

Informations Rapides

30 juin 2016 - n° 174



■ Sales volume in retail trade and personal services – April 2016

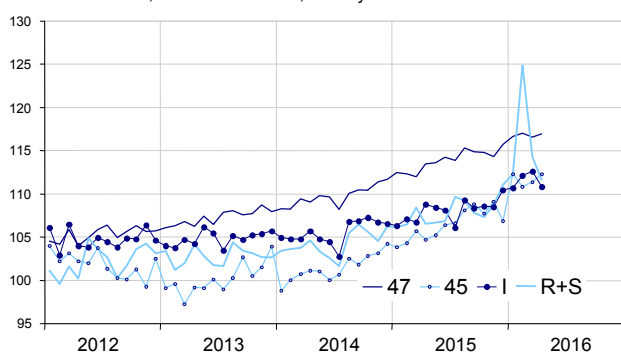
In April 2016, the sales volume rallied in retail trade but fell again in accommodation and food service activities and in household services

Every index in this issue is in value (tax excluded), seasonally and working day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In April 2016, the sales volume recovered in *retail trade, except of motor vehicles and motorcycles* (+0.3% after -0.4%) and increased again in *trade and repair of motor vehicles and motorcycles* (+0.8% after +0.5%). On the contrary, it fell back in *accommodation and food service activities* (-1.6% after +0.4%) and it decreased again in *household services* (-2.2% after -8.5%).

Sales volume in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Slight rebound in retail trade

In April 2016, the sales volume recovered slightly in *retail trade, except of motor vehicles and motorcycles* (+0.3% after -0.4% in March). According to early estimates, it should level off in May 2016.

The sales volume picked up significantly in *retail trade not in stores* (+6.9% after -1.4%) and slightly in *specialised stores* (+0.4% after -0.2%) where the increase was concentrated in *retail sale of other household equipment (home appliance, furniture, etc. : +1.7%)* and in *retail sale of cultural and recreation goods (+2.4%)*. On the other hand, it fell again in *non specialised stores* (-1.0% after -0.5%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased over the last three months (+1.1%) and year on year (+3.8%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Apr./ Mar.	Mar./ Feb.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.3	-0.4	1.1	3.8
471 Retail sale in non-specialized stores	370	-1.0	-0.5	0.3	1.2
472 to 477 Retail sale in specialized stores	572	0.4	-0.2	1.4	5.0
478 and 479 Retail trade not in stores	58	6.9	-1.4	3.4	7.0
45 Trade and repair of motor vehicles and motorcycles	1000	0.8	0.5	1.9	6.3
I Accommodation and food service activities	1000	-1.6	0.4	1.8	4.0
R+S Household services	1000	-2.2	-8.5	5.6	9.1
R Arts, entertainment and recreation	422	-1.7	-19.1	11.7	17.8
S Other service activities	578	-2.7	2.3	0.9	2.6

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	May 2016/ Apr. 2016	May 2016/ May 2015
47 Retail trade, except of motor vehicles and motorcycles	0.0	2.9

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Further increase in trade and repair of motor vehicles and motorcycles

The sales volume in *retail trade and repair of motor vehicles and motorcycles* continued to increase in April (+0.8% after +0.5% in March), buoyed again by *sale of motor vehicles* (+1.4% after +1.0%).

The sales volume of the whole sector grew sharply quarter over the last three months (+1.9%) and year on year (+6.3%).

Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Apr. 2016	Change in %		
			Apr./ Mar.	Mar./ Feb.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	116.9	0.3	-0.4	1.1
471 Non-specialised stores	370	108.5	-1.0	-0.5	0.3
472 to 477 Specialised stores	572	121.4	0.4	-0.2	1.4
472 Retail sale of food, beverages and tobacco in specialised stores	48	130.1	-0.8	0.1	2.2
473 Retail sale of automotive fuel	77	96.3	-1.3	-2.7	-0.5
474 Retail sale of information and communication equipment	28	180.8	1.6	0.7	1.8
475 Retail sale of other household equipment	113	108.5	1.7	0.1	3.0
476 Retail sale of cultural and recreation goods	48	107.3	2.4	-1.8	0.8
477 Retail sale of other goods in specialised stores	259	129.0	0.1	0.2	1.1
478 et 479 Retail trade not in stores	58	127.2	6.9	-1.4	3.4
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	112.3	0.8	0.5	1.9
451 Sale of motor vehicles	671	109.3	1.4	1.0	2.6
452 Maintenance and repair of motor vehicles	78	104.0	-0.7	1.0	1.9
453 Sale of motor vehicle parts and accessories	227	126.6	0.0	-0.2	0.2
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.7	-1.8	-7.2	3.5
I Accommodation and food service activities	1000	110.8	-1.6	0.4	1.8
55 Accommodation	239	102.7	-4.8	2.1	2.4
56 Food and beverage service activities	761	113.4	-0.6	-0.1	1.7
561 Restaurants...	560	113.6	-0.7	0.0	1.2
562 Event catering...	119	106.8	-0.3	-1.1	3.4
563 Beverage serving activities	82	121.0	-0.5	0.5	2.1
R+S Household services	1000	111.7	-2.2	-8.5	5.6
R Arts, entertainment and recreation	422	118.0	-1.7	19.1	11.7
90 Creative, arts and entertainment activities	116	103.2	-5.4	-4.1	2.4
91 Libraries, archives, museums...	10	124.8	-9.6	7.9	1.5
92 Gambling and betting activities	106	113.2	-0.6	-0.8	-0.5
93 Sports activities and amusement...	190	129.3	0.0	31.8	23.8
S Other service activities	578	107.1	-2.7	2.3	0.9
95 Repair of computers...	206	91.0	-7.0	7.4	2.9
96 Other personal service activities	372	116.0	-0.7	0.1	0.0

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Downturn in accommodation and food service activities

The sales volume in *accommodation and food service activities* fell back in April (-1.6% after +0.9% on average since December 2015). The decrease was more marked in *accommodation* (-4.8%) than in *food and beverage service activities* (-0.6%).

The sales volume of the whole sector increased sharply over the last three months (+1.8%) and year on year (+4.0%)

Further fall in household services

In April, the sales volume in *household services* decreased again (-2.2% after -8.5%). Almost all sectors were down, in particular those of *repair of computers* (-7.0% after +7.4%) and *creative, arts and entertainment activities* (-5.4% after -4.1%). The only exception were *sports activities and amusement* which levelled off after a significant fall in March (-31.8%).

The sales volume in *household services* rose significantly over the last three months (+5.6%) and year on year (+9.1%).

Revisions

The variation in the sales volume for March 2016 has been raised by 1.5 points in *household services*, from -10.0% to -8.5%, due to the integration of late declarations from businesses and to the new calculation of SA-WDA coefficients. The change has been lowered by 0.1 points in the *retail trade* and in *accommodation and food services activities*. It was unchanged in *retail trade and repair of motor vehicles*.

• In May, turnover fell back in large-scale food retailing

In May 2016, the turnover in large-scale food retailing slipped back (-1.1% after +0.4% in April). Sales of food products shrank strongly (-2.8% after +1.2%) and those of non-food products slightly (-0.4% after +0.7%). However, sales of automotive fuel increased significantly (+4.2% after a stability in March).

Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

	Change in %			
	May 2016/ Apr. 2016	Apr. 2016/ Mar. 2016	q-o-q (1)	y-o-y (1)
Turnover	-1.1	0.4	-0.6	-1.0
Including				
Sales of food products	-2.8	1.2	-1.3	0.1
Sales of non-food products	-0.4	0.7	2.3	-0.9
Sales of automotive fuel	4.2	0.0	1.7	-7.5

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
- Press contact: bureau-de-presse@insee.fr
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