

Informations Rapides

13 avril 2017 - n°97



Main indicators

■ Enterprise creation - March 2017

Rebound in business start-ups in March 2017

In March 2017, the number of business births for all enterprises bounced back (+2.4% after -1.0%, seasonally and working-day adjusted). Micro-entrepreneurs' registrations recovered (+2.7%) and start-ups excluding self-managed micro-entrepreneurs kept increasing (+2.2%).

+6.2% year on year (three months basis)

Compared to the same period one year before, the raw amount of births added up in the last three months speeded up in March (+6.2% after +4.2% in raw data). Every category of business start-ups went up sharply: company births (+8.2%), sole proprietorship start-ups excluding self-managed micro-entrepreneurs (+7.0%) and micro-entrepreneurs' registrations (+3.9%). Transportation and business support activities were once again the sectors that contributed the most to the overall rise¹.

+5.8% year on year (twelve months basis)

The raw number of business start-ups totted up during the last twelve months kept growing strongly (+5.8% year on year after +5.6% in February and +6.2% in January). This growth was mostly a result of sole proprietorship start-ups excluding self-managed micro-entrepreneurs (+8.7%) and company births (+8.4%). At a lesser extent, micro-entrepreneurs' registrations kept rising too (+1.9% year on year after +1.6% in February).

Two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In March 2017, the share of micro-entrepreneurs' registrations in the businesses set up over the twelve last months amounted to 40.0%. One year before, it was 41.5%.

Business set-ups distribution by type

% over the twelve last months (raw data)

	Jan. 2017	Feb. 2017	March 2017
Companies	34.1	34.1	34.3
Sole proprietorships excluding self-managed micro-entrepreneurs	25.7	25.7	25.8
Self-managed micro-entrepreneurs	40.2	40.2	40.0

Source: INSEE (Sirene)

¹ The contribution of a sector to the overall variation is the observed variation of this sector, weighted by the share of this sector in the total number of births.

Business start-ups (sa-wda *)



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Business set-ups by month (sa-wda *)

	Dec. 2016	Jan. 2017	Feb. 2017	March 2017
Excl. self-managed micro-entrepreneurs	27,627	27,944	28,067	28,690
Variation [m-o-m] %	-3.5	1.1	0.4	2.2
Incl. self-managed micro-entrepreneurs	46,059	46,889	46,403	47,518
Variation [m-o-m] %	-3.1	1.8	-1.0	2.4

* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Business start-ups by type

	Moving total % change *		Raw data	
	over 3 months	over 12 months	Moving total January-March 2017	Moving total January-March 2016
Total	6.2	5.8	159,063	149,837
Companies	8.2	8.4	54,892	50,725
Sole proprietorships (SP)	5.1	4.4	104,171	99,112
SP excluding self-managed micro-entrepreneurs	7.0	8.7	41,269	38,563
Self-managed micro-entrepreneurs	3.9	1.9	62,902	60,549

* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE (Sirene)

Revisions

The overall number of business births in February 2017 was barely revised. It went from 46,385 to 46,403 due to the revision of raw data and the update of the SA-WDA parameters. Its variation remained at -1.0%.

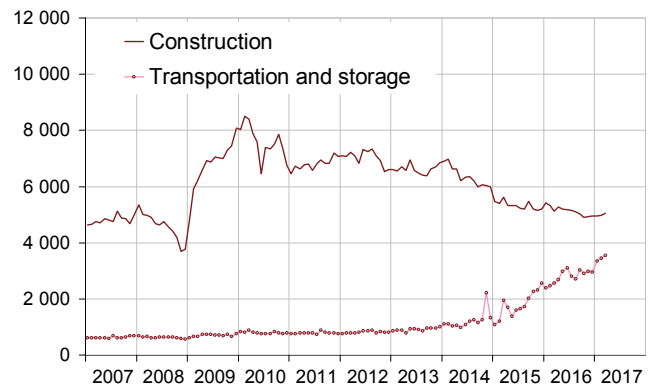
• **Business set-ups by economic activity**

Trade and business support activities start-ups (sa-wda *)



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Construction and transportation business set-ups (sa-wda *)



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Number of business set-ups (incl. self-managed micro-enterprises)

	NA	Jan. 2017	Feb. 2017	March 2017
Total		46,889	46,403	47,518
Industry	BE	2,072	2,084	2,051
<i>Of which Manufacturing</i>	C	1,760	1,766	1,779
Construction	FZ	4,962	4,973	5,055
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	13,759	13,794	14,011
Trade	G	7,810	7,758	7,853
Transportation and storage	H	3,349	3,456	3,557
Accommodation and food service activities	I	2,601	2,581	2,601
Information and communication	JZ	2,356	2,347	2,385
Financial and insurance activities	KZ	1,326	1,386	1,373
Real estate activities	LZ	1,669	1,588	1,738
Business support activities	MN	10,611	10,448	10,803
Public administration and defence, education, human health and social work activities	OQ	6,049	5,945	5,987
Other services activities	RS	4,086	3,838	4,115

* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	In %		
		March 17 / Feb. 17	Moving total % change**	
		sa-wda *	over 3 months	over 12 months
Total		2.4	6.2	5.8
Industry	BE	-1.6	4.2	2.9
<i>Of which Manufacturing</i>	C	0.8	1.4	1.7
Construction	FZ	1.7	-1.3	-2.6
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	1.6	7.1	8.4
Trade	G	1.2	-2.7	-1.7
Transportation and storage	H	2.9	41.5	48.2
Accommodation and food service activities	I	0.8	6.8	8.6
Information and communication	JZ	1.6	7.1	7.9
Financial and insurance activities	KZ	-0.9	7.1	3.2
Real estate activities	LZ	9.4	12.1	9.2
Business support activities	MN	3.4	8.4	8.6
Public administration and defence, education, human health and social work activities	OQ	0.7	10.1	6.7
Other services activities	RS	7.2	0.5	0.2

* Seasonally and working-day adjusted data
** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE (Sirene)

For more information: Source and definitions

The business start-ups data are built from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009.

Raw data and sa-wda

The raw data are observed data. Raw data for a given month may undergo slight modifications during the processing of the following month(s) but become final on the third issue. To allow monthly comparisons, the number of business start-ups is seasonally (sa) and working-day adjusted (wda) with the X-12-ARIMA procedure from JDemetra+ software.

N.B.: The series of business start-ups excluding self-managed micro-entrepreneurs and micro-entrepreneurs are adjusted independently of each other, for each sector activity. The serie sa-wda "total" is the total of the series sa-wda by activity sectors on A10 or A21 of the Naf rév.2, 2008.

Additional data (historical data, methodology, associated web pages, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series [G998](#), [G1233](#)
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Next issue: 12 May 2017 at 8:45am