

Informations *Rapides*

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■ Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France – Q1 2018

In Q1 2018, the rise in tourist collective accommodation attendance remained strong (+7.4% over one year, after +7.7% in the previous quarter)

Tourist numbers in metropolitan France continued to grow at a sustained pace.

In the first quarter of 2017, throughout metropolitan France, the number of overnight stays in tourist collective accommodation was up by +7.4% compared to the same period of 2017. Growth was driven by non resident (+13.0%) and by the buoyancy of the tourists visiting Île-de-France.

In hotels, the increase of non-resident was confirmed

In the first quarter of 2018, overnight stays in the hotel business increased by 5.0% year-on-year. The upward trend was recorded since the end of 2016, and reflected in part a catch-up growth. Occupancy was more stronger for High end hotel. The increase was attributable to the 13.5% growth in on resident occupancy. The overnight stays rose sharply in Île-de-France (+8.6%) and more moderately in provincial urban areas (+3.2%) and on coastlines (+2.9 %). Non resident customers contributed significantly to increase the occupancy in provincial areas and on coastlines, where overnight stays of non resident rose 17.5% and 18.2% respectively.

Holiday and other short-stay accommodation: sharp rise mainly Île-de-France and in provincial urban areas

Attendance at holiday and other short stay accommodation (HOSSA) increased by 12.1% compared to the same quarter of 2017.

Overnight stays in Q1 2018*

	Nights of the quarter		Year-on-year (%) (Q/Q-4)		
	Total nights (millions)	% of foreign nights	Total	Foreign	French
Total	65.5	29.7	7.4	13.0	5.2

Hotels	42.1	33.9	5.0	13.5	1.1
Unclassified	5.2	25.0	34.2	51.9	29.2
1 and 2 stars	10.6	24.0	-6.6	11.1	-11.1
3 stars	15.3	33.5	4.6	11.0	1.7
4 and 5 stars	11.1	48.1	7.4	10.3	4.8

hotel chain	22.4	32.8	4.1	12.6	0.3
independent hotel	19.8	35.1	6.1	14.5	2.0

Île de France	15.6	52.5	8.6	13.4	3.8
Provincial urban area	15.0	20.0	3.2	17.5	0.1
Coastlines	5.1	23.2	2.9	18.2	-0.9
Ski mountain area	3.8	39.6	1.8	2.5	1.3
Other area	2.7	16.6	3.5	19.2	0.9

Holiday and other short-stay accommodation	23.4	22.1	12.1	11.6	12.2
Tourism residences	18.4	22.4	11.6	12.5	11.3
Other	5.0	20.9	13.9	8.0	15.6

Île de France	2.7	28.5	21.6	22.0	21.4
Provincial urban area	4.0	14.4	17.3	5.0	19.7
Coastlines	2.4	12.1	11.3	16.1	10.7
Ski mountain area	12.0	27.2	7.9	9.5	7.3
Other area	2.3	10.9	16.9	21.0	16.4

Reference area : Metropolitan France

*provisional data

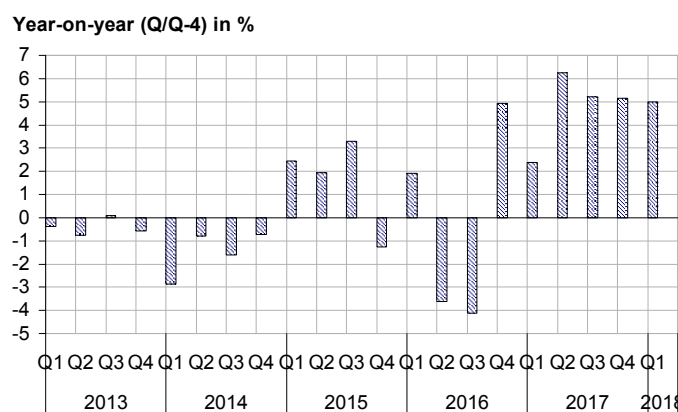
Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Resident and non-resident customers grew significantly at the same pace (respectively + 12.2% and + 11.6%). The increase in the number of customers living in France remained strong in urban areas, in Île-de-France (+21.4%) but also in provincial areas (+19.7%). In the ski mountain area, occupancy was up 7.9% owing to heavier snow cover. They represented one overnight stay on two in HOSSA. Non-resident customer (+9.5%) grew more strongly in ski mountain area than residents (+7.3%).

Revisions

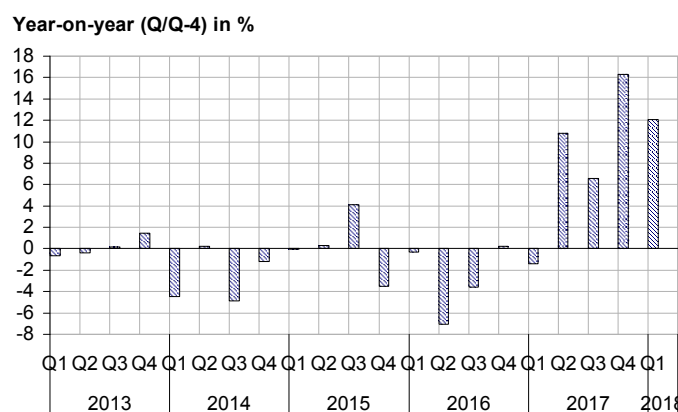
Compared to the previous publication, the change in the overall number of overnight stays in the fourth quarter of 2017 was revised downwards (+7.7% instead of +7.8%). It was unchanged for hotels and revised downwards for HOSSA (+16.3% instead of +16.6%).

Overnight stays in hotels



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in HOSSA



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

For more information

INSEE conducts monthly surveys on attendance in collective tourist accommodation: hotels, campsites and holiday and other short-stay accommodation (HOSSA). These include tourist homes (including "aparthotel"), holiday villages, family homes and youth hostels. They do not include accommodation offered by private persons

- Complementary data (long series, monthly data) and metadata (methodology, linked internet pages, etc.) are available at the following address: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=18>
- Historical data are available on the BDM: <https://www.insee.fr/en/statistiques/series/102414599>
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