

Informations Rapides

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■ Sales volume in retail trade and personal services – March 2015

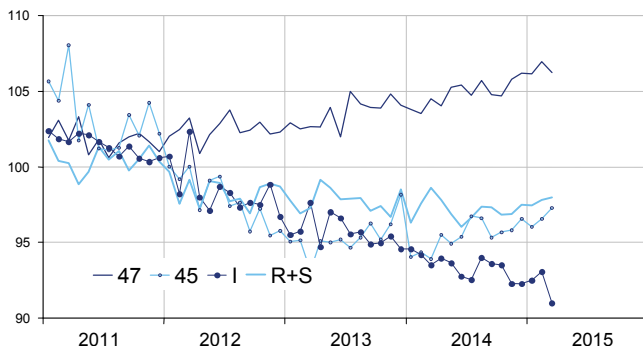
In March 2015, the sales volume decreased in retail trade except of motor vehicles and motorcycles and in accommodation and food service activities

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In March 2015, the sales volume decreased in retail trade, except of motor vehicles and motorcycles (–0.7%) and in accommodation and food service activities (–2.2%). On the contrary, it increased again in trade and repair of motor vehicles and motorcycles (+0.7%) and slightly in household services (+0.2%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Decrease in retail trade except of motor vehicles and motorcycles

In March, the sales volume declined in retail trade, except of motor vehicles and motorcycles (–0.7% after +0.7% in February). According to early estimates, it is likely to improve in April 2015 (+0.5%).

The sales volume decreased by 0.2% in non-specialised stores and by 1.0% in specialised stores where all sectors declined and particularly the retail sale of other household equipment (–1.8%), the retail sale of cultural and recreation goods (–2.4%) and retail sale of automotive fuel (–1.9%).

The sales volume in retail trade, except of motor vehicles and motorcycles increased over the last three months (+0.8%, q-o-q) and strongly year-on-year (+2.4%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Mar/ Feb.	Feb./ Jan.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	–0.7	0.7	0.8	2.4
471 Retail sale in non-specialized stores	369	–0.2	1.1	0.6	0.7
472 to 477 Retail sale in specialized stores	573	–1.0	0.7	1.0	3.5
478 and 479 Retail trade not in stores	58	–0.3	–0.8	0.3	1.9
45 Trade and repair of motor vehicles and motorcycles	1000	0.7	0.6	0.6	2.7
I Accommodation and food service activities	1000	–2.2	0.7	–0.5	–2.0
R+S Household services	1000	0.2	0.3	0.7	0.3
R Arts, entertainment and recreation	449	–0.4	0.1	1.2	1.2
S Other service activities	551	0.6	0.5	0.3	–0.5

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Apr 2015/ Mar 2015	Apr 2015/ Apr 2014
47 Retail trade, except of motor vehicles and motorcycles	0.5	2.6

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Rise again in trade and repair of motor vehicles and motorcycles

The sales volume in *retail trade and repair of motor vehicles and motorcycles* rose again in March (+0.7% after +0.6%). While it jumped in *sale of motor vehicles* (+1.4% after +0.2%), it fell in *retail sale of motor vehicle parts and accessories* (-1.4% after +1.8%).

