

Informations *Rapides*

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■ Sales volume in retail trade and personal services – January 2016

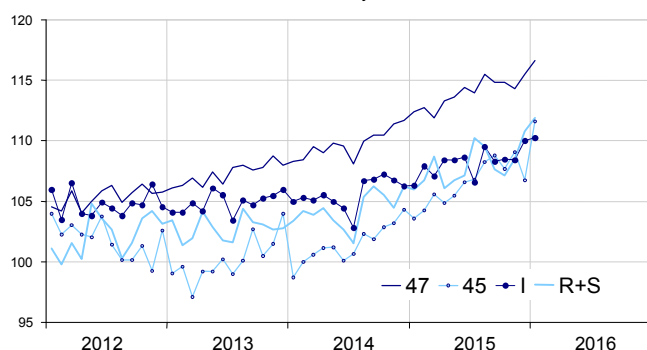
In January 2016, the sales volume increased in overall retail trade and in household services

Warning: From this release, the turnover index series are produced according to a new methodology that improves their quality. The series have been recalculated over the period 1999-2015. Further information concerning these changes is available on [the Web page of this index](#).

In January 2016, the sales volume bounced back significantly in *trade and repair of motor vehicles and motorcycles* (+4.6%). It increased again in *retail trade, except of motor vehicles and motorcycles* (+1.0%), in *household services* (+1.0%) and very slightly in *accommodation and food service activities* (+0.2%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Further increase in retail trade

In January 2016, the sales volume went on growing in *retail trade, except of motor vehicles and motorcycles* (+1.0% after +1.1% in December). According to early estimates, it should increase again in February (+0.6%).

The rise in January due to *not in stores retail trade* (+2.7%) and *specialised stores* (+1.3%) while sales volume was virtually stable in *non specialised stores*. Within the *specialised stores*, as in December, the increase was driven mainly by the *retail sale of other household equipment* (home appliance, furniture, etc.):

+3.2%) and by the *retail sale of other goods* (clothings, perfumes, etc.: +0.8%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased slightly quarter-on-quarter (+0.3%) and sharply year on year (+3.2%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Jan./Dec.	Dec./Nov.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	1.0	1.1	0.3	3.2
471 Retail sale in non-specialized stores	370	0.1	0.2	-0.5	1.6
472 to 477 Retail sale in specialized stores	572	1.3	1.7	0.7	4.2
478 and 479 Retail trade not in stores	58	2.7	0.1	1.4	3.4
45 Trade and repair of motor vehicles and motorcycles	1000	4.6	-2.1	0.8	5.3
I Accommodation and food service activities	1000	0.2	1.5	0.7	2.9
R+S Household services	1000	1.0	2.1	2.1	4.6
R Arts, entertainment and recreation	422	3.2	1.2	4.6	6.9
S Other service activities	578	-0.7	2.8	0.3	2.9

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Feb. 2016/Jan. 2016	Feb. 2016/Feb. 2015
47 Retail trade, except of motor vehicles and motorcycles	0.6	4.0

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Strong rebound in trade and repair of motor vehicles and motorcycles

In January, the sales volume in *retail trade and repair of motor vehicles and motorcycles* bounced back strongly (+4.6% after -2.1% in December). This rebound was driven by *sale of motor vehicles* (+4.2%) and *sale of motor vehicle parts and accessories* (+6.7%).

