

Informations *Rapides*

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■ Sales volume in retail trade and personal services – July 2016

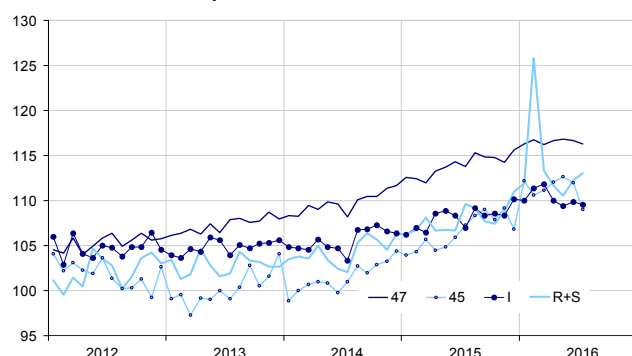
In July 2016, the sales volume decreased in overall retail trade and in accomodation and food services but increased again in household services

Every index in this issue (except those on large scale food retailing survey) is in volume (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In July 2016, the sales volume went on declining in *trade and repair of motor vehicles and motorcycles* (–2.6% after –0.6%) and in *retail trade, except of motor vehicles and motorcycles* (–0.3% after –0.2%). It edged down in *accommodation and food service activities* (–0.3% after +0.4% in June). On the contrary, the sales volume increased again in *household services* (+0.7% after +1.6% in June).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010



Source: INSEE

Further slight decrease in retail trade

In July 2016, the sales volume slid slightly again in *retail trade, except of motor vehicles and motorcycles* (–0.3% after –0.2% in June). According to early estimates, it should be virtually stable in August (–0.1%).

The sales volume decreased again in *specialised stores* (–0.3%) and *retail trade not in stores* (–2.5%). It was nearly flat in *non-specialised stores* (+0.1%). Within *specialised retailing*, it fell back mainly in *retail sale of other household equipment (home appliance, furniture, etc.)*: –2.2% after +1.5% in June) and in *retail*

sale of other goods in specialised stores (clothing, pharmacy, etc.): –0.5% after +1.3% in June). However, it recovered in *retail sale of automotive fuel* (+4.4% after –12.7% in June).

The sales volume in *retail trade, except of motor vehicles and motorcycles* was stable over the last three months and increased sharply year-on-year (+2.3% y-o-y).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		July/June	June/May	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	–0.3	–0.2	0.0	2.3
471 Retail sale in non-specialized stores	370	0.1	0.0	0.8	0.6
472 to 477 Retail sale in specialized stores	572	–0.3	–0.2	–0.1	3.2
478 and 479 Retail trade not in stores	58	–2.5	–1.0	–2.9	3.5
45 Trade and repair of motor vehicles and motorcycles	1000	–2.6	–0.6	0.0	4.9
I Accommodation and food service activities	1000	–0.3	0.4	–1.3	1.4
R+S Household services	1000	0.7	1.6	–4.3	4.0
R Arts, entertainment and recreation	422	4.4	1.3	–5.9	8.8
S Other service activities	578	–2.3	1.8	–2.9	0.2

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Aug. 2016/ July 2016	Aug. 2016/ Aug. 2015
47 Retail trade, except of motor vehicles and motorcycles	–0.1	0.7

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Sharper drop in trade and repair of motor vehicles and motorcycles

In July, the sales volume in *trade and repair of motor vehicles and motorcycles* declined more strongly than last month (−2.6% after −0.6%). As in June, the fall affected all of the subsectors, but it was mostly due to the drop in *sales of motor vehicles* (−3.3%) and *sales of motor vehicle parts and accessories* (−0.9%).

