

Informations Rapides

14 février 2017 - n° 38



Main indicators

■ Enterprise creation - January 2017

Rebound in business start-ups in January 2017

In January 2017, the number of business births for all enterprises rebounded after a downturn in December (+1.5% after -2.6%, seasonally and working-day adjusted). Start-ups excluding self-managed micro-entrepreneurs recovered (+1.1%) as well as micro-entrepreneurs' registrations (+2.0%).

+7.7% year on year (three months basis)

The raw amount of births added up in the fourth quarter speeded up sharply compared to the same period one year before (+7.7% after +2.0%). This rise concerns all categories of business start-ups : company births (+9.3%), sole proprietorship start-ups excluding self-managed micro-entrepreneurs (+7.5%) and micro-entrepreneurs' registrations (+6.4%). Business support activities and transportation were once again the sectors that contributed the most to the overall rise¹.

+6.2% year on year (twelve months basis)

The raw number of business start-ups totted up during the last twelve months kept rising (+6.2% year on year after +5.5% in December and +5.7% in November). This growth was mostly due to company births (+9.8%) and sole proprietorships start-ups excluding self-managed micro-entrepreneurs (+9.6%). Micro-entrepreneurs' registrations picked up (+1.4% year-on-year) for the first time in two years.

Two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In January 2017, micro-entrepreneurs' registrations amounted to 40.2% of the businesses set up over the twelve last months. One year before, the share was 42.1%.

Business set-ups distribution by type

% over the twelve last months (raw data)

	Nov. 2016	Dec. 2016	Jan. 2017
Companies	34.0	34.1	34.1
Sole proprietorships excluding self-managed micro-entrepreneurs	25.7	25.7	25.7
Self-managed micro-entrepreneurs	40.3	40.2	40.2

Source: INSEE (Sirene)

¹ The contribution of a sector to the overall variation is the observed variation of this sector, weighted by the share of this sector in the total number of births.

Business start-ups (sa-wda *)



* Seasonally and working-day adjusted data

Source: INSEE (Sirene)

Business set-ups by month (sa-wda *)

	Oct. 2016	Nov. 2016	Dec. 2016	Jan. 2017
Excl. self-managed micro-entrepreneurs	27,365	28,503	27,686	27,996
Variation [m-o-m] %	-5.2	4.2	-2.9	1.1
Incl. self-managed micro-entrepreneurs	45,633	47,555	46,331	47,008
Variation [m-o-m] %	-3.7	4.2	-2.6	1.5

* Seasonally and working-day adjusted data

Source: INSEE (Sirene)

Business start-ups by type

Raw data

	Moving total % change *		Moving total in January 2017	Moving total in January 2016
	over 3 months	over 12 months		
Total	7.7	6.2	53,619	48,013
Companies	9.3	9.8	17,762	15,810
Sole proprietorships (SP)	6.8	4.5	35,857	32,203
SP excluding self-managed micro-entrepreneurs	7.5	9.6	13,993	12,687
Self-managed micro-entrepreneurs	6.4	1.4	21,864	19,516

* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

Source: INSEE (Sirene)

Revisions

The variation in the overall number of business births in December 2016 has been raised by 0.4 points to -2.6% due to the update of the SA-WDA parameters.

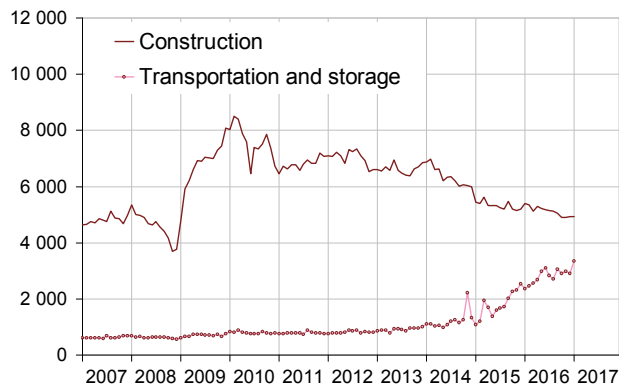
- **Business set-ups by economic activity**

**Trade and business support activities start-ups
(sa-wda *)**



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

**Construction and transportation business set-ups
(sa-wda *)**



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

**Number of business set-ups
(incl. self-managed micro-enterprises)**

	NA	Nov. 2016	Dec. 2016	Jan. 2017
Total		47,555	46,331	47,008
Industry	BE	2,090	2,094	2,093
<i>Of which Manufacturing</i>	C	1,810	1,754	1,766
Construction	FZ	4,906	4,939	4,917
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	13,879	13,856	13,829
Trade	G	8,186	7,901	7,888
Transportation and storage	H	2,972	2,919	3,340
Accommodation and food service activities	I	2,695	2,746	2,650
Information and communication	JZ	2,329	2,253	2,331
Financial and insurance activities	KZ	1,336	1,300	1,320
Real estate activities	LZ	1,682	1,514	1,681
Business support activities	MN	11,121	10,402	10,686
Public administration and defence, education, human health and social work activities	OQ	6,034	5,890	6,064
Other services activities	RS	4,179	4,082	4,089

* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

**Fluctuation in the number of business set-ups
(incl. self-managed micro-entrepreneurs)**

	NA	Jan. 17 / Dec. 16	Moving total % change**	
		sa-wda *	over 3 months	over 12 months
Total		1.5	7.7	6.2
Industry	BE	-0.1	6.3	2.8
<i>Of which Manufacturing</i>	C	0.7	2.2	2.3
Construction	FZ	-0.4	-2.2	-2.9
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	-0.2	8.8	9.4
Trade	G	-0.2	0.8	-0.6
Transportation and storage	H	14.4	30.0	51.9
Accommodation and food service activities	I	-3.5	13.7	9.5
Information and communication	JZ	3.4	8.8	9.0
Financial and insurance activities	KZ	1.5	5.4	3.4
Real estate activities	LZ	11.1	10.9	11.2
Business support activities	MN	2.7	10.4	9.3
Public administration and defence, education, human health and social work activities	OQ	2.9	11.0	6.2
Other services activities	RS	0.2	4.1	0.7

* Seasonally and working-day adjusted data
** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE (Sirene)

For more information:

Source and definitions

The business start-ups data are built from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009.

Raw data and sa-wda

The raw data are observed data. Raw data for a given month may undergo slight modifications during the processing of the following month(s) but become final on the third issue. To allow monthly comparisons, the number of business start-ups is seasonally (sa) and working-day adjusted (wda) with the X-12-ARIMA procedure from JDemetra+ software.

N.B.: The series of business start-ups excluding self-managed micro-entrepreneurs and micro-entrepreneurs are adjusted independently of each other, for each sector activity. The serie sa-wda "total" is the total of the series sa-wda by activity sectors on A10 or A21 of the Naf rév.2, 2008.

Additional data (historical data, methodology, associated web pages, etc.) are available on the web page of this publication:
<https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series [G998](#), [G1233](#)
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