

# Informations *Rapides*

31 août 2016 - n° 230



## ■ Sales volume in retail trade and personal services – June 2016

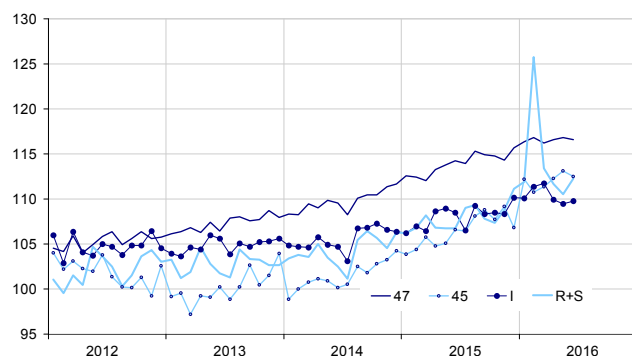
**In June 2016, the sales volume recovered in personal services but fell back a little in retail trade and trade and repair of motor vehicles**

*Every index in this issue is in value (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.*

In June, the sales volume recovered in *household services* (+1.6% after -1.0%) and in *accommodation and food service activities* (+0.3% after -0.5%). On the contrary, it fell back slightly in *retail trade, except of motor vehicles and motorcycles* (-0.2% after +0.2%) and more noticeably in *trade and repair of motor vehicles and motorcycles* (-0.5% after +0.7%).

### Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010



Source: Insee

### Slight downturn in retail trade

In June 2016, the sales volume decreased slightly in *retail trade, except of motor vehicles and motorcycles* (-0.2% after +0.2% in May). According to early estimates, it should bounce back by +1.2% in July 2016. As last month, the sales volume declined slightly in *specialised stores* (-0.2%). It shrank sharply in *retail sale of automotive fuel* (-13.3% after +6.5% in May) but it recovered in *retail sale of other goods in specialised stores* (pharmacy, clothing, etc.: +1.3%), in *retail sale of other household equipment* (home appliance, furniture, etc.: +1.7%) and in *retail sale of cultural and recreation goods* (+3.3%). It was virtually stable in *non-specialised stores* (-0.1%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased slightly over the second quarter (+0.2%) and sharply year on year (+2.5%).

### Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		June/ May	May/ Apr	q-o-q (1)	y-o-y (2)
<b>47 Retail trade, except of motor vehicles and motorcycles</b>	<b>1000</b>	<b>-0.2</b>	<b>0.2</b>	<b>0.2</b>	<b>2.5</b>
471 Retail sale in non-specialized stores	370	-0.1	1.7	-0.1	0.0
472 to 477 Retail sale in specialized stores	572	-0.2	-0.2	0.0	3.6
478 and 479 Retail trade not in stores	58	-0.4	-5.3	3.1	7.5
<b>45 Trade and repair of motor vehicles and motorcycles</b>	<b>1000</b>	<b>-0.5</b>	<b>0.7</b>	<b>1.1</b>	<b>6.8</b>
<b>I Accommodation and food service activities</b>	<b>1000</b>	<b>0.3</b>	<b>-0.5</b>	<b>-1.2</b>	<b>1.0</b>
<b>R+S Household services</b>	<b>1000</b>	<b>1.6</b>	<b>-1.0</b>	<b>-4.7</b>	<b>4.4</b>
R Arts, entertainment and recreation	422	1.4	0.4	-7.8	10.0
S Other service activities	578	1.7	-2.2	-2.1	0.3

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

### Sales volume in the retail trade : early estimate\*

SA-WDA volume, Base year 2010

	Change in %	
	July 2016/ June 2016	July 2016/ July 2015
<b>47 Retail trade, except of motor vehicles and motorcycles</b>	<b>1.2</b>	<b>3.5</b>

\* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

## Decline in trade and repair of motor vehicles and motorcycles

In June, the sales volume in *retail trade and repair of motor vehicles and motorcycles* fell back (−0.5%) after a three-month-in-a-row increase (+0.7% on average between March and May). Although the decline was generalised, it mostly affected *sales of motor vehicles* (−0.4%) and *sales of motor vehicle parts and accessories* (−0.8%).

The sales volume of the whole sector grew over the second quarter (+1.1%) and even more sharply year on year (+6.8%).

### Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	June 2016	Change in %		
			June/ May	May/ Apr	q-o-q (1)
<b>47 Retail trade, except of motor vehicles and motorcycles</b>	<b>1000</b>	<b>116.6</b>	<b>−0.2</b>	<b>0.2</b>	<b>0.2</b>
471 Non-specialised stores	370	110.0	−0.1	1.7	−0.1
472 to 477 Specialised stores	572	120.4	−0.2	−0.2	0.0
472 Retail sale of food, beverages and tobacco in specialised stores	48	131.2	1.0	0.2	0.4
473 Retail sale of automotive fuel	77	88.8	−13.3	6.5	−2.8
474 Retail sale of information and communication equipment	28	178.6	1.2	−2.1	1.1
475 Retail sale of other household equipment	113	106.8	1.7	−2.7	0.2
476 Retail sale of cultural and recreation goods	48	107.6	3.3	−2.8	0.7
477 Retail sale of other goods in specialised stores	259	129.8	1.3	−0.1	0.2
478 et 479 Retail trade not in stores	58	120.6	−0.4	−5.3	3.1
<b>45 Wholesale and retail trade and repair of motor vehicles and motorcycles</b>	<b>1000</b>	<b>112.5</b>	<b>−0.5</b>	<b>0.7</b>	<b>1.1</b>
451 Sale of motor vehicles	671	109.1	−0.4	0.3	1.8
452 Maintenance and repair of motor vehicles	78	103.9	−0.6	0.7	0.3
453 Sale of motor vehicle parts and accessories	227	128.1	−0.8	1.7	0.0
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.5	−1.1	1.4	−3.5
<b>I Accommodation and food service activities</b>	<b>1000</b>	<b>109.8</b>	<b>0.3</b>	<b>−0.5</b>	<b>−1.2</b>
55 Accommodation	239	103.8	−0.9	1.8	−1.5
56 Food and beverage service activities	761	111.7	0.7	−1.1	−1.1
561 Restaurants...	560	111.6	0.9	−1.5	−1.7
562 Event catering...	119	106.2	−1.0	0.0	1.0
563 Beverage serving activities	82	120.4	1.8	−0.1	0.1
<b>R+S Household services</b>	<b>1000</b>	<b>112.3</b>	<b>1.6</b>	<b>−1.0</b>	<b>−4.7</b>
R Arts, entertainment and recreation	422	120.6	1.4	0.4	−7.8
90 Creative, arts and entertainment activities	116	108.8	−2.2	8.0	−1.4
91 Libraries, archives, museums...	10	124.2	−1.8	2.1	−4.3
92 Gambling and betting activities	106	122.2	5.3	1.5	2.8
93 Sports activities and amusement...	190	126.7	1.6	−4.0	−15.2
S Other service activities	578	106.2	1.7	−2.2	−2.1
95 Repair of computers...	206	91.6	0.9	−0.6	−2.4
96 Other personal service activities	372	114.3	2.1	−2.9	−1.9

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

## Slight rebound in accommodation and food service activities

The sales volume in *accommodation and food service activities* recovered slightly in June (+0.3%) after two months of decline (−0.5% in May and −1.6% in April). This slight improvement was due to *food and beverage service activities* (+0.7%), more particularly to *restaurants and fast food activities* (+0.9%) and *food and beverage service activities* (+1.8%). Indeed, the sales volume fell back in *accommodation* (−0.9% after +1.8% in May).

Despite a marked decline over the second quarter (−1.2%), the sales volume of the whole sector increased year on year (+1.0%).

### Upturn in household services

In June, the sales volume in *household services* picked up (+1.6% after −1.0% in May and −1.5% in April). It increased above all in *other personal service activities*: *hairdressing, beauty, etc.*: +2.1%), in *gambling and betting activities* (+5.3%) and in *sports activities and amusement* (+1.6%). On the contrary, it slipped back in *creative, arts and entertainment activities* (−2.2% after +8.0% in May).

The sales volume in *household services* declined strongly over the second quarter (−4.7%) compared with the first quarter marked by the upward effect of the EURO 2016 ticket sales, but it increased year on year (+4.4%).

### Revisions

The variation in the sales volume for May 2016 has been raised by 0.1 points in *retail trade, except of motor vehicles* and in *household services*. The change has been lowered by 0.1 points in *accommodation and food services activities* and was unchanged in *trade and repair of motor vehicles*.

### • In July, turnover rebounded in large-scale food retailing

In July 2016, the turnover in large-scale food retailing bounced back after a two-month-in-a row decline (+1.1% after −0.3% in June and −1.2% in May). Whereas sales of non-food products were virtually stable, those of automotive fuel recovered (+1.7% after −10.4% in June) and those of food products went on growing (+1.6% after +1.3%).

### Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

	Change in %			
	July / June	June / May	q-o-q (1)	y-o-y (1)
<b>Turnover</b>	<b>1.1</b>	<b>−0.3</b>	<b>−1.3</b>	<b>−1.6</b>
Including				
Sales of food products	1.6	1.3	−1.3	−0.8
Sales of non-food products	−0.1	−1.0	−1.4	−1.7
Sales of automotive fuel	1.7	−10.4	1.0	−7.2

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

### For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
- Press contact: [bureau-de-presse@insee.fr](mailto:bureau-de-presse@insee.fr)
-  Follow us on [Twitter@InseeFr\\_News](https://twitter.com/InseeFr_News): [https://twitter.com/InseeFr\\_News](https://twitter.com/InseeFr_News)

Next issue: 30 September 2016 at 12:00