

Informations Rapides

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■ Sales volume in retail trade and personal services – July 2014

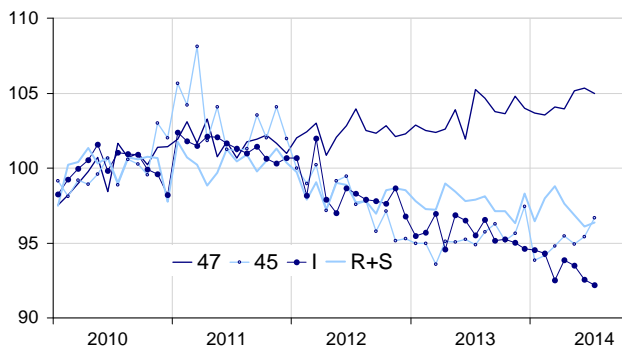
In July 2014, the sales volume was almost steady in overall retail trade and personal services

Except for indices from Emagsa survey, every index in this issue is in volume and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In July 2014, the sales volume was almost steady in overall retail trade and personal services (+0,1 %). It rose in trade and repair of motor vehicles and motorcycles (+1.3%) and to a lesser extent in household services (+0.3%). On the contrary, it decreased slightly in accommodation and food service activities (–0.4%) and in retail trade, except for motor vehicles and motorcycles (–0.3%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Slight fall in the retail trade except for motor vehicles and motorcycles

In July, the sales volume in retail trade except for motor vehicles and motorcycles declined softly (–0.3%) after an almost stability in June (+0.1%). In August, the sales volume is expected to rise by 1.1%.

The sales volume slid in non specialised stores (–1.3%). Although the sales volume in specialised stores levelled off (+0.1%), it grew significantly in retail sale of information and communication equipment

(+4.2%) and in retail sale of cultural and recreation goods (+2.1%), while it decreased in retail sale of automotive fuel (–2.0%).

The sales volume rose in the retail trade, except for motor vehicles and motorcycles over the last three months (q-o-q) (+1.2%) as year on year (+1.4%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		July/June	June/May	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	–0.3	0.1	1.2	1.4
471 Retail sale in non-specialised stores	369	–1.3	0.7	1.0	–1.1
472 to 477 Retail sale in specialised stores	573	0.1	–0.3	1.3	2.8
478 and 479 Retail trade not in stores	58	0.5	1.8	2.2	2.3
45 Trade and repair of motor vehicles and motorcycles	1000	1.3	0.5	0.9	0.6
I Accommodation and food service activities	1000	–0.4	–1.0	–0.9	–3.7
R+S Household services	1000	0.3	–0.8	–1.7	–1.6
R Arts, entertainment and recreation	449	–0.4	–0.1	–1.7	–2.2
S Other service activities	551	0.9	–1.3	–1.8	–1.2

(1) Quarter-on-quarter: last three months /previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Aug. 2014/July 2014	Aug. 2014/Aug. 2013
47 Retail trade, except for motor vehicles and motorcycles	1.1	1.4

