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N° 2019-6

Enterprise births - December 2018

## Slight rise in business start-ups in December 2018

In December 2018, the number of business births for all enterprises increased slightly (+0.3% after -5.6% in November, seasonally and working-day adjusted). Conventional businesses start-ups dropped (-1.1% after -0.3%) while micro-entrepreneurs' registrations rebounded (+2.1% after -11.4%).

### Business start-ups (SA-WDA\*)

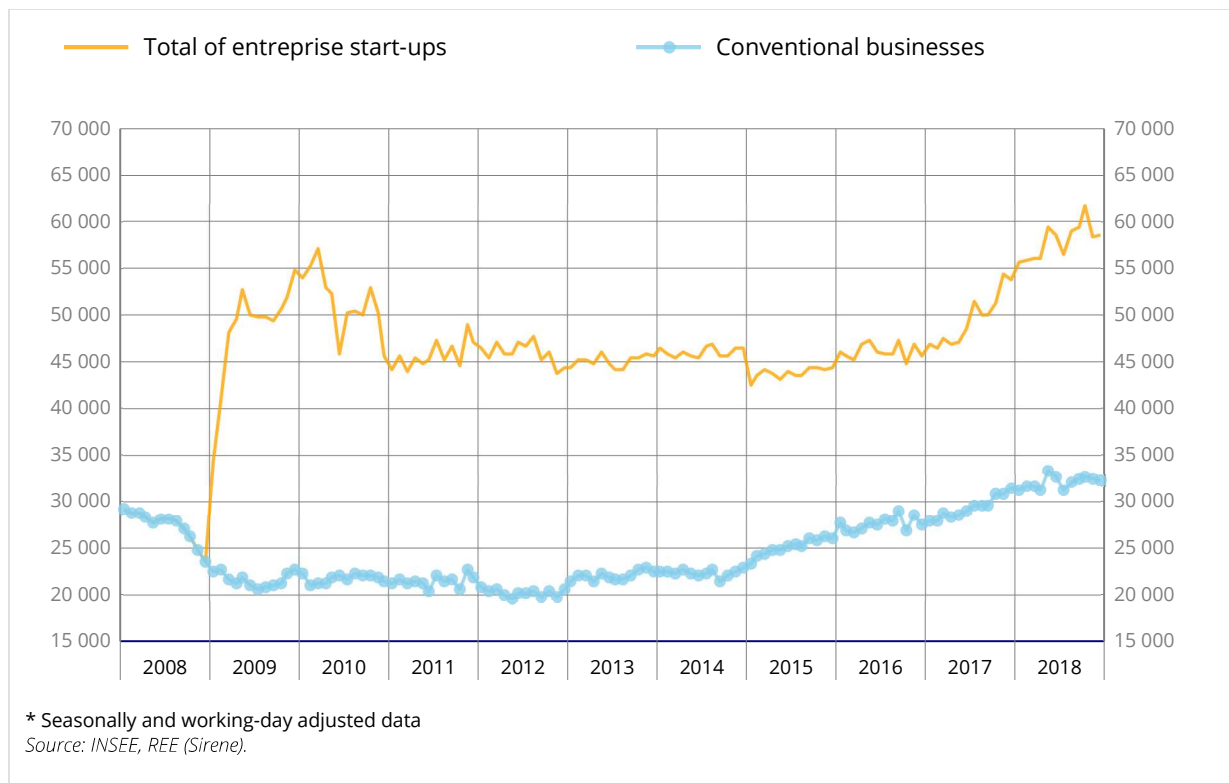


Figure2 Business set-ups by month (SA-WDA \*)

	Sep-18	Oct-18	Nov-18	Dec-18
<b>Total businesses set-ups</b>	<b>59,312</b>	<b>61,767</b>	<b>58,329</b>	<b>58,501</b>
<b>Variation [m-o-m] %</b>	<b>0.6</b>	<b>4.1</b>	<b>-5.6</b>	<b>0.3</b>
Conventional businesses	32,544	32,712	32,598	32,232
Variation [m-o-m] %	1.2	0.5	-0.3	-1.1
<b>Self-managed micro-entrepreneurs</b>	<b>26,768</b>	<b>29,055</b>	<b>25,731</b>	<b>26,269</b>
Variation [m-o-m] %	-0.2	8.5	-11.4	2.1

\* Seasonally and working-day adjusted data  
Source : Insee, REE (SIRENE)

+16.9% over the twelve last months

The raw number of business start-ups totted up during the last twelve months slowed down slightly (+16.9% after +17.3% in November and +18.5% in October). All the types of business start-ups increased: micro-entrepreneurs' registrations (+27.5%), conventional sole proprietorship start-ups (+20.0%) and, to a lesser extent, company births (+1.6%).

