

Informations *Rapides*

29 juillet 2016 - n° 203



■ Sales volume in retail trade and personal services – May 2016

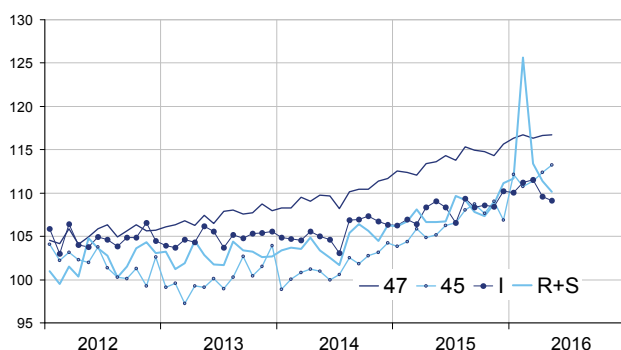
In May 2016, the sales volume increased slightly in retail trade but fell again in personal services

Every index in this issue is in value (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In May 2016, the sales volume increased again in *trade and repair of motor vehicles and motorcycles* (+0.7% after +0.9% in April) and levelled off virtually in *retail trade, except of motor vehicles and motorcycles* (+0.1% after +0.3%). On the contrary, it went down again in *household services* (–1.1% after –1.8%) as well as in *accommodation and food service activities* (–0.4% after –1.8%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010



Source: Insee

Virtual stability in retail trade

In May 2016, the sales volume stalled in *retail trade, except of motor vehicles and motorcycles* (+0.1% after +0.3% in April). According to early estimates, it should fold in June 2016 (–0.4%).

While sales volume recovered in non *specialised stores* (+1.5% after –1.1%), it declined significantly in *retail trade not in stores* (–5.4% after +6.7%) returning to the level of March. In *specialised stores*, it declined very slightly (–0.2%): the sharp fall in *retail sale of other household equipment (home appliance, furniture, etc. : –2.7%, after +1.6%)* was almost offset by a strong rise in *retail sale of automotive fuel* (+4.8% after –0.8%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased over the last three months (+0.3%) and year on year (+3.1%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		May/ Apr	Apr/ Mar	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.1	0.3	0.3	3.1
471 Retail sale in non-specialized stores	370	1.5	–1.1	–0.1	0.6
472 to 477 Retail sale in specialized stores	572	–0.2	0.4	0.3	4.3
478 and 479 Retail trade not in stores	58	–5.4	6.7	2.2	6.3
45 Trade and repair of motor vehicles and motorcycles	1000	0.7	0.9	2.2	6.7
I Accommodation and food service activities	1000	–0.4	–1.8	–0.4	2.0
R+S Household services	1000	–1.1	–1.8	–3.9	4.2
R Arts, entertainment and recreation	422	0.1	–0.3	–7.6	8.3
S Other service activities	578	–2.1	–2.9	–0.7	1.2

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	June 2016/ May 2016	June 2016/ June 2015
47 Retail trade, except of motor vehicles and motorcycles	–0.4	1.7

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Three-month-in-a-row increase in trade and repair of motor vehicles and motorcycles

In May, the sales volume in *retail trade and repair of motor vehicles and motorcycles* continued to increase (+0.7% after +0.8% on average since March), including those of *sale of motor vehicle parts and accessories* (+1.7%) and *sale of motor vehicles* (+0.3%).