The sales volume increased over the last three months (+0.6% q-o-q) and more strongly year on year (+2.7%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Mar 2015	Change in %		
			Mar/ Feb.	Feb./ Jan.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	106.2	-0.7	0.7	0.8
471 Non-specialised stores	369	99.6	-0.2	1.1	0.6
472 to 477 Specialised stores	573	110.6	-1.0	0.7	1.0
472 Retail sale of food, beverages and tobacco in specialised stores	49	103.0	-0.3	-0.5	0.5
473 Retail sale of automotive fuel	78	95.4	-1.9	-1.5	0.4
474 Retail sale of information and communication equipment	28	153.8	-1.1	1.4	0.2
475 Retail sale of other household equipment	112	100.4	-1.8	1.1	1.3
476 Retail sale of cultural and recreation goods	48	102.7	-2.4	1.5	0.8
477 Retail sale of other goods in specialised stores	258	117.9	-0.3	1.0	1.4
478 et 479 Retail trade not in stores	58	105.1	-0.3	-0.8	0.3
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	97.3	0.7	0.6	0.6
451 Sale of motor vehicles	671	97.0	1.4	0.2	0.3
452 Maintenance and repair of motor vehicles	78	91.2	1.5	0.1	0.4
453 Sale of motor vehicle parts and accessories	227	101.2	-1.4	1.8	1.6
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	87.6	-0.2	-0.3	-0.4
I Accommodation and food service activities	1000	91.0	-2.2	0.7	-0.5
55 Accommodation	255	94.3	-3.2	0.7	1.3
56 Food and beverage service activities	745	89.9	-1.9	0.6	-1.2
561 Restaurants...	549	88.1	-2.4	0.4	-1.6
562 Event catering...	116	102.3	-0.2	2.0	1.0
563 Beverage serving activities	80	84.2	-1.3	0.1	-1.8
R+S Household services	1000	98.0	0.2	0.3	0.7
R Arts, entertainment and recreation	449	97.4	-0.4	0.1	1.2
90 Creative, arts and entertainment activities	115	97.7	1.2	-1.0	4.0
91 Libraries, archives, museums...	11	115.3	1.3	1.3	6.6
92 Gambling and betting activities	119	107.3	0.6	2.0	0.0
93 Sports activities and amusement...	204	90.6	-2.0	-0.5	0.1
S Other service activities	551	98.4	0.6	0.5	0.3
95 Repair of computers...	228	99.3	2.0	0.0	0.0
96 Other personal service activities	323	97.8	-0.3	0.8	0.5

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE

Downturn in accommodation and food service activities

Sales volume in *accommodation and food service activities* fell sharply in March (-2.2%) after a two-month-in-a-row growth. It decreased in *food and beverage service activities* (-1.9%), particularly in *restaurants and fast food services* (-2.4%) and in *beverage serving activities* (-1.3%). Moreover, it dropped sharply in *accommodation* (-3.2% after +0.7%).

The sales volume of the whole sector was down over the last three months (-0.5% q-o-q) and even more year on year (-2.0%).

Slight growth in household services

In March, as in February, the sales volume in *household services* increased slightly (+0.2% after +0.3%). It grew mainly in *repair of computers* (+2.0%), *in creative, arts and entertainment activities* (+1.2%) and in *gambling and betting activities* (+0.6%). Conversely, it was down in *sports activities and amusement* (-2.0%) and in *other personal service activities* (-0.3%).

The sales volume in *household services* increased over the last three months (+0.7%) and more slightly year-on-year (+0.3%).

Revisions

The change for February 2015 was revised by +0.2 points in *accommodation and food service activities* and by +0.1 points in *wholesale and retail trade and repair of motor vehicles and motorcycles*. It was unchanged in *retail trade, except of motor vehicles and motorcycles* and in *household services*.

Monthly survey on large-scale food retailing in April 2015

In April 2015, turnover in large-scale food retailing bounced back (+0.8% after -0.2%). Sales of automotive fuel went on increasing (+1.9% after +2.9%). Sales of non-food products recovered significantly (+3.2% after -0.6%), while those of food products went on slowing (-0.3% after -0.2%).


Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Apr/ Mar	Mar/ Feb.	q-o-q (1)	y-o-y (1)
Turnover	0,8	-0,2	-0,5	-0,8
Including				
Sales of food products	-0,3	-0,2	-0,6	0,5
Sales of non-food products	3,2	-0,6	3,0	1,1
Sales of automotive fuel	1,9	2,9	-3,3	-8,2

(1) Quarter-on-quarter: last three months / previous three months.
Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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