

Informations *Rapides*

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■ Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France – Q2 2016

In Q2 2016, the number of tourism nights fell sharply (–4.8% year-on-year)

Tourist nights fell back in metropolitan France

In the second quarter of 2016, throughout metropolitan France, the number of overnight stays in tourist collective accommodation slipped back sharply: –4.8% compared to the same period in 2015 after a rebound in Q1 (+1.1%). The decline was greater for campsites and holiday and other short-stay accommodation than for hotels. It was more significant for foreign customers (–8.5%) than for residents (–2.9%). The drop in foreign customer occupancy, largest than the first quarter (–2.7%) was similar to that in Q4 2015, after the terrorist attacks of November.

Overnight stays in hotels fell sharply for foreign customers, especially in the agglomeration of Paris

The number of nights spent in hotels decreased anew in Q2 (–3.5% year-on-year), after a rebound in Q1 (+1.9%). This decrease was more pronounced for foreign customers (–7.3%) whose the overnight stays slipped for the third consecutive quarter. Occupancy in the agglomeration of Paris was the most affected since the number of nights spent by foreign customers tumbled (–12.9%). Overnight stays in hotels increased only in provincial towns thanks to the Euro 2016 football championship which attracted French and foreign customers.

Overall, while the number of rooms offered increased, the room occupancy rate decreased by 1.6 points year-on-year to stand at 61.2%.

Overnight stays in holiday and other short-stay accommodation also down sharply

Stays in HOSSA declined sharply again in Q2 2016 (–6.4% year-on-year), after stabilising in the beginning of the year. As for hotels, occupancy plummeted more in the agglomeration of Paris. The drop in overnight stays of foreign customers was particularly strong (–20.2%). The occupancy rate (53.1%) also decreased by 1.6 points year-on-year.

Overnight stays in Q2 2016 *

	Nights of the quarter		Year-on-year (%) (Q/Q-4)	
	Total nights (millions)	% of foreign nights	Total nights	Foreign nights
Total	92.4	32.7	–4.8	–8.5

Hotels	53.4	36.0	–3.5	–7.3
Unclassified	4.8	25.5	–9.0	–8.8
1 and 2 stars	15.5	24.0	–2.2	–0.8
3 stars	20.3	36.5	–3.7	–10.4
4 and 5 stars	12.8	53.5	–2.6	–6.8

hotel chain	26.7	35.9	–3.8	–8.0
independent hotel	26.7	36.0	–3.2	–6.6

Agglo. of Paris	15.8	57.6	–10.3	–12.9
coastlines	9.8	31.1	–2.7	–2.5
mountain	6.1	23.5	–0.4	0.3
other urban area	18.1	26.7	1.5	–1.0
other rural area	3.5	21.8	–2.3	–4.4

Holiday and other short-stay accommodation	20.0	19.3	–6.4	–20.2
Tourism residences	14.9	22.5	–6.5	–20.3
Holiday villages	4.3	7.9	–6.0	–21.7
Other	0.9	20.2	–5.5	–15.5

Agglo. of Paris	1.9	41.2	–14.5	–29.6
coastlines	7.1	15.4	–12.7	–12.5
mountain	4.2	16.9	–9.6	–41.2
other urban area	3.8	20.4	1.1	–2.5
other rural area	3.0	16.3	15.4	6.0

Campsites	19.0	37.7	–6.8	–4.2
Unclassified	0.9	40.5	–11.4	–7.7
1 and 2 stars	2.5	32.5	–8.7	–6.7
3 stars	6.2	37.9	–5.0	–1.4
4 and 5 stars	9.4	38.6	–6.9	–5.0

bare pitches	8.4	52.3	–7.7	–5.9
pitches with rental accommodation	10.6	26.1	–6.0	–1.4

coastlines	10.1	32.6	–9.4	–6.5
except coast	8.8	43.6	–3.5	–2.1

Reference area : Metropolitan France

* provisional data

Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

A tough start to the season in campsites

The occupancy in campsites was very poor at the beginning of the season (-6.8% compared to Q2 2015) due in particular to a dull weather in the spring and fewer public holidays. This decline affected all categories of campsites. French customers shied away from campsites more than foreign ones. The lack of sunshine has particularly penalized coastline campsites where occupancy fell by 9.4%. Occupancy rate decreased especially on pitches with rental accommodation (-2.1 points, to 30.4%).

