

Informations *Rapides*

24 août 2018 - n° 221



Main Indicators

■ Enterprise births - July 2018

New downturn in business start-ups in July 2018

In July 2018, the number of business births for all enterprises dropped once again (−3.3% after −1.1% in June, seasonally and working-day adjusted). Conventional businesses start-ups shrunk (−3.9% after −1.7%) as well as micro-entrepreneurs' registrations (−2.5% after −0.3%).

+16.3% over the twelve last months

The raw number of business start-ups totted up during the last twelve months kept accelerating (+16.3% after +15.6% in June and +13.9% in May). All the types of business start-ups increased: micro-entrepreneurs' registrations (+25.2%), conventional sole proprietorship start-ups (+21.2%) and, to a lesser extent, company births (+2.2%).

Upsurge of business set-ups in transportation and storage over the three last months

The raw number of business start-ups totted up during the last three months went up sharply (+20.3%). The sector "Transportation and storage" was the one that contributed the most to this rise (rise by +8,300 business start-ups, which comes to a contribution of 5.9 points)¹. Within it, the increase was the higher in other activities of post and mail, which includes home-delivery (rise by +7,400 business start-ups).

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In July 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months grew for the ninth month in a row and reached 43.0%.

Business set-ups distribution by type

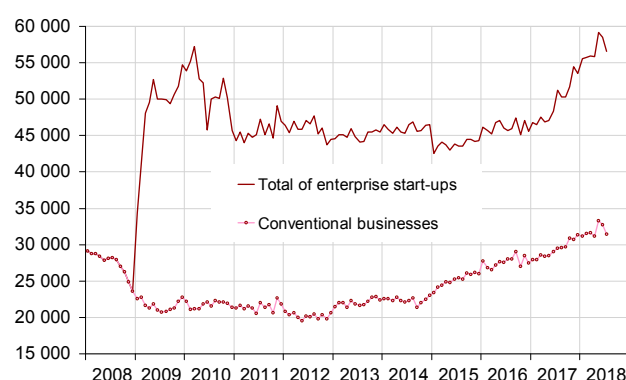
% over the twelve last months (raw data)

	May 2018	June 2018	July 2018
Companies	31.1	30.6	30.3
Sole proprietorships excluding self-managed micro-entrepreneurs	26.4	26.6	26.7
Self-managed micro-entrepreneurs	42.5	42.8	43.0

Source: INSEE, REE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Monthly business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Business set-ups by month (SA-WDA *)

	April 2018	May 2018	June 2018	July 2018
Total businesses set-ups	55,857	59,164	58,502	56,577
Variation [m-o-m] %	-0.1	5.9	-1.1	-3.3
Conventional businesses	31,194	33,308	32,732	31,463
Variation [m-o-m] %	-1.3	6.8	-1.7	-3.9
Self-managed micro-entrepreneurs	24,664	25,855	25,770	25,114
Variation [m-o-m] %	1.3	4.8	-0.3	-2.5

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Cumulated business start-ups by type

Raw data

	Moving total % change *		Moving total January-July 2018	Moving total January-July 2017
	over 3 months	over 12 months		
Total	20.3	16.3	409,010	343,633
Companies	1.7	2.2	121,614	120,550
Conventional sole proprietorships	29.2	21.2	112,090	88,387
Self-managed micro-entrepreneurs	31.3	25.2	175,306	134,696

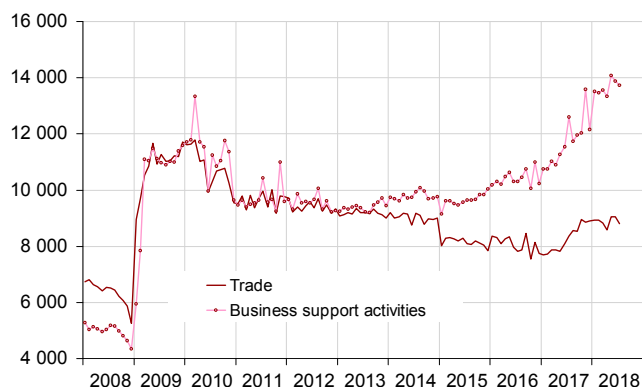
* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)

Revisions

The variation in the overall number of business births in June 2018 has been lowered by 0.5 points to −1.1% due to the revision of raw data and the update of the SA-WDA parameters.

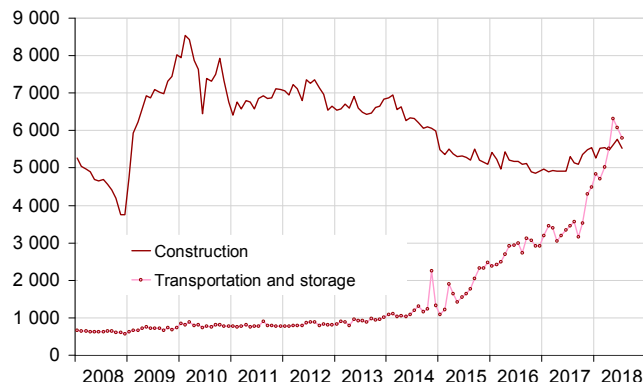
• Business set-ups by economic activity

Trade and business support activities monthly start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Construction and transportation business monthly set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

	NA	May 2018	June 2018	July 2018
Total		59,164	58,502	56,577
Industry	BE	2,415	2,441	2,394
Of which Manufacturing	C	2,165	2,185	2,060
Construction	FZ	5,617	5,759	5,529
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	18,397	18,023	17,380
Trade	G	9,057	9,051	8,804
Transportation and storage	H	6,329	6,080	5,806
Accommodation and food service activities	I	3,012	2,892	2,770
Information and communication activities	JZ	2,877	2,913	2,769
Financial and insurance	KZ	1,501	1,478	1,405
Real estate activities	LZ	2,195	2,227	2,085
Business support activities	MN	14,089	13,890	13,741
Public administration and defence, education, human health and social work activities	OQ	6,761	6,435	6,033
Other services activities	RS	5,311	5,337	5,241

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	July 18 / June 18	Moving total % change**	
		SA-WDA *	over 3 months	over 12 months
Total		-3.3	20.3	16.3
Industry	BE	-1.9	18.3	11.9
Of which Manufacturing	C	-5.7	19.3	14.5
Construction	FZ	-4.0	12.9	9.4
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	-3.6	28.6	19.6
Trade	G	-2.7	11.1	11.3
Transportation and storage	H	-4.5	86.2	51.5
Accommodation and food service activities	I	-4.2	13.6	5.7
Information and communication activities	JZ	-4.9	16.3	16.4
Financial and insurance	KZ	-4.9	10.1	5.8
Real estate activities	LZ	-6.4	18.4	21.9
Business support activities	MN	-1.1	20.0	19.7
Public administration and defence, education, human health and social work activities	OQ	-6.2	9.0	7.4
Other services activities	RS	-1.8	22.5	20.5

* Seasonally and working-day adjusted data
** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)

For more information

Source and definitions

The business start-ups data are build from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
- Follow us on Twitter @InseeFr_News: https://twitter.com/InseeFr_News
- Press contact: bureau-de-presse@insee.fr

Next issue: 13 September 2018 at 8:45am