The sales volume of the whole sector improved over the last three months (+0.8%) and strongly year-on-year (+5.3%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Jan. 2016	Change in %		
			Jan./ Dec.	Dec./ Nov.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	116,6	1.0	1.1	0.3
471 Non-specialised stores	370	109,2	0.1	0.2	-0.5
472 to 477 Specialised stores	572	121,0	1.3	1.7	0.7
472 Retail sale of food, beverages and tobacco in specialised stores	48	128,6	0.5	1.9	1.8
473 Retail sale of automotive fuel	77	100,4	1.1	2.1	3.5
474 Retail sale of information and communication equipment	28	176,9	1.7	0.0	2.3
475 Retail sale of other household equipment	113	106,6	3.2	1.9	1.4
476 Retail sale of cultural and recreation goods	48	106,2	0.9	0.6	-0.7
477 Retail sale of other goods in specialised stores	259	128,6	0.8	1.9	-0.3
478 et 479 Retail trade not in stores	58	120,5	2.7	0.1	1.4
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	111,6	4.6	-2.1	0.8
451 Sale of motor vehicles	671	107,7	4.2	-0.7	2.0
452 Maintenance and repair of motor vehicles	78	103,6	2.2	0.4	0.5
453 Sale of motor vehicle parts and accessories	227	128,4	6.7	-6.6	-2.0
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	89,0	-1.7	3.8	2.9
I Accommodation and food service activities	1000	110,2	0.2	1.5	0.7
55 Accommodation	239	103,2	0.9	-0.1	-1.5
56 Food and beverage service activities	761	112,4	0.0	2.0	1.4
561 Restaurants...	560	113,7	0.2	2.6	1.3
562 Event catering...	119	102,0	-1.2	-1.6	0.1
563 Beverage serving activities	82	118,8	-0.1	2.8	3.4
R+S Household services	1000	111,9	1.0	2.1	2.1
R Arts, entertainment and recreation	422	117,6	3.2	1.2	4.6
90 Creative, arts and entertainment activities	116	106,9	4.1	-4.6	-1.1
91 Libraries, archives, museums...	10	128,0	-6.0	9.7	3.7
92 Gambling and betting activities	106	111,3	-2.7	-2.2	6.1
93 Sports activities and amusement...	190	127,1	6.4	6.0	7.1
S Other service activities	578	107,8	-0.7	2.8	0.3
95 Repair of computers...	206	91,6	-1.1	5.7	-3.5
96 Other personal service activities	372	116,7	-0.5	1.5	2.1

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE

Slight increase in accommodation, and food service activities

The sales volume in *accommodation and food service activities* slowed sharply in January (+0.2% after +1.5% in December). It recovered in accommodation (+0.9% after -0.1%) while it levelled off in *food and beverage service* (0.0% after +2.0% in December).

The sales volume of the whole sector increased quarter-on-quarter (+0.7%) and year-on-year (+2.9%).

Further increase in household services

In January, the sales volume in *household services* went on improving, albeit at a slower pace (+1.0% after +2.1%). *Sports activities and amusement* (+6.4%) and *creative, arts and entertainment activities* contributed considerably to this growth. Conversely, sales volume decreased again in *gambling and betting activities* (-2.7%) and fell back in *repair of computers* (-1.1%) and in *other personal service activities* (-0.5%).

The sales volume in *household services* rose over the last three months (+2.1%) and year-on-year (+4.6%).

Revisions: all series recalculated according a new methodology

Revisions are larger than usual. They are due to the change of methodology (see warning). Thus, the variation of the sales volume for December 2015 has been raised by 0.7 points in *accommodation and food service activities* and by 1.5 points in *household services*. On the contrary, it has been lowered by 0.2 points in *retail trade, except of motor vehicles and motorcycles*, and by 1.3 points in *retail trade and repair of motor vehicles and motorcycles*.

• In February, turnover in large-scale food retailing recovered

In February 2016, the turnover in large-scale food retailing rebounded (+1.2% after -0.7% in January). The rise was general whatever the products: food (+1.1%), non-food (+1.7%) and automotive fuel (+1.6%).


Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Feb. 16/ Jan. 16	Jan./ Dec.	q-o-q (1)	y-o-y (1)
Turnover	1.2	-0.7	1.1	0.2
Including				
Sales of food products	1.1	-1.0	0.7	1.7
Sales of non-food products	1.7	3.5	-0.6	-1.8
Sales of automotive fuel	1.6	-2.5	0.5	-7.7

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
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