

# Informations Rapides

24 février 2015 - n° 37  
Principaux indicateurs



## French business climate and turning point indicators - February 2015

### The French business climate is stable in February 2015

#### The business climate is stable

In February 2015, the business climate indicator, compiled from the answers of business managers in the main sectors, has stayed at the same level for three months in a row (94), below its long-term average (100). The business climate in France has lost one point in manufacturing and services and four points in the retail trade, while building construction has gained one point.

#### The turning point indicator stays in the favorable area

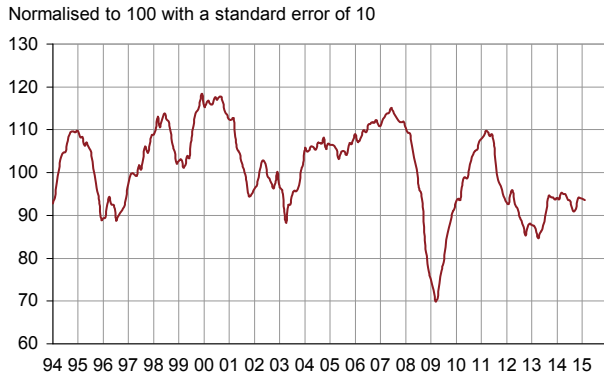
The overall turning point indicator stays in the favourable area.

#### Business climate and turning point indicators

	Oct. 14	Nov. 14	Dec. 14	Jan. 15	Feb. 15
<b>Composite indicators</b>					
<b>France</b>	<b>92</b>	<b>94</b>	<b>94</b>	<b>94</b>	<b>94</b>
Manufacturing	98	99	99	100	99
Wholesale trade	-	96	-	94	-
Building construction	86	89	89	88	89
Retail trade	90	96	95	103	99
Services	93	93	92	92	91
<b>Turning point indicators</b>					
<b>France</b>	<b>-1,0</b>	<b>0,8</b>	<b>1,0</b>	<b>0,9</b>	<b>0,8</b>
Manufacturing	-0,1	0,1	0,2	0,4	0,4
Wholesale trade	-	0,6	-	0,8	-
Building construction	-0,8	-0,1	0,0	-0,9	-0,4
Services	0,5	0,8	1,0	0,9	0,9

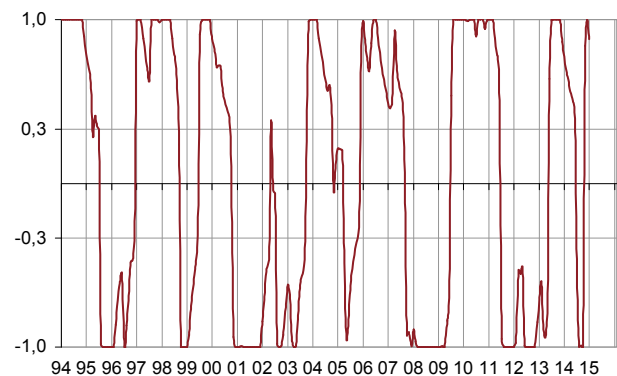
Source(s) : INSEE, Business tendency surveys

#### Composite indicator



Source: INSEE, Business tendency surveys

#### Turning point indicator



Close to +1 (resp. -1): favorable business climate (unfavorable)  
Source: INSEE, Business tendency surveys

#### For further information:

The business climate and turning point indicators summarize the information provided by the surveys in manufacturing, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links, etc.) are available on the web page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: [bureau-de-presse@insee.fr](mailto:bureau-de-presse@insee.fr)
- Follow us on Twitter @InseeFr\_News: [https://twitter.com/InseeFr\\_News](https://twitter.com/InseeFr_News)

Next publication: 25/03/2015 at 8:45 AM