

# Informations Rapides

13 février 2018 - n° 36



Main Indicators

## ■ Enterprise births - January 2018

### Rebound in business start-ups in January 2018

In January 2018, the number of business births for all enterprises fell back (+3.6% after -1.5% in December, seasonally and working-day adjusted). This was due to the sharp growth in micro-entrepreneurs' registrations (+9.1% after -6.5%). On the other hand, conventional businesses fell back slightly (-0.3% after +2.3%).

#### +7.7% over the twelve last months

The raw number of business start-ups totted up during the last twelve months kept accelerating (+7.7% after +6.7% in December and +6.1% in November). All the types of business start-ups increased: micro-entrepreneurs' registrations (+10.5%), conventional sole proprietorship start-ups (+8.1%) and company births (+4.1%).

#### Upsurge of business set-ups in business support activities over the twelve last months

In raw data over the twelve last months, business support activities was the sector that contributed the most to the overall rise (+16,600 business start-ups, which comes to a contribution of 3 points to the total)<sup>1</sup>. Within it, the increase was the higher in business and management counselling (+10,700 over the twelve last months).

#### Two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In January 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months increased for the third month in a row and reached 41.3%.

#### Business set-ups distribution by type

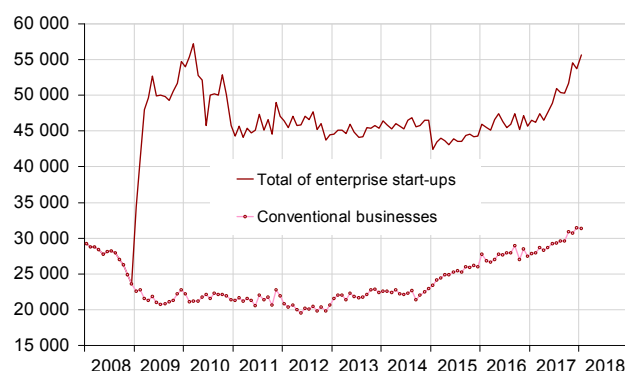
% over the twelve last months (raw data)

	Nov. 2017	Dec. 2017	Jan. 2018
Companies	33.7	33.5	33.0
Conventional sole proprietorships	25.6	25.6	25.8
Self-managed micro-entrepreneurs	40.7	40.9	41.3

Source: INSEE, REE (Sirene)

<sup>1</sup> The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

#### Monthly business start-ups (SA-WDA \*)



\* Seasonally and working-day adjusted data  
Source: INSEE, REE (Sirene)

#### Business set-ups by month (SA-WDA \*)

	Oct. 2017	Nov. 2017	Dec. 2017	Jan. 2018
<b>Total of enterprise start-ups</b>	<b>51,695</b>	<b>54,557</b>	<b>53,728</b>	<b>55,675</b>
<b>Variation [m-o-m] %</b>	<b>2.8</b>	<b>5.5</b>	<b>-1.5</b>	<b>3.6</b>
Conventional businesses	30,915	30,693	31,411	31,322
Variation [m-o-m] %	4.5	-0.7	2.3	-0.3
Self-managed micro-entrepreneurs	20,781	23,865	22,317	24,353
Variation [m-o-m] %	0.3	14.8	-6.5	9.1

\* Seasonally and working-day adjusted data  
Source: INSEE, REE (Sirene)

#### Cumulated business start-ups by type

	Moving total % change *		Moving total in January 2018	Moving total in January 2017
	over 3 months	over 12 months		
<b>Total</b>	<b>17.0</b>	<b>7.7</b>	<b>64,206</b>	<b>53,173</b>
Companies	2.5	4.1	18,197	17,623
Conventional sole proprietorships	20.5	8.1	17,461	13,859
Self-managed micro-entrepreneurs	27.6	10.5	28,548	21,691

