

Informations *Rapides*

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■ Sales volume in retail trade and personal services – June 2014

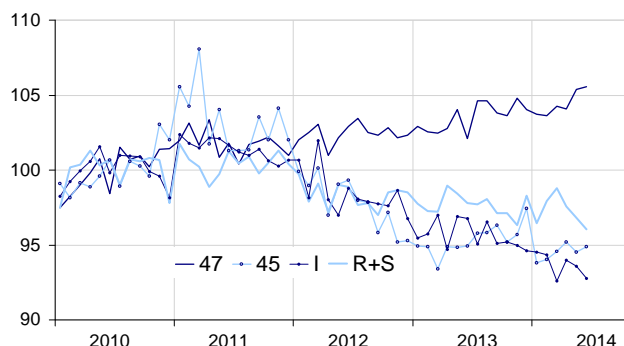
In June 2014, the sales volume decreased in accommodation and food service activities and in household activities

Except for indices from Emagsa survey, every index in this issue is in volume and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In June 2014, the sales volume decreased again in accommodation and food service activities (–0.9%, after –0.4% in May) and in household services (–0.8% as in May). On the contrary, it grew slightly in trade and repair of motor vehicles and motorcycles (+0.4%) and in retail trade, except for motor vehicles and motorcycles (+0.2%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Slight growth in the retail trade except for motor vehicles and motorcycles

In June, the sales volume in retail trade except for motor vehicles and motorcycles increased again, but very slightly (+0.2%, after +1.3% in May). In July, the sales volume is expected to decrease by 0.3%.

The sales volume rose in non specialised stores (+0.6%). On the contrary, it lowered in specialised stores (–0.2%). It declined sharply in retail sale of information and communication equipment (–4.7%), in retail sale of cultural and recreation goods (–3.5%), and in retail sale of other household equipment (–0.8%) but

it grew in retail sale of other goods in specialised stores (in clothing, shoes...) (+0.9%).

Over the last three months (q-o-q), the sales volume rose in the retail trade, except for motor vehicles and motorcycles (+1.1%) as year on year (+2.0%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

| NACE Classification | Weight | Change in % | | | |
|---|-------------|-------------|-------------|-------------|-------------|
| | | June/ May | May/ Apr | q-o-q (1) | y-o-y (2) |
| 47 Retail trade, except for motor vehicles and motorcycles | 1000 | 0.2 | 1.3 | 1.1 | 2.0 |
| 471 Retail sale in non-specialized stores | 369 | 0.6 | 1.3 | 0.7 | –0.1 |
| 472 to 477 Retail sale in specialized stores | 573 | –0.2 | 1.3 | 1.4 | 3.3 |
| 478 and 479 Retail trade not in stores | 58 | 1.7 | 0.8 | 0.8 | 1.4 |
| 45 Trade and repair of motor vehicles and motorcycles | 1000 | 0.4 | –0.7 | 0.8 | 0.0 |
| I Accommodation and food service activities | 1000 | –0.9 | –0.4 | –0.4 | –2.8 |
| R+S Household services | 1000 | –0.8 | –0.8 | –0.9 | –1.6 |
| R Arts, entertainment and recreation | 449 | –0.1 | –1.2 | –0.4 | –2.3 |
| S Other service activities | 551 | –1.3 | –0.5 | –1.3 | –1.0 |

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

| | Change in % | |
|---|----------------------|----------------------|
| | July 2014/ June 2014 | July 2014/ July 2013 |
| 47 Retail trade, except for motor vehicles and motorcycles | –0,3 | 0,6 |

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Recovery in trade and repair of motor vehicles and motorcycles

The sales volume in *trade and repair of motor vehicles and motorcycles* recovered (+0.4%) after a slight decline in May (−0.7%). It climbed notably in *sale of motor vehicle parts and accessories* (+1.6%) but it was steady in *sale of motor vehicles*. The sales volume increased over the last three months (+0.8%) and levelled off year on year (0.0%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

