

## Monthly Survey of the Outlook in Building

CONTACT	
<b>Country</b>	France.
<b>Survey</b>	Monthly Survey of the Outlook in Building.
<b>Department in charge of the survey</b>	Institut National de la Statistique et des Études Économiques Direction des Études et des Synthèses Économiques Département de la Conjoncture Division des Enquêtes de Conjoncture.
<b>Data reference year</b>	2009.
<b>Date of this review</b>	May 2010.

METHODOLOGY	
<b>Reference population</b>	20,000 building companies.
<b>Sampling frame</b>	The SIRENE business register, containing all the companies located on French territory, limited to companies with 11 or more employees.
<b>Sampling frame size</b>	21,000 companies.
<b>Sampling frame characteristics</b>	Company identification number, address, contact person, main activity code, salaried employee headcount and turnover.
<b>Sampling frame updates</b>	Annual.
<b>Sampling method</b>	Stratified sampling by number of employees and turnover. Exhaustive strata: companies with at least 500 employees. Renewed once a year or every two years: <ul style="list-style-type: none"> <li>- Sample cleaning: elimination of any companies that have been wound up, are no longer within the scope of the survey, and any small companies with poor responses, inclusion of new large companies;</li> <li>- Sample completion: random draw of companies using stratified sampling without replacement.</li> </ul>
<b>Sample size</b>	2,500 companies.
<b>Coverage ratio</b>	56% of turnover of companies in the sector.
<b>Sector coverage</b>	The survey covers the following sectors (NAF Rev2): 41.20A 41.20B 43.11Z 43.21A 43.22A 43.22B 43.29A 43.29B 43.31Z 43.32A 43.32B 43.32C 43.33Z 43.34Z 43.39Z 43.91A 43.91B 43.99A 43.99B 43.99C
<b>Accuracy</b>	2 to 3 points on the balance of opinion.

<b>METHODOLOGY (cont'd)</b>	
<b>Response rate</b>	As a proportion of the number of companies surveyed: 70% (annual average 2009) As a proportion of the turnover of the companies surveyed: 83% (annual average 2009)
<b>Non-response handling</b>	Constant sample method: for qualitative questions, the response to survey m-1 is carried over in the event of a non response to survey m for provisional processing of the latter survey. For final processing of survey m-1, an intermediate response between the responses to surveys m-3 and m is attributed to those companies that do not respond, if necessary.
<b>Adjustments and weighting</b>	Adjustment by weighting is performed in two stages: <ul style="list-style-type: none"> <li>- primary weighting to aggregate the results for the stratum, using turnover or salaried headcount, depending on the question;</li> <li>- secondary weighting to aggregate the strata together using the data from the annual business survey on turnover or salaried headcount, depending on the question.</li> </ul>
<b>Frequency</b>	Monthly.
<b>Collection method</b>	By post or the internet since June 2007.
<b>Collection period</b>	First three weeks of the month of the survey.
<b>Dissemination</b>	Four working days before the end of the month of the survey.
<b>Additional information</b>	The data in the latest available survey is provisional. It is revised on publication of the following survey to take account, among other things, of any late responses.