

Informations Rapides

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■ Sales volume in retail trade and personal services – August 2016

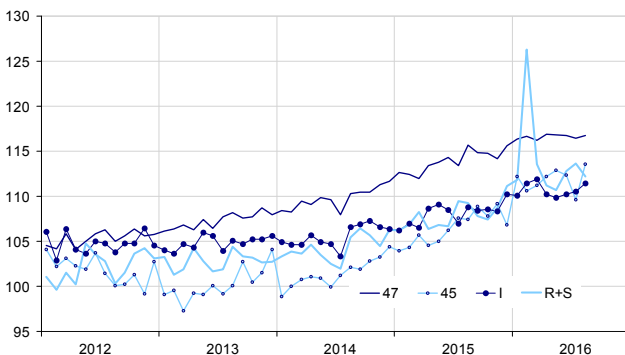
In August 2016, the sales volume rebounded in trade and repair of motor vehicles and motorcycles

Every index in this issue (except those on large scale food retailing survey) is in volume (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In August 2016, the sales volume rebounded sharply in *trade and repair of motor vehicles and motorcycles* (+3.6%) after two months of decline (-2.4% in July and -0.5% in June). It recovered slightly in *retail trade, except of motor vehicles and motorcycles* (+0.2% after -0.2%). It accelerated in *accommodation and food service activities* (+0.8% after +0.3%). On the contrary, the sales volume decreased in *household services* (-1.3% after +0.8%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010



Source: INSEE

Slight increase in retail trade

In August 2016, the sales volume in *retail trade, except of motor vehicles and motorcycles* edged up, returning to the June level (+0.2% after -0.2%). According to early estimates, it should increase again in September (+0.5%).

The sales volume picked up strongly in *retail trade not in stores* (+6.5% après -4.0%). It increased a little in *non-specialised stores* (+0.2% as in July). It decreased slightly in *specialised stores* (-0.3% after -0.1%) : declines in *retail sale of other goods in*

specialised stores (clothing, perfumes, etc.: -0.9%) and in *retail sale of information and communication equipment* (-2.4%) were not offset by increases in *retail sale of automotive fuel* (+1.3%) and in *retail sale of food, beverages and tobacco* (+1.2%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* was stable over the last three months and increased sharply year-on-year (+1.9% y-o-y).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Aug./ July	July/ June	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.2	-0.2	0.0	1.9
471 Retail sale in non-specialized stores	370	0.2	0.2	1.0	0.4
472 to 477 Retail sale in specialized stores	572	-0.3	-0.1	-0.4	2.6
478 and 479 Retail trade not in stores	58	6.5	-4.0	-2.3	3.6
45 Trade and repair of motor vehicles and motorcycles	1000	3.6	-2.4	-0.2	4.5
I Accommodation and food service activities	1000	0.8	0.3	0.1	2.5
R+S Household services	1000	-1.3	0.8	0.9	4.1
R Arts, entertainment and recreation	422	-5.9	4.0	3.2	8.6
S Other service activities	578	2.9	-2.0	-0.9	0.5

(1) Quarter-on-quarter: last three months /previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Sept. 2016/ Aug. 2016	Sept. 2016/ Sept. 2015
47 Retail trade, except of motor vehicles and motorcycles	0.5	2.1

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Sharp rebound in trade and repair of motor vehicles and motorcycles

The sales volume in *trade and repair of motor vehicles and motorcycles* recovered sharply in August (+3.6%) after two months of decline (-2.4% in July and -0.5% in June). This overall rebound was particularly strong in *sale of motor vehicles* (+4.8%) and *sale of motor vehicle parts and accessories* (+1.6%).

