

Informations *Rapides*

13 septembre 2018 - n° 237



Main Indicators

■ Enterprise births - August 2018

Rebound in business start-ups in August 2018

In August 2018, the number of business births for all enterprises bounced back (+4.8% after -3.4% in July, seasonally and working-day adjusted). Conventional businesses start-ups recovered sharply (+3.1% after -3.7%) as well as micro-entrepreneurs' registrations (+7.0% after -2.9%).

+16.8% over the twelve last months

The raw number of business start-ups totted up during the last twelve months kept accelerating (+16.8% after +16.2% in July and +15.5% in June). All the types of business start-ups increased: micro-entrepreneurs' registrations (+26.3%), conventional sole proprietorship start-ups (+22.2%) and, to a lesser extent, company births (+1.8%).

Upsurge of business set-ups in transportation and storage over the three last months

The raw number of business start-ups totted up during the last three months went up sharply (+19.8% over one year). The sector "Transportation and storage" was the one that contributed the most to this rise (rise by +7,500 business start-ups, which comes to a contribution of 5.6 points)¹. Within it, the increase was the higher in other activities of post and mail, which includes home-delivery (rise by +6,600 business start-ups).

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In August 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months grew for the tenth month in a row and reached 43.3%.

Business set-ups distribution by type

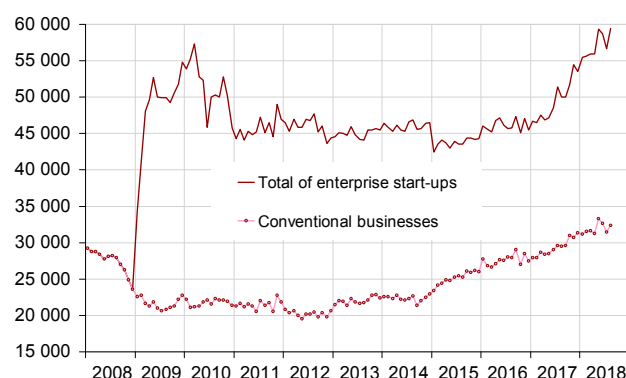
% over the twelve last months (raw data)

	June 2018	July 2018	Aug. 2018
Companies	30.6	30.3	30.0
Sole proprietorships excluding self-managed micro-entrepreneurs	26.6	26.7	26.7
Self-managed micro-entrepreneurs	42.8	43.0	43.3

Source: INSEE, REE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Monthly business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Business set-ups by month (SA-WDA *)

	May 2018	June 2018	July 2018	Aug. 2018
Total businesses set-ups	59,318	58,673	56,695	59,431
Variation [m-o-m] %	6.0	-1.1	-3.4	4.8
Conventional businesses	33,281	32,645	31,422	32,388
Variation [m-o-m] %	6.6	-1.9	-3.7	3.1
Self-managed micro-entrepreneurs	26,037	26,028	25,273	27,043
Variation [m-o-m] %	5.3	0.0	-2.9	7.0

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Cumulated business start-ups by type

	Moving total % change *		Moving total	Raw data
	over 3 months	over 12 months	January-August 2018	January-August 2017
Total	19.8	16.8	454,998	382,900
Companies	2.5	1.8	134,392	133,297
Conventional sole proprietorships	25.5	22.2	123,917	98,517
Self-managed micro-entrepreneurs	31.2	26.3	196,689	151,086

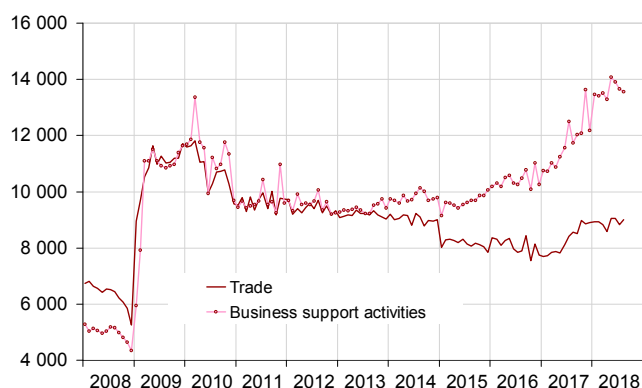
* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)

Revisions

The variation in the overall number of business births in July 2018 has been lowered by 0.1 points to -3.4% due to the revision of raw data and the update of the SA-WDA parameters.

• Business set-ups by economic activity

Trade and business support activities monthly start-ups (SA-WDA *)



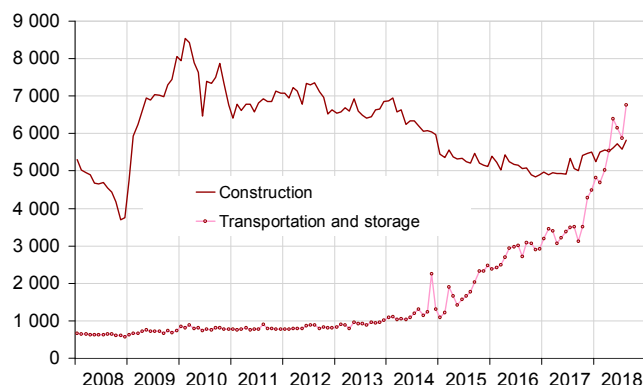
* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

	NA	June 2018	July 2018	Aug. 2018
Total		58,673	56,695	59,431
Industry	BE	2,461	2,395	2,511
Of which Manufacturing	C	2,197	2,069	2,293
Construction	FZ	5,733	5,589	5,830
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	18,093	17,489	18,641
Trade	G	9,042	8,838	9,010
Transportation and storage	H	6,161	5,879	6,762
Accommodation and food service activities	I	2,891	2,772	2,870
Information and communication	JZ	2,926	2,804	3,122
Financial and insurance activities	KZ	1,479	1,398	1,500
Real estate activities	LZ	2,238	2,050	2,344
Business support activities	MN	13,899	13,656	13,559
Public administration and defence, education, human health and social work activities	OQ	6,467	6,077	6,418
Other services activities	RS	5,378	5,237	5,506

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Construction and transportation business monthly set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	août 18 / July 18	Moving total % change**	
		SA-WDA *	over 3 months	over 12 months
Total		4.8	19.8	16.8
Industry	BE	4.8	19.7	12.6
Of which Manufacturing	C	10.8	22.0	15.7
Construction	FZ	4.3	15.5	10.3
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	6.6	27.0	20.4
Trade	G	1.9	9.7	11.0
Transportation and storage	H	15.0	83.4	55.1
Accommodation and food service activities	I	3.6	12.2	6.5
Information and communication	JZ	11.3	19.3	17.7
Financial and insurance activities	KZ	7.2	9.3	6.1
Real estate activities	LZ	14.3	19.2	21.7
Business support activities	MN	-0.7	19.8	19.9
Public administration and defence, education, human health and social work activities	OQ	5.6	6.4	7.1
Other services activities	RS	5.1	22.7	21.2

* Seasonally and working-day adjusted data

** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

Source: INSEE, REE (Sirene)

For more information

Source and definitions

The business start-ups data are build from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
- Follow us on Twitter @InseeFr_News: https://twitter.com/InseeFr_News
- Press contact: bureau-de-presse@insee.fr

Next issue: 12 October 2018 at 8:45am