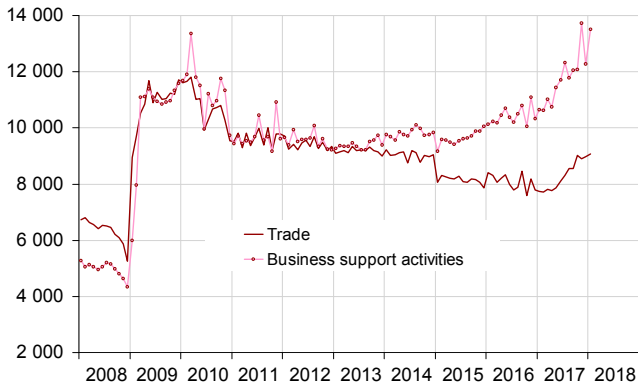
\* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier  
Source: INSEE, REE (Sirene)

#### Revisions

The variation in the overall number of business births in November 2017 has been raised by 0.4 points to -1.5% due to the revision of raw data and the update of the SA-WDA parameters.

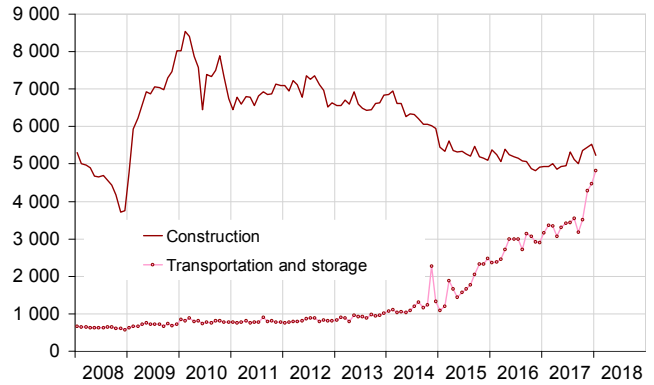
• **Business set-ups by economic activity**

**Trade and business support activities monthly start-ups (SA-WDA \*)**



\* Seasonally and working-day adjusted data  
Source: INSEE, REE (Sirene)

**Construction and transportation business monthly set-ups (SA-WDA \*)**



\* Seasonally and working-day adjusted data  
Source: INSEE, REE (Sirene)

**Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)**

	NA	Nov. 2017	Dec. 2017	Jan. 2018
<b>Total</b>		<b>54,557</b>	<b>53,728</b>	<b>55,675</b>
Industry	BE	2,197	2,194	2,208
Of which Manufacturing	C	1,947	1,971	1,942
Construction	FZ	5,447	5,526	5,222
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	15,904	16,204	16,580
Trade	G	8,903	8,973	9,067
Transportation and storage	H	4,284	4,478	4,817
Accommodation and food service activities	I	2,718	2,753	2,696
Information and communication	JZ	2,746	2,719	2,782
Financial and insurance activities	KZ	1,454	1,475	1,439
Real estate activities	LZ	2,076	2,035	2,119
Business support activities	MN	13,730	12,284	13,511
Public administration and defence, education, human health and social work activities	OQ	6,195	6,337	6,624
Other services activities	RS	4,808	4,955	5,191

\* Seasonally and working-day adjusted data  
Source: INSEE, REE (Sirene)

**Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)**

	NA	Jan. 18 / Dec. 17	Moving total % change**	
		SA-WDA *	over 3 months	over 12 months
<b>Total</b>		<b>3.6</b>	<b>17.0</b>	<b>7.7</b>
Industry	BE	0.7	6.3	2.2
Of which Manufacturing	C	-1.5	10.5	3.1
Construction	FZ	-5.5	9.5	-0.3
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	2.3	19.8	7.4
Trade	G	1.0	13.1	3.0
Transportation and storage	H	7.6	49.9	26.2
Accommodation and food service activities	I	-2.1	1.5	0.3
Information and communication	JZ	2.3	18.9	8.9
Financial and insurance activities	KZ	-2.4	9.0	4.5
Real estate activities	LZ	4.1	24.9	18.7
Business support activities	MN	10.0	21.9	13.1
Public administration and defence, education, human health and social work activities	OQ	4.5	7.0	4.2
Other services activities	RS	4.8	22.0	8.6

\* Seasonally and working-day adjusted data  
\*\* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier  
Source: INSEE, REE (Sirene)


**For more information**

**Source and definitions**

The business start-ups data are built from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
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