Informations *Rapides*



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Sales volume in retail trade and personal services – January 2016

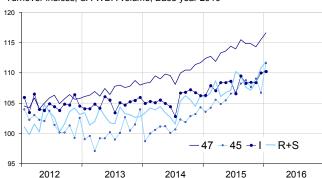
In January 2016, the sales volume increased in overall retail trade and in household services

Warning: From this release, the turnover index series are produced according to a new methodology that improves their quality. **The series have been recalculated over the period 1999-2015**. Further information concerning these changes is available on the Web page of this index.

In January 2016, the sales volume bounced back significantly in *trade and repair of motor vehicles and motorcycles* (+4.6%). It increased again in *retail trade, except of motor vehicles and motorcycles* (+1.0%), in *household services* (+1.0%) and very slightly in *accommodation and food service activities* (+0.2%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Further increase in retail trade

In January 2016, the sales volume went on growing in retail trade, except of motor vehicles and motorcycles (+1.0% after +1.1% in December). According to early estimates, it should increase again in February (+0.6%).

The rise in January due to *not in stores retail trade* (+2.7%) and *specialised* stores (+1.3%) while sales volume was virtually stable in *non specialised stores*. Within the *specialised stores*, as in December, the increase was driven mainly by the *retail sale of other household equipment* (home appliance, furniture, etc.:

+3.2%) and by the retail sale of other goods (clothings, perfumes, etc.: +0.8%).

The sales volume in *retail trade*, *except of motor vehicles and motorcycles* increased slightly quarter-on-quarter (+0.3%) and sharply year on year (+3.2%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

		Change in %				
NACE Classification	Weight	Jan./	Dec./	q-o-q	у-о-у	
	_	Dec.	Nov.	(1)	(2)	
47 Retail trade, except of						
motor vehicles and						
motorcycles	1000	1.0	1.1	0.3	3.2	
471 Retail sale in non-						
specialized stores	370	0.1	0.2	-0.5	1.6	
472 to 477 Retail sale in						
specialized stores	572	1.3	1.7	0.7	4.2	
478 and 479 Retail trade						
not in stores	58	2.7	0.1	1.4	3.4	
45 Trade and repair of						
motor vehicles and						
motorcycles	1000	4.6	-2.1	0.8	5.3	
I Accommodation and						
food service activities	1000	0.2	1.5	0.7	2.9	
R+S Household services	1000	1.0	2.1	2.1	4.6	
R Arts, entertainment						
and recreation	422	3.2	1.2	4.6	6.9	
S Other service activities	578	-0.7	2.8	0.3	2.9	

(1) Quarter-on-quarter: last three months / previous three months.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %		
	Feb. 2016/	Feb. 2016/	
	Jan. 2016	Feb. 2015	
47 Retail trade, except of motor vehicles and motorcycles	0.6	4.0	
*=			

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

⁽²⁾ Year-on-year: last three months $\mbox{\it I}$ same three months of the previous year.

Strong rebound in trade and repair of motor vehicles and motorcycles

In January, the sales volume in *retail trade and repair of motor vehicles and motorcycles* bounced back strongly (+4.6% after -2.1% in December). This rebound was driven by *sale of motor vehicles* (+4.2%) and *sale of motor vehicle parts and accessories* (+6.7%).

The sales volume of the whole sector improved over the last three months (+0.8%) and strongly year-on-year (+5.3%).

Variation of sales volume in the retail trade and personal services

Nace classification weight 2016 Dec. Nov. (1) 47 Retail trade, except of motor vehicles and motorcycles 1000 116,6 1.0 1.1 0.3 471 Non-specialised stores 370 109,2 0.1 0.2 -0.5 472 to 477 Specialised stores 572 121,0 1.3 1.7 0.7 472 Retail sale of food, beverages and tobacco in specialised stores 48 128,6 0.5 1.9 1.8 473 Retail sale of automotive fuel 474 Retail sale of information and communication equipment 28 176,9 1.7 0.0 2.3 475 Retail sale of other mousehold equipment 476 Retail sale of other goods in specialised stores 48 106,2 0.9 0.6 -0.7 477 Retail sale of other goods in specialised stores 259 128,6 0.8 1.9 -0.3 478 Retail sale of other goods in specialised stores 259 128,6 0.8 1.9 -0.7 478 Retail sale of other goods in specialised stores 67 107,7 4.2 -0.7 2.0 458 Wholesale and retail trade a		SA-WDA volume, Base year 2010				
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91 Libraries, archives, museums 10 128,0 -6.0 9.7 3.7 92 Gambling and betting	*	116	106.9	41	_4 6	_1 1
museums 10 128,0 -6.0 9.7 3.7 92 Gambling and betting		110	100,3	7.1	-7.0	-1.1
92 Gambling and betting	*	10	128 0	-6.0	97	3.7
		,,	120,0	0.0	5.7	0.7
activities 106 111,3 -2.7 -2.2 6.1		106	1113	-27	-22	6.1
93 Sports activities and		, 55	, 3	,		0.7
		190	127 1	6 4	60	7.1
			,			0.3
			,	_	_	-3.5
96 Other personal service			5.,0		J.,	3.0
	,	372	116.7	-0.5	1.5	2.1

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Slight increase in accommodation, and food service activities

The sales volume in accommodation and food service activities slowed sharply in January (+0.2% after +1.5% in December). It recovered in accommodation (+0.9% after -0.1%) while it levelled off in food and beverage service (0.0% after +2.0% in December).

The sales volume of the whole sector increased quarter-on-quarter (+0.7%) and year-on-year (+2.9%).

Further increase in household services

In January, the sales volume in *household services* went on improving, albeit at a slower pace (+1.0% after +2.1%). Sports activities and amusement (+6.4%) and creative, arts and entertainment activities contribued considerably to this growth. Conversely, sales volume decreased again in *gambling and betting activities* (-2.7%) and fell back in *repair of computers* (-1.1%) and in other personal service activities (-0.5%).

The sales volume in *household services* rose over the last three months (+2.1%) and year-on-year (+4.6%).

Revisions: all series recalculated according a new methodology

Revisions are larger than usual. They are due to the change of methodology (see warning). Thus, the variation of the sales volume for December 2015 has been raised by 0.7 points in accommodation and food service activities and by 1.5 points in household services. On the contrary, it has been lowered by 0.2 points in retail trade, except of motor vehicles and motorcycles, and by 1.3 points in retail trade and repair of motor vehicles and motorcycles

• In February, turnover in large-scale food retailing recovered

In February 2016, the turnover in large-scale food retailing rebounded (+1.2% after -0.7% in January). The rise was general whatever the products: food (+1.1%), non-food (+1.7%) and automotive fuel (+1.6%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Feb. 16/ Jan. 16	Jan./ Dec.	q-o-q (1)	y-o-y (1)
Turnover	1.2	-0.7	1.1	0.2
Including				
Sales of food products	1.1	-1.0	0.7	1.7
Sales of non-food products	1.7	3.5	-0.6	-1.8
Sales of automotive fuel	1.6	-2.5	0.5	-7.7

(1) Quarter-on-quarter: last three months / previous three months. Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: http://www.insee.fr/en/themes/info-rapide.asp?id=94
- Historical data are available on BDM: <u>G1794</u>, <u>G1796</u>, <u>G1799</u>, <u>G1802</u>, <u>G1449</u>.
- Press contact: <u>bureau-de-presse@insee.fr</u>
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