

Informations Rapides

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■ Sales volume in retail trade and personal services – October 2016

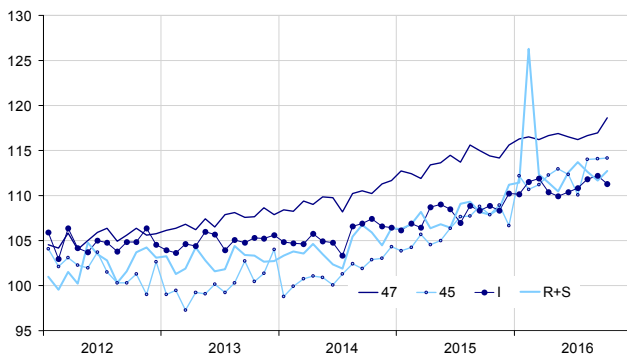
In October 2016, the sales volume accelerated in retail trade but declined in accommodation and food services activities

Every index in this issue (except those on large scale food retailing survey) is in volume (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In October 2016, the sales volume accelerated in *retail trade, except of motor vehicles and motorcycles* (+1.4% after +0.3%). On the other hand, it shrank in *accommodation and food service activities* (-0.8% after +0.4% in September). It recovered in *household services* (+0.9% after -0.8%) and remained virtually stable in *trade and repair of motor vehicles and motorcycles* (+0.1%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010



Source: INSEE

Acceleration in retail trade

In October 2016, the sales volume in *retail trade, except of motor vehicles and motorcycles* accelerated after a slight increase in September (+1.4% after +0.3%). According to early estimates, it should be virtually stable in November (-0.1%).

The rise in October was due to *specialised stores* (+2.4%): the *retail sale of other goods in specialised stores (clothes, fuels, etc.)* accelerated considerably (+3.2% after +0.2%) while the *retail sale of other household equipment* recovered significantly (+1.9%

after -0.5%) and the *retail sale of information and communication equipment* went on increasing strongly (+3.7% after +3.3%). In *non-specialised stores*, the sales volume was virtually stable.

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased over the last three months (+0.7%, q-o-q) and year on year (+2.1% y-o-y).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE rev.2 Classification	Weight	Change in %			
		Oct./ Sept.	Sept./ Aug.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	1.4	0.3	0.7	2.1
471 Retail sale in non-specialized stores	370	0.1	0.5	1.1	1.9
472 to 477 Retail sale in specialized stores	572	2.4	0.3	0.4	2.1
478 and 479 Retail trade not in stores	58	0.4	-1.4	2.2	4.3
45 Trade and repair of motor vehicles and motorcycles	1000	0.1	0.1	2.0	5.5
I Accommodation and food service activities	1000	-0.8	0.4	1.3	2.8
R+S Household services	1000	0.9	-0.8	0.1	3.6
R Arts, entertainment and recreation	422	0.2	0.0	-2.2	8.3
S Other service activities	578	1.5	-1.5	2.0	0.0

(1) Quarter-on-quarter: last three months /previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Nov. 2016/ Oct. 2016	Nov. 2016/ Nov. 2015
47 Retail trade, except of motor vehicles and motorcycles	-0.1	3.9

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Near stability in trade and repair of motor vehicles and motorcycles

The sales volume in *trade and repair of motor vehicles and motorcycles* was almost stable again in October (+0.1% as in September). In particular, it remained sluggish in *sale of motor vehicles* (+0.1% after +0.2%) but it recovered slightly in *sale of motor vehicle parts and accessories* (+0.3% after -0.5%).

