                                                                                     | 254          | 631     | 40.3%                   |
| All                                                                                         | 158,253      | 432,502 | 36.6%                   |

MESRI - DGESIP-DGRI – SIES 2026, data 2024-2025



Cité Internationale Universitaire de Paris © Adobe Stock

International and Bilingual Education Options

Paris Region offers a rich international education ecosystem, serving more than **23,000** French and international students from preschool to high school. Through International Sections, European Schools, Franco-German High Schools, and binational programs, students can access multilingual and multicultural learning pathways throughout their education. With nearly **120** schools and **216** International Sections, both public and state-contracted private institutions provide intensive immersion in **17 languages**, fostering strong linguistic and global skills.

International Schools

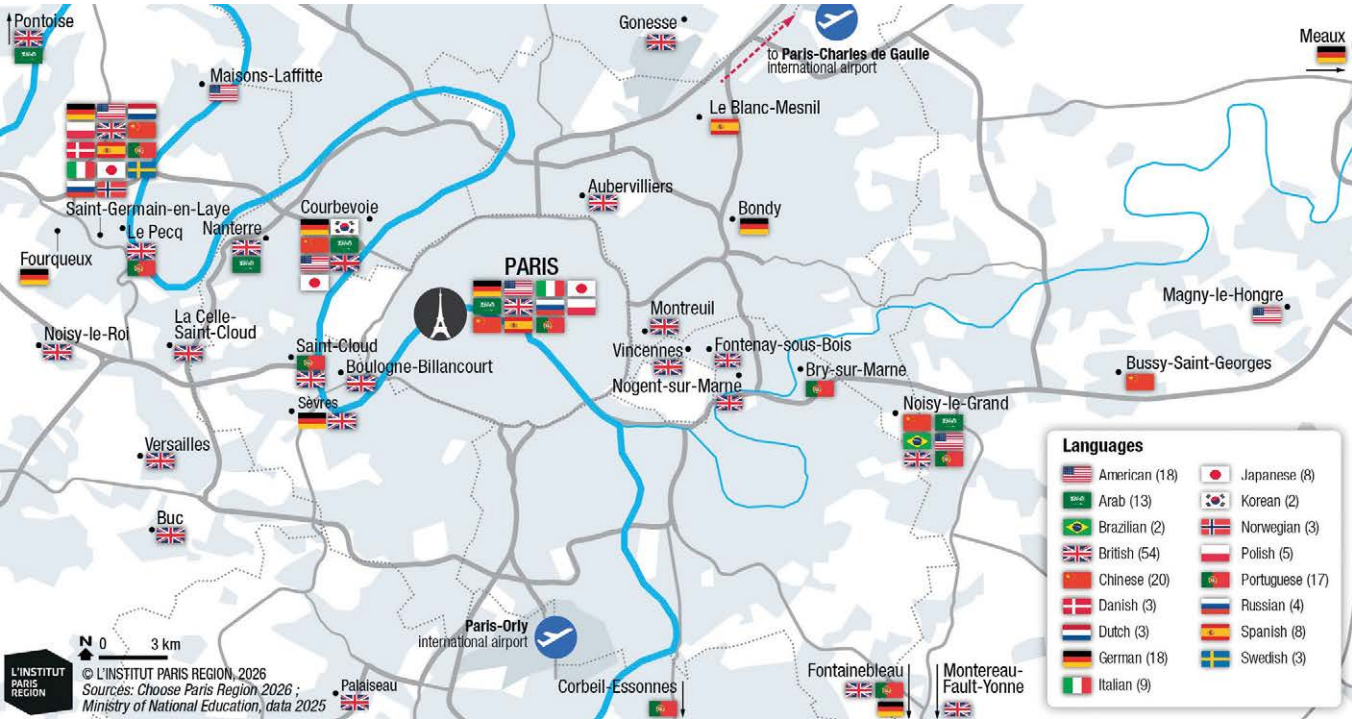
Nearly **40** independent international schools operate in the region, offering international curricula, including institutions like:

- The British School of Paris,
- The American School of Paris,
- The International School of Paris,
- Jeannine Manuel,
- EIB Paris,
- Marymount,
- Deutsche Schule Paris,
- Liceo Español Luis Buñuel,
- Liceo italiano Leonardo da Vinci,
- etc.

| Diplomas in Paris Region                                                |                                                                                                                                                                                                  |
|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| European Baccalaureate                                                  | Courbevoie                                                                                                                                                                                       |
| International Baccalaureate (IB) diploma                                | Maisons-Laffitte, Montreuil, Paris, Saint-Cloud                                                                                                                                                  |
| A-Levels                                                                | Paris, Boulogne Billancourt, Croissy-sur-Seine                                                                                                                                                   |
| US High School Diploma                                                  | Paris, Saint-Cloud, Verneuil-sur-Seine                                                                                                                                                           |
| ABIBAC - German Abitur Allgemeine Hochschulreife + French Baccalaureate | Combs-la-Ville, Courbevoie, Le Raincy, Dourdan, Enghien-les-Bains, L'Isle-Adam, Paris, Rueil-Malmaison                                                                                           |
| BACHIBAC - Spanish Bachillerato + French Baccalaureate                  | Bois-Colombes, Dourdan, Ermont, Maisons-Alfort, Montigny-le Bretonneux, Neuilly-sur-Seine, Noisy-le-Grand, Palaiseau, Paris, Pontoise, Sartrouville, Sceaux, Suresnes, etc.                      |
| ESABAC - Italian Esame di Stato + French Baccalaureate                  | Bois-Colombes, Massy, Paris, Rambouillet, Saint-Denis, Saint-Maur-des-Fossés, Sarcelles                                                                                                          |
| BFI - French Baccalaureate with an International Option                 | Buc, Courbevoie, Fontainebleau, La Celle- Saint-Cloud, Maisons-Laffitte, Nogent-sur-Marne, Noisy-le-Grand, Paris, Pontoise, Saint-Cloud, Saint-Germain-en-Laye, Sèvres, Versailles, Vincennes... |
| Franco-German Baccalaureate                                             | Buc                                                                                                                                                                                              |

French schools with international sections follow the national French curriculum, offering an international section where some courses such as history, geography, and literature are taught in a language other than French.

190 International Sections in 17 Different Languages



# A World-Class Talent Pool

Paris Region offers companies access to a large, highly educated, and internationally diverse workforce, making it an exceptional location for sourcing top talent. Its leading universities and engineering schools are a major asset for recruitment, while its broad, resilient labor market accounts for nearly one quarter of all jobs in France. The Region's culturally diverse talent base also supports a strong international outlook and global reach.



© Adobe Stock

## A Breeding Ground for Talent

**6.9 M**  
Jobs

INSEE, 2026, data 2024

- **6.4 M** salaried jobs
- **0.6 M** non-salaried jobs

Insee 2026, data 2024

Executives' average monthly net salary: **5,363**

Insee 2026, data 2024

**24%**  
of all jobs in Metropolitan France

INSEE, 2026, data 2024

Average monthly net salary: **3,479**

Insee 2026, data 2024

**7.4%** Unemployment rate

Insee 2026, data T2/2025

**34.1%**  
of all French executives

INSEE, 2026, data 2024

- **87.6%** jobs in Services
- **6.9%** in Industry
- **5.4%** in Construction
- **0.1%** in Agriculture

Insee 2026, data 2024

### Paris Region's Active Population by Profession

|                                            |           |       |
|--------------------------------------------|-----------|-------|
| Managerial and highly-skilled occupations  | 2,101,592 | 30.5% |
| Service workers, sales, and administration | 2,385,634 | 34.6% |
| Skilled and mid-level employees            | 1,219,831 | 17.7% |
| Laborers                                   | 1,066,017 | 15.5% |
| Skilled tradesmen and business directors   | 115,202   | 1.7%  |
| Farm, fishing and forest operators         | 5,558     | 0.1%  |
| Total active population (15-64 years old)  | 6,893,834 | 100%  |

Insee 2026, data 2024 - Total population 15-64 years

**Paris Region offers the largest employment pool in Europe,** ahead of Lombardia, Catalonia, Andalousia, Auvergne – Rhône Alpes, Comunidad de Madrid, Oberbayern, Düsseldorf, Lazio, Comunitat Valenciana...

Eurostat 2026, data 2025

## Characteristics of the Population in Paris Region

**Ages 15-29**  
**21,2%**



Insee 2026, data 2023

**Women**  
**51,6%**



Insee 2026, data 2023

**University graduates**  
**46,7%**



Insee 2026, data 2023

**Executives 25 - 54 years**  
**31,6%**



Insee 2026, data 2023

**Foreign population**  
**15,7%**



Insee 2026, data 2022

## Employment growth in Paris Region

**+64,600**  
jobs per year in Paris Region  
between 2020 and 2024

The Region gained **323,000** jobs between 2020 and 2024.  
INSEE 2026, data 2024

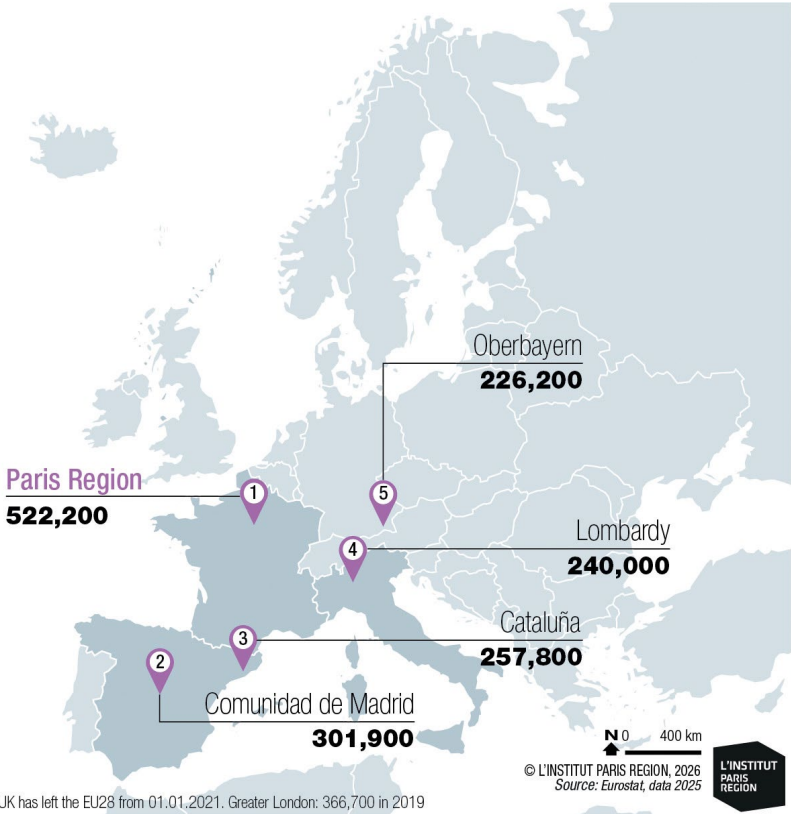
A Highly Qualified Workforce in Science and Technology

