

# Informations *Rapides*

29 avril 2016 - n° 116



## ■ Sales volume in retail trade and personal services – February 2016

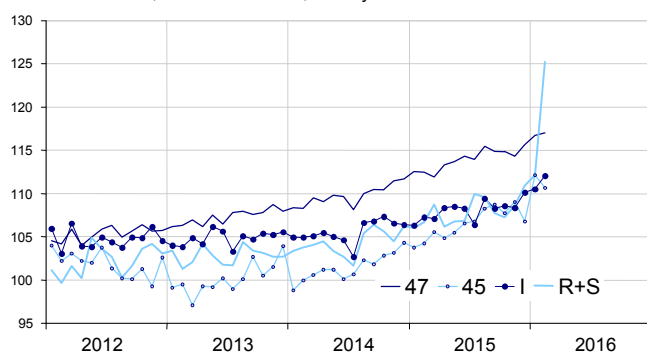
### In February 2016, the sales volume soared in household services but decreased in trade and repair of motor vehicles and motorcycles

**Warning:** Since the publication of the indexes of January, 2016 on March 31st, the turnover index series are produced according to a new process that improves their quality. **The series have been recalculated over the period 1999-2015.** Further information concerning these changes is available on [the Web page of this index](#).

In February 2016, the sales volume soared in *household services* (+11.7% after +1.1% in January). It increased slightly in *retail trade, except of motor vehicles and motorcycles* (+0.3%) and more sustainedly in *accommodation and food service activities* (+1.4%). On the contrary, it fell back in *trade and repair of motor vehicles and motorcycles* (–1.4%).

#### Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

#### Slight increase in retail trade

In January 2016, the sales volume grew slightly in *retail trade, except of motor vehicles and motorcycles* (+0.3% after +1.0% in January). According to early estimates, it should decline in March (–0.7%).

While the sales volume increased in *non specialised stores* (+0.9%), it was virtually stable in *specialised stores* (–0.1%): rose in *retail sale of automotive fuel* (+1.1%) and in *retail sale of food, beverages and tobacco* (+1.4%) on one side and decreased in *retail sale of other*

*goods* (clothings, perfumes, etc: –0.6%) and in the *retail sale of other household equipment* (home appliance, furniture, etc: –0.5%) on the other side.

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased quarter-on-quarter (+1.6%) and sharply year on year (+3.8%).

#### Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Feb./ Jan.	Jan./ Dec.	q-o-q (1)	y-o-y (2)
<b>47 Retail trade, except of motor vehicles and motorcycles</b>	<b>1000</b>	<b>0.3</b>	<b>1.0</b>	<b>1.6</b>	<b>3.8</b>
471 Retail sale in non-specialized stores	370	0.9	0.0	0.6	1.8
472 to 477 Retail sale in specialized stores	572	–0.1	1.5	2.1	4.9
478 and 479 Retail trade not in stores	58	0.9	1.4	2.0	4.3
<b>45 Trade and repair of motor vehicles and motorcycles</b>	<b>1000</b>	<b>–1.4</b>	<b>5.1</b>	<b>1.2</b>	<b>5.5</b>
<b>I Accommodation and food service activities</b>	<b>1000</b>	<b>1.4</b>	<b>0.3</b>	<b>2.3</b>	<b>4.0</b>
<b>R+S Household services</b>	<b>1000</b>	<b>11.7</b>	<b>1.1</b>	<b>7.6</b>	<b>9.2</b>
R Arts, entertainment and recreation	422	26.1	3.7	15.3	17.8
S Other service activities	578	0.1	–0.9	1.7	2.7

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

#### Sales volume in the retail trade: early estimate\*

SA-WDA volume, Base year 2010

	Change in %	
	Mar 2016/ Feb. 2016	Mar 2016/ Mar 2015
<b>47 Retail trade, except of motor vehicles and motorcycles</b>	<b>–0.7</b>	<b>3.9</b>

\* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

## Decrease in trade and repair of motor vehicles and motorcycles

The sales volume in *retail trade and repair of motor vehicles and motorcycles* declined in February (–1.4% after +5.1% in January) and this downturn affected mainly the *sale of motor vehicles* (–1.4% after +4.3%) and the *sale of motor vehicle parts and accessories* (–2.4% after +8.3%). However, the sales volume improved significantly in *sale, maintenance and repair of motorcycles and related parts and accessories* (+9.2%)

The sales volume of the whole sector grew over the last three months (+1.2%) and strongly year-on-year (+5.5%).

### Sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Feb. 2016	Change in %		
			Feb./ Jan.	Jan./ Dec.	q-o-q (1)
<b>47 Retail trade, except of motor vehicles and motorcycles</b>	<b>1000</b>	<b>117.1</b>	<b>0.3</b>	<b>1.0</b>	<b>1.6</b>
471 Non-specialised stores	370	110.3	0.9	0.0	0.6
472 to 477 Specialised stores	572	121.1	–0.1	1.5	2.1
472 Retail sale of food, beverages and tobacco in specialised stores	48	130.8	1.4	0.6	3.1
473 Retail sale of automotive fuel	77	101.1	1.1	0.9	3.8
474 Retail sale of information and communication equipment	28	176.9	–0.1	1.9	1.2
475 Retail sale of other household equipment	113	105.8	–0.5	2.7	3.1
476 Retail sale of cultural and recreation goods	48	106.6	0.0	1.2	0.9
477 Retail sale of other goods in specialised stores	259	128.6	–0.6	1.4	1.6
478 et 479 Retail trade not in stores	58	120.3	0.9	1.4	2.0
<b>45 Wholesale and retail trade and repair of motor vehicles and motorcycles</b>	<b>1000</b>	<b>110.7</b>	<b>–1.4</b>	<b>5.1</b>	<b>1.2</b>
451 Sale of motor vehicles	671	106.3	–1.4	4.3	2.2
452 Maintenance and repair of motor vehicles	78	103.5	–0.3	2.3	1.8
453 Sale of motor vehicle parts and accessories	227	127.2	–2.4	8.3	–1.8
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	98.5	9.2	–0.5	8.3
<b>I Accommodation and food service activities</b>	<b>1000</b>	<b>112.1</b>	<b>1.4</b>	<b>0.3</b>	<b>2.3</b>
55 Accommodation	239	105.4	2.0	1.3	0.3
56 Food and beverage service activities	761	114.2	1.3	0.0	2.9
561 Restaurants...	560	114.5	0.5	0.3	3.1
562 Event catering...	119	107.8	5.6	–1.7	1.1
563 Beverage serving activities	82	120.9	1.1	0.4	4.4
<b>R+S Household services</b>	<b>1000</b>	<b>125.3</b>	<b>11.7</b>	<b>1.1</b>	<b>7.6</b>
R Arts, entertainment and recreation	422	149.2	26.1	3.7	15.3
90 Creative, arts and entertainment activities	116	113.3	5.0	4.8	0.2
91 Libraries, archives, museums...	10	128.4	0.7	–4.9	4.8
92 Gambling and betting activities	106	113.1	1.4	–2.7	2.6
93 Sports activities and amusement...	190	192.5	50.3	7.1	32.0
S Other service activities	578	107.7	0.1	–0.9	1.7
95 Repair of computers...	206	90.9	–0.4	–1.8	0.5
96 Other personal service activities	372	117.1	0.3	–0.5	2.3

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

## Increase in accommodation, and food service activities

The sales volume in *accommodation and food service activities* rose in February (+1.4% after +0.3% in January). The increase affected all the sector whether it was *accommodation* (+2.0%) or *food and beverage service activities* (+1.3%), mainly *event catering* and other food services (+5.6%).

The sales volume of the whole sector increased sharply quarter-on-quarter (+2.3%) and year-on-year (+4.0%).

### Big jump in household services

In February, the sales volume in *household services* soared (+11.7%). The strong increase was driven up by *sports activities and amusement* (+50.3%) due to sales of UEFA EURO 2016 tickets and also by *creative, arts and entertainment activities* (+5.0%).

The sales volume in *household services* rose significantly over the last three months (+7.6%) and year-on-year (+9.2%).

### Revisions

The change of the sales volume for January 2016 has been raised by 0.5 points in *retail trade and repair of motor vehicles and motorcycles*, from +4.6% to +5.1%. Also, the variation in *accommodation and food service activities* and in *household services* has been raised by 0.1 points. It was unchanged in *retail trade, except of motor vehicles and motorcycles*.

### • In March, turnover in large-scale food retailing declined

In March 2016, the turnover in large-scale food retailing declined (–1.3% after +1.7% in February). The fall was stronger for sales of food products (–1.7%) than for the sales of non-food products (–0.5%). Sales of automotive fuel stalled (–0.1%).

### Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

	Change in %			
	Mar 16/ Feb. 16	Feb./ Jan.	q-o-q (1)	y-o-y (1)
<b>Turnover</b>	<b>–1.3</b>	<b>1.7</b>	<b>1.0</b>	<b>0.3</b>
Including				
Sales of food products	–1.7	1.5	0.2	1.5
Sales of non-food products	–0.5	1.9	2.8	–0.3
Sales of automotive fuel	–0.1	1.6	–0.6	–8.1

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

### For more information:

- Additional data (long time series) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/en/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1794](#), [G1796](#), [G1799](#), [G1802](#), [G1449](#).
- Press contact: [bureau-de-presse@insee.fr](mailto:bureau-de-presse@insee.fr)
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