

Informations Rapides

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■ Sales volume in retail trade and personal services – May 2014

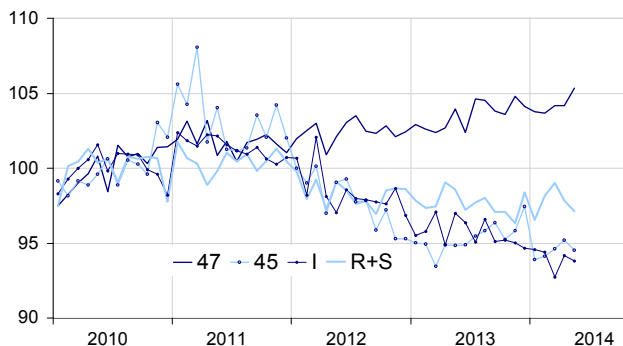
In May 2014, the sales volume increased in retail trade, except for motor vehicles and motorcycles

Except for indices from Emagsa survey, every index in this issue is in volume and seasonally and working-day adjusted (SA-WDA). Bridging days (Fridays 2nd, 9th and 30th May) were considered like normal working days for SA-WDA treatment. The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In May 2014, the sales volume decreased in household services (–0.8%), in trade and repair of motor vehicles and motorcycles (–0.7%) and in accommodation and food service activities (–0.4%). On the contrary, it grew in retail trade, except for motor vehicles and motorcycles (+1.1%)

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source : INSEE

Growth in the retail trade except for motor vehicles and motorcycles

In May, sales volume in retail trade except for motor vehicles and motorcycles increased (+1.1%) after a stability in April (0.0%). In June, the sales volume is expected to edge up by +0.2%.

Sales volume rose in all types of stores. In specialised stores, it increased significantly in retail sale of information and communication equipment (+3.7%), in retail sale of other household equipment (+1.7%) and in retail sale of cultural and recreation goods (+1.8%).

Over the last three months (q-o-q), the sales volume rose in the retail trade, except for motor vehicles and motorcycles (+0.7%). It increased more significantly year on year (+1.5%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume. Base year 2010

NACE Classification	Weight	Change in %			
		May/ Apr	Apr Mar	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	1.1	0.0	0.7	1.5
471 Retail sale in non-specialized stores	369	1.0	–0.2	–0.2	–1.7
472 to 477 Retail sale in specialized stores	573	1.3	0.1	1.3	3.5
478 and 479 Retail trade not in stores	58	0.4	–0.3	–0.8	0.7
45 Trade and repair of motor vehicles and motorcycles	1000	–0.7	0.6	–0.4	0.4
I Accommodation and food service activities	1000	–0.4	1.6	–1.0	–2.9
R+S Household services	1000	–0.8	–1.2	0.3	–0.4
R Arts, entertainment and recreation	449	–1.0	–1.1	1.0	–1.2
S Other service activities	551	–0.5	–1.3	–0.2	0.3

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume. Base year 2010

	Change in %	
	Jun 2014/ May 2014	Jun 2014/ Jun 2013
47 Retail trade, except for motor vehicles and motorcycles	0.2	3.0

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Decline in trade and repair of motor vehicles and motorcycles

After a three-month-in-a-row growth, sales volume in *trade and repair of motor vehicles and motorcycles* went down (–0.7%). It decreased in the *sale of motor vehicle parts and accessories* (–1.4%) and slightly in the *sale of motor vehicles* (–0.3%).