- Paris Region, #1 EU27 Region in
- High-technology sectors (high-technology manufacturing and knowledge-intensive high-technology services): **522,200**
  - Scientists and engineers: **891,500**
- Eurostat 2026, data 2025

| Sites and salaried jobs by aggregate industry and size at the end of 2024 |         |           |
|---------------------------------------------------------------------------|---------|-----------|
| Business sector                                                           | Sites   | Jobs      |
| Agriculture, forestry and fishing                                         | 1,992   | 8,932     |
| Industry                                                                  | 18,862  | 443,313   |
| Construction                                                              | 53,134  | 348,587   |
| Trade, transport, various services                                        | 377,915 | 3,958,038 |
| Public administration, education, health, and social action               | 45,897  | 1,663,126 |
| Total                                                                     | 497,800 | 6,421,996 |

Insee 2026, data 2024

EU27 Top 5 Regions for People Employed in High-technology sectors (high-technology manufacturing and knowledge-intensive high-technology services) by NUTS 2 regions (2025)



**495,200**  
jobs in information and communication

Insee 2026, data 2024

**443,300**  
jobs in industry

Insee 2026, data 2024

**358,100**  
jobs in financial and insurance services

Insee 2026, data 2024

| Sector Breakdown of Business Sites and Jobs in Paris Region                             |         |           |
|-----------------------------------------------------------------------------------------|---------|-----------|
| Business sector                                                                         | Sites   | Jobs      |
| Scientific and technical activities; administrative and support services                | 114,561 | 1,211,409 |
| Trade of automotive vehicles and motorcycles                                            | 84,517  | 761,446   |
| Construction                                                                            | 53,134  | 348,587   |
| Public administration, education, health, and social action                             | 45,897  | 1,663,126 |
| Accommodation and food                                                                  | 45,447  | 367,958   |
| Other service activities                                                                | 44,900  | 282,777   |
| Information and communications                                                          | 34,267  | 495,196   |
| Financial and insurance activities                                                      | 20,848  | 358,143   |
| Transportation and storage                                                              | 18,265  | 398,720   |
| Real Estate                                                                             | 15,110  | 82,389    |
| Manufacturing of other industrial products                                              | 8,666   | 157,425   |
| Manufacturing of food products, beverages, and tobacco products                         | 6,644   | 64,432    |
| Agriculture, forestry and fishing                                                       | 1,992   | 8,932     |
| Extractive industry, energy, water, waste management and decontamination                | 1,906   | 88,759    |
| Manufacturing of electrical, electronic and computer products, machinery, and equipment | 1,344   | 64,450    |
| Manufacturing of transportation equipment                                               | 293     | 67,019    |
| Coking and refining                                                                     | 9       | 1,228     |
| Total                                                                                   | 497,800 | 6,421,996 |

Insee 2026, data 2024 except Defence, and self-employed, A17, End 2024

# The Best Place in Europe to Source Researchers, Scientists...

Paris Region stands as a world-class innovation powerhouse, concentrating nearly 40% of France's R&D talent across its public and private research institutions. Businesses operating here gain direct access to an exceptional pipeline of PhD candidates, researchers, scientists, and engineers who fuel both operational excellence and breakthrough innovation



Campus Genopole © Nicolas Waltefaugle

## #1 in Europe for its R&D Workforce

(2025, data 2022 final results)

### The Largest R&D Talent Pool in Europe

Paris Region, Total R&D workforce, incl. researchers and support staff, in government and business enterprises

**186,500**

including

**136,000**

researchers\*

**5.8% and 6.5%** of EU27 R&D employees and researchers

**37.2%** of French R&D workers  
**39.7%** of the researchers in France

Ministry of Education, Higher Education and Research, 2025, R&D surveys: 2022 final results Eurostat 2026, data 2023  
\* Researchers: R&D researchers and engineers (including doctoral students)

R&D professionals—including professors, researchers, engineers, technicians, and support staff—operate across universities, Grandes Écoles, public research institutes, and private companies.

With three-quarters of its R&D workforce composed of researchers, engineers, and PhD students, Paris Region stands out as a uniquely research-driven ecosystem.

### World-renowned Technological and Scientific Expertise

The Region has an internationally recognized reputation for research and development, with its researchers receiving numerous awards and honors.

**51** Nobel Prizes,  
including

**34** Nobel Prize winners in Chemistry, Economics, Physiology, Medicine, Physics

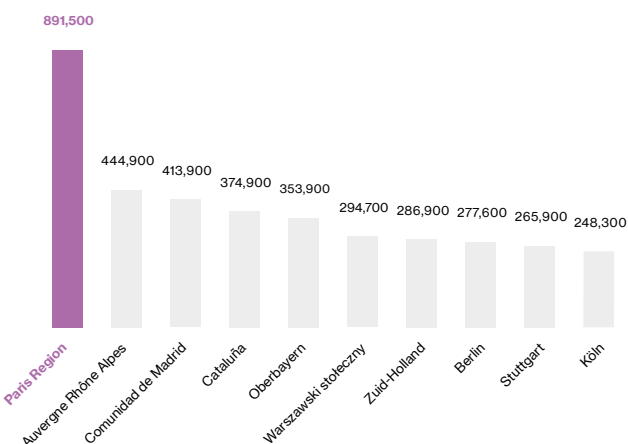
The two most prestigious awards in mathematics

**5** Abel Prizes

**11** Fields Medals

Nobel and Abel Prizes, Fields Medals

## Paris Region, the Best Place in Europe to Source Scientists and Engineers



Eurostat 04/2026, data 2025, NUTS 2

## A Concentration of National Scientific Power

**99** doctoral schools

Campus France, 2026, data 2026

**26,416** PhD students, i.e. **38%** of PhD Students in France, including **9,268** international PhD students in Paris Region, i.e. **42%** of international PhD students in France

Ministry of Education, Open data 2025, data 2024-2025 / MESRI - DGESIP-DGRI - SIES / Système d'information SISE 2025, data 2024-2025

The highest number in the EU27 of:

- High-technology sectors (high-technology manufacturing and knowledge-intensive high-technology services): **522,200**
- Scientists and engineers: **891,500**

Eurostat 2026, data 2025



© EPA Paris-Saclay \_ Altlicic

# Build your Future in Europe's Leading Gateway for Business and Innovation

## A Thriving Business Hub

Paris Region is strategically located at the heart of Europe, providing companies with direct access to a market of more than 500 million consumers across the continent. Home to a dense network of French and international headquarters, innovative startups, and dynamic mid-sized companies, the region is a powerful engine of global business.

## An Ecosystem Built for Growth

Driven by entrepreneurship, innovation, and a culture of excellence, Paris Region offers a fertile ecosystem for companies looking to scale across a wide range of industries. Its world-class technology clusters and collaborative networks create countless opportunities for growth, partnerships, and long-term success.

## A Gateway to Global Trade

Located at the crossroads of European and international trade, Paris Region is one of the world's leading economic hubs and a key player in global commerce. The region hosts over 1,000 business events each year, including trade shows and congresses, further strengthening its international influence and visibility.

## A World-Class Scientific Hub

Renowned for excellence in research and development, Paris Region is home to leading high-tech clusters, cutting-edge laboratories, and internationally renowned research institutions. Its scientific ecosystem combines outstanding innovation capabilities with strong global competitiveness.

## A Region Shaping the Future

As the host of the 2024 Olympic and Paralympic Games, Paris Region is benefiting from a major wave of infrastructure investment and urban transformation. These projects are creating exceptional opportunities for businesses and investors, while the Games' lasting legacy continues to enhance the region's long-term attractiveness. With improved mobility, sustainability, and inclusiveness, Paris Region is more attractive than ever, offering a wealth of opportunities for forward-looking companies.

# Your Business Hub in Europe

Paris Region is Europe's leading economic hub, powered by world-class talent, outstanding investment opportunities, and a dynamic business environment. It is also one of the world's leading centers for research and development.

International entrepreneurs and investors are attracted to Paris Region's cutting-edge innovation, thriving startup ecosystem, and highly skilled workforce, making it a natural choice for establishing and growing their businesses.



Paris La Défense © Adobe Stock

## A Dynamic and Fast-Growing Region

Paris Region is France's largest economic region, generating around **30%** of the country's GDP and **5%** of the European Union's GDP. With an economy comparable in size to that of the Netherlands, it surpasses those of Poland, Belgium, Sweden, and Austria.

**Europe's highest concentration** of Fortune Global 500 corporations

Its economic strength is driven by a strategic global location and a diverse ecosystem of industry leaders, startups, SMEs, mid-sized companies, and multinational corporations, many of which are global leaders in their sectors.

GDP

**€866 Bn**

GDP per job  
**€125,569**

INSEE 2026, data 2024

GDP per capita  
**€69,514**

INSEE 2026, data 2024

**29.7%**

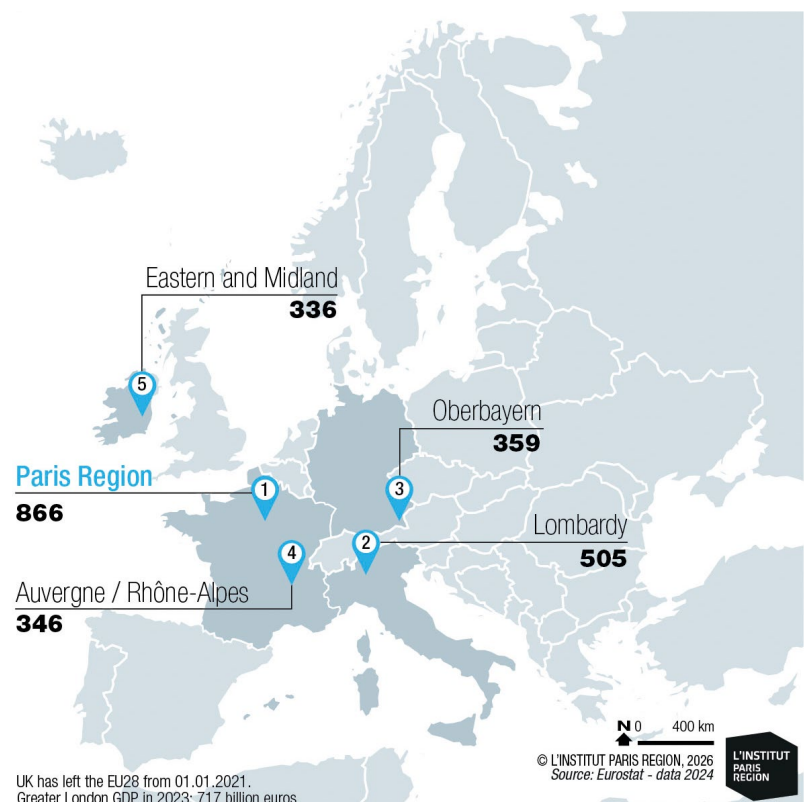
of France's GDP

**5%**

of the EU27's GDP

Eurostat, Insee 2026, data 2024

## Top 5 EU-27 Regions by GDP (billion euros in 2024)



## A Massive Consumer Marketplace

Access to **450 million** EU27 consumers and around **744 million** European consumers  
Worldometers 2026, data 2026

Paris Region is part of:

- The European Union
- The Schengen area
- The Eurozone

**12.4 million** inhabitants,  
**49.1 million** tourists  
Insee, Choose Paris Region

A Business Powerhouse

Paris Region boasts a dense and diverse business ecosystem, home to France's largest companies, international headquarters, SMEs, and innovative startups.

