

■ Quarterly business survey in the building crafts sector - July 2014

The economic climate has deteriorated in the building crafts sector, in July 2014

According to the business managers surveyed in July 2014, economic outlook climate has deteriorated in the building crafts sector.

Activity stays sluggish

In July 2014, substantially more craftsmen than in April indicate a decrease in their past activity. They remain pessimistic about their expected activity. The corresponding balances of opinion stay significantly below their long-term average.

The general business outlook, which expresses the craftsmen's opinion on the overall change in the sector, deteriorates and the corresponding balance of opinion remains below its long-term average.

Fewer craftsmen indicate job losses

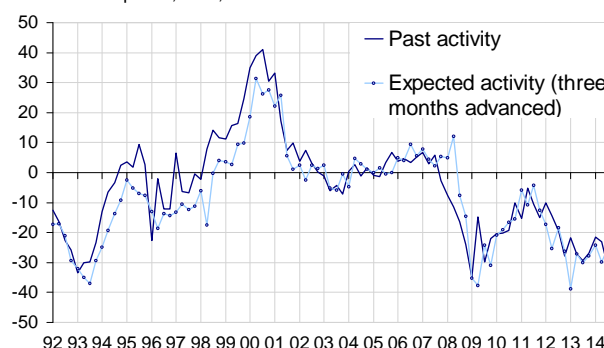
As many craftsmen as in April indicate job losses in the recent period. They stay pessimistic about their staff size for the next few months. The corresponding balances of opinion remain below their long-term average.

Recruiting problems are stable

Recruiting problems concerned a few less than one firm out of three. This proportion remains inferior to its long-term average. The rate of businesses training apprentices is almost stable at 39 %.

Activity tendency in the building crafts sector

Balances of opinion, in %, SA



Building crafts sector economic outlook

Balances of opinion, in %, SA


	Mean*	Oct. 13	Jan. 14	April 14	July 14
Past activity	-5	-27	-21	-23	-31
Expected activity	-8	-24	-30	-25	-27
General business outlook	-21	-36	-37	-38	-48
Past employment	-3	-14	-12	-9	-9
Expected employment	-4	-8	-14	-9	-13
Recruiting problems (in %)	42	28	33	32	29
Apprentice training (in %)	38	36	38	39	39

* Mean since October 1990.

Source: French business survey, building crafts sector - Insee

For further information:

The balance of opinion is calculated as the difference between the percentage of responses «increase» and the percentage of responses «decrease».

- Additional information (long series, methodology, links...) is available on the HTML page of this indicator: <http://www.insee.fr/en/themes/info-rapide.asp?id=59>
- Historical data are available on the BDM : [G1269](#), [G1271](#).
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