

Informations *Rapides*

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■ Sales volume in retail trade and personal services – February 2015

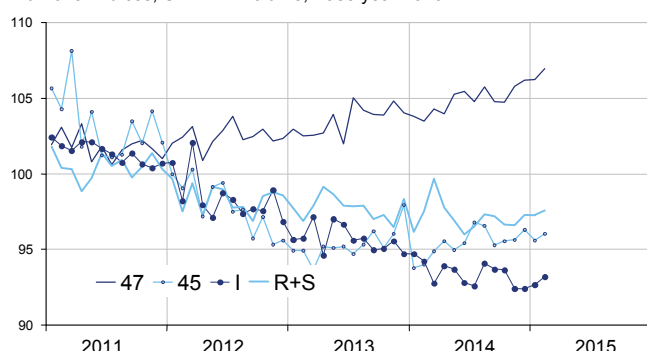
In February 2015, the sales volume increased in retail trade and personal services

Except for indices from Emagsa survey, every index in this issue is **in volume** (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In February 2015, the sales volume increased in the four broad sectors: *retail trade, except of motor vehicles and motorcycles* (+0.7%), *trade and repair of motor vehicles and motorcycles* (+0.5%), *accommodation and food service activities* (+0.5%) and *household services* (+0.3%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: Insee

Growth in retail trade except of motor vehicles and motorcycles

In February, the sales volume grew in *retail trade, except of motor vehicles and motorcycles* (+0.7%) after a stability in January. According to early estimates, it is likely to slightly decrease in March 2015 (−0.3%).

The sales volume bounced back in *non-specialised stores* (+1.1% after −0.6%). It improved moderately in *specialised stores* (+0.6% after +0.4%), including on the one hand a rise in *retail sale of other goods* (+1.0%) but on the other hand a high decrease in *retail sale of automotive fuel* (−2.6%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased over the last three months (+1.3% q-o-q) and more markedly year on year (+2.6%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Feb./Jan.	Jan./Dec.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.7	0.0	1.3	2.6
471 Retail sale in non-specialized stores	369	1.1	−0.6	0.3	0.5
472 to 477 Retail sale in specialized stores	573	0.6	0.4	1.8	3.8
478 and 479 Retail trade not in stores	58	−0.7	−0.2	2.1	2.4
45 Trade and repair of motor vehicles and motorcycles	1000	0.5	−0.7	0.5	0.8
I Accommodation and food service activities	1000	0.5	0.3	−0.5	−1.9
R+S Household services	1000	0.3	0.0	0.6	0.0
R Arts, entertainment and recreation	449	0.0	0.2	1.2	1.6
S Other service activities	551	0.6	−0.1	0.1	−1.2

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: Insee

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Mar 2015/ Feb. 2015	Mar 2015/ Mar 2014
47 Retail trade, except of motor vehicles and motorcycles	−0.3	2.2

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Bounce back in trade and repair of motor vehicles and motorcycles

The sales volume in *retail trade and repair of motor vehicles and motorcycles* recovered in February (+0.5% after -0.7% in January). It increased significantly in *retail sale of motor vehicle parts and accessories* (+1.7%) but it levelled off in *sale of motor vehicles*.

The sales volume increased over the last three months (+0.5% q-o-q) and year on year (+0.8%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Feb. 2015	Change in %		
			Feb./ Jan.	Jan./ Dec.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	106.9	0.7	0.0	1.3
471 Non-specialised stores	369	99.8	1.1	-0.6	0.3
472 to 477 Specialised stores	573	111.7	0.6	0.4	1.8
472 Retail sale of food, beverages and tobacco in specialised stores	49	103.5	-0.2	0.4	0.6
473 Retail sale of automotive fuel	78	96.1	-2.6	-0.2	2.6
474 Retail sale of information and communication equipment	28	156.3	1.6	0.7	0.0
475 Retail sale of other household equipment	112	102.4	1.2	1.6	1.0
476 Retail sale of cultural and recreation goods	48	105.5	1.4	1.7	1.2
477 Retail sale of other goods in specialised stores	258	118.3	1.0	-0.1	2.5
478 et 479 Retail trade not in stores	58	105.5	-0.7	-0.2	2.1
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	96.0	0.5	-0.7	0.5
451 Sale of motor vehicles	671	94.9	0.0	-0.9	0.4
452 Maintenance and repair of motor vehicles	78	89.4	0.3	-0.6	-0.8
453 Sale of motor vehicle parts and accessories	227	102.6	1.7	-0.5	1.4
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	87.8	-0.3	3.3	-2.4
I Accommodation and food service activities	1000	93.2	0.5	0.3	-0.5
55 Accommodation	255	97.3	0.4	2.7	0.0
56 Food and beverage service activities	745	91.7	0.6	-0.6	-0.7
561 Restaurants...	549	90.4	0.3	-0.5	-0.7
562 Event catering...	116	102.3	2.0	-0.9	-0.2
563 Beverage serving activities	80	85.6	0.1	-0.6	-1.6
R+S Household services	1000	97.6	0.3	0.0	0.6
R Arts, entertainment and recreation	449	97.4	0.0	0.2	1.2
90 Creative, arts and entertainment activities	115	95.4	-1.8	3.8	1.3
91 Libraries, archives, museums...	11	113.5	1.3	3.5	2.7
92 Gambling and betting activities	119	106.3	2.0	-4.2	2.1
93 Sports activities and amusement...	204	92.5	-0.4	0.9	0.4
S Other service activities	551	97.7	0.6	-0.1	0.1
95 Repair of computers...	228	96.3	-0.2	-0.9	-0.6
96 Other personal service activities	323	98.7	1.1	0.4	0.6

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Another rise in accommodation and food service activities

Sales volume in *accommodation and food service activities* rose again in February (+0.5% after +0.3%). It picked up in *food and beverage service activities* (+0.6% after -0.6%) and particularly in *event catering and other food services* (+2.0% after -0.9%) and in *restaurants and fast food services* (+0.3% after -0.5%). Besides the sales volume went on increasing in *accommodation* but at a slower pace (+0.4% after +2.7%).

The sales volume of the whole sector was down over the last three months (-0.5% q-o-q) and even more year on year (-1.9%).

Slight growth in household services

In February, the sales volume in *household services* increased slightly (+0.3%). It grew mainly in *other personal service activities* (+1.1%) and in *gambling and betting activities* (+2.0%). On the contrary, it was down in *creative, arts and entertainment activities* (-1.8%) and in *sports activities and amusement* (-0.4%).

The sales volume in *household services* increased over the last three months (+0.6%) and remained stable year-on-year.

Revisions

The variation for January 2015 was revised by -0.2 point in *retail trade, except of motor vehicles and motorcycles*. That same month, it was unchanged for the other sectors

Monthly survey on large-scale food retailing in March 2015

In March 2015, turnover in large-scale food retailing kept on being nearly stable (+0.1% after -0.1%). Sales of automotive fuel went on increasing (+2.8% after +2.8%). Sales of non-food products went down (-0.7% after +0.9%), while those of food products recovered a little (+0.2% after -0.3%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Mar/ Feb.	Feb./ Jan.	q-o-q (1)	y-o-y (1)
Turnover	0.1	-0.1	-0.5	-0.9
Including				
Sales of food products	0.2	-0.3	0.3	1.1
Sales of non-food products	-0.7	0.9	1.4	-0.5
Sales of automotive fuel	2.8	2.8	-10.5	-11.5

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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