**333,452** new businesses created in 2025.  
INSEE 2026, data 2025

**1,276,859** companies

INSEE 2026, data 2023 (SIDE), Commercial activities, excluding agriculture  
**1,403,344** sites (all activities)  
INSEE 2026, data 2023

Startups

Paris Region provides a broad array of incentives and support programs, making it an attractive destination for European entrepreneurs and tech startups.

- **#8 Tech Ecosystem** in the World, **#1 City** in the EU-27
- **#9 Startup Ecosystem** in the World, **#1 City** in the EU-27

Dealroom, 2026, - Startup Blink, 2026

**8,790** startups  
More than one-third (36%) of France's startups are based in Paris Region.

Insee 2026. Data 2022

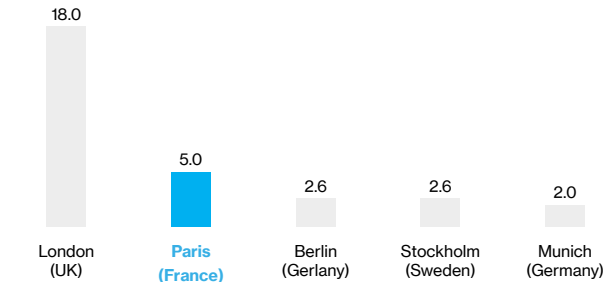
In 2025, Paris Region accounts for **74%** of investments in value in France: **€5.4** billion for **347** deals.  
EY, 01/2026

**63%** of AI startups in France are based in Paris Region

France Digitale, 2026, data 2025

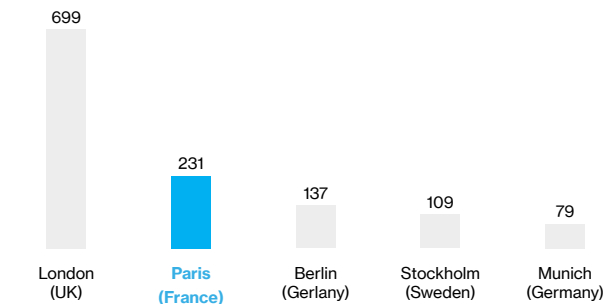
Paris Region accounts for **65%** of all startup job creation in 2025.  
Numeum, 2025

Top European Startup Hubs by VC Investment(\$B), 2025



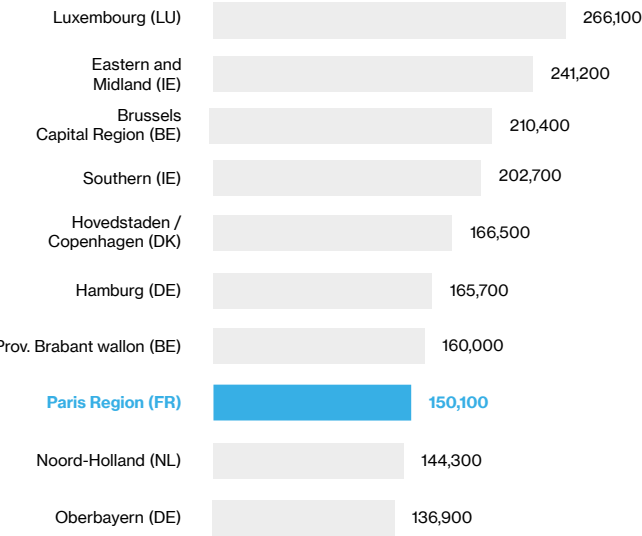
Dealroom 2026, data 2025

Top European Hubs by Number of Deals, 2025



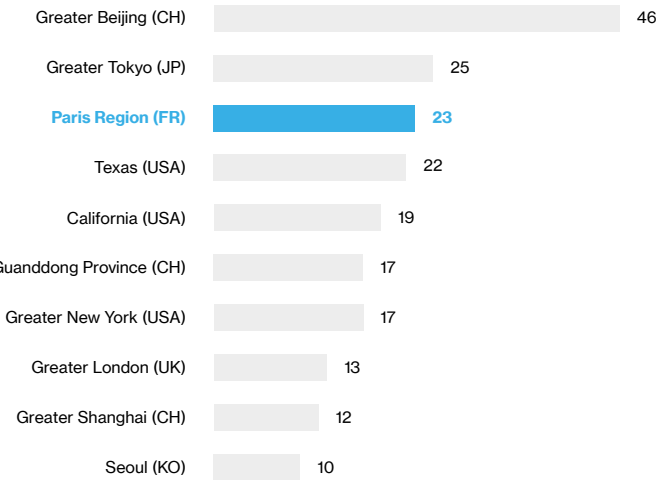
Dealroom 2026, data 2025

EU's Labor Productivity



Apparent Labor Productivity - Source: Eurostat GDP in million euros 2024 (NUTS 2) divided by total number employed 15 years old and over (2024)

Paris Region, World's #3 and Europe's Highest Concentration of Fortune Global 500 Corporate Headquarters



Fortune Magazine, Global 500, July 2025  
Ranking by metropolitan Regions. Estimates Choose Paris Region

| Top 10 Corporate Headquarters in Paris Region - Fortune Global 500 |                            |                 |
|--------------------------------------------------------------------|----------------------------|-----------------|
|                                                                    | Revenue in million dollars | Total workforce |
| TotalEnergies                                                      | 195,610                    | 102,887         |
| BNP Paribas                                                        | 146,390                    | 175,853         |
| Electricité de France                                              | 128,355                    | 181,850         |
| Société Générale                                                   | 110,647                    | 114,139         |
| AXA                                                                | 98,686                     | 100,041         |
| Carrefour                                                          | 94,376                     | 324,750         |
| Christian Dior                                                     | 91,578                     | 200,518         |
| Crédit Agricole                                                    | 90,552                     | 78,401          |
| Groupe BPCE                                                        | 81,716                     | 98,371          |
| ENGIE                                                              | 79,822                     | 94,017          |

Fortune Magazine, Global 500, July 2025

## An Attractive Region for Foreign Companies

(2026)

Paris Region is France's leading destination for foreign investment, hosting more international companies than any other region. It is also a major hub for entrepreneurship, accounting for one-third of all new business creations in France.

### Europe's #1 Region for Major Foreign Companies

**27,350**Sites Depending on  
a Foreign Company**635,750**1 out of 6 jobs in Paris  
Region is in a foreign  
company (16.6%)

INSEE 2026, data 2023

- **92 nationalities** are represented among foreign companies based in Paris Region, reflecting the region's international appeal and the presence of three world-class airports.
- U.S. companies account for more than **165,000 jobs** in the region, compared with **76,290** for German companies.
- Paris Region accounts for **42%** of all jobs managed by British companies in France, **41%** of those managed by U.S. companies, and **25%** of those managed by German companies.
- Foreign-owned companies are more prevalent in the service sector than in industry in Paris Region.

INSEE 2026, data 2023

### 2025 FDI Arrivals

**438**

foreign direct investments

from **44** countries**9,052**

jobs in the long term

- **256** FDI from European groups (58.4% of the total), **4,231** jobs (46.7%)
- **101** FDI from American groups (US/Canada), (23.1% of the total), **3,053** jobs (33.7%)
- **60** FDI from Asian and Oceanian groups (13.7% of the total), **1,020** jobs (11.3%)
- **21** FDI from African, Middle East groups (4.8% of the total), **749** jobs (8.3%)

### Main Countries of Origin by Number of Jobs

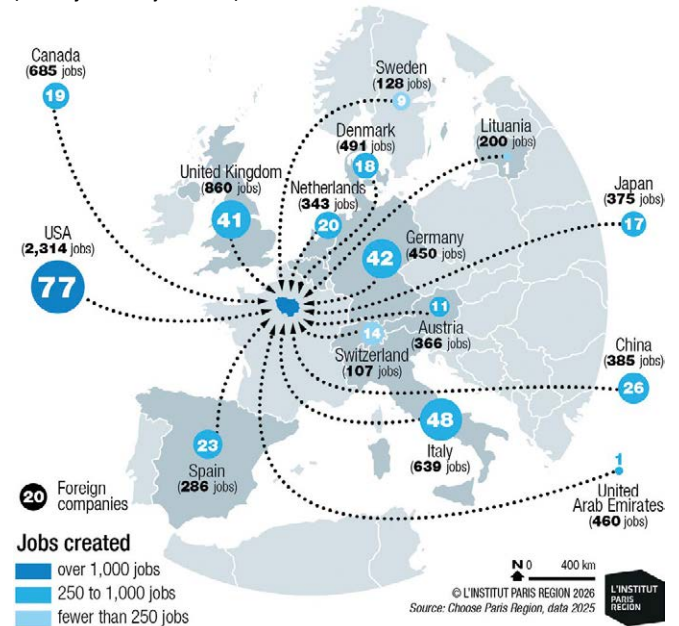
Choose Paris Region, 2026, data 2525

| Countries of origin | Companies | %     | Countries                  | Jobs created | %     |
|---------------------|-----------|-------|----------------------------|--------------|-------|
| USA                 | 77        | 17.6% | USA                        | 2,314        | 25.6% |
| Italy               | 48        | 11.0% | UK                         | 860          | 9.5%  |
| Germany             | 42        | 9.6%  | Canada                     | 685          | 7.6%  |
| UK                  | 41        | 9.4%  | Italy                      | 639          | 7.1%  |
| China               | 26        | 5.9%  | Denmark                    | 491          | 5.4%  |
| Spain               | 23        | 5.3%  | United Arab Emirates (UAE) | 460          | 5.1%  |
| Netherlands         | 20        | 4.6%  | Germany                    | 450          | 5.0%  |
| Canada              | 19        | 4.3%  | China                      | 385          | 4.3%  |
| Denmark             | 18        | 4.1%  | Japan                      | 375          | 4.1%  |
| Japan               | 17        | 3.9%  | Austria                    | 366          | 4.0%  |

### Foreign Direct Investments in Paris Region:

#### Main Countries by Business Origin and Jobs Created in 2025

(ranked by number of jobs created)



### Paris Region is strengthening its position as Europe's gateway to high value-added investment, thanks to its world-class talent.

