

Informations Rapides

16 avril 2015 - n° 87

Principaux Indicateurs



■ Enterprise creation - March 2015

Increase in business start-ups in March 2015

Warning: Since December 19, 2014, new provisions defined by the Pinel law of 18 June 2014 apply to self-managed enterprises, now called micro-entrepreneurs instead of "auto-entrepreneurs". This new denomination is used from December 2014 business start-ups data onward.

This status must be distinguished from both simplified tax scheme (sometimes called tax regime of micro-enterprise) and category of microenterprises defined under Article 51 of the law on the modernization of the economy (LME) and specified by Decree No. 2008-1354.

In March 2015, the number of business start-ups rose compared to February: by 1.8% for all enterprises and 1.3% when excluding self-managed micro-entrepreneurs, seasonally and working-day adjusted (sa-wda).

-4.6% year-on-year (quarterly basis)

The raw amount of births added up in the first quarter 2015 went down compared to the same quarter one year before (-4.6% for all enterprises and -15.9% for self-managed micro-entrepreneurs alone).

The sectors that most contributed¹ to that decrease were construction and retail.

+0.7% year-on-year (twelve months basis)

During the last twelve months, the raw number of business start-ups increased (+0.7% year-on-year). This rise in companies start-ups (+3.5%) is partly balanced by the decrease in sole proprietorships creations (-0.5% in one year).

Nearly half of business set-ups are self-managed micro-entrepreneurs

In March 2015, 49.9% of business set-ups over the last twelve months were micro-entrepreneurs.

Business set-ups distribution by type %

Raw data moving total over 12 months

	Jan. 2015	Feb. 2015	March 2015
Companies	30.3	30.4	30.5
Sole proprietorships excluding self-managed micro-entrepreneurs	18.7	19.1	19.6
Self-managed micro-entrepreneurs	51.0	50.5	49.9

Source: INSEE (Sirene)

Business start-ups (sa-wda *)



* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Business set-ups by month (sa-wda *)

	Dec. 2014	Jan. 2015	Feb. 2015	March 2015
Excl. self-managed micro-entrepreneurs	22,841	23,445	24,013	24,321
Variation [m-o-m] %	1.6	2.6	2.4	1.3
Incl., self-managed micro-entrepreneurs	46,731	42,988	43,783	44,557
Variation [m-o-m] %	1.3	-8.0	1.8	1.8

* Seasonally and working-day adjusted data
Source: INSEE (Sirene)

Business start-ups by type

Raw data

	Moving total % change*		Moving total January-March 2015	Moving total January-March 2014
	over 3 months	over 12 months		
Total	-4.6	0.7	143,019	149,914
Companies	0.4	3.5	44,816	44,638
Sole proprietorships	-6.7	-0.5	98,203	105,276
Of which self-managed micro-entrepreneurs	-15.9	-1.4	63,401	75,428

* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE (Sirene)

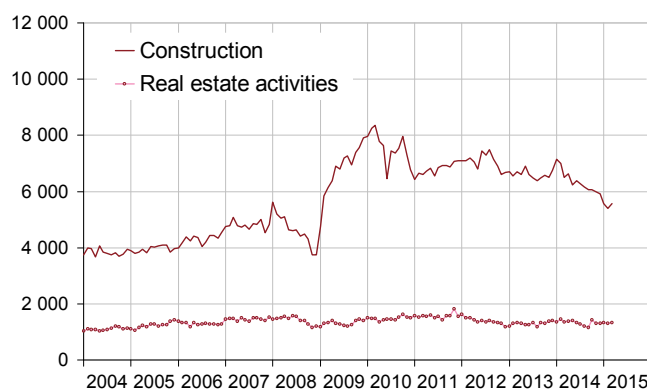
(1) The contribution of a sector to the overall variation is the observed variation of this sector, weighted by the share of this sector in the total number of births.

Trade and business support activities start-ups (sa-wda *)



* Seasonally and working-day adjusted data
Source: INSEE, Sirene

Construction and real estate business set-ups (sa-wda *)



* Seasonally and working-day adjusted data
Source: INSEE, Sirene

Business set-ups (Incl., self-managed micro-enterprises)

	NA	Jan. 2015	Feb. 2015	March 2015
Total		42,988	43,783	44,557
Industry	BE	2,106	2,190	2,018
Of which Manufacturing	C	1,802	1,841	1,743
Construction	FZ	5,561	5,402	5,557
Wholesale and retail trade, Transport, Accommodation and Food and beverage service activities	GI	11,415	12,047	12,731
Of which Trade	G	8,122	8,367	8,373
Of which Transportation and storage	H	1,095	1,225	2,064
Of which Accommodation and food service activities	I	2,349	2,416	2,362
Information and communication	JZ	2,186	2,225	2,217
Financial and insurance activities	KZ	1,227	1,299	1,405
Real estate activities	LZ	1,333	1,317	1,340
Business support activities	MN	9,457	9,545	9,616
Public administration and defence, education, human health and social work activities	OQ	5,495	5,451	5,466
Other services activities	RS	4,210	4,308	4,208

* Seasonally and working-day adjusted data
Source: INSEE, Sirene

Fluctuation in the number of business set-ups (Incl., self-managed micro-entrepreneurs)

	NA	March 15 / Feb. 15	Moving total % change**
		sa-wda *	over 3 months over 12 months
Total		1.8	-4.6 0.7
Industry	BE	-7.9	-14.9 -1.6
Of which Manufacturing	C	-5.3	-16.1 0.0
Construction	FZ	2.9	-17.9 -8.9
Wholesale and retail trade, Transport, Accommodation and Food and beverage service activities	GI	5.7	-3.0 1.8
Of which Trade	G	0.1	-8.3 -3.8
Of which Transportation and storage	H	68.6	33.1 38.1
Of which Accommodation and food service activities	I	-2.3	1.3 9.0
Information and communication	JZ	-0.3	1.6 1.1
Financial and insurance activities	KZ	8.2	15.5 11.5
Real estate activities	LZ	1.7	-4.3 -0.6
Business support activities	MN	0.7	-1.6 3.4
Public administration and defence, education, human health and social work activities	OQ	0.3	5.8 7.1
Other services activities	RS	-2.3	-8.1 -2.7

* Seasonally and working-day adjusted data
** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier
Source: INSEE, Sirene

For more details:

Source and definitions

The business start-ups data are built from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009.

Raw data and sa-wda

The raw data are observed data. Raw data for a given month may undergo slight modifications during the processing of the following month(s) but become final on the third issue. To allow monthly comparisons, the number of business start-ups is seasonally (sa) and working-day adjusted (wda) with the X12 procedure from SAS software.

N.B.: The series business start-ups excluding self-managed micro-entrepreneurs and micro-entrepreneurs are adjusted independently of each other, for each sector activity. However, for the self-managed micro-entrepreneurs in the sectors « Financial and insurance activities », « Real estate activities » or « Transportation and storage » raw raw data are similar to seasonally adjusted data, due to a low number of registrations and difficulty identifying a seasonal trend.. The serie sa-wda « total » is the total of the series sa-wda by activity sectors on A10.

More data (historical series, methodological note, internet links, etc.) are available here: <http://www.insee.fr/fr/themes/info-rapide.asp?id=41>

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Next release: 13/05/2015 at 8:45am