

Informations *Rapides*

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Main indicators



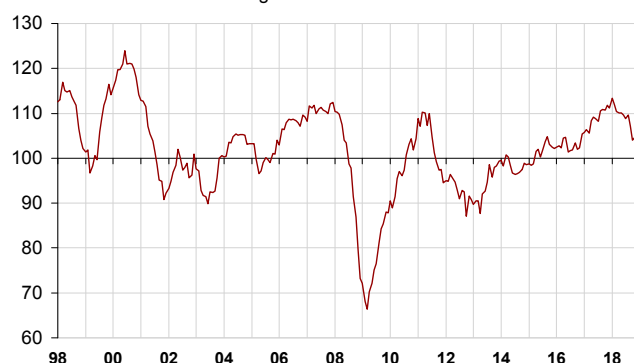
■ Monthly business survey in industry – November 2018

In November 2018, the business climate has slightly recovered in the manufacturing industry

According to the business managers surveyed in November 2018, the business climate in industry has slightly improved compared to the previous month. After two consecutive months of decline, the composite indicator has recovered by one point. At 105, it remains above its long-term average (100).

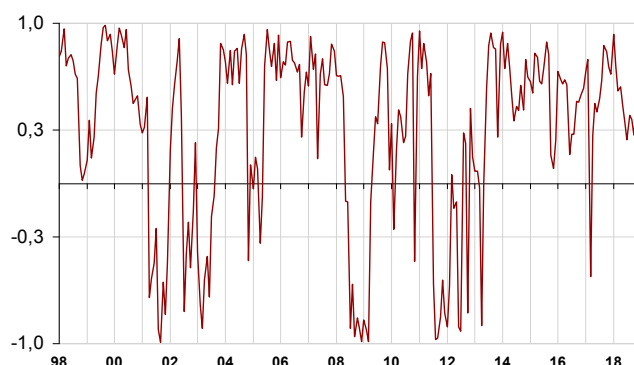
Business climate in industry - Composite indicator

Standardised indicator: average = 100 and standard deviation = 10



The turning-point indicator stands in the zone indicating a favourable economic outlook.

Turning-point indicator



How to read it: close to 1 (resp. -1), the indicator points to a favourable short-term economic situation (resp. unfavourable). The uncertainty area is between -0.3 and +0.3.

Increase in the balance of manufacturers' opinion on their past and future activity

The balance of industrialists' opinion on their past activity is back on track, after having significantly dropped in October. That on their personal production expectations has continued to grow. It had sharply fallen in September. Both balances remain above their long-term average.

Yet, manufacturers are less optimistic about the general production prospects for the sector. The corresponding balance has decreased by three points, while remaining well above its average. Industrialists report again less filled export orders books. However, the balance of opinion on overall order books is stable, after having dropped significantly in October. Both remain above their long-term average.

Virtually as many industrialists as in October consider that their finished-goods inventories are above normal. The corresponding balance remains below its long-term mean.

As regards employment, the balance of opinion on past workforce size has slightly decreased again, that on expected workforce size is stable. Both balances remain well above their long-term average.

Industrialists' opinion on manufacturing activity

Balance of opinion, in %

Manufacturing industry	Ave.*	Aug. 18	Sept. 18	Oct. 18	Nov. 18
Composite indicator	100	110	107	104	105
Past activity	5	18	15	6	11
Finished-goods inventory	13	11	7	9	8
Overall order books	-18	-4	-5	-12	-12
Export order books	-14	-4	-4	-7	-10
Past workforce size	-10	0	2	0	-2
Expected workforce size	-12	2	2	0	0
Personal production expectations	5	20	9	10	14
General production expectations	-8	11	8	7	4

* Long-term average since 1976.

Source: INSEE - Monthly business tendency survey in industry

In the agrofood industry, the business climate has bounced back

In the manufacture of food products and beverages, the business climate indicator is back on track in November. At 107, it has increased by five points and stands well above its long-term average (100). This improvement mainly comes from the increase in the balances on past and future activity.