- **52.3%** of projects and **49%** of jobs are generated by decision-making centers and business services
- Decision-making centers: **3,390** jobs
- Logistics: **1,347** jobs
- Business services: **1,053** jobs
- R&D, Engineering: **1,023** jobs
- Retail: **984** jobs
- Production: **710** jobs
- Consumer services: **546** jobs

- **40%** of jobs are the result of expansions
- **71%** of FDI are creations

Choose Paris Region, 2026, data 2025

### Top Companies in Paris Region Owned by Foreign Groups (by Number of Employees)

| Country        | Company                   | Number of Employees |
|----------------|---------------------------|---------------------|
| Netherlands    | STELLANTIS AUTO SAS       | 34,175              |
| USA            | EURO DISNEY               | 18,696              |
| Luxembourg     | ARCELORMITTAL FRANCE      | 7,565               |
| Luxembourg     | CONFORAMA                 | 5,994               |
| Cayman Islands | RYDGE CONSEIL             | 4,159               |
| USA            | IBM FRANCE                | 3,433               |
| Netherlands    | TECHNIP ENERGIES FRANCE   | 2,797               |
| Netherlands    | CNH INDUSTRIAL FRANCE     | 1,308               |
| Luxembourg     | APERAM STAINLESS FRANCE   | 1,167               |
| USA            | PFIZER HOLDING FRANCE     | 994                 |
| Singapour      | ETABLISSEMENTS NICOLAS    | 896                 |
| USA            | AVIS LOCATION DE VOITURES | 820                 |
| Germany        | WILO FRANCE               | 729                 |
| Luxembourg     | ACERGY FRANCE             | 674                 |
| Netherlands    | PRIMAGAZ                  | 640                 |

Diane 2026, Criteria: foreign ultimate parent companies (all countries except France), located in Paris Region, active companies; sorted by country of the ultimate parent, with country and workforce size.



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# Multidisciplinary Excellence and Tech Hubs

Paris Region has a diverse, innovation-driven economy, combining world-class services with a strong industrial base. It leads globally in sectors like finance, aerospace, AI, healthcare, and digital technologies, with key industries clustered around major hubs such as La Défense, Saclay, and the Seine Valley.



© ArianeGroup

## Strategic Sectors



### Aerospace

Airbus Group, Dassault Aviation, Safran, ArianeSpace, European Space Agency, ALE France - Alcatel-Lucent Enterprise, ...



### Greentech

Air Liquide, EDF, ENGIE, Orano, Schneider Electric, Enedis, RTE... Siemens, Suez Eau France, TotalEnergies, Électricité et Gaz France, Veolia, ...



### Deeptech (AI, Quantum, Cybersecurity)

Apple, Altice France, Atos, Cisco Systems, Dassault Systèmes, Free, Fujitsu, Google, Horiba, Huawei, IBM, Meta, Microsoft, Motorola, Nokia, Oracle, Orange, Philips, Safran, SAP, ...



### Luxury and Cosmetics

Cartier, Chanel, Hermes, Christian Louboutin, Kering (Gucci, Saint Laurent, Bottega Veneta, Balenciaga, ...), LVMH Moët Hennessy Louis Vuitton, ...



### Healthcare

AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Johnson & Johnson, Lilly, Merck, Novartis, Pfizer, Roche, Sanofi, ...



### Finance (Fintech/Crypto)

Bank of America, Barclays, BNP Paribas, BPCE Group, CIC, Citybank, Crédit Agricole, European Bank Authority (EBA), Euronext Paris, ...



### Creative and leisure industries (Film and Audiovisual, Culture)

Gaumont, MK2, Netflix, Paramount Pictures, Pathé films, Sony Pictures, 20th Century Studios, Buf Compagnie, ...



### Tourism, Hotels, Catering

Accor, Club Med, Eilior Group, Louvre Hotels Group, Lucien Barrière Group, Marriott International, Pierre & Vacances-Center Parcs Group, ...

## Competitiveness Clusters

8 regional competitiveness clusters and many other thematic networks / clusters



|                                                     | ASTech                         | Cap Digital                           | Cosmetic Valley         | Finance Innovation | Medicen                                | NextMove                         | Polymeris                                | Systematic                 |
|-----------------------------------------------------|--------------------------------|---------------------------------------|-------------------------|--------------------|----------------------------------------|----------------------------------|------------------------------------------|----------------------------|
| Fields                                              | Aeronautics, space and defence | Digital and ecological transformation | Perfumery and Cosmetics | Financial services | High-tech healthcare and new therapies | Automotive and mobility industry | Rubber, plastics and composites industry | European Deep Tech Cluster |
| Total Members                                       | 309                            | 600+                                  | 700                     | 600                | 422                                    | 470                              | 590                                      | 900                        |
| Major groups                                        | 105                            | 60                                    | 44                      | 180                | 29                                     | 77                               | 296                                      | 140                        |
| Mid-cap SME's, startups                             | 131                            | 460                                   | 619                     | 400                | 334                                    | 245                              | 304                                      | 550                        |
| Labs/teaching institutions                          | 40                             | 54                                    | 37                      | 20                 | 37                                     | 101                              | 77                                       | 160                        |
| Investors, and Local Partners                       | 33                             | 21                                    |                         |                    | 27                                     | 38                               |                                          | 50                         |
| Total projects funded since the cluster was founded | 137                            | 984                                   | 650                     | 28                 | 563                                    | 369                              | 416                                      | 862                        |
| Total funding                                       | 599 M€                         | €2.2 Bn+                              | €800 M                  | €1 Bn              | €2.80 Bn                               | €2.04 Bn                         | €1.2 Bn                                  | €4.2 Bn                    |

ASTech, Cap Digital, Cosmetic Valley, Medicen, NextMove, Polymeris, Systematic (data 2026)

## Many Other Thematic Networks / Clusters in Paris Region

- Capital Games: Video Games
- Campus Cyber: Cybersecurity
- Descartes Développement & Innovation: Smart and Sustainable City
- EMS Paris IDF Cluster "Paris Region Water, Soil and Environment Cluster": Water Treatment, Environment and Urban Soils
- Genopole: Biotech applied to Health, Energy, Environment, Food
- Grand Paris Sport: Health, Sporttech
- Matériaupôle: Material design, process, and recycling
- Paris Saclay: Health, AI, Energy, Agrifoodtech, Aerospace, Security and Defence, Mobility, Manufacturing
- Paris Saclay Cancer Cluster: Innovation and technologies for cancer treatment
- PariSanté Campus: Digital Health
- Silver Valley: Innovations and technologies for ageing
- Cluster Logistique Urbaine "Urban Logistics Cluster Paris Region"
- Vitagora: Agritech and foodtech
- VR Connection Group: AR/VR

# Paris Region, Shaping the Future of Innovation

Recognized across Europe and worldwide, Paris Region stands out as a vibrant hub of innovation. Its diverse economy is driven by leading technology clusters and research centers, creating strong opportunities for cross-sector collaboration.

With a proven record of patent filings from top French institutions, the Region ranks among the world's most innovative areas. Its advances span a wide range of fields, including energy, software, environmental sciences, agriculture, AI, pharmaceuticals, and biotechnology, among others.



© EPA Paris-Saclay \_ Altlicic

## #1 R&D Region in Europe

(2026, data 2022-2023)

### The Highest Amount of R&D Expenditure in Europe

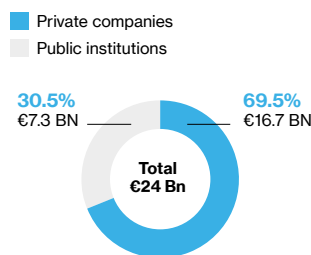


- **6.2%** of EU27 and **39.2%** of French R&D expenditure
- **2.8%** of Paris Region's GDP

Ministry of Education, Higher Education and Research 2025, Eurostat 2026, data 2023

- **41.2%** of R&D expenses made by private companies in France
- **35.2%** of R&D expenses made by public institutions in France

Ministry of Education, Higher Education and Research 2025, data 2023



**70%** of R&D spending is carried out by companies in Paris Region.

Ministry of Education, Higher Education and Research 2025, data 2023

## At the Forefront of Innovation

### Paris:

- **#12** largest science and technology cluster in the world, **#1** in the EU
- Over the past five years: **1,455** PCT\* applications, **5,406** scientific articles, and **364** venture capital deals **per 1 million** inhabitants.

Global Innovation Index, Cornell University, INSEAD, WIPO, 2024  
\* Patent Cooperation Treaty

### Patents and Publications

- **5,559** patents filed, **29.1%** of the patents filed in France
- **49.7%** of patents filed in France, by inventors' region

INPI 2025, data 2024

Paris Region, European leader, with **10.1%** of all European patent applications in the EU.

- **6,988** European patent applications

European Patent Office, 2026, data 2025

**Paris-Saclay** is Europe's leading science and innovation hub, bringing together:

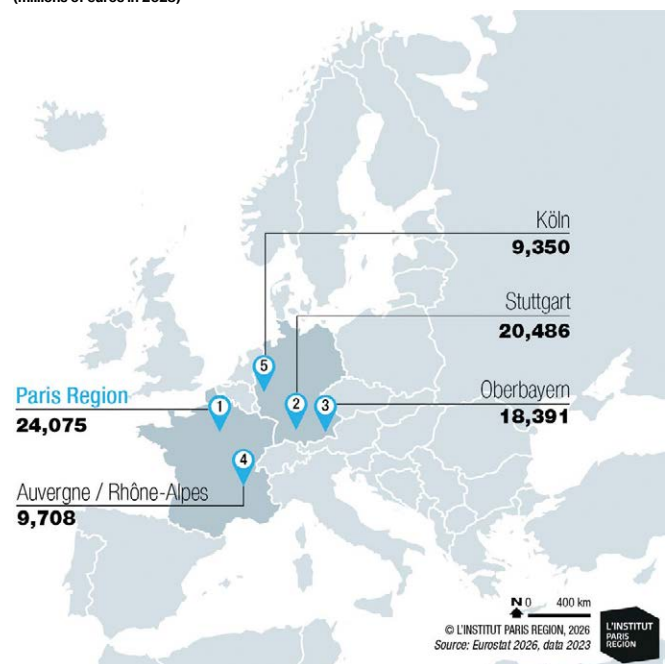
**71,000** establishments, **428,000** jobs, major companies, top universities, and world-class research infrastructure.

With **40%** of Paris Region research and **15%** of France's high-tech R&D, it combines academic excellence, industrial strength, and large-scale sustainable urban development.

Paris Saclay, 2026

## #1 in Europe for R&D Expenditure

(millions of euros in 2023)



## Major Research Centers

**21** research organizations in Paris Region, **800** research units  
**4** out of EU27 **20** most innovative research institutions

- **#1** CNRS National Center for Scientific Research
- **#4** INSERM National Institute of Health and Medical Research
- **#12** APHP Assistance Publique Hôpitaux de Paris
- **#18** Sorbonne University

DRARI Île-de-France, 06/2024,  
Scimago EU27 Research Ranking, 2026

## CNRS in International Rankings

- Only French organization active in all scientific fields
- World's **#3** Research institution (Scimago Ranking)
- World's **#17** (Nature Index)
  - **#5** in Physical sciences
  - **#8** in Natural sciences
  - **#10** in Biological sciences and in Earth & Environmental sciences
- **#7** largest patent filer in France
- **34,700** employees, including **29,400** scientists
- **1,100** Research labs in France
- **80** labs outside France all around the world

Scimago Institutions Ranking, Nature Index, CNRS, 2026, data 2025

# A Leading Hub for Conferences, Trade Shows and Events

Paris Region stands out as one of the world's leading destinations for both leisure and business tourism. In 2025, more than 950 business events were held across the region, attracting participants thanks to its high-quality hotel and catering infrastructure and state-of-the-art event venues. With 700,000 m² of exhibition space across 24 venues, the region offers the largest exhibition infrastructure in Europe. This extensive, high-performance network hosts more than 350 trade shows and between 600 and 1,000 congresses and conferences each year.

