

Informations Rapides

13 juillet 2018 - n° 184



Main Indicators

■ Enterprise births - June 2018

Slight downturn in business start-ups in June 2018

In June 2018, the number of business births for all enterprises fell back slightly (-0.6% after +6.2% in May, seasonally and working-day adjusted). Conventional businesses start-ups shrunk (-1.3% after +6.8%) and micro-entrepreneurs' registrations went up slightly (+0.3% after +5.5%).

+15.6% over the twelve last months

The raw number of business start-ups totted up during the last twelve months kept accelerating (+15.6% after +13.9% in May and +12.4% in April). All the types of business start-ups increased: micro-entrepreneurs' registrations (+24.8%), conventional sole proprietorship start-ups (+19.3%) and, to a lesser extent, company births (+2.4%).

Upsurge of business set-ups in transportation and storage over the three last months

The raw number of business start-ups totted up during the last three months rose sharply (+21.2%). The sector "Transportation and storage" was the one that contributed the most to this rise (rise by +8,500 business start-ups, which comes to a contribution of 6.1 points)¹. Within it, the increase was the higher in other activities of post and mail, which includes home-delivery (rise by +7,800 business start-ups).

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In June 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months increased for the eighth month in a row and reached 42.8%.

Business set-ups distribution by type

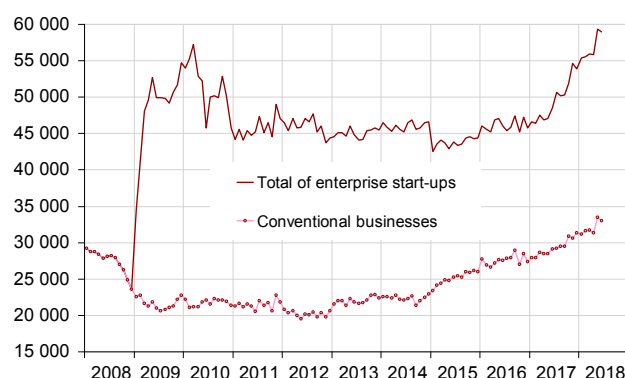
% over the twelve last months (raw data)

	April 2018	May 2018	June 2018
Companies	31.5	31.0	30.6
Sole proprietorships excluding self-managed micro-entrepreneurs	26.3	26.4	26.6
Self-managed micro-entrepreneurs	42.2	42.5	42.8

Source: INSEE, REE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Monthly business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Business set-ups by month (SA-WDA *)

	March 2018	April 2018	May 2018	June 2018
Total businesses set-ups	55,934	55,876	59,357	58,995
Variation [m-o-m] %	0.6	-0.1	6.2	-0.6
Conventional businesses	31,717	31,327	33,462	33,031
Variation [m-o-m] %	0.4	-1.2	6.8	-1.3
Self-managed micro-entrepreneurs	24,218	24,549	25,895	25,964
Variation [m-o-m] %	0.9	1.4	5.5	0.3

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Cumulated business start-ups by type

	Moving total % change *		Moving total January-June 2018	Moving total January-June 2017
	over 3 months	over 12 months		
Total	21.2	15.6	354,879	298,729
Companies	0.6	2.4	104,367	104,325
Conventional sole proprietorships	29.9	19.3	97,914	77,238
Self-managed micro-entrepreneurs	34.3	24.8	152,598	117,166

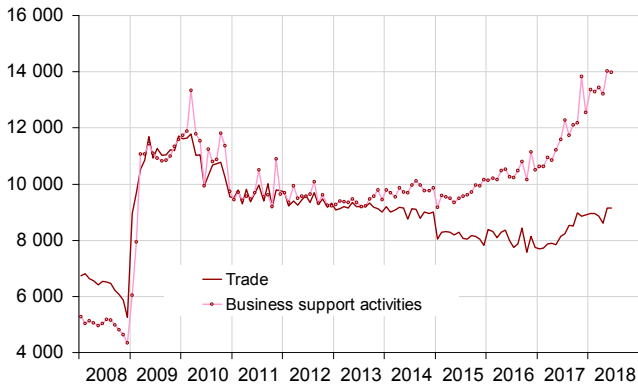
* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)

Revisions

The variation in the overall number of business births in May 2018 has been raised by 0.1 points to +6.2% due to the revision of raw data and the update of the SA-WDA parameters.

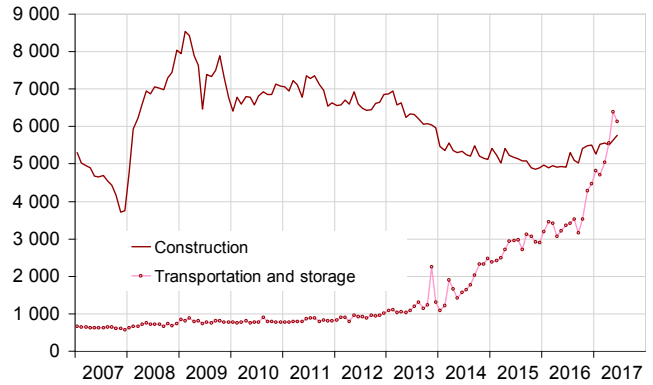
• **Business set-ups by economic activity**

Trade and business support activities monthly start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Construction and transportation business monthly set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

	NA	SA-WDA *		
		April 2018	May 2018	June 2018
Total		55,876	59,357	58,995
Industry	BE	2,336	2,425	2,467
Of which Manufacturing	C	2,083	2,186	2,212
Construction	FZ	5,514	5,629	5,765
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	16,804	18,542	18,231
Trade	G	8,598	9,139	9,154
Transportation and storage	H	5,558	6,392	6,141
Accommodation and food service activities	I	2,649	3,011	2,936
Information and communication	JZ	2,831	2,886	2,929
Financial and insurance activities	KZ	1,374	1,502	1,489
Real estate activities	LZ	2,104	2,230	2,282
Business support activities	MN	13,222	14,027	13,988
Public administration and defence, education, human health and social work activities	OQ	6,514	6,793	6,486
Other services activities	RS	5,176	5,323	5,360

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	In %		
		June 18 / May 18	Moving total % change**	
		SA-WDA *	over 3 months	over 12 months
Total		-0.6	21.2	15.6
Industry	BE	1.7	19.1	11.1
Of which Manufacturing	C	1.2	21.2	14.0
Construction	FZ	2.4	13.1	8.5
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	-1.7	28.1	18.1
Trade	G	0.2	10.6	10.8
Transportation and storage	H	-3.9	88.3	46.8
Accommodation and food service activities	I	-2.5	12.3	5.6
Information and communication	JZ	1.5	18.2	16.3
Financial and insurance activities	KZ	-0.9	8.4	5.9
Real estate activities	LZ	2.3	19.9	22.9
Business support activities	MN	-0.3	21.6	19.8
Public administration and defence, education, human health and social work activities	OQ	-4.5	11.9	7.2
Other services activities	RS	0.7	23.9	19.5

* Seasonally and working-day adjusted data
** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)


For more information

Source and definitions

The business start-ups data are built from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
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