

Informations Rapides

16 mai 2018 - n° 128



Main Indicators

■ Enterprise births - April 2018

Near stability in business start-ups in April 2018

In April 2018, the number of business births for all enterprises was practically stable (+0.1% after +0.4% in March, seasonally and working-day adjusted). Conventional businesses start-ups fell back (-0.9% after +0.2%) whereas micro-entrepreneurs' registrations kept increasing (+1.4% after +0.7%).

+12.5% over the twelve last months

The raw number of business start-ups totted up during the last twelve months accelerated once again (+12.5% after +9.8% in March and +9.3% in February). All the types of business start-ups increased: micro-entrepreneurs' registrations (+19.4%), conventional sole proprietorship start-ups (+14.3%) and company births (+3.2%).

Upsurge of business set-ups in business support activities over the twelve last months

In raw data cumulated over the twelve last months, business support activities was the sector that contributed the most to the overall rise (rise by +23,000 business start-ups, which comes to a contribution of 4.1 points to the total)¹. Within it, the increase was the higher in business and management counselling (rise by +12,900 business start-ups).

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In April 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months increased for the sixth month in a row and reached 42.2%.

Business set-ups distribution by type

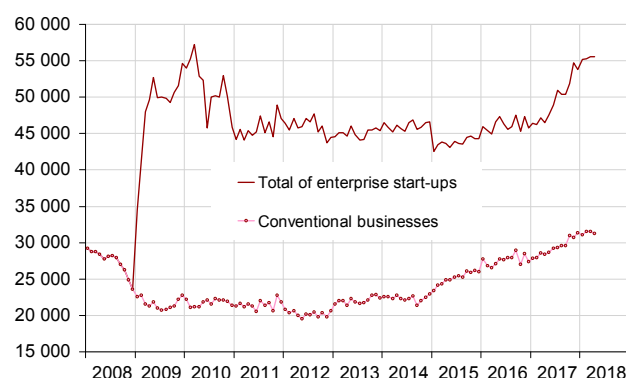
% over the twelve last months (raw data)

	Feb. 2018	March 2018	April 2018
Companies	32.5	32.0	31.5
Sole proprietorships excluding self-managed micro-entrepreneurs	26.0	26.1	26.3
Self-managed micro-entrepreneurs	41.6	41.9	42.2

Source: INSEE, REE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Monthly business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Business set-ups by month (SA-WDA *)

	Jan. 2018	Feb. 2018	March 2018	April 2018
Total businesses set-ups	55,214	55,302	55,522	55,577
Variation [m-o-m] %	2.6	0.2	0.4	0.1
Conventional businesses	31,119	31,494	31,555	31,268
Variation [m-o-m] %	-0.7	1.2	0.2	-0.9
Self-managed micro-entrepreneurs	24,096	23,808	23,968	24,310
Variation [m-o-m] %	7.1	-1.2	0.7	1.4

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Cumulated business start-ups by type

	Moving total % change *		Moving total January-April 2018	Moving total January-April 2017
	over 3 months	over 12 months		
Total	17.9	12.5	240,211	202,921
Companies	-0.2	3.2	71,166	70,807
Conventional sole proprietorships	25.5	14.3	66,208	52,788
Self-managed micro-entrepreneurs	29.3	19.4	102,837	79,326

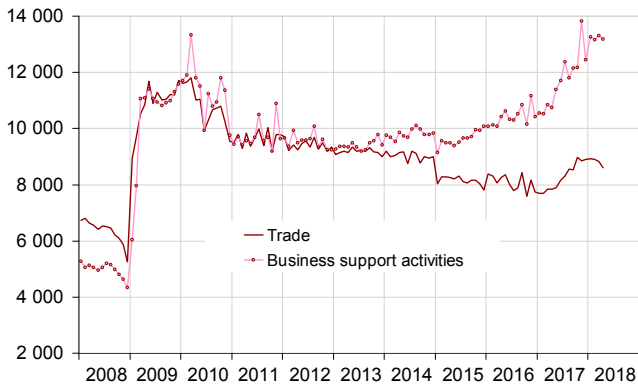
* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)

Revisions

The variation in the overall number of business births in March 2018 has been lowered by 0.1 points to +0.4% due to the revision of raw data and the update of the SA-WDA parameters.

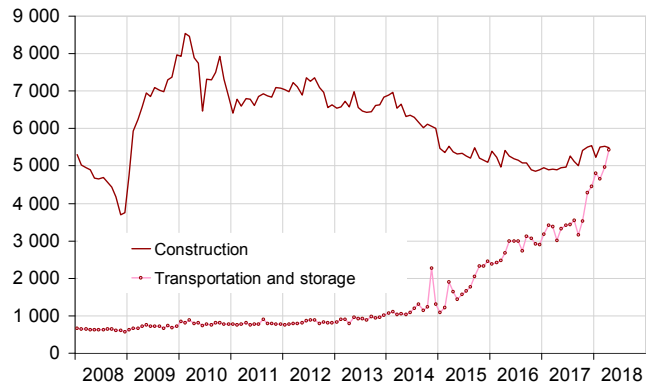
• **Business set-ups by economic activity**

Trade and business support activities monthly start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Construction and transportation business monthly set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

	NA	Feb. 2018	March 2018	April 2018
Total		55,302	55,522	55,577
Industry	BE	2,266	2,355	2,321
Of which Manufacturing	C	2,034	2,084	2,054
Construction	FZ	5,511	5,517	5,480
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	16,387	16,521	16,710
Trade	G	8,905	8,823	8,591
Transportation and storage	H	4,662	4,972	5,441
Accommodation and food service activities	I	2,820	2,726	2,677
Information and communication	JZ	2,802	2,804	2,796
Financial and insurance activities	KZ	1,362	1,385	1,372
Real estate activities	LZ	2,053	2,160	2,104
Business support activities	MN	13,172	13,309	13,182
Public administration and defence, education, human health and social work activities	OQ	6,610	6,406	6,472
Other services activities	RS	5,139	5,065	5,141

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	In %		
		April 18 / March 18	Moving total % change** over 3 months	over 12 months
Total		0.1	17.9	12.5
Industry	BE	-1.5	14.4	6.9
Of which Manufacturing	C	-1.4	17.2	9.4
Construction	FZ	-0.7	11.2	5.1
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	1.1	20.3	12.9
Trade	G	-2.6	11.8	8.4
Transportation and storage	H	9.4	52.4	33.3
Accommodation and food service activities	I	-1.8	6.8	2.3
Information and communication	JZ	-0.3	18.4	13.8
Financial and insurance activities	KZ	-0.9	-1.5	3.7
Real estate activities	LZ	-2.6	22.0	22.0
Business support activities	MN	-1.0	21.4	18.2
Public administration and defence, education, human health and social work activities	OQ	1.0	10.1	6.0
Other services activities	RS	1.5	24.8	15.9

* Seasonally and working-day adjusted data
** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)


For more information

Source and definitions

The business start-ups data are built from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
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