## A Real Know-How in Hosting Major Trade Shows

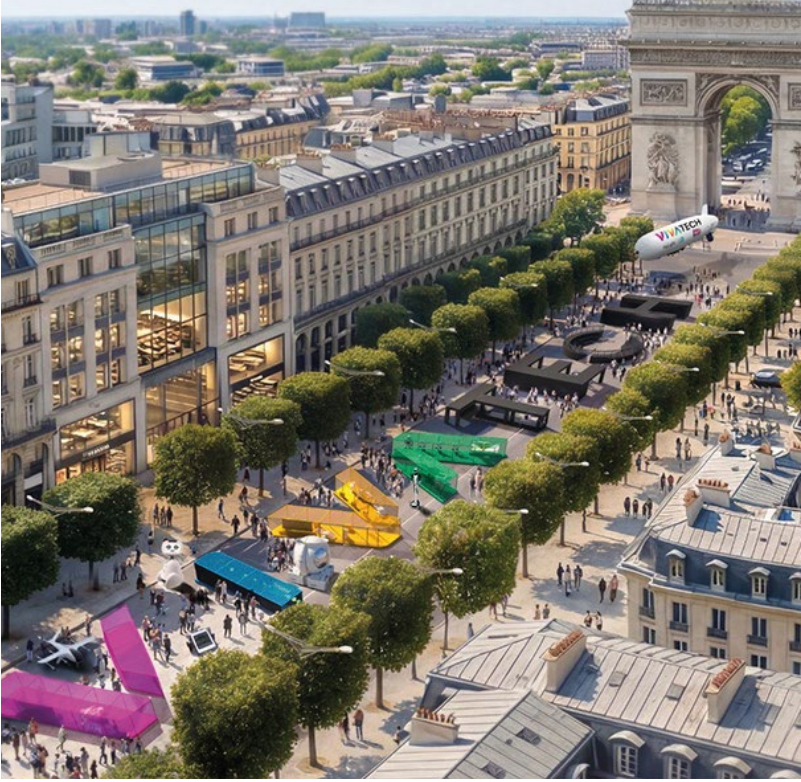
CCI Paris Île-de-France, data 2025



Paris Region offers the largest and most diverse portfolio of venues in Europe for hosting professional events.

- Its venue offering includes:
- Major venues, such as Paris Nord Villepinte and Paris Expo Porte de Versailles, which are capable of hosting large-scale national and international exhibitions, conventions, and trade shows.
  - Mid-sized venues, including Grande Halle de la Villette, Business Solutions by Disneyland® Paris, Paris Event Center, and CNIT Forest, providing flexible spaces for a wide range of professional events.
  - Smaller venues, such as Palais des Congrès Paris Saclay, Maison de la Mutualité, and Cité des Sciences et de l'Industrie – Unverscience, which are well suited to conferences, seminars, and corporate meetings.
  - With 250,000 m² of exhibition space, Paris Nord Villepinte is the largest exhibition and convention venue in France.
  - With 212,545 m² of indoor space across seven pavilions, Paris Expo Porte de Versailles is a leading European exhibition venue.
  - Since the end of 2017, it has also been home to the Paris Convention Center, Europe's largest and most modern Convention Center.

CCI Paris Île-de-France, Viparis



© Vivatech

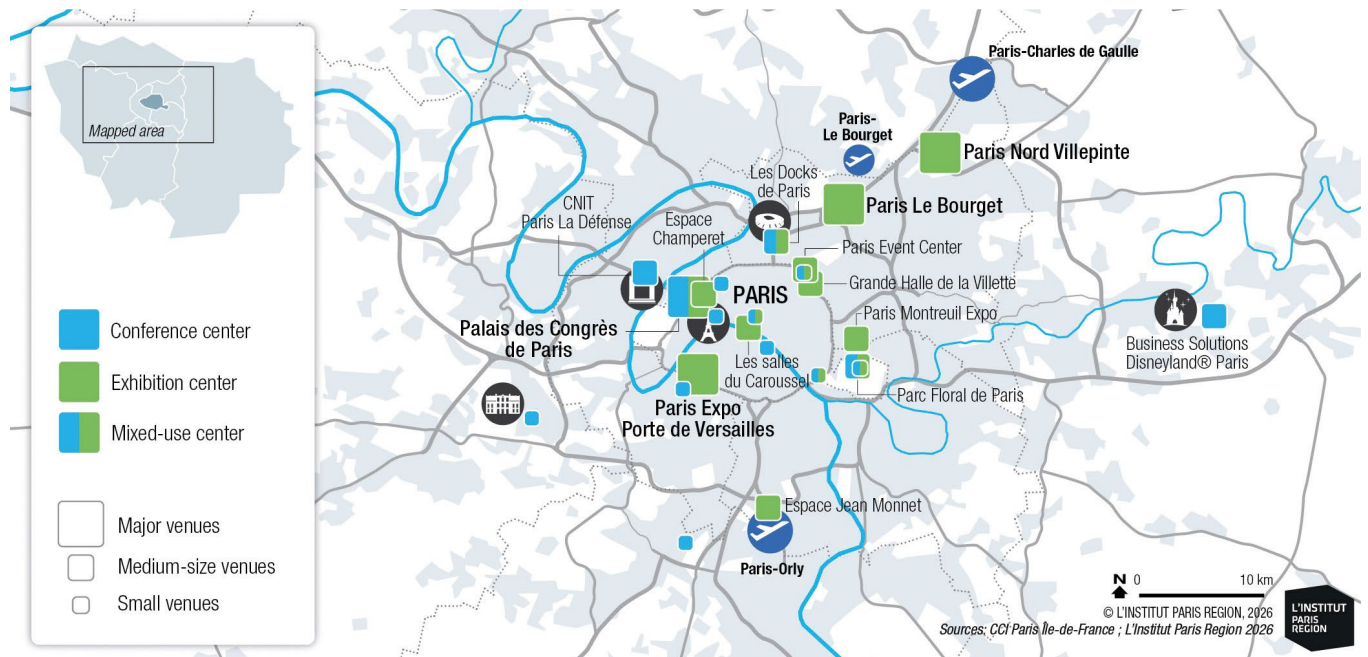
- 6.2 million visitors in tradeshows, including 418,360 foreigners (6,7%)
- 103,280 exhibiting companies, including 35,615 foreign companies (34.5%)
- €21.5 Bn turnover by exhibiting companies at trade shows



| Top 10 Professional and Public Trade Shows Held in Paris Region in 2024      |                                                                                        |
|------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| Trade Show Name                                                              | Business sector                                                                        |
| Salon International de l'Agriculture / Paris International Agricultural Show | Agriculture, horticulture, livestock farming, floristry, fishing and related equipment |
| Mondial de l'Automobile / Paris Motor Show                                   | Transport, logistics, traffic and related equipment                                    |
| Foire internationale de Paris / Paris International Fair                     | Multi-sector tradeshows and trade fairs                                                |
| Japan Expo / Japan Show                                                      | Tourism, sports and leisure activities                                                 |
| Batimat                                                                      | Construction, civil engineering, finishing work, interior design, and architecture     |
| Viva Technology / Startup and Tech Event                                     | Industry, research, science and technology, subcontracting                             |
| Maison&Objet                                                                 | Home decor, interior design, architecture and lifestyle culture                        |
| Rétromobile                                                                  | Antiques, collections, flea markets                                                    |
| Paris Game Week                                                              | Tourism, sports and leisure activities                                                 |
| MIF Expo                                                                     | Fairs and multi sector exhibitions                                                     |

CCI Paris Île-de-France

### Conference and Exhibition Centers in Paris Region (2025)



### The Ultimate Event Venue

The Paris Convention Center offers a modular exhibition hall, meeting rooms, conference facilities, an event hall, and both fixed and mobile catering services – everything you need to make your event a success.

Spanning **70,163 m<sup>2</sup>**, Europe's largest fully modular conference center can accommodate:

- A **5,200-seat** plenary session

It comprises **4** interconnected levels served by an atrium offering a magnificent view over the site and Paris.

Viparis, 2025

### International Meetings ranking

Paris Region ranks **second worldwide** in the latest ICCA rankings, with **174** international congresses, just behind Lisbon, confirming its strong appeal as a destination for major scientific, medical, and professional events.

This performance underscores the region's resilience and competitiveness, supported by high-quality infrastructure, excellent international connectivity, and a strong academic and economic ecosystem.

Paris Region remains one of the world's leading hubs for business tourism.

| Rank | Cities       | Country           | Number of Meetings |
|------|--------------|-------------------|--------------------|
| 1    | Lisbon       | Portugal          | 188                |
| 2    | <b>Paris</b> | <b>France</b>     | <b>174</b>         |
| 3    | Barcelona    | Spain             | 166                |
| 4    | Vienna       | Austria           | 159                |
| 5    | Singapore    | Singapore         | 156                |
| 6    | Praga        | Czech Republic    | 131                |
| 7    | Copenhagen   | Denmark           | 131                |
| 8    | London       | United Kingdom    | 124                |
| 9    | Seoul        | Republic of Korea | 124                |
| 10   | Tokyo        | Japan             | 119                |

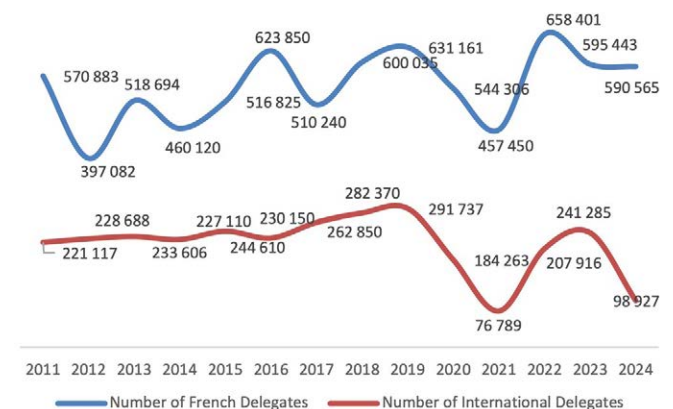
ICCA, International Congress and Convention Association, 2025, data 2024

### Congresses per Year in Paris Region

Paris je t'aime - Convention Bureau, data 2024

- **589** in-person congresses,
- **689,492** delegates, including **98,927** international delegates
- **€0.9Bn** in economic impact

### Number of French and International Delegates Attending Congresses



Paris Je t'aime - Convention Bureau

Paris Region, A Gateway to Global Trade  
(2025)

€185.6 Bn  
27.2% of France's imports

€146.6 Bn  
23.9% of France's exports

The **Top 3** most exported products reveal the specialization of Paris Region industry:

- Aeronautics,
- Automotive,
- Leather, luggage, and footwear

Moreover, Paris Region is the global hub and economic driver of France's luxury, beauty, and jewelry industries.

