

Informations *Rapides*

■ Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France – Q3 2017

In Q3 2017, tourist nights continued to rise (+4.1% y-o-y after +9.9%)

Overnight stays in Q3 2017*

The increase in tourist nights continued in metropolitan France

In the third quarter of 2017, throughout metropolitan France, the number of overnight stays in tourist collective accommodation rose by +4.1% compared to the same period in 2016. This improvement was more pronounced for foreign customers (+5.0%) than French (+3.7%). This was the fourth consecutive quarter of increase, unwinding the previous declines: the number of overnight stays in the quarter was 2.5% higher than in the third quarter of 2015. Occupancy surpassed the 200 million mark for the first time.

In hotels and holiday and other short-stay accommodation, the increase of occupancy was driven by the Île-de-France (+11.0% in hotels and +22.5% in HOSSA).

The return of foreign customers was confirmed in hotels

In the third quarter of 2017, the overnight stays in hotels increased by 5.2% year-on-year. This rise was due primarily to foreign customers (+8.7%), especially in Île-de-France, where overnight stays went up by 13.0% without, however, reaching the level of 2015, before terrorist attacks. Occupancy in hotel also increased on coastlines (+4.1%), in provincial urban area (+3.7%), more modestly in other areas, and even slightly declined in ski mountain area. This influx of tourists resulted in an increase of 3.4 points year-on-year in the occupation rate which stood at 68.8%.

Holiday and other short-stay accommodation benefited from french customers

In HOSSA, occupancy grew by 6.6% year-on-year. The 2.8% increase over two years stemmed from a combination of increase by 6.4% in french customers and a decrease by 11.2% in foreign customers. The annual increase was buoyant in urban area (+22.5% in Île-de-France and +14.8% in provincial urban area), more than in ski mountain area (+7.6%) and on coastlines (+3.9%). Occupancy was almost unchanged in other area (rural and middle mountain area). These good results increased the occupancy rate by 3.5 points over one year to 71.7%.

	Nights of the quarter		Year-on-year (%) (Q/Q-4)		
	Total nights (millions)	% of foreign nights	Total	Foreign	French
Total	200.3	31.5	4.1	5.0	3.7

Hotels	67.6	39.8	5.2	8.7	2.9
Unclassified	7.1	28.8	18.4	21.9	17.0
1 and 2 stars	18.1	28.3	-3.0	6.5	-6.3
3 stars	25.7	40.1	5.7	7.1	4.7
4 and 5 stars	16.7	56.4	9.1	9.2	8.9

hotel chain	31.7	41.1	5.9	9.6	3.5
independent hotel	36.0	38.6	4.5	7.9	2.5

Île de France	18.3	62.7	11.0	13.0	7.9
Provincial urban area	24.4	31.8	3.7	7.3	2.1
Coastlines	15.0	33.9	4.1	6.3	3.0
Ski mountain area	2.2	26.7	-0.6	-5.3	1.3
Other area	7.8	26.1	0.9	2.6	0.3

Holiday and other short-stay accommodation	36.9	17.7	6.6	0.8	8.0
Tourism residences	25.3	22.3	7.2	2.5	8.6
Holiday villages	10.4	6.4	4.9	-14.8	6.6
Other	1.2	19.2	10.1	15.5	8.9

Île de France	2.8	39.9	22.5	-6.3	54.0
Provincial urban area	5.8	22.5	14.8	14.1	15.0
Coastlines	15.5	14.8	3.9	-5.0	5.6
Ski mountain area	6.3	10.9	7.6	11.7	7.1
Other area	6.5	17.7	0.2	1.3	-0.1

Campsites	95.8	31.0	2.5	2.8	2.4
Unclassified	4.5	30.4	-12.3	-11.0	-12.9
1 and 2 stars	12.6	25.2	-5.7	-7.1	-5.2
3 stars	30.5	30.9	-2.1	0.8	-3.4
4 and 5 stars	48.2	32.6	10.0	7.8	11.2

bare pitches	48.1	39.9	-0.7	2.1	-2.4
pitches with rental accommodation	47.7	22.0	5.9	4.1	6.5

coastlines	53.6	25.5	2.3	1.2	2.8
except coast	42.2	38.0	2.7	4.2	1.9

Reference area: Metropolitan France

* provisional data

Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Occupancy in campsites grew moderately

Overnight stays in campsites rose more modestly (+2.5% in one year, +3.5% in two year). Indeed, unlike hotels and HOSSA, there was no drop from 2016 to compensate. Furthermore, weather has been uncertain in most regions. The high demand from customers for high end campsites (+10.0% for 4-5 stars) and for pitches with rental accommodation (+5.9%) was confirmed.

