

# Informations Rapides

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## ■ Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France – Q1 2017

### In Q1 2017, tourist nights further increased (+1.1% y-o-y)

#### Tourist nights continued to grow in metropolitan France

In the first quarter of 2017, throughout metropolitan France, the recovery of overnight stays in tourist collective accommodation continued: +1.1% compared to the same period in 2016, after a rally of +3.8% in the fourth quarter. However, the tourism professionals were impacted by a less favorable schedule than in the first quarter of 2016, which included a 29 February and an Easter Monday. The rise was more significant for foreign customers (+2.7%) than for french customers (+0.5%). Occupancy advanced sharply in hotels, while it fell back in holiday and other short-stay accommodation (HOSSA).

#### The foreign customers returned to hotels in the agglomeration of Paris

The overnight stays in hotels continued to increase in the first quarter of 2017 (+2.3% year on year after +4.9% at the end of 2016), reaching an unprecedented level for a first quarter. Customer growth, both French and foreign ones, mainly benefited high-range hotels (4 and 5 stars). The return of customers went on in the hotels of the agglomeration of Paris (+9.9%), buoyed particularly by a strong increase in foreign customers (+12.6%). To a lesser extent, overnight stays in hotels also rose in other urban areas (+1.4%). However, they declined sharply in hotels in mountain area (-6.5%), because a lack of snowing, especially at the beginning of the season.

Occupancy went up sharply in hotel chains (+4.1%), mainly due to an increase in supply.

Throughout metropolitan France, the increase of overnight stays translated into a rise in occupancy rate of 2.1 points year on year to 53.1%.

#### Overnight stays in holiday and other short-stay accommodation fell back

In HOSSA, overnight stays shrank in the first quarter of 2017 (-1.1% year on year after +0.5%). Indeed, occupancy slumped in mountain areas (-6.1%) due to inclement weather but also to a further decline in supply.

Conversely, occupancy jumped in the agglomeration of Paris, offsetting its sharp downturn the year before.

#### Overnight stays in Q1 2017 \*

	Nights of the quarter		Year-on-year (%) (Q/Q-4)		
	Total nights (millions)	% of foreign nights	Total	Foreign	French
<b>Total</b>	<b>61.0</b>	<b>28.2</b>	<b>1.1</b>	<b>2.7</b>	<b>0.5</b>

<b>Hotels</b>	<b>40.1</b>	<b>31.4</b>	<b>2.3</b>	<b>4.5</b>	<b>1.3</b>
Unclassified	3.8	22.1	-2.3	-5.8	-1.3
1 and 2 stars	11.4	20.2	-0.8	1.2	-1.3
3 stars	14.6	31.7	0.6	1.6	0.2
4 and 5 stars	10.3	46.8	10.6	11.4	10.0

hotel chain	21.5	30.4	4.1	6.7	3.0
independent hotel	18.6	32.6	0.3	2.2	-0.6

Agglo. of Paris	14.0	51.0	9.9	12.6	7.2
coastlines	4.9	20.1	-0.5	-8.1	1.6
mountain	6.6	28.9	-6.5	-10.1	-4.9
other urban area	12.6	18.0	1.4	2.4	1.2
other rural area	2.0	15.0	-2.2	-1.9	-2.3

<b>Holiday and other short-stay accommodation</b>	<b>20.9</b>	<b>22.1</b>	<b>-1.1</b>	<b>-2.0</b>	<b>-0.9</b>
Tourism residences	16.6	22.4	-1.0	ND	ND
Holiday villages	3.5	20.1	-3.3	ND	ND
Other	0.9	25.4	7.2	ND	ND

Agglo. of Paris	2.2	27.8	25.2	4.8	35.3
coastlines	2.1	11.8	-9.6	-7.4	-9.9
mountain	12.2	25.7	-6.1	-4.0	-6.8
other urban area	2.9	16.2	8.4	11.5	7.9
other rural area	1.6	11.1	8.9	-10.3	11.8

Reference area : Metropolitan France

\* provisional data

Data not available for campsites, questioning concerns only the months of May to September

Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### Increase in occupancy in January and February

In hotels, occupancy rose mostly in January and to a lesser extent in February. In HOSSA, it was higher in February. This year, besides the schedule effects mentioned above, the winter school holidays for the academies of Paris, Creteil and Versailles were only in February unlike 2016, where they included one week in March.