Main Imported Products

- Automotive manufacturing products: €24.5 Bn, 13.2%
- Space and aeronautics manufacturing products: €16.2 Bn, 8.7%
- Clothes: €10.9 Bn, 5.9%

Main Exported Products

- Space and aeronautics manufacturing products: €23.7 Bn, 16.1 %
- Automotive manufacturing products: €13.5 Bn, 9.2%
- Leather, Luggage, shoes: €12.7 Bn, 8.7%

French Customs, 2025



© Yposkesi

30,270  
exporting companies

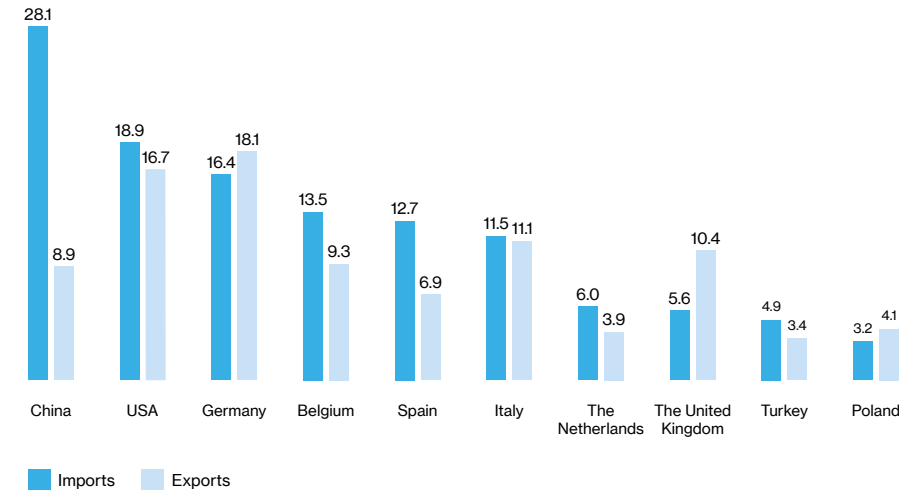
French Customs, 2024

Europe is Paris Region's main trading partner with **59.6%** of exports and **52.7%** of imports.

The Asia-Oceania zone remains the region's **2<sup>nd</sup>** largest supplier with **26.4%** of trade and, for the 4<sup>th</sup> year running, the **2<sup>nd</sup>** largest customer of Paris Region with **16.3%** of exports.

The Americas are the **3<sup>rd</sup>** region in the world with which Paris Region has the strongest trade relations, with **€21.5 billion** in exports and **€25.0 billion** in imports.

Paris Regions's Leading Business Partners (2025) (in €Bn)



French Customs, 2025

The **top 10** countries supplying goods purchased by Paris Region account for **65.1%** of its imports. These countries are China, the United States, and the neighboring European countries of Germany, Belgium, Spain, Italy, the Netherlands, the United Kingdom, Turkey and Poland.

The main supplier countries are also Paris Region's largest export markets: Germany, the United States, Italy, the United Kingdom, Belgium, China and Spain.



Villejuif - Gustave Roussy © Brice Perrin

# Benefit from Cutting-Edge Infrastructure

## **Real Estate Solutions Designed Around Your Needs**

Paris Region offers unique opportunities for companies and investors, with a wide range of real estate options, including office spaces, flexible workspaces, and logistics facilities. The ongoing Grand Paris Express project will significantly improve connectivity to urban centers, business districts, international airports, and high-speed rail stations, further strengthening the Region's position as a leading real estate destination.

## **A Gateway to Global Opportunities**

With an extensive network of roads, three international airports, seven TGV stations, and access to the HAROPA Port, Paris Region is a major transportation hub connecting businesses to markets worldwide. Its strategic location provides seamless access to France and Europe, while facilitating expansion into key international markets across Africa, Asia, and the Americas.

## **Advancing Sustainable Mobility**

Paris Region is a pioneer in sustainable mobility, with a rapidly expanding public transport network, including the Grand Paris Express, enhancing connectivity while reducing emissions. The Region is committed to tackling congestion, improving air quality, and accelerating the transition to cleaner mobility through electric vehicles, shared transport, and other low-carbon solutions.

## **Competitive Telecommunications and Energy Costs**

France benefits from advanced telecommunications and energy infrastructure, offering significant cost advantages for businesses and individuals alike. This high-performance infrastructure makes Paris Region an attractive destination for companies seeking competitive telecommunications and energy solutions.

# Europe's Largest Scope of Real Estate and Logistics Solutions

With an impressive 56.85 million m<sup>2</sup> of available space, Paris Region offers a vast and diverse real estate market, positioning itself as an attractive destination for companies across a wide range of sectors, including industry, R&D, logistics, and more. Companies can choose from a variety of options, ranging from traditional office spaces to more flexible solutions and external meeting venues. Home to a wide network of coworking spaces and the world's largest startup campus, Paris Region fosters a collaborative and dynamic business ecosystem.

## Office Space

Net Usable Surface area

56.85 million m<sup>2</sup>

ORIE, 2026 – Data 2025

- Immediate supply: **6.2 million m<sup>2</sup>**
- Vacancy rate: **11%**
- Take up: **1.67 million m<sup>2</sup>**
- Space under construction: **1.3 million m<sup>2</sup>**

Immostat, Deloitte 2025, Q4 2025

## Office rents in Paris Region

Prime rent in central Paris

- **€1250/m<sup>2</sup>/year**

**34 business districts**  
L'Institut Paris Region, 2026

Prime rent in La Défense

- **€615/m<sup>2</sup>/year**

**Paris La Défense ranked first among European business districts** for the first time, ahead of City of London in the 2026  
EY/ULI ranking

Average rent in Paris Region

- **€450/m<sup>2</sup>/year**

Cushman & Wakefield 2026, data Q1 2026

## All You Need to Scale Up

Paris Region is experiencing sustained growth in remote work solutions – including coworking spaces, business centers, and shared offices – driven by increasing workforce mobility, reduced commuting, growing demand for collaborative work environments, cost-efficient real estate solutions, and a stronger emphasis on social interaction.

232

Startup incubators and accelerators

L'Institut Paris Region, 06/2026

## Station F, The World's Biggest Start-up Campus

- **50,000 m<sup>2</sup>** campus
- **8,000 startups** since its creation
- **€1B+** raised / year
- **30+** international startup programs
- **600+** investors

Station F, 2026



Tour Triangle © Christine Tarquis

## Paris Region: Office Rents More Than Twice as Cheap as in London

| Net effective cost to occupier (annual per SQ FT) (in USD) |                      |                    |                                                      |
|------------------------------------------------------------|----------------------|--------------------|------------------------------------------------------|
| Rank                                                       | Country              | Market             | Net effective cost to occupier (annual psf*), in USD |
| 1                                                          | United Kingdom       | London (West End)  | 337                                                  |
| 2                                                          | Hong Kong            | Hong Kong          | 228                                                  |
| 3                                                          | USA                  | New York (Midtown) | 200                                                  |
| 4                                                          | United Kingdom       | London (City)      | 197                                                  |
| 5                                                          | Japan                | Tokyo              | 169                                                  |
| 6                                                          | USA                  | Miami              | 168                                                  |
| 7                                                          | Switzerland          | Zurich             | 167                                                  |
| 8                                                          | United Arab Emirates | Dubai              | 166                                                  |
| 9                                                          | Singapore            | Singapore          | 156                                                  |
| 10                                                         | Saudi Arabia         | Riyadh             | 155                                                  |
| 11                                                         | France               | Paris              | 142                                                  |

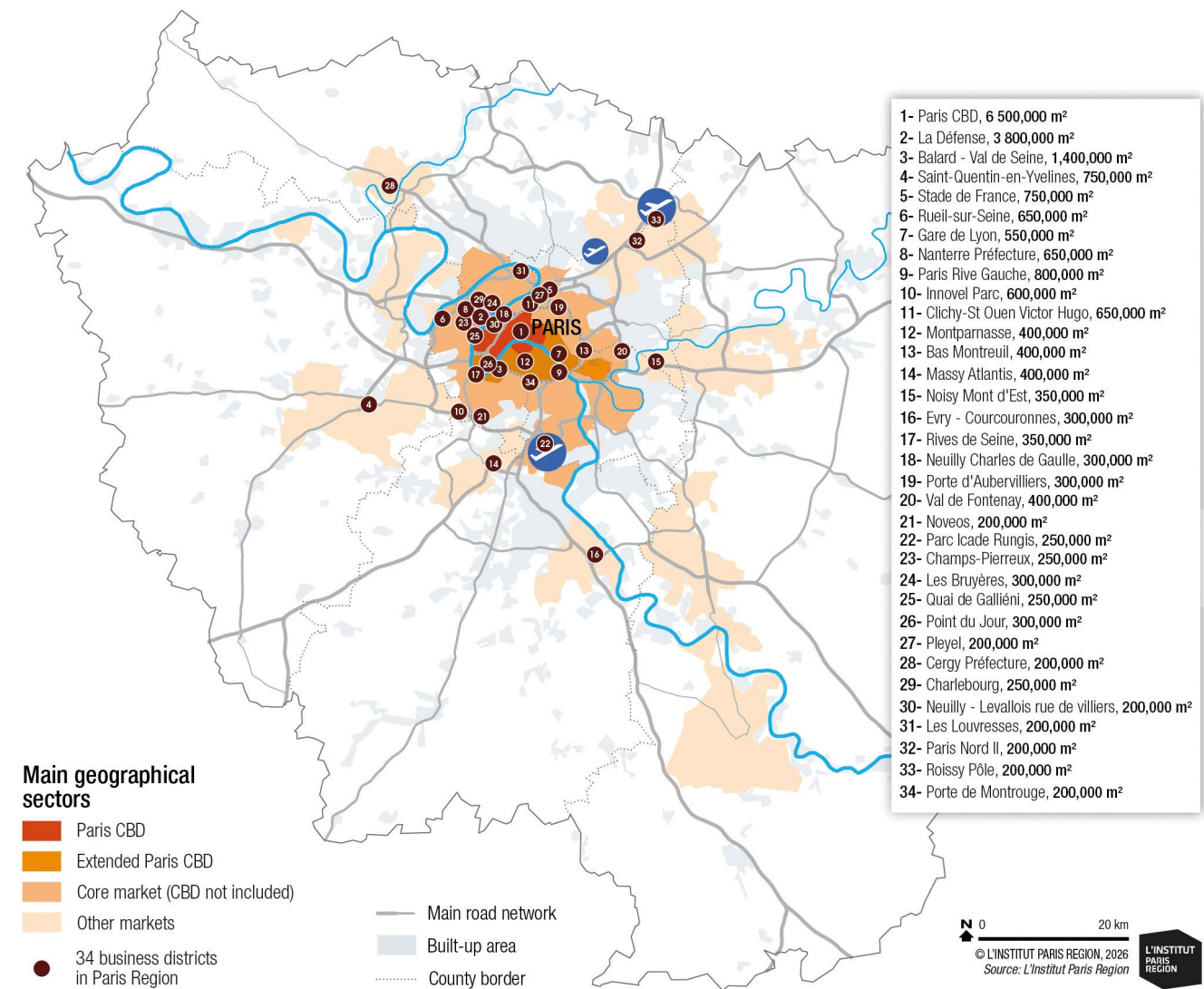
Savills Research, Global Occupier Markets: Prime Office Costs – Q4 2025, 02/2026  
\* per square foot

## Paris Region: Warehouse Rents Three Times Lower Than in London

| Prime Rents in Q4 2025, €/m <sup>2</sup> /year<br>Warehouses over 5,000 m <sup>2</sup> |     |
|----------------------------------------------------------------------------------------|-----|
| London (United Kingdom)                                                                | 307 |
| Dublin (United Kingdom)                                                                | 150 |
| Munich (Germany)                                                                       | 135 |
| Barcelona (Spain)                                                                      | 108 |
| Frankfurt (Germany)                                                                    | 106 |
| Düsseldorf (Germany)                                                                   | 104 |
| Hamburg (Germany)                                                                      | 102 |
| Rotterdam (The Netherlands)                                                            | 100 |
| Berlin (Germany)                                                                       | 99  |
| Amsterdam (The Netherlands)                                                            | 98  |
| Paris (France)                                                                         | 89  |

European Logistics Market, Q4 2025, BNP Paribas Real Estate – 02/2026

Paris Region Office Market



Village des Athlètes © Paris 2024



Paris La Défense © F. Humbert

# A Fast-Growing Mobility and Logistics' Hub

Strategically located at the heart of Europe, Paris Region gives businesses direct access to a market of more than 500 million consumers and to major European cities. It benefits from a modern and secure transport network, including a rapid metro system, suburban trains, seven high-speed rail stations, and three international airports, ensuring seamless regional and international connectivity. Major infrastructure projects are underway, most notably the Grand Paris Express, which is scheduled for completion by 2031.



