

Informations *Rapides*

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■ Sales volume in retail trade and personal services – November 2015

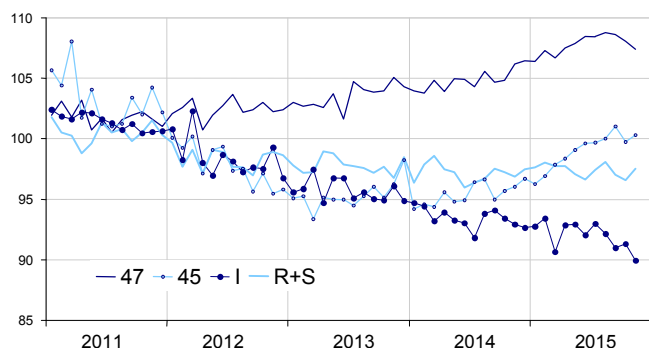
In November 2015, the sales volume decreased in retail trade and in accommodation and food service activities

Except for indices from Emagsa survey, every index in this issue is **in volume** (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In November 2015, the sales volume declined in *retail trade, except of motor vehicles and motorcycles* (–0.7%) and in *accommodation and food service activities* (–1.5%). On the other hand, it recovered in *trade and repair of motor vehicles and motorcycles* (+0.6%) and in *household services* (+1.0%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Third-month-in-a-row decrease in retail trade

In November 2015, the sales volume went on declining in *retail trade, except of motor vehicles and motorcycles* (–0.7% after –0.5% in October and –0.2% in September). According to early estimates, it should recover in December (+1.4%).

The sales volume fell everywhere, in *specialised stores* (–0.8%) as well as in *non specialised stores* (–0.3%) and *not in stores* (–1.0%). In *specialised stores*, the sales volume decreased above all in the *retail sale of other goods* (pharmacy, clothings, etc.: –1.1%) and in *retail sale of other household equipment* (–1.9%).

However, it improved in *retail sale of automotive fuel* (+1.3%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* decreased over the last three months (–0.5%, q-o-q) while it increased year-on-year (+2.7%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Nov./ Oct.	Oct./ Sept.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	–0.7	–0.5	–0.5	2.7
471 Retail sale in non-specialized stores	369	–0.3	–0.5	–0.9	1.6
472 to 477 Retail sale in specialized stores	573	–0.8	–0.6	–0.4	3.3
478 and 479 Retail trade not in stores	58	–1.0	0.7	0.2	2.1
45 Trade and repair of motor vehicles and motorcycles	1000	0.6	–1.2	0.6	5.0
I Accommodation and food service activities	1000	–1.5	0.4	–1.8	–2.9
R+S Household services	1000	1.0	–0.4	–0.3	–0.2
R Arts, entertainment and recreation	449	2.7	–1.5	0.1	0.0
S Other service activities	551	–0.4	0.4	–0.7	–0.3

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Dec. 2015/ Nov. 2015	Dec. 2015/ Dec. 2014
47 Retail trade, except of motor vehicles and motorcycles	1.4	2.3

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Rebound in trade and repair of motor vehicles and motorcycles

In November, the sales volume in *retail trade and repair of motor vehicles and motorcycles* recovered (+0.6%) thanks to the bounce in *sale of motor vehicles* (+1.1% after -1.8% in October), the other sectors declining.

