

Informations Rapides

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■ Sales volume in retail trade and personal services – November 2016

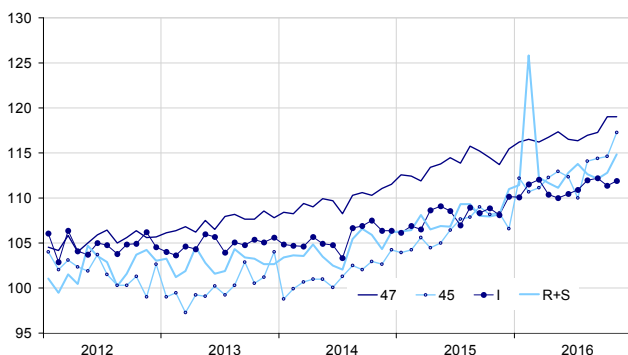
In November 2016, the sales volume accelerated in trade and repair of motor vehicles and motorcycles and in household services

Every index in this issue (except those on large scale food retailing survey) is in volume (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In November 2016, the sales volume accelerated in trade and repair of motor vehicles and motorcycles (+2.3% after +0.2% in October) and in household services (+1.8% after +0.6%). It recovered in accommodation and food service activities (+0.5% after -0.7%) and levelled off in retail trade, except of motor vehicles and motorcycles.

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010



Source: Insee

Pause in retail trade

The sales volume in retail trade, except of motor vehicles and motorcycles flattened out in November 2016, after a significant increase in October (+1.5%). According to early estimates, it should rise again in December (+0.8%).

The sales volume edged down in specialised stores (-0.2% after +2.4%), especially in the retail sale of other goods (clothes, pharmacy, etc.: -0.3% after +3.2% in October).

However it accelerated in retail trade not in stores (+1.3% after +0.5%). It was virtually stable in non-specialised stores (+0.1%).

The sales volume in retail trade, except of motor vehicles and motorcycles increased over the last three months (+1.6%, q-o-q) and year on year (+3.5% y-o-y).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Rev.2 Classification	Weight	Change in %			
		Nov./ Oct.	Oct./ Sept.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.0	1.5	1.6	3.5
471 Retail sale in non-specialised stores	370	0.1	0.2	1.3	3.0
472 to 477 Retail sale in specialised stores	572	-0.2	2.4	1.7	3.7
478 and 479 Retail trade not in stores	58	1.3	0.5	1.7	4.5
45 Trade and repair of motor vehicles and motorcycles	1000	2.3	0.2	2.9	6.4
I Accommodation and food service activities	1000	0.5	-0.7	0.7	3.1
R+S Household services	1000	1.8	0.6	0.1	4.8
R Arts, entertainment and recreation	422	2.2	0.2	-1.5	9.4
S Other service activities	578	1.4	1.0	1.5	1.3

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Dec. 2016/ Nov. 2016	Dec. 2016/ Dec. 2015
47 Retail trade, except of motor vehicles and motorcycles	0.8	3.8

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Strengthening in trade and repair of motor vehicles and motorcycles

The sales volume in *trade and repair of motor vehicles and motorcycles* gathered pace significantly in November (+2.3% after +0.2%). It increased in all sectors but it was mainly supported by *sale of motor vehicles* (+2.1%) and by *sale of motor vehicle parts and accessories* (+2.8%).

The sales volume of the whole sector rose over the last three months (+2.9%, q-o-q) and sharply year on year (+6.4% y-o-y).

