

Informations *Rapides*

14 mars 2018 - n° 62

Main Indicators



Conjoncture

■ Enterprise births - February 2018

New rise in business start-ups in February 2018

In February 2018, the number of business births for all enterprises rose, but more slightly than in January (+0.5% after +2.7%, seasonally and working-day adjusted). Conventional businesses bounced back (+1.5% after -0.5%) and micro-entrepreneurs' registrations slipped back (-0.9% after +7.3%).

+9.5% over the twelve last months

The raw number of business start-ups totted up during the last twelve months kept accelerating (+9.5% after +7.7% in January and +6.7% in December). All the types of business start-ups increased: micro-entrepreneurs' registrations (+13.2%), conventional sole proprietorship start-ups (+10.6%) and company births (+4.2%).

Upsurge of business set-ups in business support activities over the twelve last months

In raw data over the twelve last months, business support activities was the sector that contributed the most to the overall rise (+16,200 business start-ups, which comes to a contribution of 3.5 points to the total)¹. Within it, the increase was the higher in business and management counselling (+11,500 over the twelve last months).

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In February 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months increased for the fourth month in a row and reached 41.6%.

Business set-ups distribution by type

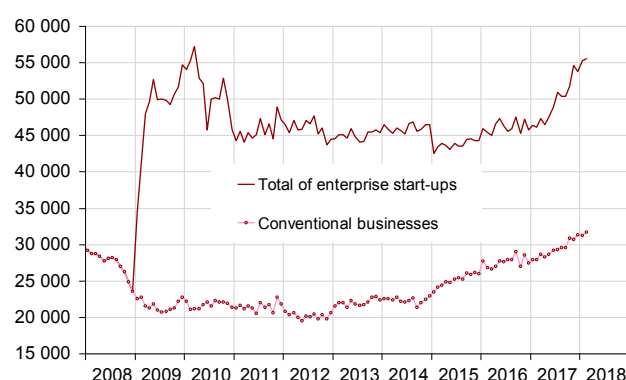
% over the twelve last months (raw data)

	Dec. 2017	Jan. 2018	Feb. 2018
Companies	33.5	33.0	32.5
Sole proprietorships excluding self-managed micro-entrepreneurs	25.6	25.8	26.0
Self-managed micro-entrepreneurs	40.9	41.3	41.6

Source: INSEE, REE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Monthly business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data

Source: INSEE, REE (Sirene)

Business set-ups by month (SA-WDA *)

	Nov. 2017	Dec. 2017	Jan. 2018	Feb. 2018
Total businesses set-ups	54,646	53,818	55,296	55,552
Variation [m-o-m] %	5.5	-1.5	2.7	0.5
Conventional businesses	30,714	31,394	31,229	31,698
Variation [m-o-m] %	-0.7	2.2	-0.5	1.5
Self-managed micro-entrepreneurs	23,932	22,425	24,068	23,854
Variation [m-o-m] %	14.7	-6.3	7.3	-0.9

* Seasonally and working-day adjusted data

Source: INSEE, REE (Sirene)

Cumulated business start-ups by type

Raw data

	Moving total % change *		Moving total January-February 2018	Moving total January-February 2017
	over 3 months	over 12 months		
Total	16.7	9.5	122,184	101,646
Companies	1.0	4.2	35,572	34,785
Conventional sole proprietorships	23.4	10.6	33,431	26,176
Self-managed micro-entrepreneurs	26.7	13.2	53,181	40,685

* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

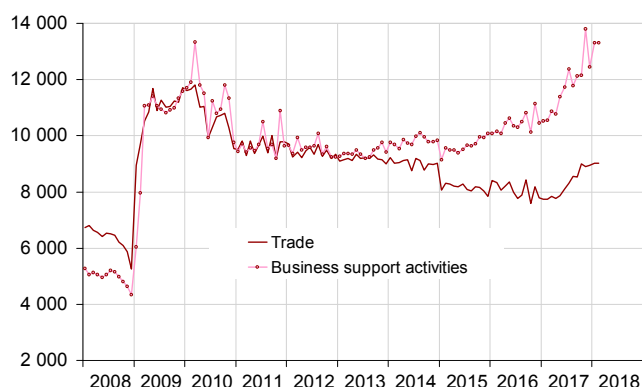
Source: INSEE, REE (Sirene)

Revisions

The variation in the overall number of business births in January 2018 has been lowered by 0.9 points to +2.7% due to the revision of raw data and the update of the SA-WDA parameters.

• Business set-ups by economic activity

Trade and business support activities monthly start-ups (SA-WDA *)



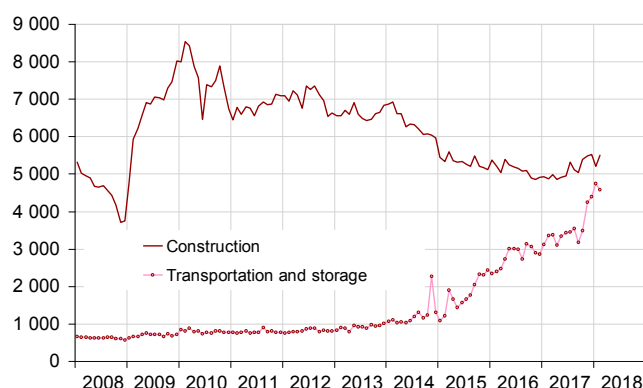
* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

	NA	Dec. 2017	Jan. 2018	Feb. 2018
Total		53,818	55,296	55,552
Industry	BE	2,200	2,224	2,258
Of which Manufacturing	C	1,979	1,949	2,032
Construction	FZ	5,530	5,221	5,515
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	16,119	16,466	16,442
Trade	G	8,955	9,021	9,015
Transportation and storage	H	4,395	4,741	4,587
Accommodation and food service activities	I	2,769	2,705	2,840
Information and communication	JZ	2,727	2,783	2,794
Financial and insurance activities	KZ	1,466	1,424	1,376
Real estate activities	LZ	2,031	2,094	2,073
Business support activities	MN	12,456	13,302	13,300
Public administration and defence, education, human health and social work activities	OQ	6,343	6,644	6,631
Other services activities	RS	4,946	5,139	5,164

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Construction and transportation business monthly set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	Feb. 18 / Jan. 18	Moving total % change**	
		SA-WDA *	over 3 months	over 12 months
Total		0.5	16.7	9.5
Industry	BE	1.5	5.9	2.9
Of which Manufacturing	C	4.2	11.2	4.8
Construction	FZ	5.6	9.0	1.7
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	-0.1	18.9	9.1
Trade	G	-0.1	13.7	5.2
Transportation and storage	H	-3.3	43.0	26.3
Accommodation and food service activities	I	5.0	3.0	1.4
Information and communication	JZ	0.4	17.4	10.9
Financial and insurance activities	KZ	-3.4	4.0	4.2
Real estate activities	LZ	-1.0	23.8	21.5
Business support activities	MN	0.0	20.6	15.2
Public administration and defence, education, human health and social work activities	OQ	-0.2	9.3	4.9
Other services activities	RS	0.5	26.0	11.7

* Seasonally and working-day adjusted data

** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

Source: INSEE, REE (Sirene)

For more information

Source and definitions

The business start-ups data are built from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
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