The sales volume of the whole sector rose over the last three months (+0.6%) and more sharply year-on-year (+5.0%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Nov. 2015	Change in %		
			Nov./ Oct.	Oct./ Sept.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	107.4	-0.7	-0.5	-0.5
471 Non-specialised stores	369	100.3	-0.3	-0.5	-0.9
472 to 477 Specialised stores	573	112.1	-0.8	-0.6	-0.4
472 Retail sale of food, beverages and tobacco in specialised stores	49	103.8	-0.3	-0.5	-0.5
473 Retail sale of automotive fuel	78	99.5	1.3	-0.1	2.4
474 Retail sale of information and communication equipment	28	157.4	-1.2	-0.1	0.7
475 Retail sale of other household equipment	112	101.2	-1.9	0.1	-0.5
476 Retail sale of cultural and recreation goods	48	105.2	-0.4	0.6	-0.3
477 Retail sale of other goods in specialised stores	258	118.7	-1.1	-1.2	-1.1
478 et 479 Retail trade not in stores	58	105.8	-1.0	0.7	0.2
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	100.3	0.6	-1.2	0.6
451 Sale of motor vehicles	671	101.1	1.1	-1.8	1.2
452 Maintenance and repair of motor vehicles	78	89.1	-0.4	-0.9	-1.7
453 Sale of motor vehicle parts and accessories	227	103.3	-0.5	0.2	-0.2
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	85.8	-1.1	0.5	-2.0
I Accommodation and food service activities	1000	90.0	-1.5	0.4	-1.8
55 Accommodation	255	93.8	-0.5	-1.1	-1.1
56 Food and beverage service activities	745	88.7	-1.8	0.9	-2.0
561 Restaurants...	549	86.9	-2.6	1.3	-2.2
562 Event catering...	116	100.8	0.6	0.1	-1.0
563 Beverage serving activities	80	82.7	-0.4	-0.8	-2.4
R+S Household services	1000	97.5	1.0	-0.4	-0.3
R Arts, entertainment and recreation	449	97.9	2.7	-1.5	0.1
90 Creative, arts and entertainment activities	115	94.3	-0.4	-2.2	-0.2
91 Libraries, archives, museums...	11	108.0	-4.0	1.9	-0.9
92 Gambling and betting activities	119	111.5	8.7	-2.8	6.0
93 Sports activities and amusement...	204	91.4	1.0	-0.4	-3.3
S Other service activities	551	97.3	-0.4	0.4	-0.7
95 Repair of computers...	228	96.9	-1.1	1.1	-0.3
96 Other personal service activities	323	97.5	0.2	-0.1	-0.9

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Sharp downturn in accommodation and food service activities

The sales volume in accommodation and food service activities slipped back clearly in November (-1.5% after +0.4% in October), due notably to the fears caused by the deadly terror attacks on 13 November in Paris and in Saint-Denis. The decline concerned mainly *restaurants and fast food services* (-2.6% after +1.3%) and accommodation (-0.5% after -1.1%). However, event catering and other food services increased moderately (+0.6%).

The sales volume of the whole sector decreased quarter-on-quarter (-1.8%) and year-on-year (-2.9%).

Upturn in household services

In November, the sales volume in *household services* recovered (+1.0%) after a decline for two months in a row (-0.4% in October and -1.1% in September). It improved mainly in *gambling and betting activities* (+8.7%) and in *sports activities and amusement* (+1.0%). But the decrease in *repair of computers* (-1.1%) reduced the recovery of the whole sector.

The sales volume in *household services* decreased slightly quarter-on-quarter (-0.3%) and year-on-year (-0.2%).

Revisions

The variation of the sales volume for October 2015 has been raised by 0.2 points in *accommodation and food service activities*. It was unchanged in the other sectors.

Monthly survey on large-scale food retailing in December 2015

In December 2015, the turnover in large-scale food retailing picked up significantly (+2.0% after -1.1% in November). Sales of automotive fuel accelerated (+2.8% after +0.3%). Sales of food products rebounded (+1.6% after -0.6%). On the contrary, sales of non-food products dropped again (-2.2% after -2.5%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Dec./ Nov.	Nov./ Oct.	q-o-q (1)	y-o-y (1)
Turnover	2.0	-1.1	-1.0	-0.9
Including				
Sales of food products	1.6	-0.6	-0.5	1.3
Sales of non-food products	-2.2	-2.5	-3.7	-3.3
Sales of automotive fuel	2.8	0.3	-1.3	-10.2

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
- Press contact: bureau-de-presse@insee.fr
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