# Informations *Rapides*



10 mai 2016 - n° 120 Principaux indicateurs

Survey of Industrial Investment – April 2016

## In the manufacturing industry, business managers forecast a significant increase in their investment in 2016

Surveyed in April 2016, business managers stated that investment in manufacturing industry increased by 1% in nominal value in 2015, revising by 3 points upwards their previous expectations given in last January.



Source: Industrial investment survey - INSEE

## For 2016, business managers have confirmed their investment forecast of an increase of 7%

For 2016, business managers in the manufacturing industry forecast that their investment will increase by 7%, confirming their previous expectations given in last January. Investment should increase in all main sectors. Business managers revised theirs expectations downwards in the industry of machine and equipment (-5 points at +13%). On the contrary, they revised their expectations upwards in the manufacture of food products and beverages (+2 points at +13%).

#### **Real annual investment growth**

			%			
NA* : (A17) et [A38]	In 2	015	In 2016			
	estimate	observed	estimate	estimate		
	Jan.16	Apr.16	Jan.16	Apr.16		
C : MANUFACTURING						
INDUSTRY	-2	1	7	7		
(C1): Manufacture of						
food products and						
beverages	-7	-1	11	13		
(C3): Electrical and						
electronic equipment;						
machine equipment	-3	-1	18	13		
(C4): Manufacture of						
transport equipment	2	3	3	3		
[CL1]: Motor vehicles	0	-1	3	1		
(C5): Other						
manufacturing	-1	1	4	4		
Total sectors						
(C3-C4-C5)	0	1	6	5		

How to read this table: in manufacturing industry, business managers surveyed in April 2016 have announced a nominal investment increase of 1% in 2015 compared to 2014 and forecast a nominal investment increase of 7% in 2016 compared to 2015. \* The codes correspond to the level of aggregation (A17) and [A38] of the "NA" aggregated classification based on NAF rev.2 *Source: Industrial investment survey - INSEE* 

## Business leaders are more numerous to anticipate an increase than a decrease in their investment in H2 2016

Surveyed in April 2016, business managers are slightly more numerous to anticipate an increase rather than a decrease in their investment between H2 2015 and H1 2016. For H2 2016, this trend is gathering pace and clearly more business leaders anticipate an increase than a decrease of their investment. The corresponding balance of opinion (+15) has reached its highest level since 2011.

Institut national de la statistique et des études économiques Direction générale 18 bd A. Pinard 75675 Paris Cedex 14 Directeur de la publication : Jean-Luc Tavernier http://www.insee.fr

Six-month change in investment (first estimation)



Source: Industrial investment survey - INSEE

### In April, the investment revision indicator remains positive

The investment revision indicator remains positive in April because business managers are slightly more numerous to revise their investment forecast upwards rather than downwards. This indicator is based on investment amounts reported in at each survey by business leaders of the manufacturing industry except those of manufacture of food products and beverages and of coke and refined petroleum products.

Investment revision indicator



#### Source: Industrial investment survey - INSEE

### Investment mainly supports the replacement and modernization of equipment

In 2016, the purposes of investment should be quite similar to those of 2015. The current distribution is close to the average distribution observed since 1991. The share of investment devoted to replacement stays the most important, slightly above its long-term average. A quarter of investment would be used for the modernization of equipment, the share for energy savings remains slightly above its long-term average. On the contrary, the share of investment aimed to increase productive capacity or introduce to introduction of new products is likely to remain a little below its long-term average.

#### Share of purposes of investment

			%
	Average 1991-	2015	2016
	2015	actual	forecast
Replacement	27	28	28
Modernization, streamlining	24	23	24
of which : automation	11	8	8
of which : new production methods	7	7	8
of which : energy savings	6	8	8
Increase in productive capacity	16	15	14
Introduction of new products	14	14	13
Other purposes (safety,			
environment, working conditions)	20	20	21

Source: Industrial investment survey - INSEE

The balance of opinion about the change in productive capacity observed in 2015 (+23) confirms the forecast estimated last year (+21). For 2016, business leaders are more numerous than in 2015 to anticipate an increase of the productive capacity: the balance of opinion has grown to +28 but it remains above its long-term average (+31).

#### Productive capacity and equipment scrapping

* balance of opinion, as % of responses - ** %						
	Observed		Forecast			
		in		for	for	
	aver.	2015	aver.	2015	2016	
Change in productive						
capacity*	29	22	31	21	28	
Change in equipment						
scrapping*	18	15	-2	16	-7	
Share of enterprises						
reporting equipment						
scrapping**	76	71	75	66	67	
Breakdown of enterprises						
reporting equipment						
scrapping**						
Wear and tear,						
obsolescence	52	53	49	56	49	
Installation of more efficient						
equipment	31	29	33	32	29	
Shut-down of capacity for						
old products	12	10	12	9	13	
Other scrapping	5	8	6	3	9	
Total	100	100	100	100	100	

Source: INSEE - Industrial investment survey

#### Learn more:

- The Survey results provide a picture of investment conditions in the industrial market sector. Investment in this sector, plays a key role as an engine of economic change, but accounts for only 25% of productive investment in France.

- Complementary data (long series) and metadata (methodology, linked internet page, etc.) are available on the web page
  of this index: <u>http://www. Insee. fr/fr/themes/indicateur. asp ?id=25&type=1</u>
- Historical-data are available on the BDM : G1249, G1250, G1251, G1252, G1253, G1254, G1255
- Press contact: bureau-de-presse@insee.fr

Next issue: 25 August 2016, 8:45 AM