© Cyril Badet

## A Gateway to Europe and the World

### By plane

Paris Aéroport, OAG, UAF, Skytrax, flightconnections. 2026

- **3** international airports
- **690,000** aircraft movements

**107M**  
passengers

### Paris-CDG Airport

- **#6** Best Airport in the world and best in Europe (Skytrax)
- **#7** Busiest International Airports in the world by seats capacity, **#3** in Europe (OAG)
- **72 million** passengers
- **311** cities served
- Non-stop passenger flights to **286** destinations in **112** countries.

### Paris-Orly

- **Best** Regional Airport in Europe (Skytrax)
- **35 million** passengers
- **~200** cities served
- Non-stop passenger flights to **180** destinations in **52** countries

### Paris-Le Bourget

- Europe's **leading business airport** and leading airport for medical and sanitary flights
- **57,000** flights

### Other airports

- **10** civil general aviation aerodromes
- **1** heliport

### By train

SNCF, Île-de-France Mobilités, Transilien, 2025

**10**

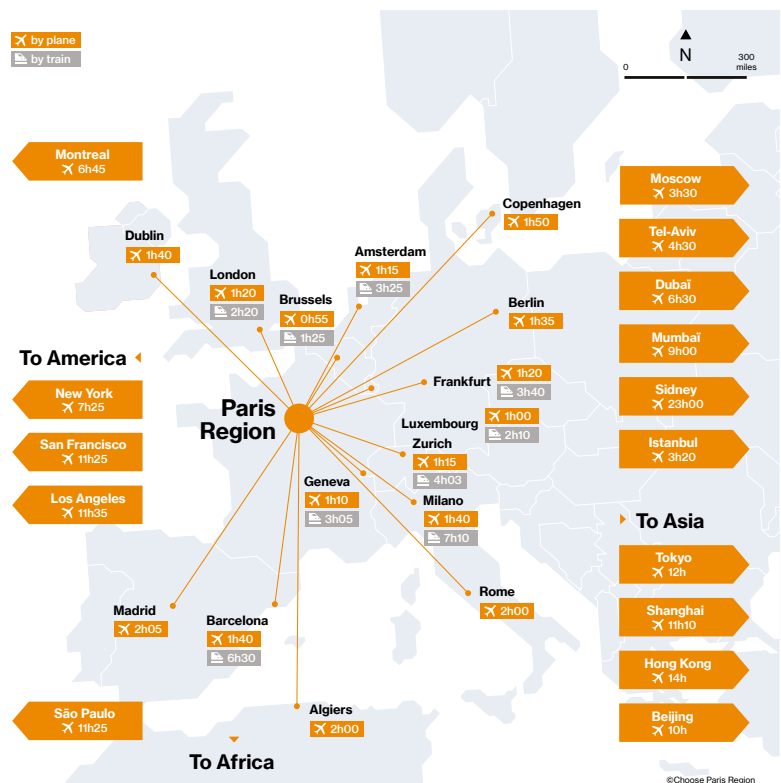
main stations including

**7**

TGV high-speed train stations

- **Paris Gare du Nord**, Europe's largest train station: **257 million** passengers
- **TGV INOUI** services from Paris to Luxembourg, Barcelona, Spain, and Milan, Italy,...
- **ICE services** operated by Deutsche Bahn in cooperation with SNCF TGV from Paris to German cities (Karlsruhe, Frankfurt, Berlin, Stuttgart, Ulm, Augsburg, Munich, ...)
- **TGV Lyria** services from Paris to Switzerland: Basel, Zurich, Geneva, Lausanne,...
- **Eurostar** services from Paris to Brussels, Antwerp, Rotterdam, Amsterdam and also to London
- **Frecciarossa** services operated by Trenitalia to Italy: Turin, Milan, ...

## Paris Region, Connected to Europe and the World



Paris Region boasts the largest air hub in continental Europe, with most major European cities reachable within a two-hour flight. Efficient and direct high-speed train (TGV) connections, further enhance its accessibility. Coupled with its strategic geographical location and top-tier transport infrastructure, Paris Region serves as a central hub for easy access to other markets, notably Africa and the Middle East.

- **2 hrs 17 min** between Paris Nord and London with Eurostar.
- Up to **11** trains a day.  
SNCF, Eurostar, 2026

## A Dense and Unique Regional Transport Network

The local transport system provides an expanding variety of options – from public transit and bikes to scooters, shared vehicles, autonomous cars, buses and automated subways – and opens new urban infrastructure each year to benefit residents, tourists and event organizers.

| 4.4 billion trips by public transport in Paris Region |              |                     |
|-------------------------------------------------------|--------------|---------------------|
| Mode of traffic                                       | Lines        | Trips (in millions) |
| Subway / Metro                                        | 16           | 1,476               |
| Train – RER*                                          | 14           | 1,365               |
| Streetcars / Tramway                                  | 15           | 380                 |
| Bus / night buses                                     | 1,500        | 1,208               |
| <b>Total</b>                                          | <b>1,546</b> | <b>4,429</b>        |

Ile-de-France Mobilités d'après RATP, SNCF, 2025, data 2024  
\*Suburban rail

### Mass Transit in Paris Region

Monthly public transport subscription: **€90.80** in 2026  
Ile-de-France Mobilités, 2026

### Rail system in Paris Region:

- **3.2 billion** passengers annually.
- **246 km** of metro lines + **200 km** under construction
- **321** subway stations
- **9 Transilien lines** connecting the suburbs to the major train stations in Paris
- **3.4 million** people travel on the network each weekday.
- Every day, **3 million+** commuters on the RER\* lines in the Region
- **197 km** of tramways and tram-trains

Ile-de-France Mobilités, RATP, Transilien, data 2025  
\*Réseau Express Régional is a high-capacity commuter rail network that crosses Paris underground, connecting the far ends of Paris Region on continuous lines without requiring transfers in the capital.

### Active Mobility, Bicycles and Electromobility

Walking remains the main way people travel in Paris Region, with cars and public transport next. Bicycle and e-bike use is growing rapidly, reflecting the rise of active mobility and electromobility.

### Velib Metropole, Self-Service Bicycle sharing System

- **1,507** stations in Paris and **65** cities
- **530,000** subscribers

Open Data Paris, 2025

### Round-trip car-sharing operators

- **1,200** Mobilib car-sharing spaces in Paris
- **5 car-sharing operators** in Paris and **72** other cities

L'Institut Paris Region, Data.gouv - OpenData, 2025

### Carpooling

- **12,000** trips per day (a week of September 2025) with carpooling apps (Karos, BlaBlaCar Daily, etc.)
- **4** carpooling lines with **23** stops

Mobility Dashboard, L'Institut Paris Region, 2025

### Véligo Location, a Long-Term e-bike Rental Service (6 to 9 months)

- **20,000** bikes (+20,000 soon)
- **120,000** people used the e-bike service since 2019
- **4,000** users of the cargo bikes services

Ile-de-France Mobilités, 2025

### Free-Floating e-bikes, e-scooters, e-mopeds and e-cars Operators

- E-bikes: **18,000** in Paris, more than **2,000** in **84** other cities
- E-Scooters: **3,000+** in **52** cities, forbidden in the City of Paris
- E-Mopeds: **3,000+** e-mopeds in Paris and **17** other cities
- E-cars: **1** operator in Paris, **300** vehicles

L'Institut Paris Region, 2025

## Grand Paris Express: Expanding Urban Projects and Public Transport

The Grand Paris Express is one of the largest transport projects in Europe, creating a new automated metro network around Paris.

- a **€36.1 billion** investment
- **200 km** of additional metro lines
- **68** new stations,
- **nearly 3 million** passengers daily
- trains **every 2 to 3 minutes**
- **Full completion planned for 2031**

### Unprecedented urban development opportunities:

The project boosts real estate, logistics, business tourism, and creative industries, with **140 km<sup>2</sup>** of land to transform and **32 million m<sup>2</sup>** to redevelop.

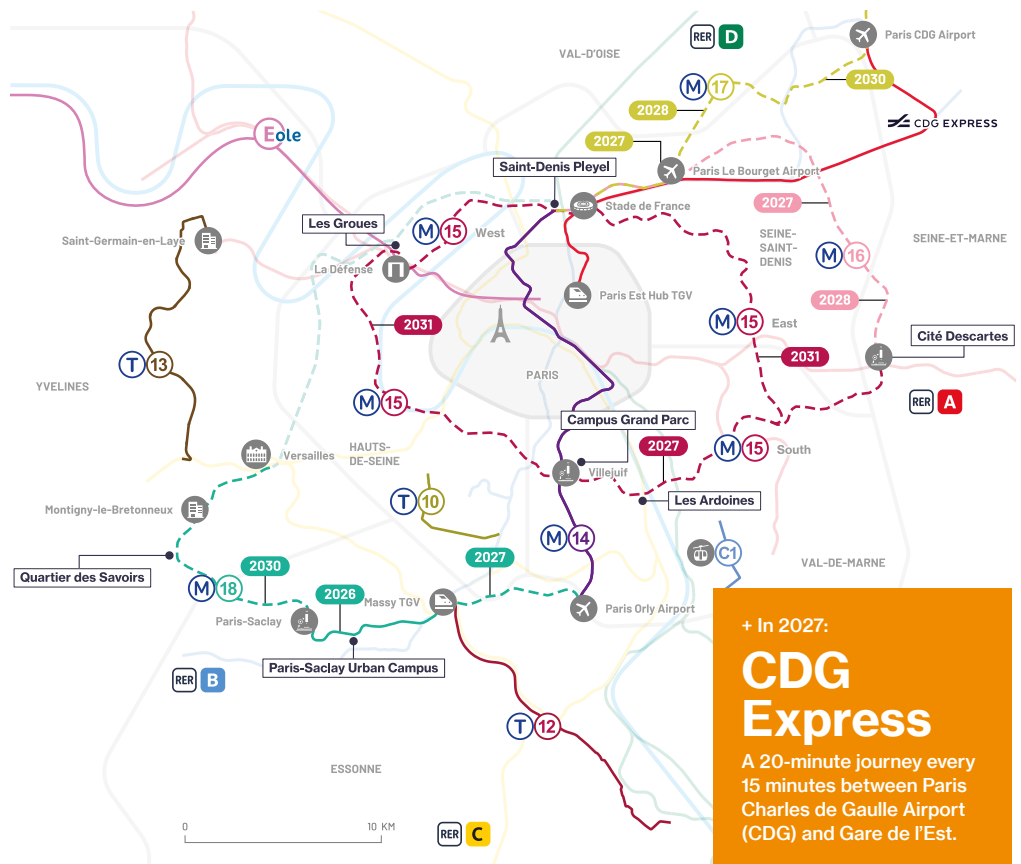
### Low-carbon mobility:

Powered by clean electricity, the Grand Paris Express is a leading European low-carbon network, cutting CO2 emissions and accelerating Paris Region's green transition.

