

Informations *Rapides*

12 février 2016 - n° 37



■ Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France – Q4 2015

In Q4 2015, the number of tourism nights declined (–1.7% year-on-year)

Tourist nights declined in metropolitan France

In the fourth quarter of 2015, throughout metropolitan France, the number of overnight stays in tourist collective accommodation fell down sharply compared to the same period in 2014 (–1.7%). After three consecutive quarters of growth, this decline resulted from the effects of the terrorist attacks of 13 November in Paris and Saint-Denis. Overnight stays decreased mainly due to foreign customer.

The terrorist attacks in November had a significant impact on tourism in the Ile-de-France region

While the fourth quarter had started with rise in tourism nights in line with that recorded in the previous quarters, the terrorist attacks of 13 November stopped this upward trend in the agglomeration of Paris. In hotels, occupancy declined overall by 6.8% and more for foreign customers (–9.8%). In HOSSA, the decrease was even stronger (–12.2%), driven down by the fall of foreign customers (–36.6%).

The decline was more marked in December than in November, as tourism nights fell only in the second half.

Hotel occupancy decreased

The number of nights spent in hotels declined in Q4 (–1.3% year-on-year after +3.3%). Overnight stays of foreign customer slipped down sharply (–5.7% after +4.2%).

Tourism nights declined above all in the agglomeration of Paris. Outside the Paris region, on the contrary, the occupancy was more resilient.

The room occupancy rate decreased by 1.7 points year-on-year to stand at 53.3%, on account of the sharp fall of their marketing, in conjunction with a slight rise in rooms offered.

Overnight stays in Q4 2015 *

	Nights of the quarter		Year-on-year (%) (Q/Q-4)	
	Total nights (millions)	% of foreign nights	Total nights	Foreign nights
Total	54.3	29.3	–1.7	–8.4

Hotels	41.3	32.2	–1.3	–5.7
Unclassified	4.0	21.8	–28.6	–41.6
1 and 2 stars	11.9	19.9	6.0	7.9
3 stars	15.3	33.1	1.0	–5.5
4 and 5 stars	10.1	49.3	2.4	–1.2

hotel chain	22.2	32.0	4.4	6.3
independent hotel	19.0	32.4	–7.2	–16.6

Agglo. of Paris	14.7	52.7	–6.8	–9.8
coastlines	5.7	24.4	4.6	0.1
mountain	4.5	20.2	2.0	2.9
other urban area	13.9	20.3	0.8	0.9
other rural area	2.5	16.7	4.2	–2.3

Holiday and other short-stay accommodation	13.0	20.2	–3.0	–20.1
Tourism residences	10.8	22.3	–4.5	–18.9
Holiday villages	1.7	7.9	6.8	–34.7
Other	0.5	18.5	–0.5	–24.1

Agglo. of Paris	1.9	38.1	–12.2	–36.7
coastlines	3.2	11.9	–0.1	–18.6
mountain	3.4	21.6	–1.3	–16.2
other urban area	2.9	17.9	–0.7	–4.9
other rural area	1.6	16.2	–3.5	8.8

Campsites	///	///	///	///
Unclassified	///	///	///	///
1 and 2 stars	///	///	///	///
3 stars	///	///	///	///
4 and 5 stars	///	///	///	///

bare pitches	///	///	///	///
pitches with rental accommodation	///	///	///	///

coastlines	///	///	///	///
except coast	///	///	///	///

Reference area : Metropolitan France

* provisional data - /// data not available in Q4

Source: INSEE. in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in holiday and other short-stay accommodation were also down

Stays in HOSSA dropped markedly in Q4 2015 (-3.0% year-on-year), contrasting with the sharp increase in Q3 (+4.1%). Nights spent in tourist or hotel residences which represent the bulk of the HOSSA occupancy, fell sharply (-4.5%) due to foreign customers disaffection (-18.9%).

The downward impact in the agglomeration of Paris was even stronger than for hotels. Overnight stays in mountain area appeared to suffer from the mild weather in December. The number of rental accommodation in HOSSA fell more sharply than supply. As a result, the occupancy rate (50.8%) decreased by 1.1 points.

