

Monthly Survey of the Outlook in Building

CONTACT	
Country	France.
Survey	Monthly Survey of the Outlook in Building.
Department in charge of the survey	Institut National de la Statistique et des Études Économiques Direction des Études et des Synthèses Économiques Département de la Conjoncture Division des Enquêtes de Conjoncture.
Data reference year	2009.
Date of this review	May 2010.

METHODOLOGY	
Reference population	20,000 building companies.
Sampling frame	The SIRENE business register, containing all the companies located on French territory, limited to companies with 11 or more employees.
Sampling frame size	21,000 companies.
Sampling frame characteristics	Company identification number, address, contact person, main activity code, salaried employee headcount and turnover.
Sampling frame updates	Annual.
Sampling method	Stratified sampling by number of employees and turnover. Exhaustive strata: companies with at least 500 employees. Renewed once a year or every two years: <ul style="list-style-type: none"> - Sample cleaning: elimination of any companies that have been wound up, are no longer within the scope of the survey, and any small companies with poor responses, inclusion of new large companies; - Sample completion: random draw of companies using stratified sampling without replacement.
Sample size	2,500 companies.
Coverage ratio	56% of turnover of companies in the sector.
Sector coverage	The survey covers the following sectors (NAF Rev2): 41.20A 41.20B 43.11Z 43.21A 43.22A 43.22B 43.29A 43.29B 43.31Z 43.32A 43.32B 43.32C 43.33Z 43.34Z 43.39Z 43.91A 43.91B 43.99A 43.99B 43.99C
Accuracy	2 to 3 points on the balance of opinion.

METHODOLOGY (cont'd)	
Response rate	As a proportion of the number of companies surveyed: 70% (annual average 2009) As a proportion of the turnover of the companies surveyed: 83% (annual average 2009)
Non-response handling	Constant sample method: for qualitative questions, the response to survey m-1 is carried over in the event of a non response to survey m for provisional processing of the latter survey. For final processing of survey m-1, an intermediate response between the responses to surveys m-3 and m is attributed to those companies that do not respond, if necessary.
Adjustments and weighting	Adjustment by weighting is performed in two stages: <ul style="list-style-type: none"> - primary weighting to aggregate the results for the stratum, using turnover or salaried headcount, depending on the question; - secondary weighting to aggregate the strata together using the data from the annual business survey on turnover or salaried headcount, depending on the question.
Frequency	Monthly.
Collection method	By post or the internet since June 2007.
Collection period	First three weeks of the month of the survey.
Dissemination	Four working days before the end of the month of the survey.
Additional information	The data in the latest available survey is provisional. It is revised on publication of the following survey to take account, among other things, of any late responses.