### Better-connected territories:

Shorter travel times boost outer areas' attractiveness and better connect economic, scientific, cultural, and airport hubs.

### Four new lines (15–18), and two line extensions (11 and 14), with new sections opening progressively through to 2031



Efficient Logistics Infrastructure

Strategically located at the crossroads of two major European freight corridors, Paris Region is a leading logistics hub serving over **12 million** residents, and a catchment area of **25 million** people within **200 km**. Driven by the growth of e-commerce and increasing demand for last-mile delivery, the region fosters logistics innovation and attracts major international players. Around **90%** of freight is transported by road, **6%** by inland waterways, and **4%** by rail.

Air, Road, Waterway and Railway Logistics

Paris Region annually produces **208 million** tons of goods, primarily transported by road (**89%**), followed by river (**6%**), and rail (**5%**). This dynamic region handles both domestic and international trade, receiving imported consumer goods through two major corridors: a road-only route via the Port of Antwerp and a multimodal route through the Port of Le Havre. SDES, VNF, Haropa, data 2024

Paris CDG/Orly Airport

#1 EU Cargo Airport

Union des Aéroports Français (UAF), 2026

Europe's #1

river port for passenger transport, France's leading river port for freight transport

Haropa, data 2025

Air

- Cargo City at Paris–CDG: Europe's leading air Cargo hub.
- **3 million m<sup>2</sup>** dedicated to Cargo operations, including **600,000 m<sup>2</sup>** of buildings spread across a 300-hectare secure site.
- Connected to more than **320 destinations** worldwide.
- **25,000** weekly connections with transit times of under two hours
- Paris CDG Airport: **3<sup>rd</sup> largest Cargo airport in Europe**
- **1.92 million tons** of freight in 2025
- Nearly **80 Cargo** aircraft stands and a dedicated animal handling facility

Aéroports de Paris, 2026, ITJ 2026, data 2025

Waterway

- **70** urban ports, including **6** multimodal platforms
- **500 km** of navigable waterways
- **1,300 ha** of port areas
- **6** container terminals
- Waterway: **18.7 million** metric tons of goods
- **184,539 TEUs** were handled
- **1 million m<sup>2</sup>** of warehouse space

VNF, 2025, data 2022, Haropa, Data 2025

Road Network

- **620 km** of highways,
- **490 km** of national roads,
- **38,337 km** of local roads
- Freight: **185,78 million** tons of goods leaving, arriving, or transiting the Region every year
- Road freight within the Region represents **4.13 billion** tonne-kilometers

Eurostat, 2026, data 2024, SDES,data 2024

Rail Freight

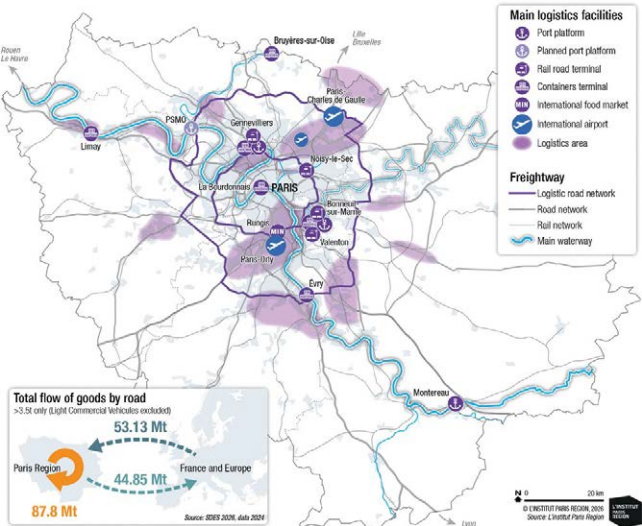
- **11.8 million** metric tons of goods by rail, including **1.85 million** through Paris Region ports
- **5** rail/road terminals (since 2024)
- Valenton **#1** Rail/Road terminal in France
- Road freight transport within Paris Region accounted for **4.1 billion** tonne-kilometres

Setra, Haropa data 2022, Unicem, 2019, Insee

Optimizing Freight Transport

Freight transport is optimized through a multimodal supply chain system. HAROPA PORT, the Seine Axis's river-sea port complex linking Le Havre, Rouen, Paris, is Northern Europe's fourth-largest port and the main maritime gateway to Paris Region. It connects over **660** ports worldwide and supports an integrated, multimodal, and low-carbon logistics network. With **2.5 million** m<sup>2</sup> of warehouses, it handles **more than 100 million** tonnes of traffic annually, including **around 20 million** tonnes of goods for the Paris market, reducing road congestion by removing more than one million trucks from the roads.

Logistics in Paris Region (2026)



| Flow of Goods Through Main Ports in Paris Region |                                         |                       |                                        |
|--------------------------------------------------|-----------------------------------------|-----------------------|----------------------------------------|
|                                                  | Waterway<br>(thousand tons<br>of goods) | Containers<br>(TEUs*) | Railway<br>(thousand tons<br>of goods) |
| Gennevilliers                                    | 3,845                                   | 122,626               | 850                                    |
| Limay                                            | 848                                     | 4,028                 | 400                                    |
| Bonneuil-sur-Marne                               | 1,192                                   | 17,932                | 935                                    |
| Bruyères-sur-Oise                                | 491                                     | 22,812                | 62                                     |
| Evry                                             | 174                                     | -                     | not connected<br>to rail               |
| Précy-sur-Marne                                  | 8                                       | 468                   | not connected<br>to rail               |
| Paris-La Bourdonnais                             | 95                                      | 17,854                | not connected<br>to rail               |

\* Twenty-Foot Equivalent Units - Haropa-Port de Paris, 2025

# One of Europe's Most Fiber-Connected Regions

Paris Region's economic strength is driven by its advanced digital ecosystem, which supports a wide range of industries. As France's leading internet hub, it offers near-universal fiber coverage, reliable connectivity, extensive data center and telecom infrastructure, and competitive energy costs.



Datacenter, Paris-Saclay © Data4

## A Smart and Connected Region

### Optical fiber :

- **95%** of houses and business premises in Paris Region can be connected to fiber

ARCEP, 2026

## Reliable Telecommunications and Networks

### 5G Mobile Telephony

- **4** operators (Orange, Bouygues Telecom, SFR, and Free)
- **99.9%** of the population is covered by at least 3 operators (99.5% for the 4<sup>th</sup> operator)

ARCEP, 2025

## France: Best Value Market in Europe

### Most affordable mobile and fixed Internet packages in Europe

France stands out as Europe's unbeatable telecom champion, delivering exceptional value in a market where competition truly pays off for consumers. French consumers enjoy a wide range of offers at highly attractive rates.

Fixed Internet subscription prices range from **€32** in France to around €70 to €78 in the Netherlands, Germany, Luxembourg or Belgium.

## Cutting-edge Infrastructure

Paris Region delivers a powerful investment case: a dense tech ecosystem, world-leading innovation clusters, and top-tier digital infrastructure – from ultra-fast connectivity to advanced cybersecurity and cutting-edge cloud services. Combined with highly competitive energy costs, the region offers an exceptional environment where businesses can scale faster, innovate boldly, and lead on the global stage.

| Number of Commercially Launched 5G Sites in Paris Region |                  |             |        |       |
|----------------------------------------------------------|------------------|-------------|--------|-------|
|                                                          | Bouygues Telecom | Free Mobile | Orange | SFR   |
| Number of 5G sites                                       | 2,810            | 3,138       | 2,373  | 2,120 |
| Progression of sites since 06/30/2024                    | +433             | +505        | +478   | +232  |

ARCEP, 12/2025

Cheapest mobile for 200 Go / fixed internet subscription

- France: **€15 / €32**
- Belgium: **€25 / > €90**
- The Netherlands: **€31 / €70**
- Luxembourg: **€38**
- Germany: **€50 / €65**

IBPT, 2025, data 10/2025

Paris Region is

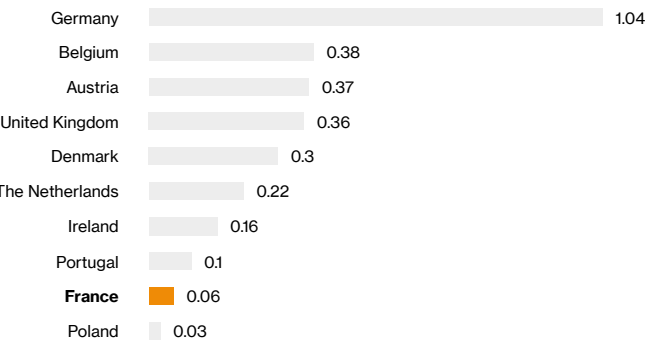
**France's Digital Powerhouse**

More than 160 data centers

L'Institut Paris Region, 2026

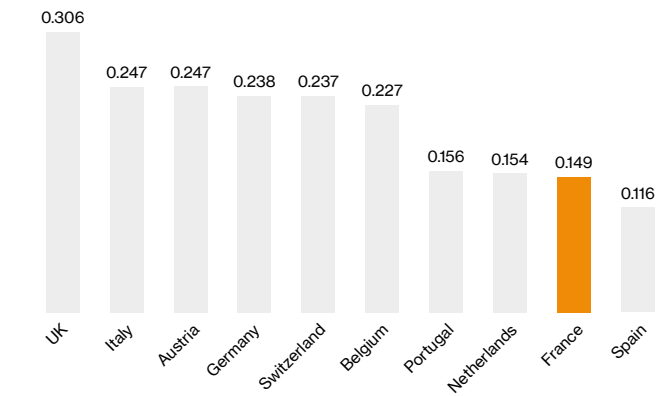
## France Offers Very Competitive Telecom and Energy Costs

### Average Cost of Broadband (Per megabit per month in USD) in Europe, 2025



Cable.co.uk 2026, data 2025, Selection of Countries

### Electricity Prices for Business, kWh, Euro



Global Petrol Prices, 2026, Prices 09/2025, Selection of Countries



# Insee

Collecting, analyzing and communicating since 1946

Created in 1946, the National Institute of Statistics & Economic Studies (Insee) is France's national statistical authority.

For 80 years, Insee has been gathering information, producing data, indicators and studies in order to inform citizens, to enlighten the public debate and support policymaking.



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