

Informations Rapides

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Main indicators

■ Enterprise births - December 2017

Downturn in business start-ups in December 2017

In December 2017, the number of business births for all enterprises fell back (-1.9% after +5.4% in November, seasonally and working-day adjusted). This was due to the drop of micro-entrepreneurs' registrations (-7.1%). On the other hand, start-ups excluding self-managed micro-entrepreneurs bounced back (+2.2% after -0.7%).

+16.7% year on year (quarterly basis)

Compared to the same period one year before, the raw amount of births added up in the last three months rose sharply (+16.7% in raw data). Micro-entrepreneurs' registrations grew strongly (+23.3%), as well as sole proprietorship start-ups excluding micro-entrepreneurs (+21.1%). Company births went up too but at a slower pace (+6.1%). Business support activities and transportation and storage were the sectors that contributed the most to the overall rise¹.

+6.7% over 2017 as a whole

The raw number of business start-ups totted up during the last twelve months kept accelerating (+6.7% after +6.1% in November and +5.2% in October). All the types of business start-ups increased: micro-entrepreneurs' registrations (+8.5%), sole proprietorship start-ups excluding self-managed micro-entrepreneurs (+6.5%) and company births (+4.8%).

Two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In December 2017, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months edged up once again (40.9% after 40.7% in November).

Business set-ups distribution by type

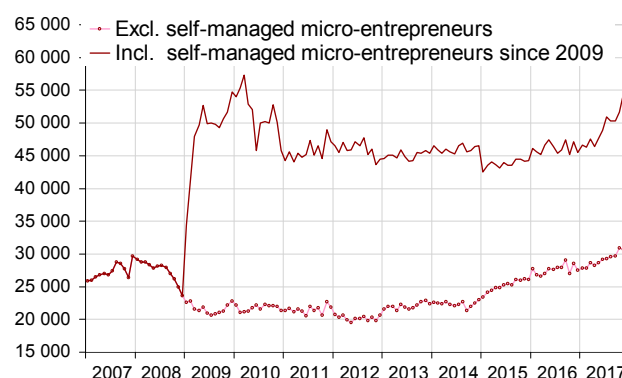
% over the twelve last months (raw data)

	Oct. 2017	Nov. 2017	Dec. 2017
Companies	34.1	33.7	33.5
Sole proprietorships excluding self-managed micro-entrepreneurs	25.6	25.6	25.6
Self-managed micro-entrepreneurs	40.3	40.7	40.9

Source: INSEE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data

Source: INSEE (Sirene)

Business set-ups by month (SA-WDA *)

	Sept. 2017	Oct. 2017	Nov. 2017	Dec. 2017
Excl. self-managed micro-entrepreneurs	29,649	30,952	30,747	31,410
Variation [m-o-m] %	0.2	4.4	-0.7	2.2
Incl. self-managed micro-entrepreneurs	50,290	51,655	54,456	53,437
Variation [m-o-m] %	-0.2	2.7	5.4	-1.9

* Seasonally and working-day adjusted data

Source: INSEE (Sirene)

Cumulated business start-ups by type

Raw data

	Moving total % change *		Moving total over the year 2017	Moving total over the year 2016
	over 3 months	over 12 months		
Total	16.7	6.7	591,267	554,031
Companies	6.1	4.8	197,899	188,843
Sole proprietorships (SP)	22.5	7.7	393,368	365,188
SP excluding self-managed micro-entrepreneurs	21.1	6.5	151,582	142,396
Self-managed micro-entrepreneurs	23.3	8.5	241,786	222,792

* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

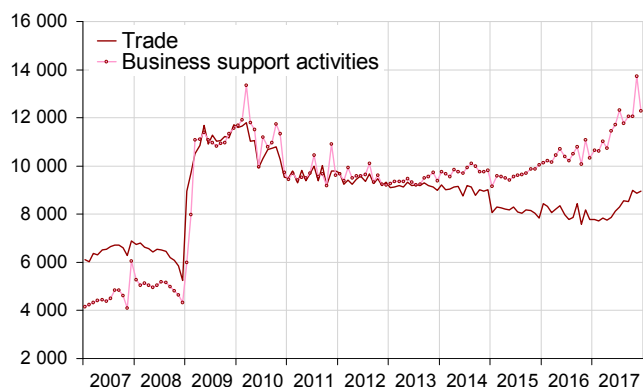
Source: INSEE (Sirene)

Revisions

The variation in the overall number of business births in November 2017 has been lowered by 0.1 points to +5.4% due to the revision of raw data and the update of the SA-WDA parameters.

