Quality table for Whole Sale Trade Tendency Survey

CONTACT	
Country (Area)	France.
Survey	Whole Sale Trade Tendency Survey
Service investigator	National Institute of Statistics and Economic Studies Economic Studies and National Accounts Directorate Short Term Economic Forecasts Department Business Tendency Surveys Division.
Reference year of data	2015
Data of completion	February 2016

METHODOLOGY	
Population reference (Universe)	Legal units of the whole sale field. Around 120 000 firms
Sampling frame	Statistical Business Register SIRUS
Size of the actual frame list	120 000 firms
Characteristics of the frame list	Identification, address, contact, NACE code, number of employees, turnover.
Frame list update	Every year or 2 years
Sampling method	The sample is stratified by workforce and activity sector. Updating every year or every two years: The firms with more than 200 employees are automatically included into the sample (exhaustive stratum). Updating every year or every two years:- - sample cleaning: clearance of ceased or out of activity field firms; little companies with erratic answers are also eliminated while new big companies are included; few regularly answering little companies questioned for a long time are also eliminated in order to reduce the response's burden of these little companies.- - Sample increase: random drawing of firms according to a stratified sampling.

Sample size	3 000 units.
Sample coverage	2,7 % of the universe
Sectors and/or categories currently covered	Wholesalers dealing in: • gross agricultural products and living animals (group 46.2 in NAF rév.2), • alimentary goods and beverages (group 46.3 except for the underclass 46.35Z in NAF rév.2), •domestic goods (group 46.4 in NAF rév.2), •capital goods for information and communication (group 46.5 in NAF rév.2), •other industrial capital goods (group 46.6 in NAF rév.2), • other specialized products (group 46.7 except for the underclass 46.77Z in NAF rév.2),
Sample representativeness	Between 2 to 3 points of balance.
Response rate	January 2015 – December 2015 : Non-weighted response rate : 79 % Weighted response rate (by turnover) : 71%
Treatment of non-responses	Constant sample method: for qualitative questions, m-1 survey response is carried forward to m survey in case of non-response for this provisional operating. For m-1 survey definitive operating, an intermediate response between m and m-2 is attributed.
Weighting	Two-stage aggregation: • The first aggregation level leads to results at strata level. Within this first stage, individual responses to qualitative questions are weighted using the response of the surveyed to a yearly quantitative question concerning either turnover or the workforce, depending on the question; • At a second stage, strata average results are aggregated at less broken-up levels using weights computed from the Annual sectoral survey (ESA), using either turnover or the workforce, depending on the question.
Periodicity	Bimonthly
Survey method	Postal mail or Internet data collection, since January 2004.
Fieldwork period	The 3 first weeks of the surveyed month.
Timeliness	4 working days before the end of the first month of the surveyed period.
Remarks	The first results relating to a survey are provisional. Revised results are released at the following survey. These definitive results take into account of late responses arrived after the first release.

INSEE