The business climate has significantly deteriorated in the manufacture of machinery and equipment goods

In the overall manufacture of machinery and equipment goods, the business climate has fallen sharply (-5 points). At 102, it is getting closer to its long-term average (100). This decrease mainly comes from the fall in the balances on overall and export order books.

The business climate has sharply deteriorated in the computer, electronic and optical product industry and in the electrical equipment industry, where it has fallen just below its long-term average. It is stable in machinery and equipment.

The business climate in the manufacture of transport equipment has slightly recovered

In the manufacture of transport equipment, the business climate has increased by one point after two consecutive months of decrease. At 104, it stands above its long-term average (100). This slight improvement mainly comes from the increase in the balance on overall order books, in particular in the motor industry.

Indeed, the business climate indicator has slightly recovered in the manufacture of motor vehicles, trailers and semi-trailers: it has increased by two points and has returned to its long-term average. It is stable in the manufacture of other transport equipment.

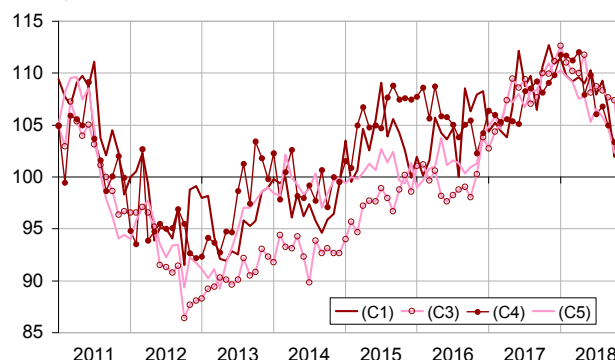
The business climate is stable in "other manufacturing industries"

In overall "other manufacturing", the business climate is stable at 102, after falling three months in a row. The increase in the balance on past activity is offset by the decrease in that on export order books.

By subsector, the business climate indicator has picked up in rubber and plastic products, and, to a lesser extent in wood-paper and in basic metals. However, it has fallen in clothing-textiles, in chemicals and in the "other manufacturing industries".

Business climates in a sector-based approach

Average = 100 and standard deviation = 10 since 1990



Legend: (C1): Manufacture of food products and beverages - (C3): Machinery and equipment goods - (C4): Manufacture of transport equipment - (C5): Other manufacturing

Business climates in a sector-based approach

Average = 100 and standard deviation = 10 since 1990

NA* : (A17) et [A38 et A64]	Weights** (%)	Sept. 18	Oct. 18	Nov. 18
(C1) Man. of food products and beverages	21	107	102	107
(C3) Machinery and equipment goods	11	108	107	102
[CI] Computer, electronic and optical products	3	112	113	104
[CJ] Electrical equipment	3	113	110	99
[CK] Machinery and equipment	5	101	102	102
(C4) Man. of transport equipment	17	105	103	104
[CL1] Motor vehicles, trailers and semi-trailers	8	103	98	100
[CL2] Other transport equipment	9	105	106	106
(C5) Other manufacturing	46	105	102	102
[CB] Textiles, clothing industries, leather and footwear industry	2	114	112	107
[CC] Wood, paper, printing	5	108	98	99
[CE] Chemicals and chemical products	9	104	101	99
[CG] Rubber and plastic products	7	107	104	107
[CH] Basic metals and fabricated metal products	11	103	100	101
[CM] Other manufacturing industries	9	101	105	102

* NA: aggregated classification, based on the French classification of activities NAF rév.2.

** Weights used to aggregate sub-sector's balances of opinion.

Source: INSEE - Monthly business tendency survey in industry

For more information

- Complementary data (long series) and metadata (methodology, weblinks, classification, etc.) are available on the web page of this index: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=4>
- Historical data are available on the BDM: <https://www.insee.fr/en/statistiques/series/102393833>
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