

Informations *Rapides*

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■ Sales volume in retail trade and personal services – September 2016

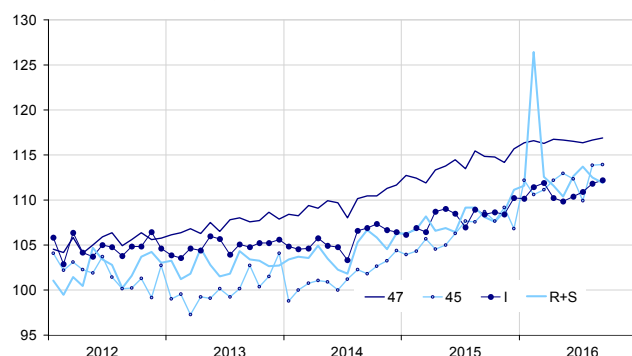
In September 2016, the sales volume slowed in overall retail trade and in accommodation and food services activities

Every index in this issue (except those on large scale food retailing survey) is in volume (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In September 2016, the sales volume slowed slightly in *retail trade, except of motor vehicles and motorcycles* (+0.2% after +0.3%). It also slowed down in *accommodation and food service activities* although it has been significantly increasing since June (+0.5% on monthly average). It levelled off in *trade and repair of motor vehicles and motorcycles* (+0.1%) after a strong rebound in August (+3.6%). The sales volume decreased again in *household services* (–0.5% after +1.1%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010



Source: Insee

Slight slowdown in retail trade

In September 2016, the sales volume in *retail trade, except of motor vehicles and motorcycles* slowed slightly (+0.2% after +0.3%). According to early estimates, it should be virtually stable in October (+0.1%).

The sales volume grew again in *non-specialised stores* (+0.5% as in August). It recovered slightly in *specialised stores* (+0.2% after –0.5%): it increased again in the *retail sale of food, beverages and tobacco* (+1.7%) and

rebounded in the *retail sale of information and communication equipment* (+2.8% after –2.4%). On the other hand, it fell back in *retail trade not in stores* (–1.6% after +5.8% in August).

The sales volume in *retail trade, except of motor vehicles and motorcycles* was stable over the third quarter and increased sharply year-on-year (+1.8% y-o-y).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Sept./ Aug.	Aug./ July	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.2	0.3	0.0	1.8
471 Retail sale in non-specialized stores	370	0.5	0.5	1.5	1.1
472 to 477 Retail sale in specialized stores	572	0.2	–0.5	–0.6	2.0
478 and 479 Retail trade not in stores	58	–1.6	5.8	–2.8	3.3
45 Trade and repair of motor vehicles and motorcycles	1000	0.1	3.6	0.0	4.2
I Accommodation and food service activities	1000	0.4	0.8	1.3	3.3
R+S Household services	1000	–0.5	–1.1	1.0	3.6
R Arts, entertainment and recreation	422	0.3	–5.6	1.8	7.6
S Other service activities	578	–1.3	2.9	0.3	0.4

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Oct. 2016/ Sept. 2016	Oct. 2016/ Oct. 2015
47 Retail trade, except of motor vehicles and motorcycles	0.1	2.0

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Slowdown in trade and repair of motor vehicles and motorcycles

After a sharp rebound in August, the sales volume in *trade and repair of motor vehicles and motorcycles* stalled in September (+0.1%). It was virtually stable in *sale of motor vehicles*. Whereas it fell back in *sale of motor vehicle parts and accessories* (-0.6% after +1.4%), it rose again in *maintenance and repair of motor vehicles* (+1.1% after +2.1%) and in *sale, maintenance and repair of motorcycles and related parts and accessories* (+3.7% after +2.0%).