The sales volume declined over the last three months (–0.4%) but improved year on year (+0.4%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume. Base year 2010

Nace Classification	Weight	May 2014	Change in %		
			May/ Apr	Apr/ Mar	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	105.3	1.1	0.0	0.7
471 Non-specialised stores	369	99.5	1.0	–0.2	–0.2
472 to 477 Specialised stores	573	109.3	1.3	0.1	1.3
472 Retail sale of food, beverages and tobacco in specialised stores	49	102.5	–0.4	3.8	–0.5
473 Retail sale of automotive fuel	78	100.0	1.5	0.9	2.5
474 Retail sale of information and communication equipment	28	149.3	3.7	4.1	2.2
475 Retail sale of other household equipment	112	100.7	1.7	–1.1	–0.3
476 Retail sale of cultural and recreation goods	48	103.4	1.8	0.6	3.0
477 Retail sale of other goods in specialised stores	258	113.9	0.9	–0.8	1.5
478 et 479 Retail trade not in stores	58	103.3	0.4	–0.3	–0.8
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	94.5	–0.7	0.6	–0.4
451 Sale of motor vehicles	671	93.2	–0.3	0.8	–0.8
452 Maintenance and repair of motor vehicles	78	90.1	–2.1	1.6	–0.7
453 Sale of motor vehicle parts and accessories	227	100.5	–1.4	0.2	0.6
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	90.3	0.0	–0.8	1.1
I Accommodation and food service activities	1000	93.8	–0.4	1.6	–1.0
55 Accommodation	255	95.8	–0.8	4.8	–2.0
56 Food and beverage service activities	745	93.1	–0.2	0.5	–0.7
561 Restaurants...	549	92.1	–0.1	0.0	–0.9
562 Event catering...	116	101.1	–0.7	2.0	–0.2
563 Beverage serving activities	80	88.9	–0.5	1.3	–0.2
R+S Household services	1000	97.1	–0.8	–1.2	0.3
R Arts, entertainment and recreation	449	96.3	–1.0	–1.1	1.0
90 Creative, arts and entertainment activities	115	95.4	–0.3	–3.7	–0.6
91 Libraries, Archives, museums...	11	108.0	0.2	–1.6	3.2
92 Gambling and betting activities	119	100.8	–4.5	–0.8	3.3
93 Sports activities and amusement...	204	93.6	0.7	0.4	0.4
S Other service activities	551	97.8	–0.5	–1.3	–0.2
95 Repair of computers...	228	98.2	–1.4	–3.1	0.5
96 Other personal service activities	323	97.5	0.1	0.1	–0.7

(1) Quarter-on-quarter: last three months / previous three months.

Source : Insee

Decline in accommodation and food service activities

Sales volume in *accommodation and food service* activities decreased slightly in May (–0.4%) after a noticeable rise in April (+1.6%). It fell particularly in *accommodation* (–0.8%) and in *event catering and other food services* (–0.7%). It levelled off in *restaurants and fast food services* (–0.1%).

The sales volume of the whole sector declined over the last three months (–1.0%) and plunged year on year (–2.9%).

Fall again in household services

Sales volume in *household services* slid for the second month in a row in May (–0.8% after –1.2% in April). It declined significantly in *gambling and betting activities* (–4.5%) and in *repair of computers and personal and household goods* (–1.4%). On the contrary it rose in *sports activities and amusement...* (+0.7%).

The sales volume in *household services* increased slightly over the last three months (+0.3%) but decreased year on year (–0.4%).

Revisions

Changes for April were revised by –0.2 point in *household services*, by –0.1 point in *retail trade* and by +0.1 in *accommodation and food service activities*.

Monthly survey on large-scale food retailing in June

Turnover in large-scale food retailing was nearly steady (–0.1%) in June after a moderate growth in May (+0.9%). Sales of food products (–0.7%) and non-food products (–1.1%) declined while sales of automotive fuel rose slightly again (+0.6%).

Monthly turnover indices in large-scale food retailing


SA-WDA volume. Base year 2010

	Change in %			
	Jun/ May	May/ Apr	q-o-q (1)	y-o-y (1)
Turnover	–0.1	0.9	0.9	0.6
Including				
Sales of food products	–0.7	0.5	0.4	–0.2
Sales of non-food products	–1.1	2.7	1.1	–0.2
Sales of automotive fuel	0.6	5.4	2.1	–4.1

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large-scale food retailing (Emagsa)

For further information :

- Complementary data (long séries) and metadata (methodology, linked internet pages...) are available on the HTML page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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