Upsurge of business setp-ups in transportation and storage over the three last months

The raw number of business start-ups totted up during the last three months went up sharply (+13.5% over one year). The sector "Transportation and storage" was the one that contributed the most to this rise (rise by +8,000 business start-ups, which comes to a contribution of 6.0 points)<sup>1</sup>. Over the last three months and compared to the same months a year earlier, the number of creators grew by 8,000 in this sector (of which +7,200 in other postal and mail activities including home delivery).

1, The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Figure3 Cumulated business start-ups by type

Raw data

	Moving total % change *		Moving total	
	over 3 months	over 12 months	over year 2018	over year 2017
Total	13.5	16.9	691,283	591,267
Companies	4.5	1.6	201,087	197,899
Conventional sole proprietorships	8.8	20.0	181,885	151,582
Self-managed micro-entrepreneurs	23.1	27.5	308,311	241,786

\*Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier  
Source : INSEE, REE(SIRENE)

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In December 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months grew for the fourteenth month in a row and reached 44.6%.

Figure4 Business set-ups distribution by type

% over the twelve last months (raw data)

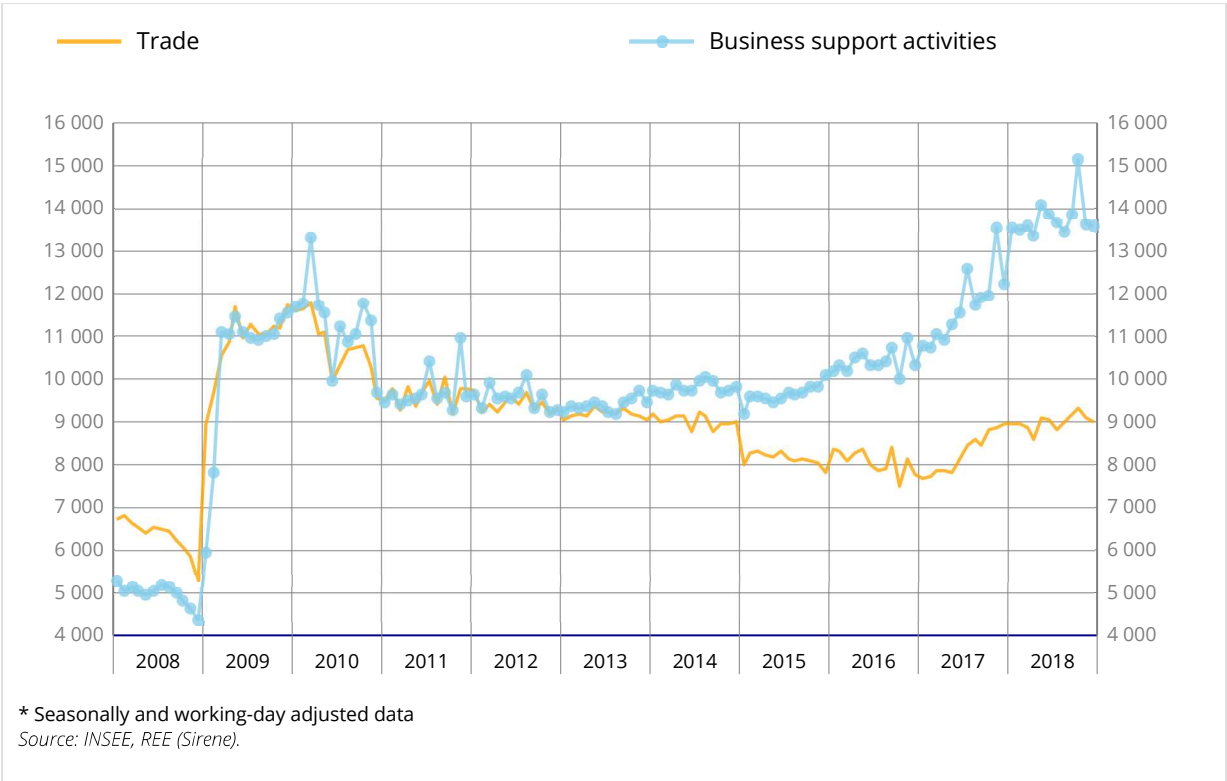
	Oct-18	Nov-18	Dec-18
Companies	29.2	29.2	29.1
Sole proprietorships excluding self-managed micro-entrepreneurs	26.4	26.4	26.3
Self-managed micro-entrepreneurs	44.3	44.4	44.6

Source : Insee, REE (issu de SIRENE)

Revisions

The variation in the overall number of business births in November 2018 has been lowered by 0.3 points to -5.6% due to the revision of raw data and the update of the SA-WDA parameters.