| Nace Classification | Weight | June 2014 | Change in % | | |
|---|-------------|--------------|-------------|-------------|-------------|
| | | | June/ May | May/ April | q-o-q (1) |
| 47 Retail trade, except for motor vehicles and motorcycles | 1000 | 105.6 | 0.2 | 1.3 | 1.1 |
| 471 Non-specialised stores | 369 | 100.4 | 0.6 | 1.3 | 0.7 |
| 472 à 477 Specialised stores | 573 | 108.9 | −0.2 | 1.3 | 1.4 |
| 472 Retail sale of food, beverages and tobacco in specialised stores | 49 | 101.9 | −0.3 | −0.4 | 1.0 |
| 473 Retail sale of automotive fuel | 78 | 99.3 | 0.7 | 1.6 | 2.7 |
| 474 Retail sale of information and communication equipment | 28 | 142.6 | −4.7 | 4.3 | 3.8 |
| 475 Retail sale of other household equipment | 112 | 99.7 | −0.8 | 1.5 | −0.4 |
| 476 Retail sale of cultural and recreation goods | 48 | 99.5 | −3.5 | 1.8 | 1.6 |
| 477 Retail sale of other goods in specialised stores | 258 | 115.1 | 0.9 | 0.9 | 1.4 |
| 478 et 479 Retail trade not in stores | 58 | 105.7 | 1.7 | 0.8 | 0.8 |
| 45 Wholesale and retail trade and repair of motor vehicles and motorcycles | 1000 | 94.9 | 0.4 | −0.7 | 0.8 |
| 451 Sale of motor vehicles | 671 | 93.1 | 0.0 | −0.4 | 0.9 |
| 452 Maintenance and repair of motor vehicles | 78 | 90.4 | 0.4 | −2.2 | 0.4 |
| 453 Sale of motor vehicle parts and accessories | 227 | 102.2 | 1.6 | −1.3 | 0.5 |
| 454 Sale, maintenance and repair of motorcycles and related parts and accessories | 24 | 89.1 | −1.1 | 0.0 | 0.0 |
| I Accommodation and food service activities | 1000 | 92.8 | −0.9 | −0.4 | −0.4 |
| 55 Accommodation | 255 | 95.6 | −0.4 | −0.8 | 0.7 |
| 56 Food and beverage service activities | 745 | 91.8 | −1.1 | −0.3 | −0.8 |
| 561 Restaurants... | 549 | 90.2 | −1.6 | −0.1 | −1.5 |
| 562 Event catering... | 116 | 102.2 | 1.1 | −0.7 | 1.8 |
| 563 Beverage serving activities | 80 | 87.4 | −1.4 | −0.6 | −0.5 |
| R+S Household services | 1000 | 96.1 | −0.8 | −0.8 | −0.9 |
| R Arts, entertainment and recreation | 449 | 95.8 | −0.1 | −1.2 | −0.4 |
| 90 Creative, arts and entertainment activities | 115 | 95.2 | 0.3 | −0.5 | −3.1 |
| 91 Libraries, archives, museums... | 11 | 108.7 | 2.6 | −1.1 | 0.3 |
| 92 Gambling and betting activities | 119 | 102.1 | 1.4 | −4.5 | 0.7 |
| 93 Sports activities and amusement... | 204 | 91.9 | −1.5 | 0.7 | 0.4 |
| S Other service activities | 551 | 96.2 | −1.3 | −0.5 | −1.3 |
| 95 Repair of computers... | 228 | 95.4 | −2.1 | −1.5 | −2.9 |
| 96 Other personal service activities | 323 | 96.8 | −0.7 | 0.1 | −0.2 |

(1) Quarter-on-quarter: last three months / previous three months.

Source: Insee

New decline in accommodation and food service activities

The sales volume in *accommodation and food service* activities decreased again in June (−0.9%, after −0.4% in May). It fell significantly in *restaurants and fast food services* (−1.6%) and moderately in *accommodation* (−0.4%). However it bounced back in *event catering and other food services* (+1.1%).

The sales volume of the whole sector declined over the last three months (−0.4%) and plunged year on year (−2.8%).

Third fall in a row in household services

The sales volume in *household services* went on declining (−0.8% after −0.8% in May and −1.2% in April). It dropped in *repair of computers and personal and household goods* (−2.1%), in *sports activities and amusement...* (−1.5%) and in *other personal service activities (hairdressing...)* (−0.7%). On the contrary, it rose in *gambling and betting activities* (+1.4%).

The sales volume in *household services* decreased over the last three months (−0.9%) and year on year (−1.6%).

Revisions

The change for May was revised by +0.2 point in *retail trade, except for motor vehicles and motorcycles*. For the same month, the other sectors were not revised.

Monthly survey on large-scale food retailing in July

Turnover in large-scale food retailing decreased again in July (−0.6% after −0.3% in June). Sales went down in all types of products but the decline was more significant for sales of automotive fuel (−2.8%).

Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

| | Change in % | | | |
|----------------------------|-------------|-------------|------------|-------------|
| | July/ June | June/ May | q-o-q (1) | y-o-y (1) |
| Turnover | −0.6 | −0.3 | 0.6 | −0.5 |
| Including | | | | |
| Sales of food products | −0.8 | −0.8 | −0.5 | −1.8 |
| Sales of non-food products | −0.1 | −2.9 | 1.0 | −0.7 |
| Sales of automotive fuel | −2.8 | 1.3 | 4.4 | −4.1 |

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey about large scale food retailing (Emagsa)

For further information :

- Complementary data (long series) and metadata (methodology, linked internet pages...) are available on the HTML page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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