### Average length of stay and occupancy

	Average length of stay (days)		Occupancy rate ** in %	
	2016	2017	2016	2017
	Q1	Q1 *	Q1	Q1 *
Hotels	1.8	1.8	51.0	53.1
HOSSA	4.3	4.3	56.8	60.1

Reference area : Metropolitan France

\* provisional data

Data not available for campsites, questioning concerns only the months of May to September

\*\* The occupancy rate is calculated for hotels in rooms, in pitches for campsites and in lodging units (rooms, apartments, dormitories) for holiday and other short-stay accommodation

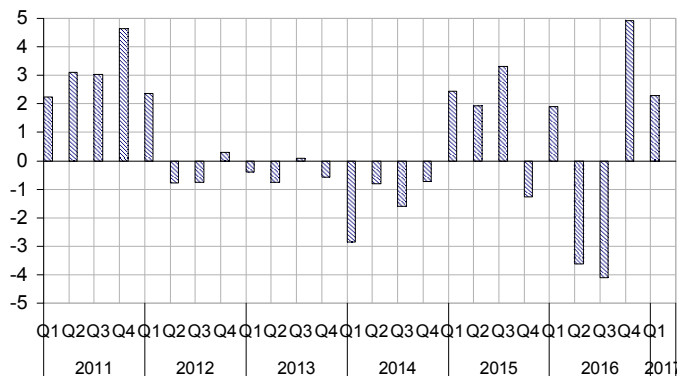
Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### Revisions

Compared to the previous publication, the overall variation in the number of overnight stays in Q4 2016 has been lowered by 0.1 points (+3.8% instead of +3.9%) due to the integration of data known in the meantime. The increase has been lowered by 0.2 points in HOSSA (+0.5% instead of +0.7%). It is unchanged for hotels (+4.9% in Q4 2016).

### Overnight stays in hotels

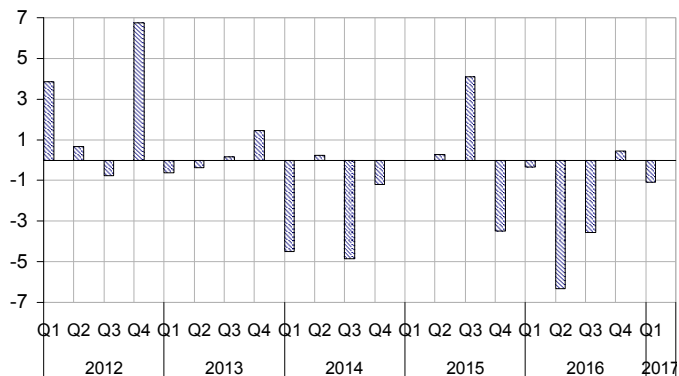
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### Overnight stays in HOSSA

Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### For more information:

INSEE conducts monthly surveys on attendance in collective tourist accommodation: hotels, campsites and holiday and other short-stay accommodation (HOSSA). These include tourist homes (including "aparthotel"), holiday villages, family homes and youth hostels. They do not include accommodation offered by private persons. For campsites, questioning concerns only the months of May to September.

- Complementary data (long series, monthly data) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <https://www.insee.fr/en/statistiques?debut=0&idprec=2232701&theme=30&conjoncture=18>
- Historical data are available on the BDM: [http://www.bdm.insee.fr/bdm2/choixTheme?request\\_locale=en&code=349 - arbo:montrerbranches=theme350](http://www.bdm.insee.fr/bdm2/choixTheme?request_locale=en&code=349 - arbo:montrerbranches=theme350)
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