The sales volume of the whole sector grew substantially over the last three months (+2.0%, q-o-q) and year-on-year (+5.5% y-o-y).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE rev.2 Classification	Weight	Oct. 2016	Change in %		
			Oct./ Sept.	Sept./ Aug.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	118.6	1.4	0.3	0.7
471 Non-specialised stores	370	111.6	0.1	0.5	1.1
472 to 477 Specialised stores	572	123.0	2.4	0.3	0.4
472 Retail sale of food, beverages and tobacco in specialised stores	48	136.0	1.7	1.8	2.7
473 Retail sale of automotive fuel	77	93.9	-0.7	-1.6	-0.8
474 Retail sale of information and communication equipment	28	187.2	3.7	3.3	0.6
475 Retail sale of other household equipment	113	104.8	1.9	-0.5	-0.9
476 Retail sale of cultural and recreation goods	48	109.5	1.8	0.7	1.7
477 Retail sale of other goods in specialised stores	259	132.6	3.2	0.2	0.4
478 et 479 Retail trade not in stores	58	120.9	0.4	-1.4	2.2
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	114.2	0.1	0.1	2.0
451 Sale of motor vehicles	671	111.0	0.1	0.2	2.6
452 Maintenance and repair of motor vehicles	78	104.7	-0.6	0.6	1.3
453 Sale of motor vehicle parts and accessories	227	129.4	0.3	-0.5	0.8
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	92.7	-1.2	3.3	3.8
I Accommodation and food service activities	1000	111.3	-0.8	0.4	1.3
55 Accommodation	239	101.1	-3.3	1.4	-1.3
56 Food and beverage service activities	761	114.4	-0.1	0.1	2.0
561 Restaurants...	560	114.8	-0.5	0.6	2.5
562 Event catering...	119	106.2	2.0	-1.3	-1.3
563 Beverage serving activities	82	123.7	-0.2	-1.4	2.7
R+S Household services	1000	112.7	0.9	-0.8	0.1
R Arts, entertainment and recreation	422	119.9	0.2	0.0	-2.2
90 Creative, arts and entertainment activities	116	100.4	-8.1	-2.2	-1.4
91 Libraries, archives, museums...	10	133.3	3.0	2.3	2.1
92 Gambling and betting activities	106	115.2	-1.3	3.2	-2.7
93 Sports activities and amusement...	190	133.9	5.2	-0.5	-2.5
S Other service activities	578	107.4	1.5	-1.5	2.0
95 Repair of computers...	206	92.3	5.1	-2.9	0.4
96 Other personal service activities	372	115.7	0.0	-0.9	2.8

(1) Quarter-on-quarter: last three months /previous three months.
Source: INSEE

Downturn in accommodation and food services

In October, the sales volume fell back in *accommodation and food service activities* (-0.8% after +0.4% in September). This decrease came from the sharp decline in *accommodation* (-3.3% after +1.4% in September) whereas the sale volume remained virtually stable in *food and beverage service activities* (-0.1% after +0.1%). Within *food and beverage service activities*, the decline in *restaurants and fast food activities* (-0.5% after +0.6%) was practically offset by the rebound in *event catering and other food services* (+2.0% after -1.3%).

The sales volume of the whole sector improved over the last three months (+1.3% q-o-q) and year on year (+2.8% y-o-y).

Upturn in household services

In October, the sales volume in *household services* recovered (+0.9% after -0.8% in September). This increase was mainly owed to the strong bounce-back in *repair of computers* (+5.1% after -2.9%) and in *sports activities and amusement*. (+5.2% after -0.5%). However, the sales volume fell in *creative, arts and entertainment activities* (-8.1% after -2.2%) and in *gambling and betting activities* (-1.3% after +3.2%).

The sales volume in *household services* was virtually stable over the last three months (+0.1% q-o-q) and increased year on year (+3.6% y-o-y).

Revisions

The variation in the sales volume for September 2016 has been raised by 0.1 points in *retail trade, except of motor vehicles* and lowered by 0.3 points in *household services*. It is unchanged in the other sectors.

In November 2016, the turnover was almost unchanged in large-scale food retailing

In November 2016, the turnover in large-scale food retailing was practically stable (-0.1% after -0.5% in October). Sales of food products levelled off after a 2.3 percent decline in October while those of non food-products fell back (-1.5% after +0.5%). The sales of automotive fuel went on increasing (+1.5% after +3.1% in October).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Nov. 16/ Oct. 16	Oct. 16/ Sept. 16	q-o-q (1)	y-o-y (1)
Turnover	-0.1	-0.5	0.7	0.7
Including				
Sales of food products	0.0	-2.3	0.9	0.7
Sales of non-food products	-1.5	0.5	-0.8	-1.7
Sales of automotive fuel	1.5	3.1	4.6	2.7

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=17>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
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