

Informations *Rapides*

13 avril 2018 - n° 99

Main Indicators



■ Enterprise births - March 2018

New rise in business start-ups in March 2018

In March 2018, the number of business births for all enterprises rose slightly once again (+0.5% after +0.4% in February, seasonally and working-day adjusted). Micro-entrepreneurs' registrations increased modestly (+0.8%), as well as conventional businesses (+0.4%).

+9.9% over the twelve last months

The raw number of business start-ups totted up during the last twelve months kept accelerating (+9.9% after +9.4% in February and +7.6% in January). All the types of business start-ups increased: micro-entrepreneurs' registrations (+15.1%), conventional sole proprietorship start-ups (+11.5%) and company births (+2.6%).

Upsurge of business set-ups in business support activities over the twelve last months

In raw data over the twelve last months, business support activities was the sector that contributed the most to the overall rise (+20,000 business start-ups, which comes to a contribution of 3.6 points to the total)¹. Within it, the increase was the higher in business and management counselling (+11,900 over the twelve last months).

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In March 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months increased for the fifth month in a row and reached 41.9%.

Business set-ups distribution by type

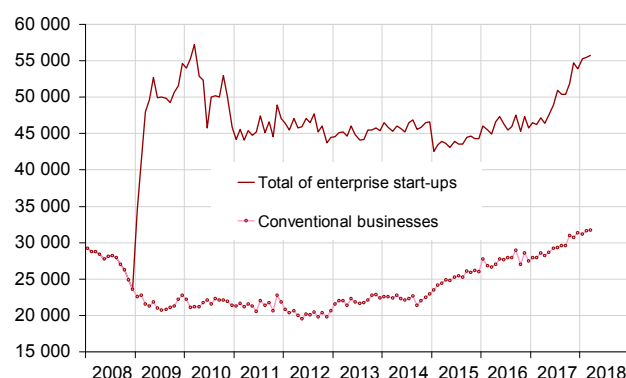
% over the twelve last months (raw data)

	Jan. 2018	Feb. 2018	March 2018
Companies	33.0	32.5	32.0
Sole proprietorships excluding self-managed micro-entrepreneurs	25.8	26.0	26.1
Self-managed micro-entrepreneurs	41.3	41.6	41.9

Source: INSEE, REE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Monthly business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data

Source: INSEE, REE (Sirene)

Business set-ups by month (SA-WDA *)

	Dec. 2017	Jan. 2018	Feb. 2018	March 2018
Total businesses set-ups	53,858	55,258	55,461	55,752
Variation [m-o-m] %	-1.5	2.6	0.4	0.5
Conventional businesses	31,375	31,189	31,637	31,750
Variation [m-o-m] %	2.2	-0.6	1.4	0.4
Self-managed micro-entrepreneurs	22,483	24,069	23,824	24,003
Variation [m-o-m] %	-6.2	7.1	-1.0	0.8

* Seasonally and working-day adjusted data

Source: INSEE, REE (Sirene)

Cumulated business start-ups by type

Raw data

	Moving total % change *		Moving total January-March 2018	Moving total January-March 2017
	over 3 months	over 12 months		
Total	17.0	9.9	185,326	158,406
Companies	-0.2	2.6	54,571	54,660
Conventional sole proprietorships	24.4	11.5	51,078	41,070
Self-managed micro-entrepreneurs	27.1	15.1	79,677	62,676

* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

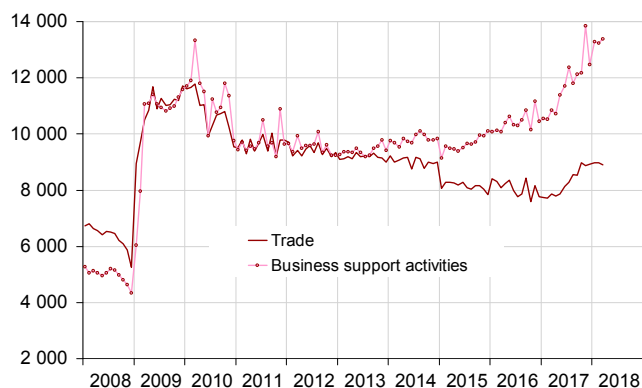
Source: INSEE, REE (Sirene)

Revisions

The variation in the overall number of business births in January 2018 has been lowered by 0.1 points to +0.4% due to the revision of raw data and the update of the SA-WDA parameters.

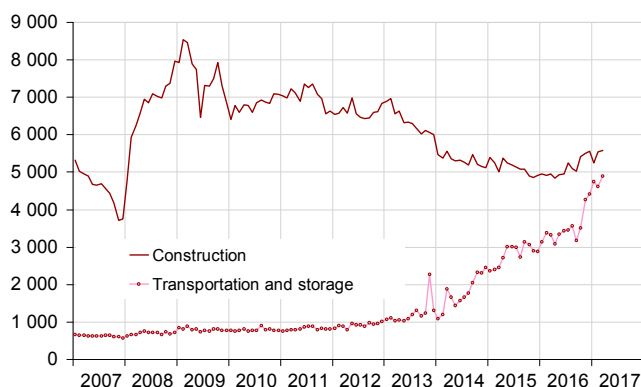
• Business set-ups by economic activity

Trade and business support activities monthly start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Construction and transportation business monthly set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

	NA	Jan. 2018	Feb. 2018	March 2018
Total		55,258	55,461	55,752
Industry	BE	2,243	2,276	2,367
Of which Manufacturing	C	1,959	2,042	2,090
Construction	FZ	5,249	5,550	5,585
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	16,425	16,407	16,547
Trade	G	8,982	8,968	8,903
Transportation and storage	H	4,751	4,612	4,894
Accommodation and food service activities	I	2,692	2,827	2,750
Information and communication	JZ	2,794	2,807	2,811
Financial and insurance activities	KZ	1,417	1,369	1,389
Real estate activities	LZ	2,097	2,073	2,190
Business support activities	MN	13,275	13,225	13,381
Public administration and defence, education, human health and social work activities	OQ	6,637	6,610	6,402
Other services activities	RS	5,120	5,142	5,081

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	March 18 / Feb. 18	Moving total % change**	
		SA-WDA *	over 3 months	over 12 months
Total		0.5	17.0	9.9
Industry	BE	4.0	10.6	4.0
Of which Manufacturing	C	2.4	13.5	6.1
Construction	FZ	0.6	8.9	2.1
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	0.9	19.1	9.7
Trade	G	-0.7	13.6	6.2
Transportation and storage	H	6.1	42.7	26.6
Accommodation and food service activities	I	-2.7	5.3	0.8
Information and communication	JZ	0.1	18.0	11.2
Financial and insurance activities	KZ	1.5	-0.2	2.8
Real estate activities	LZ	5.6	23.4	21.5
Business support activities	MN	1.2	21.2	15.7
Public administration and defence, education, human health and social work activities	OQ	-3.1	9.1	4.3
Other services activities	RS	-1.2	25.7	12.9

* Seasonally and working-day adjusted data

** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, REE (Sirene)

For more information

Source and definitions

The business start-ups data are build from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
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