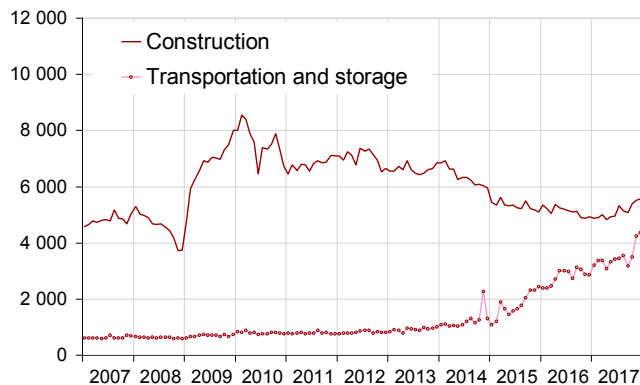
- **Business set-ups by economic activity**

Trade and business support activities start-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Construction and transportation business set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	Oct. 2017	Nov. 2017	Dec. 2017
Total		51,655	54,456	53,437
Industry	BE	2,200	2,201	2,198
Of which Manufacturing	C	1,944	1,956	1,981
Construction	FZ	5,398	5,529	5,559
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	15,092	15,837	16,052
Trade	G	8,996	8,880	8,943
Transportation and storage	H	3,508	4,235	4,355
Accommodation and food service activities	I	2,588	2,722	2,755
Information and communication	JZ	2,542	2,730	2,700
Financial and insurance activities	KZ	1,425	1,456	1,477
Real estate activities	LZ	2,007	2,070	2,025
Business support activities	MN	12,068	13,720	12,277
Public administration and defence, education, human health and social work activities	OQ	6,202	6,162	6,280
Other services activities	RS	4,722	4,752	4,870

* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	In %		
		Dec. 17 / Nov. 17	Moving total over 3 months	Moving total over 12 months
Total		-1.9	16.7	6.7
Industry	BE	-0.1	9.3	2.1
Of which Manufacturing	C	1.3	14.4	2.6
Construction	FZ	0.5	12.7	-1.0
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	1.4	18.4	6.3
Trade	G	0.7	15.5	1.6
Transportation and storage	H	2.8	38.2	24.7
Accommodation and food service activities	I	1.2	1.3	0.9
Information and communication	JZ	-1.1	18.7	8.1
Financial and insurance activities	KZ	1.4	8.8	4.6
Real estate activities	LZ	-2.2	27.9	18.1
Business support activities	MN	-10.5	21.5	11.9
Public administration and defence, education, human health and social work activities	OQ	1.9	6.3	4.4
Other services activities	RS	2.5	19.9	6.0

* Seasonally and working-day adjusted data
** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE (Sirene)

For more information

Source and definitions

The business start-ups data are built from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.


The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009.

Raw data and sa-wda

The raw data are observed data. Raw data for a given month may undergo slight modifications during the processing of the following month(s) but become final on the third issue. To allow monthly comparisons, the number of business start-ups is seasonally (SA) and working-day adjusted (WDA) with the X-12-ARIMA procedure from JDemetra+ software.

N. B.: the series of business start-ups excluding self-managed micro-entrepreneurs and micro-entrepreneurs are adjusted independently of each other, for each sector activity. The serie SA-WDA "total" is the total of the series SA-WDA by activity sectors on A10 or A21 of the Naf rév.2, 2008.

Additional data (historical data, methodology, associated web pages, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
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