Average length of stay and occupancy

	Average length of stay (days)		Occupancy rate ** in %	
	2016 Q3	2017 Q3 *	2016 Q3	2017 Q3 *
Hotels	1.8	1.8	65.4	68.8
HOSSA	4.6	4.6	68.2	71.7
Campsites	5.6	5.8	47.5	48.6
<i>bare pitches</i>	4.5	4.6	39.2	40.0
<i>pitches with rental accommodation</i>	7.7	7.8	66.7	67.0

* provisional data

** the occupancy rate is calculated for hotels in rooms, in pitches for campsites and in lodging units (rooms, apartments, dormitories) for holiday and other short-stay accommodation

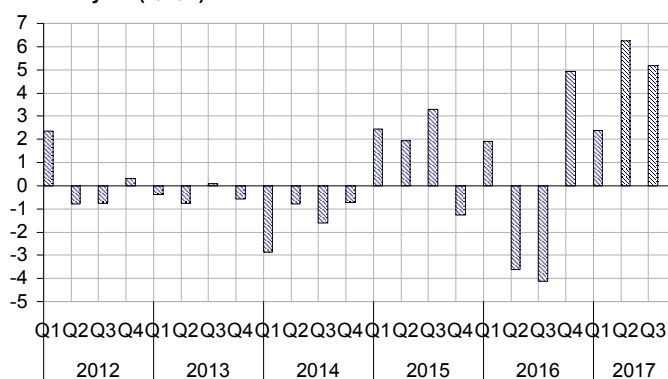
Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Revisions

Compared to the previous publication, the overall variation in the number of overnight stays in Q2 2017 has been lowered (+9.9% instead of +10.2%), after integration of late answers. It has been unchanged in hotels, lowered in campsites (+17.4% instead of +18.7%) and raised in HOSSA (+10.8% instead of +10.7%).

Overnight stays in hotels

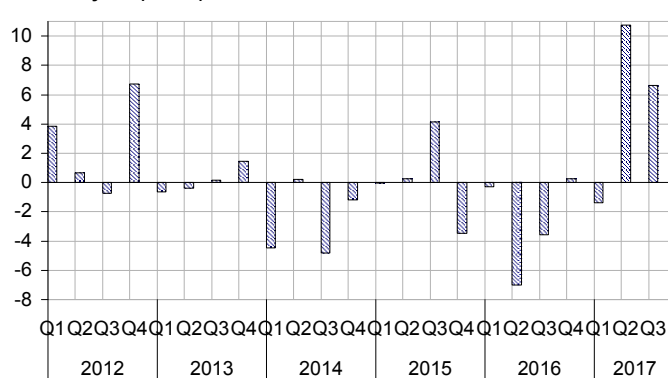
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in HOSSA

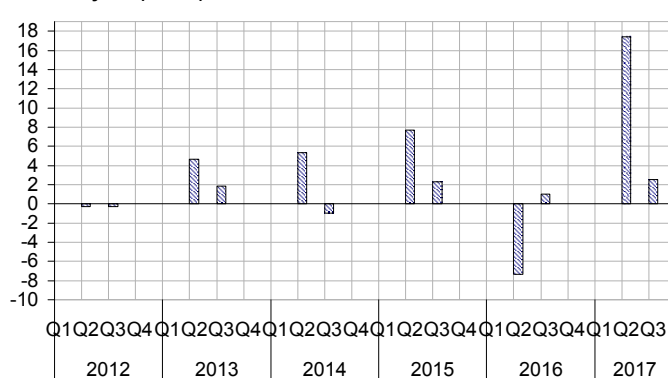
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in campsites

Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

For more information

INSEE conducts monthly surveys on attendance in collective tourist accommodation: hotels, campsites and holiday and other short-stay accommodation (HOSSA). These include tourist homes (including "aparthotel"), holiday villages, family homes and youth hostels. They do not include accommodation offered by private persons. For campsites, **starting in 2017**, questioning begins in April throughout the country and lasts until September. Data for April 2010 to 2016 have been estimated for the regions where collection started in May.

- Complementary data (long series, monthly data) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=18>
- Historical data are available on the BDM: <https://www.insee.fr/en/statistiques/series/102414599>
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