

Quality table for the Services Tendency Survey

CONTACT	
Country (Area)	France.
Survey	Business survey in services.
Service investigator	National Institute of Statistics and Economic Studies Economic Studies and National Accounts Directorate Short Term Economic Forecasts Department Business Tendency Surveys Division.
Reference year of data	2010.
Date of completion	March 2011.

METHODOLOGY	
Population Reference (Universe)	Legal units of the services field. Around 1,000,000 firms.
Sampling frame	Data base of the responses to the latest annual business survey (Enquête Sectorielle Annuelle ESA) available.
Size of the actual frame list	Around 65,000 entreprises.
Characteristics of the frame list	Identification, address, contact, NACE code, number of employees, turnover.
Frame list update	Every year.
Sampling method	The sample is stratified by turnover and activity sector. The firms whose turnover is above 45 millions of euros are automatically included into the sample. In the Land Transport sector, the exhaustive stratum is 30 millions of euros. Updating every year or every two years: <ul style="list-style-type: none"> - sample cleaning: suppression of ceased or out of activity field firms; inclusion of new big companies; - sample increase: random drawing of firms according to a stratified sampling.
Sample size	4,500 units.
Sample coverage	Around 40% in terms of turnover.
Sample representativeness	Between 1 to 3 points of balance.
Sectors and/or categories currently covered	The survey covers the following Nace rev. 2 sectors : 49.41, 52.29A, 53.20Z, 55.1, 55.2, 56.1, 56.21Z, 56.3, 58 to 63, 68 to 82 (except 70.10Z, 72, 75, 81.30Z), 95 et 96.

METHODOLOGY (cont'd)	
Treatment of non-responses	“Constant sample” method for qualitative monthly questions (except for the question on business outlook).
Weighting	Two-stage aggregation: <ul style="list-style-type: none"> - The first aggregation level leads to results at strata level. Within this first stage, individual responses to qualitative questions are weighted using the responses to a yearly quantitative question concerning either turnover or the workforce, depending on the question; - At a second stage, strata average results are aggregated at less broken-up levels using weights computed from the data from the latest ESA, using either turnover or the workforce, depending on the question.
Periodicity	Monthly.
Survey method	Postal mail or Internet data collection, since May 2006.
Fieldwork period	First 3 weeks of the current month.
Release	3 working days before the end of the month.
Remarks	The first results relating to month m are provisional. Revised results are released at the end of the next month. These definitive results take into account late responses arrived after the first release.