Average length of stay and occupancy

	Average length of stay (days)		Occupancy rate ** in %	
	2014 Q4	2015 Q4 *	2014 Q4	2015 Q4 *
Hotels	1.7	1.7	55.0	53.3
HOSSA	3.7	3.5	51.9	50.8
Campsites	///	///	///	///
<i>bare pitches</i>	///	///	///	///
<i>pitches with rental accommodation</i>	///	///	///	///

* provisional data - /// data not available in Q4

** The occupancy rate is calculated for hotels in rooms, in pitches for campsites and in lodging units (rooms, apartments, dormitories) for holiday and other short-stay accommodation

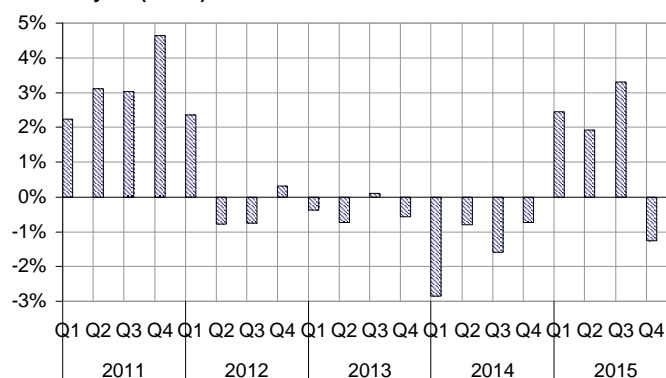
Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Revisions

Compared to previous publication, the variation of the number of overnight stays in HOSSA in Q3 2015 were lowered by 0.2 points (+4.1% instead of +4.3%) due to the integration of data known in the meantime. It is unchanged for hotels and campsites.

Overnight stays in hotels

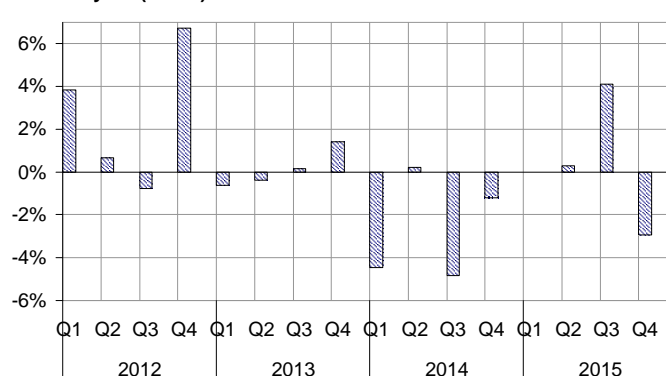
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in HOSSA

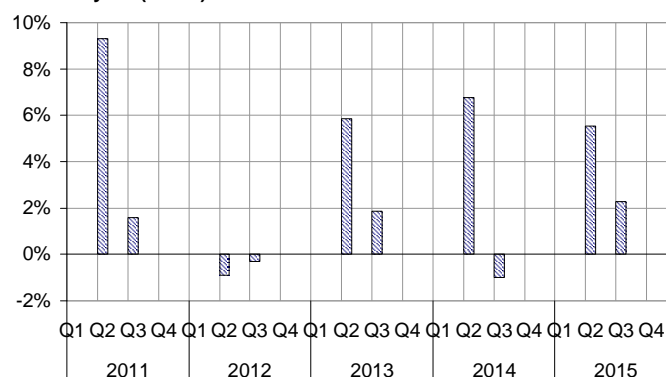
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

Overnight stays in campsites

Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

For more information :

INSEE conducts monthly surveys on attendance in collective tourist accommodation: hotels, campsites and holiday and other short-stay accommodation (HOSSA). These include tourist homes (including "aparthotel"), holiday villages, family homes and youth hostels. They do not include accommodation offered by private persons. For campsites, questioning concerns only the months of May to September.

- Complementary data (long series, monthly data) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/fr/themes/info-rapide>
- Historical data are available on the BDM: [G1610](#), [G1611](#).
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Next issue: 18 May 2016 at 12:00