Trade and business support activities start-ups (SA-WDA\*)



Construction and transportation business set-ups (SA-WDA\*)

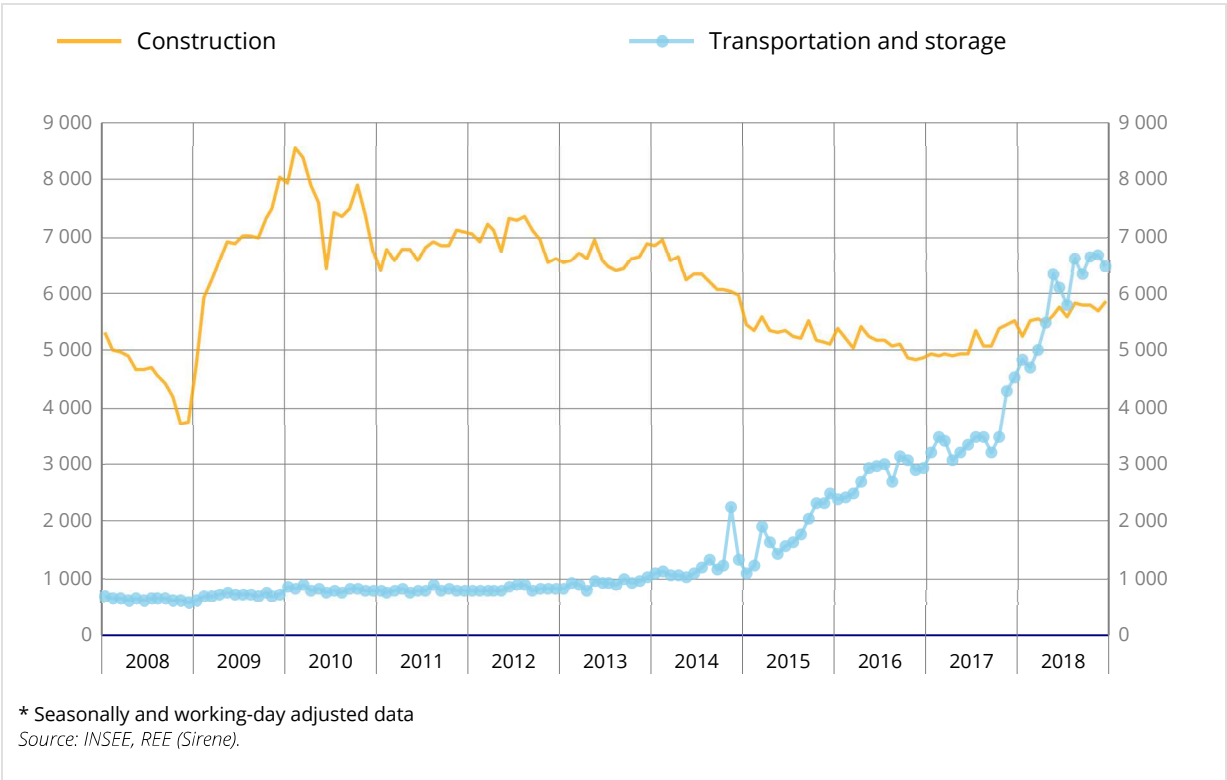


Figure7 Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

SA-WDA \*

	NA	Oct-18	Nov-18	Dec-18
Total		61.767	58.329	58.501
Industry	BE	2.486	2.451	2.443
Of which Manufacturing	C	2.243	2.138	2.201
Construction	FZ	5.8	5.687	5.854
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	18.883	18.629	18.357
Trade	G	9.333	9.071	8.985
Transportation and storage	H	6.639	6.673	6.464
Accommodation and food service activities	I	2.911	2.885	2.908
Information and communication	JZ	3.045	2.938	2.904
Financial and insurance activities	KZ	1.505	1.522	1.509
Real estate activities	LZ	2.402	2.341	2.324
Business support activities	MN	15.12	13.622	13.593
Public administration and defence, education, human health and social work activities	OQ	6.885	6.101	6.282
Other services activities	RS	5.642	5.038	5.235

\* Seasonally and working-day adjusted data  
Source : Insee, REE (SIRENE)

Figure8 Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

In %

	NA	Dec. 18 / Nov. 18	Moving total % change**	
		SA-WDA *	over 3 months	over 12 months
Total		0.3	13.5	16.9
Industry	BE	-0.3	12.7	13.8
Of which Manufacturing	C	2.9	12.5	15.3
Construction	FZ	2.9	8.1	10.4
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	-1.5	21.6	23.3
Trade	G	-1.0	3.9	8.8
Transportation and storage	H	-3.1	63.5	68.1
Accommodation and food service activities	I	0.8	11.2	8.8
Information and communication	JZ	-1.1	13.4	16.5
Financial and insurance activities	KZ	-0.9	4.7	4.7
Real estate activities	LZ	-0.7	17.9	19.1
Business support activities	MN	-0.2	12.5	17.8
Public administration and defence, education, human health and social work activities	OQ	3.0	2.9	6.7
Other services activities	RS	3.9	12.5	20.1

\* Seasonally and working-day adjusted data  
\*\* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier  
Source : Insee, REE (SIRENE)

For further information

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