The sales volume of the whole sector decreased slightly over the last three months (-0.2% q-o-q) and grew substantially year-on-year (+4.5% y-o-y).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Aug. 2016	Change in %		
			Aug./ July	July/ June	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	116.7	0.2	-0.2	0.0
471 Non-specialised stores	370	110.8	0.2	0.2	1.0
472 to 477 Specialised stores	572	119.9	-0.3	-0.1	-0.4
472 Retail sale of food, beverages and tobacco in specialised stores	48	131.2	1.2	-1.2	0.5
473 Retail sale of automotive fuel	77	95.7	1.3	5.1	-5.9
474 Retail sale of information and communication equipment	28	173.5	-2.4	-0.5	-0.6
475 Retail sale of other household equipment	113	103.8	-0.2	-2.0	-1.5
476 Retail sale of cultural and recreation goods	48	107.8	0.6	-0.6	2.1
477 Retail sale of other goods in specialised stores	259	128.5	-0.9	-0.2	0.7
478 et 479 Retail trade not in stores	58	122.9	6.5	-4.0	-2.3
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	113.6	3.6	-2.4	-0.2
451 Sale of motor vehicles	671	110.3	4.8	-3.3	-0.4
452 Maintenance and repair of motor vehicles	78	103.8	2.0	-1.8	-1.0
453 Sale of motor vehicle parts and accessories	227	129.4	1.6	-0.6	0.5
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.3	0.6	-0.9	-1.1
I Accommodation and food service activities	1000	111.5	0.8	0.3	0.1
55 Accommodation	239	103.3	-1.2	1.4	-1.1
56 Food and beverage service activities	761	114.0	1.4	0.0	0.4
561 Restaurants...	560	114.2	1.6	0.1	0.4
562 Event catering...	119	105.4	-0.4	-0.8	-1.5
563 Beverage serving activities	82	125.2	2.4	0.6	3.1
R+S Household services	1000	112.2	-1.3	0.8	0.9
R Arts, entertainment and recreation	422	119.4	-5.9	4.0	3.2
90 Creative, arts and entertainment activities	116	112.2	4.7	-1.2	1.2
91 Libraries, archives, museums...	10	125.6	-2.5	3.8	-1.9
92 Gambling and betting activities	106	113.0	-3.4	-4.4	2.5
93 Sports activities and amusement...	190	127.0	-12.1	11.1	4.9
S Other service activities	578	106.9	2.9	-2.0	-0.9
95 Repair of computers...	206	89.6	1.8	-3.5	-3.9
96 Other personal service activities	372	116.5	3.4	-1.3	0.4

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE

Further rise in accommodation and food service activities

The sales volume in *accommodation and food service activities* accelerated in August (+0.8% after +0.3%). This growth was due to *food and beverage service activities* (+1.4%), mostly to *restaurants and fast food activities* (+1.6%) and *beverage serving activities* (+2.4%). However, the sales volume fell back in *accommodation* (-1.2% after +1.4%).

The sales volume of the whole sector was virtually stable over the last three months (+0.1% q-o-q) and increased sharply year-on-year (+2.5% y-o-y).

Retreat in household services

In August, the sales volume in *household services* fell back (-1.3% after +0.8%). This decrease affected mainly *sports activities and amusement and recreation activities* (-12.1%) and to a lesser extent, *gambling and betting activities* (-3.4%). However, the sales volume recovered in *other personal service activities* (hairdressing, laundry services, etc. : +3.4%) and in *creative, arts and entertainment activities* (+4.7%).

The sales volume in *household services* grew over the last three months (+0.9% q-o-q) and strongly year-on-year (+4.1% y-o-y).

Revisions

The variation in the sales volume for July 2016 has been raised by 0.6 points in *accommodation and food services activities*, by 0.2 points in *trade and repair of motor vehicles* and by 0.1 points in *retail trade, except of motor vehicles* and in *household services*. These revisions are due, in particular, to adjustments related to lags in VAT returns in July and August and to the new calculation of the SA-WDA coefficients.

• In September 2016, turnover recovered in large-scale food retailing

In September 2016, the turnover in large-scale food retailing bounced back (+0.9% after -0.5% in August) thanks to the sales of food products (+1.7%). The sales of non food-products have dwindled since May 2016 (-0.5% on average from May to September). Sales of automotive fuel stalled.


Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Sept. 16/ Aug. 16	Aug./ July	q-o-q (1)	y-o-y (1)
Turnover	0.9	-0.5	0.4	-0.5
Including				
Sales of food products	1.7	-0.1	1.7	0.5
Sales of non-food products	-0.2	-0.3	-1.8	-2.8
Sales of automotive fuel	0.0	-0.9	-2.9	-4.6

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
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Next issue: 30 November 2016 at 12:00