

Informations *Rapides*

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■ Sales volume in retail trade and personal services – April 2015

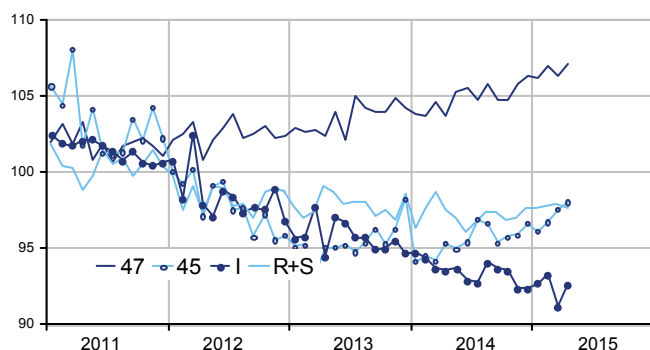
In April 2015, the sales volume rebounded in retail trade and in accommodation and food service activities

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In April 2015, the sales volume recovered in retail trade, except of motor vehicles and motorcycles (+0.7%) and in accommodation and food service activities (+1.6%). It went on growing in trade and repair of motor vehicles and motorcycles (+0.5%). On the contrary, it slightly decreased in household services (–0.2%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Rebound in retail trade except of motor vehicles and motorcycles

In April, the sales volume recovered in retail trade, except of motor vehicles and motorcycles (+0.7% after –0.6%). According to early estimates, this growth would go on in May 2015 (+0.6%).

The sales volume improved in non-specialised stores (+0.5%) and more significantly in specialised stores (+0.9%), mainly in the retail sale of other goods (clothings, shoes,...) (+0.9%), of other household equipment (+1.1%), of cultural and recreation goods (+1.9%) and in the retail sale of food, beverages and tobacco (+1.7%).

The sales volume in retail trade, except of motor vehicles and motorcycles increased over the last three months (+0.7%, q-o-q) and over the year (+2.8%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Apr/ Mar	Mar/ Feb.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.7	–0.6	0.7	2.8
471 Retail sale in non-specialized stores	369	0.5	–0.2	0.9	1.6
472 to 477 Retail sale in specialized stores	573	0.9	–0.9	0.7	3.5
478 and 479 Retail trade not in stores	58	0.8	–0.2	–0.7	2.1
45 Trade and repair of motor vehicles and motorcycles	1000	0.5	0.9	1.3	3.0
I Accommodation and food service activities	1000	1.6	–2.2	–0.1	–1.6
R+S Household services	1000	–0.2	0.1	0.4	–0.2
R Arts, entertainment and recreation	449	0.1	–0.4	0.5	0.7
S Other service activities	551	–0.4	0.4	0.3	–0.9

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	May 2015/ Apr 2015	May 2015/ May 2014
47 Retail trade, except of motor vehicles and motorcycles	0.6	2.4

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Third-month-in-a-row growth in trade and repair of motor vehicles and motorcycles

The sales volume in *retail trade and repair of motor vehicles and motorcycles* went on growing in April (+0.5% after +0.9% in March and +0.6% in February), mainly in *sale of motor vehicles* (+0.6%).

The sales volume increased over the last three months (+1.3% q-o-q) and more strongly year on year (+3.0%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Apr 2015	Change in %		
			Apr/ Mar	Mar/ Feb.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	107.1	0.7	-0.6	0.7
471 Non-specialised stores	369	100.1	0.5	-0.2	0.9
472 to 477 Specialised stores	573	111.7	0.9	-0.9	0.7
472 Retail sale of food, beverages and tobacco in specialised stores	49	104.9	1.7	-0.4	0.4
473 Retail sale of automotive fuel	78	96.4	0.4	-1.3	-1.6
474 Retail sale of information and communication equipment	28	150.9	-0.8	-1.6	-0.2
475 Retail sale of other household equipment	112	102.0	1.1	-1.5	1.2
476 Retail sale of cultural and recreation goods	48	104.7	1.9	-2.3	0.7
477 Retail sale of other goods in specialised stores	258	118.9	0.9	-0.3	1.2
478 et 479 Retail trade not in stores	58	106.0	0.8	-0.2	-0.7
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	98.0	0.5	0.9	1.3
451 Sale of motor vehicles	671	98.0	0.6	1.7	1.1
452 Maintenance and repair of motor vehicles	78	91.5	0.0	1.6	1.3
453 Sale of motor vehicle parts and accessories	227	101.2	0.1	-1.4	1.7
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	89.1	1.3	-0.1	1.3
I Accommodation and food service activities	1000	92.5	1.6	-2.2	-0.1
55 Accommodation	255	95.9	1.9	-3.3	0.5
56 Food and beverage service activities	745	91.3	1.4	-1.9	-0.4
561 Restaurants...	549	90.1	2.1	-2.4	-0.7
562 Event catering...	116	101.7	-0.5	-0.2	1.6
563 Beverage serving activities	80	84.8	0.3	-1.1	-1.2
R+S Household services	1000	97.6	-0.2	0.1	0.4
R Arts, entertainment and recreation	449	97.6	0.1	-0.4	0.5
90 Creative, arts and entertainment activities	115	96.5	-1.2	1.0	1.7
91 Libraries, archives, museums...	11	111.2	-3.0	1.4	4.2
92 Gambling and betting activities	119	108.6	0.7	0.9	1.9
93 Sports activities and amusement...	204	91.0	0.6	-2.2	-1.3
S Other service activities	551	97.6	-0.4	0.4	0.3
95 Repair of computers...	228	97.3	-1.1	1.5	-0.2
96 Other personal service activities	323	97.9	0.0	-0.4	0.6

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Upturn in accommodation and food service activities

The sales volume in *accommodation and food service activities* recovered strongly in April (+1.6% after -2.2%) due to the sharp rebound in *restaurants and fast food services* (+1.4% after -1.9% in March). It also rebounded in *accommodation* (+1.9% after -3.3%).

The sales volume of the whole sector was nearly stable over the last three months (-0.1% q-o-q) and down year on year (-1.6%).

Slight decline in household services

In April, the sales volume in *household services* decreased very slightly (-0.2% after +0.1%). It declined particularly in *repair of computers* (-1.1%), and in *creative, arts and entertainment activities* (-1.2%). Conversely it rose in *sports activities and amusement* (+0.6%) and in *gambling and betting activities* (+0.7%). The sales volume in *household services* increased over the last three months (+0.4%) but was slightly down year-on-year (-0.2%).

Revisions

The change for March 2015 was revised by +0.2 points in *wholesale and retail trade and repair of motor vehicles and motorcycles*, by +0.1 point in *retail trade, except of motor vehicles and motorcycles* and by -0.1 points in *household services*. It was unchanged in *accommodation and food service activities*.

Monthly survey on large-scale food retailing in May 2015

In May 2015, turnover in large-scale food retailing went on growing (+1.8% after +1.3%). Sales of automotive fuel accelerated again (+2.8% after +2.2%). Sales of food products recovered significantly (+1.8% after +0.1%), while those of non-food products dropped (-1.7% after +3.8%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	May/ Apr	Apr/ Mar	q-o-q (1)	y-o-y (1)
Turnover	1.8	1.3	0.8	0.0
Including				
Sales of food products	1.8	0.1	0.0	1.2
Sales of non-food products	-1.7	3.8	3.0	0.3
Sales of automotive fuel	2.8	2.2	3.1	-6.6

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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