The sales volume of the whole sector was stable over the last three months and grew substantially year-on-year (+4.9% y-o-y).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	July 2016	Change in %		
			July/ June	June/ May	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	116.3	−0.3	−0.2	0.0
471 Non-specialised stores	370	110.3	0.1	0.0	0.8
472 to 477 Specialised stores	572	120.1	−0.3	−0.2	−0.1
472 Retail sale of food, beverages and tobacco in specialised stores	48	130.0	−0.7	0.9	0.0
473 Retail sale of automotive fuel	77	93.5	4.4	−12.7	−2.6
474 Retail sale of information and communication equipment	28	178.7	−0.1	1.4	0.2
475 Retail sale of other household equipment	113	104.1	−2.2	1.5	−1.4
476 Retail sale of cultural and recreation goods	48	106.7	−0.8	3.2	0.2
477 Retail sale of other goods in specialised stores	259	129.3	−0.5	1.3	0.8
478 et 479 Retail trade not in stores	58	116.3	−2.5	−1.0	−2.9
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	109.0	−2.6	−0.6	0.0
451 Sale of motor vehicles	671	104.8	−3.3	−0.5	−0.2
452 Maintenance and repair of motor vehicles	78	100.9	−2.4	−0.9	−0.8
453 Sale of motor vehicle parts and accessories	227	126.6	−0.9	−0.8	0.8
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	86.7	−1.8	−1.2	−3.8
I Accommodation and food service activities	1000	109.5	−0.3	0.4	−1.3
55 Accommodation	239	104.0	0.4	−0.9	−0.9
56 Food and beverage service activities	761	111.3	−0.5	0.8	−1.4
561 Restaurants...	560	111.0	−0.5	0.9	−1.8
562 Event catering...	119	105.5	−0.9	−1.1	−1.2
563 Beverage serving activities	82	121.4	0.3	2.8	0.5
R+S Household services	1000	113.1	0.7	1.6	−4.3
R Arts, entertainment and recreation	422	126.3	4.4	1.3	−5.9
90 Creative, arts and entertainment activities	116	106.7	−1.4	−2.8	0.3
91 Libraries, archives, museums...	10	127.2	2.4	−1.8	−2.6
92 Gambling and betting activities	106	117.5	−3.8	5.4	3.3
93 Sports activities and amusement...	190	143.1	11.8	1.6	−12.6
S Other service activities	578	103.4	−2.3	1.8	−2.9
95 Repair of computers...	206	87.8	−3.6	0.5	−3.5
96 Other personal service activities	372	112.0	−1.8	2.4	−2.6

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE

Slight retreat in accommodation and food service activities

The sales volume in *accommodation and food service activities* fell back slightly, returning almost to the level of May (−0.3% after +0.4% in June). It went down in *food and beverage service activities* (−0.5% after +0.8% in June), mostly in *restaurants and fast food activities* (−0.5% after +0.9%). On the contrary, it recovered in *accommodation* (+0.4% after −0.9% in June).

Despite a marked decline over the last three months (−1.3%), the sales volume of the whole sector increased year-on-year (+1.4% y-o-y).

Another rise in household services

In July, the sales volume in *household services* improved again albeit more moderately (+0.7% after +1.6% in June). This increase was due above all to *sports activities and amusement and recreation activities* which soared (+11.8%). On the other hand, it fell back in *other service activities* (−2.3% after +1.8% in June): *repair of computers* (−3.6%) and other *personal service activities*, (*hairdressing, beauty, etc.*: −1.8%).

The sales volume in *household services* declined strongly over the last three months (−4.3% q-o-q) compared with the previous three months that were buoyed by the ticket sales for the Euro 2016 football championship, but it increased year-on-year (+4.0% y-o-y).

Revisions

The variation in the sales volume for June 2016 has been raised by 0.1 points in *accommodation and food services activities* while it has been lowered by 0.1 points in *trade and repair of motor vehicles*. It is unchanged in *retail trade, except of motor vehicles* and in *household services*.

• In August 2016, turnover fell back in large-scale food retailing

In August, the turnover in large-scale food retailing dipped (−0.5% after +0.8% in July). Sales of non-food products declined again (−0.4% after −0.6% in July), those of automotive fuel fell back (−0.7% after +2.2%) and sales of food products were virtually stable (−0.1%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Aug. 16/ July 16	July/ June	q-o-q (1)	y-o-y (1)
Turnover	−0.5	0.8	−0.5	−1.4
Including				
Sales of food products	−0.1	0.8	0.4	−0.4
Sales of non-food products	−0.4	−0.6	−1.9	−2.7
Sales of automotive fuel	−0.7	2.2	−4.5	−8.3

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
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