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

New increase in trade and repair of motor vehicles and motorcycles

The sales volume in *trade and repair of motor vehicles and motorcycles* went up once again (+1.3% after +0.5% in June). It climbed in *sale of motor vehicles* (+2.1%) but it decreased in *sale of motor vehicle parts and accessories* (-0.5%). The sales volume increased over the last three months (+0.9%) and year on year (+0.6%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	July 2014	Change in %		
			July/ June	June/ May	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	105.0	-0.3	0.1	1.2
471 Non-specialised stores	369	98.9	-1.3	0.7	1.0
472 à 477 Specialised stores	573	108.8	0.1	-0.3	1.3
472 Retail sale of food, beverages and tobacco in specialised stores	49	101.4	-0.5	-0.3	0.4
473 Retail sale of automotive fuel	78	96.2	-2.0	0.3	1.8
474 Retail sale of information and communication equipment	28	147.3	4.2	-5.1	3.6
475 Retail sale of other household equipment	112	100.0	0.4	-0.9	0.4
476 Retail sale of cultural and recreation goods	48	101.4	2.1	-3.9	0.2
477 Retail sale of other goods in specialised stores	258	115.0	-0.1	1.0	1.6
478 et 479 Retail trade not in stores	58	106.3	0.5	1.8	2.2
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	96.7	1.3	0.5	0.9
451 Sale of motor vehicles	671	95.9	2.1	0.2	1.7
452 Maintenance and repair of motor vehicles	78	91.0	0.6	0.4	-0.9
453 Sale of motor vehicle parts and accessories	227	101.8	-0.5	1.6	-0.2
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	86.9	-1.9	-1.2	-1.9
I Accommodation and food service activities	1000	92.2	-0.4	-1.0	-0.9
55 Accommodation	255	94.7	-0.1	-0.8	0.0
56 Food and beverage service activities	745	91.4	-0.5	-1.0	-1.2
561 Restaurants...	549	90.1	-0.2	-1.5	-1.5
562 Event catering...	116	100.7	-1.3	1.1	0.3
563 Beverage serving activities	80	86.4	-0.8	-1.5	-1.3
R+S Household services	1000	96.4	0.3	-0.8	-1.7
R Arts, entertainment and recreation	449	95.6	-0.4	-0.1	-1.7
90 Creative, arts and entertainment activities	115	95.6	0.3	0.1	-2.3
91 Libraries, archives, museums...	11	110.1	-0.4	2.9	1.0
92 Gambling and betting activities	119	103.1	1.0	1.4	-3.0
93 Sports activities and amusement...	204	90.4	-1.7	-1.4	-0.6
S Other service activities	551	97.1	0.9	-1.3	-1.8
95 Repair of computers...	228	96.8	1.6	-2.3	-4.0
96 Other personal service activities	323	97.2	0.4	-0.6	-0.1

(1) Quarter-on-quarter: last three months /previous three months.

Source: Insee

Third fall in a row in accommodation and food service activities

The sales volume in *accommodation and food service activities* went on declining (-0.4%, after -1.0% in June and -0.4% in May). It fell significantly in *event catering and other food services* (-1.3%) and in *beverage serving activities* (-0.8%). However, it nearly levelled off in *restaurants and fast food services* (-0.2%) and in *accommodation* (-0.1%).

The sales volume of the whole sector declined over the last three months (-0.9%) and plunged year on year (-3.7%).

Slight improvement in household services

The sales volume in *household services* rose slightly (+0.3%) after three months of decline. It increased particularly in *repair of computers and personal and household goods* (+1.6%), in *gambling and betting activities* (+1.0%) and in *other personal service activities (hairdressing...)* (+0.4%). On the contrary, it declined in *sports activities and amusement...* (-1.7%).

The sales volume in *household services* decreased over the last three months (-1.7%) as year on year (-1.6%).

Revisions

The change for June was revised by +0.1 point in *wholesale and retail trade and repair of motor vehicles and motorcycles*. For the same month, the sectors of *retail trade, except for motor vehicles and motorcycles* and of *accommodation and food service activities* were revised by -0.1 point. Others sectors were unchanged.

Monthly survey on large-scale food retailing in August

Turnover in large-scale food retailing recovered in August (+2,0%) due to a strong rebound of sales of food (+2.7%) and non-food products (+2.3%). Sales of automotive fuel were steady (+0.1%).

Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

	Change in %			
	August/ July.	July/ June	q-o-q (1)	y-o-y (1)
Turnover	2,0	-2,0	-0,5	-1,5
Including				
Sales of food products	2,7	-2,6	-1,8	-2,8
Sales of non-food products	2,3	-1,0	-0,8	-2,0
Sales of automotive fuel	0,1	-3,9	2,1	-4,9

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey about large scale food retailing (Emagsa)

For further information :

- Complementary data (long series) and metadata (methodology, linked internet pages...) are available on the HTML page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#). [G1420](#). [G1422](#). [G1425](#). [G1449](#).
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