Sales volume in retail trade and personal services

SA-WDA volume, Base year 2010

NACE Rev.2 Classification	Weight	Nov. 2016	Change in %		
			Nov./ Oct.	Oct./ Sept.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	119.0	0.0	1.5	1.6
471 Non-specialised stores	370	112.1	0.1	0.2	1.3
472 to 477 Specialised stores	572	123.1	-0.2	2.4	1.7
472 Retail sale of food, beverages and tobacco in specialised stores	48	136.8	0.5	1.7	3.8
473 Retail sale of automotive fuel	77	95.4	0.2	-0.2	1.6
474 Retail sale of information and communication equipment	28	187.1	-0.2	3.4	3.7
475 Retail sale of other household equipment	113	105.0	0.1	2.0	-0.1
476 Retail sale of cultural and recreation goods	48	107.9	-1.7	1.6	1.5
477 Retail sale of other goods in specialised stores	259	132.5	-0.3	3.2	1.8
478 et 479 Retail trade not in stores	58	123.1	1.3	0.5	1.7
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	117.3	2.3	0.2	2.9
451 Sale of motor vehicles	671	113.8	2.1	0.2	3.3
452 Maintenance and repair of motor vehicles	78	107.9	2.5	-0.5	2.2
453 Sale of motor vehicle parts and accessories	227	133.3	2.8	0.6	1.9
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	93.2	0.4	-1.2	4.2
I Accommodation and food service activities	1000	111.9	0.5	-0.7	0.7
55 Accommodation	239	103.5	1.6	-2.8	-0.5
56 Food and beverage service activities	761	114.6	0.1	-0.1	1.0
561 Restaurants...	560	115.3	0.3	-0.5	1.5
562 Event catering...	119	105.2	-0.7	1.9	-0.8
563 Beverage serving activities	82	123.0	0.1	-0.4	-0.2
R+S Household services	1000	114.8	1.8	0.6	0.1
R Arts, entertainment and recreation	422	122.8	2.2	0.2	-1.5
90 Creative, arts and entertainment activities	116	109.6	8.8	-7.9	-2.1
91 Libraries, archives, museums...	10	133.0	-0.3	2.8	3.8
92 Gambling and betting activities	106	117.3	1.7	-1.5	-1.0
93 Sports activities and amusement...	190	133.5	-0.4	5.3	-1.6
S Other service activities	578	109.0	1.4	1.0	1.5
95 Repair of computers...	206	91.1	-0.7	3.3	0.7
96 Other personal service activities	372	118.8	2.3	-0.1	1.8

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Rebound in accommodation and food services

In November 2016, the sales volume recovered in *accommodation and food service activities* (+0.5% after -0.7% in October). This rebound was due to *accommodation* (+1.6% after -2.8%). *Food and beverage service activities* remained virtually stable with a slight recovery in *restaurants and fast food activities* (+0.3% after -0.5%) offset by a downturn in *event catering and other food services* (-0.7% after +1.9%).

The sales volume of the whole sector increased over the last three months (+0.7% q-o-q) and year on year (+3.1% y-o-y).

Acceleration in household services

In November, the sales volume in *household services* increased faster (+1.8% after +0.6% in October). This increase was mainly owed to the strong rebound in *creative, arts and entertainment activities* (+8.8% after -7.9%), in *other personal service activities* (hairdressing, beauty care, etc.: +2.3% after -0.1%) and in *gambling and betting activities* (+1.7% after -1.5%). On the other hand, the sales volume fell back mostly in *repair of computers* (-0.7% after +3.3% in October) and in *sports activities and amusement* (-0.4% after +5.3%).

The sales volume in *household services* was virtually stable over the last three months (+0.1% q-o-q) and increased strongly year on year (+4.8% y-o-y).

Revisions

The variation in the sales volume for October 2016 lowered by 0.3 points in *household services*. It has been raised by 0.1 points in all other sectors.

In December 2016, the turnover edged up in large-scale food retailing

In December 2016, the turnover in large-scale food retailing rose slightly (+0.3% after a stability in November). Sales of automotive fuel accelerated (+3.9% after +1.8%) and those of food products edged up (+0.4% after -0.1% in November). However, sales of non food-products slipped again (-4.8% after -1.5%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Dec. 16/ Nov. 16	Nov. 16/ Oct. 16	q-o-q (1)	y-o-y (1)
Turnover	0.3	0.0	0.2	0.6
Including				
Sales of food products	0.4	-0.1	-0.9	-0.1
Sales of non-food products	-4.8	-1.5	-2.4	-1.7
Sales of automotive fuel	3.9	1.8	7.0	6.0

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=17>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
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