The sales volume of the whole sector held steady over the third quarter and grew substantially year-on-year (+4.5% y-o-y).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Sept. 2016	Change in %		
			Sept./ Aug.	Aug./ July	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	116.9	0.2	0.3	0.0
471 Non-specialised stores	370	111.4	0.5	0.5	1.5
472 to 477 Specialised stores	572	120.1	0.2	-0.5	-0.6
472 Retail sale of food, beverages and tobacco in specialised stores	48	133.0	1.7	1.5	0.7
473 Retail sale of automotive fuel	77	93.6	-1.8	1.1	-2.2
474 Retail sale of information and communication equipment	28	179.4	2.8	-2.4	-1.3
475 Retail sale of other household equipment	113	103.6	-0.1	-0.4	-2.5
476 Retail sale of cultural and recreation goods	48	107.5	0.0	0.3	0.6
477 Retail sale of other goods in specialised stores	259	128.6	0.1	-1.0	0.1
478 et 479 Retail trade not in stores	58	120.4	-1.6	5.8	-2.8
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	113.9	0.1	3.6	0.0
451 Sale of motor vehicles	671	110.6	0.1	4.7	-0.2
452 Maintenance and repair of motor vehicles	78	105.2	1.1	2.1	0.0
453 Sale of motor vehicle parts and accessories	227	128.7	-0.6	1.4	0.6
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	93.8	3.7	2.0	2.4
I Accommodation and food service activities	1000	112.2	0.4	0.8	1.3
55 Accommodation	239	104.6	1.5	-1.7	0.7
56 Food and beverage service activities	761	114.6	0.1	1.5	1.5
561 Restaurants...	560	115.6	0.6	1.8	2.0
562 Event catering...	119	103.0	-2.2	-0.3	-2.6
563 Beverage serving activities	82	124.7	-0.6	2.2	3.6
R+S Household services	1000	111.9	-0.5	-1.1	1.0
R Arts, entertainment and recreation	422	119.9	0.3	-5.6	1.8
90 Creative, arts and entertainment activities	116	110.6	-1.4	3.7	2.2
91 Libraries, archives, museums...	10	129.3	2.5	-2.6	2.7
92 Gambling and betting activities	106	117.1	3.3	-3.3	-1.3
93 Sports activities and amusement...	190	126.8	-0.4	-11.0	3.1
S Other service activities	578	106.0	-1.3	2.9	0.3
95 Repair of computers...	206	88.0	-2.2	2.1	-2.3
96 Other personal service activities	372	115.9	-0.8	3.3	1.5

(1) Quarter-on-quarter: last three months /previous three months.

Source: INSEE

Further rise in accommodation and food service activities

In September, the sales volume grew again in *accommodation and food service activities* (+0.5% on average over the last four months), due to a recovery in *accommodation* (+1.5% after -1.7% in August). The sales volume flattened out in *food and beverage service activities* (+0.1% after +1.5% in August). The rise in sales volume in *restaurants and fast food activities* (+1.6%) was offset by the decrease in *event catering and other food services* (-2.2%) and in *beverage serving activities* (-0.6%).

The sales volume of the whole sector improved markedly over the third quarter (+1.3% q-o-q) and year-on-year (+3.3% y-o-y).

New decrease in household services

In September, the sales volume in household services declined again but at a lower pace (-0.5% after -1.5%). This decrease was due to a sharp drop in *other service activities* (-1.3% after +2.9 %): *repair of computers* (-2.2%) and *other personal service activities* (hairdressing, laundry services, etc.: -0.8%). The sales volume recovered slightly in *arts, entertainment and recreation* (+0.3% after -5.6%), more significantly in *gambling and betting activities* (+3.3% after -3.3%). The growth in sales volume in household services was robust over the third quarter (+1.0% q-o-q) and year-on-year (+3.6% y-o-y).

Revisions

The variation in the sales volume for August 2016 has been raised by 0.2 points in *household services* and by 0.1 points in *retail trade, except of motor vehicles and motorcycles*. It was unchanged in the other sectors.

• In October 2016, turnover declined in large-scale food retailing

In October 2016, the turnover in large-scale food retailing fell slightly (-0.2% after +1.2% in September). Whereas sales of food products strongly declined (-2.1% after +2.4%), those of non food-products recovered slightly (+0.4% after -0.2%). Sales of automotive fuel accelerated (+3.1% after +1.4% in September).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Oct. 16/ Sept. 16	Sept. 16/ Aug. 16	q-o-q (1)	y-o-y (1)
Turnover	-0.2	1.2	0.7	-0.1
Including				
Sales of food products	-2.1	2.4	1.9	0.3
Sales of non-food products	0.4	-0.2	-1.0	-2.2
Sales of automotive fuel	3.1	1.4	-1.1	-0.8

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=17>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
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Next issue: 22 december 2016 at 12:00