A more moderate monthly decline in June, thanks to the Euro 2016 football championship

Two public holidays in 2016 against five in the previous year and inclement weather have adversely affected tourism occupancy in April and May. In June, the decline was more moderate primarily due to the positive impact of the Euro 2016 football championship in each city hosting the matches.

Average length of stay and occupancy

	Average length of stay (days)		Occupancy rate ** in %	
	2015 Q2	2016 Q2 *	2015 Q2	2016 Q2 *
Hotels	1.8	1.8	62.7	61.2
HOSSA	3.5	3.6	54.7	53.1
Campsites	3.6	3.7	20.7	19.6
bare pitches	3.1	3.2	15.7	14.8
pitches with rental accommodation	4.2	4.3	32.5	30.4

* provisional data

** The occupancy rate is calculated for hotels in rooms, in pitches for campsites and in lodging units (rooms, apartments, dormitories) for holiday and other short-stay accommodation

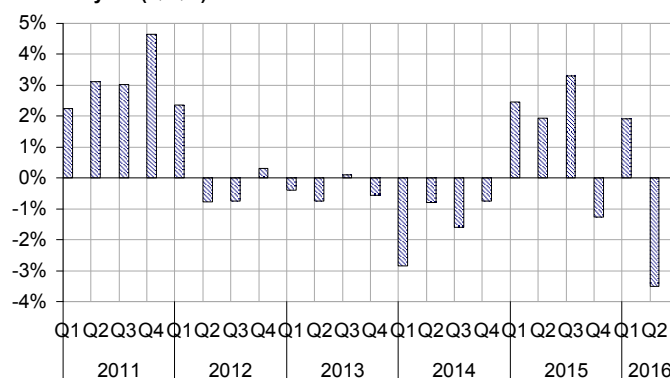
Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Revisions

Compared to the previous publication, the overall variation of the number of overnight stays in Q1 2016 has been slightly raised (+1.1% instead of 1.0%) due to the integration of data known in the meantime. The increase in hotels has been raised by 0.1 points (+1.9% instead of +1.8%), and the decline in AHCT has been lowered by 0.2 points (-0.3% instead of -0.5%).

Overnight stays in hotels

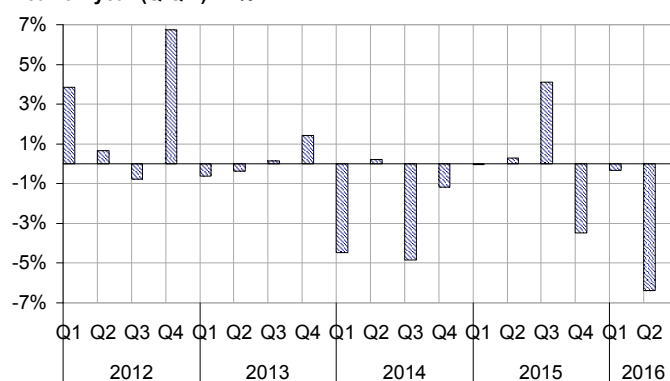
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in HOSSA

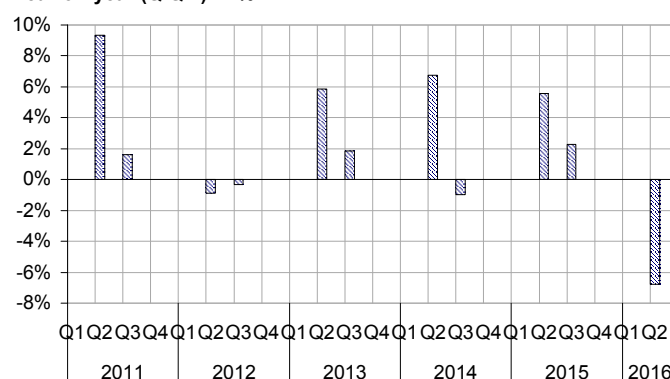
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in campsites

Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

For more information :

INSEE conducts monthly surveys on attendance in collective tourist accommodation: hotels, campsites and holiday and other short-stay accommodation (HOSSA). These include tourist homes (including "aparthotel"), holiday villages, family homes and youth hostels. They do not include accommodation offered by private persons. For campsites, questioning concerns only the months of May to September.

- Complementary data (long series, monthly data) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/fr/themes/info-rapide>
- Historical data are available on the BDM: [G1610](#), [G1611](#)
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Next issue: 16 November 2016 at 12:00