The sales volume of the whole sector grew sharply over the last three months (+2.2%) and year on year (+6.7%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	May 2016	Change in %		
			May/ Apr	Apr/ Mar	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	116.7	0.1	0.3	0.3
471 Non-specialised stores	370	110.0	1.5	-1.1	-0.1
472 to 477 Specialised stores	572	120.8	-0.2	0.4	0.3
472 Retail sale of food, beverages and tobacco in specialised stores	48	129.8	0.0	-0.6	0.7
473 Retail sale of automotive fuel	77	102.2	4.8	-0.8	-0.2
474 Retail sale of information and communication equipment	28	176.4	-2.0	1.8	1.3
475 Retail sale of other household equipment	113	105.0	-2.7	1.6	0.8
476 Retail sale of cultural and recreation goods	48	103.8	-2.9	2.7	-0.7
477 Retail sale of other goods in specialised stores	259	128.6	0.3	-0.1	0.2
478 et 479 Retail trade not in stores	58	119.8	-5.4	6.7	2.2
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	113.2	0.7	0.9	2.2
451 Sale of motor vehicles	671	109.7	0.3	1.4	2.7
452 Maintenance and repair of motor vehicles	78	104.5	0.7	-0.7	1.3
453 Sale of motor vehicle parts and accessories	227	129.2	1.7	0.2	1.5
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	89.5	1.3	-1.9	-3.0
I Accommodation and food service activities	1000	109.1	-0.4	-1.8	-0.4
55 Accommodation	239	104.7	2.5	-4.7	1.2
56 Food and beverage service activities	761	110.5	-1.2	-0.9	-0.8
561 Restaurants...	560	110.1	-1.7	-1.1	-1.5
562 Event catering...	119	107.3	0.2	-0.1	2.2
563 Beverage serving activities	82	117.8	-0.3	-0.9	-0.4
R+S Household services	1000	110.2	-1.1	-1.8	-3.9
R Arts, entertainment and recreation	422	118.2	0.1	-0.3	-7.6
90 Creative, arts and entertainment activities	116	110.6	7.2	-5.3	0.4
91 Libraries, archives, museums...	10	126.6	2.2	-9.9	-0.7
92 Gambling and betting activities	106	114.9	1.2	-0.5	0.2
93 Sports activities and amusement...	190	124.3	-4.0	3.0	-14.7
S Other service activities	578	104.2	-2.1	-2.9	-0.7
95 Repair of computers...	206	90.6	-0.6	-7.6	2.0
96 Other personal service activities	372	111.8	-2.8	-0.7	-1.9

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE

New fall in accommodation and food service activities

The sales volume in *accommodation and food service activities* decreased again in May (-0.4% after -1.8%). It declined in *food and beverage service activities* (-1.2%), mainly in *restaurants and fast food activities* (-1.7%) but it recovered in *accommodation* (+2.5% after -4.7%).

The sales volume of the whole sector reduced over the last three months (-0.4%) but advanced year on year (+2.0%).

Further drop in household services

In May, the sales volume in *household services* decreased again (-1.1% after -1.8% in April). It diminished sharply again in *other service activities* (-2.1% after -2.9%), above all in *other personal service activities: hairdressing, Beauty, etc.* (-2.8%). The sales volume was virtually stable in *arts, entertainment and recreation*: a strong decline in *sports activities and amusement* (-4.0% after +3.0%) was offset by a significant rebound in *creative, arts and entertainment activities* (+7.2% after -5.3% in April).

The sales volume in *household services* decreased strongly over the last three months (-3.9%) and increased year on year (+4.2%).

Revisions

The variation of the sales volume for April 2016 has been raised by 0.4 points in *household services*, from -2.2% to -1.8% and by 0.1 points in *trade and repair of motor vehicles*. The change has been lowered by 0.2 points in *accommodation and food services activities* and was unchanged in *retail trade, except of motor vehicles*.

• In June, turnover went down again in large-scale food retailing

In June 2016, the turnover in large-scale food retailing folded again but less strongly than in May (-0.4% after -1.2% in May). Sales of automotive fuel shrank considerably (-9.3% after +7.8% in May) and those of non-food products continued to decline (-1.1% after -0.8%). On the contrary, sales of food products recovered (+0.9% after -2.7%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	June 16/ May 16	May 16/ April 16r	q-o-q (1)	y-o-y (2)
Turnover	-0.4	-1.2	-0.9	-1.9
Including				
Sales of food products	0.9	-2.7	-1.1	-0.6
Sales of non-food products	-1.1	-0.8	0.0	-1.7
Sales of automotive fuel	-9.3	7.8	1.2	-7.8

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
- Press contact: bureau-de-presse@insee.fr
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