

Informations Rapides

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■ Sales volume in retail trade and personal services – April 2014

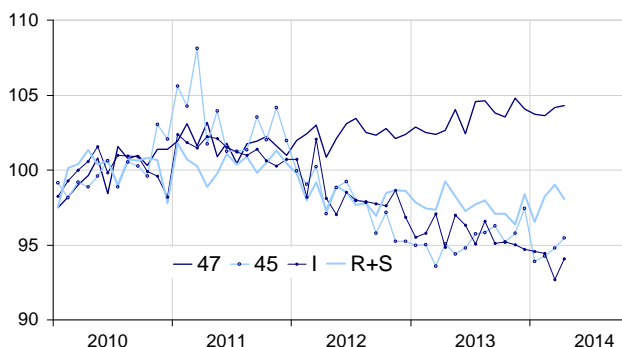
In April 2014, the sales volume increased in accommodation and food services activities and in trade and repair of motor vehicles

Except for indices from Emagsa survey, every index in this issue is in volume and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In April 2014, the sales volume rose in accommodation and food service activities (+1.5%) and in trade and repair of motor vehicles and motorcycles (+0.7%). It was almost stable in the retail trade, except for motor vehicles and motorcycles (+0.1%). On the contrary, it declined in household services. (-1.0%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source : INSEE

Near-stability in the retail trade except for motor vehicles and motorcycles

In April, sales volume in retail trade except for motor vehicles and motorcycles was almost steady (+0.1%) after a rise in March (+0.5%). In May, the sales volume is expected to edge up by +0.8%.

Sales volume rose in non specialised stores (+0.4%). Though it was stable in specialised stores, it increased significantly in retail sale of food, beverages... (+3.6%) and in retail sale of information and communication equipment (+3.1%) but it declined in retail sales of other goods (such as clothing, pharmaceuticals...) (-0.9%) and in retail sale of other household equipment (-1.2%).

Over the last three months (q-o-q), the sales volume declined slightly in the retail trade, except for motor vehicles and motorcycles (-0.2%) but increased year on year (+1.5%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		April/ March	March/ Feb.	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	0.1	0.5	-0.2	1.5
471 Retail sale in non-specialized stores	369	0.4	-0.3	-0.4	-1.2
472 to 477 Retail sale in specialized stores	573	0.0	1.0	0.1	3.3
478 and 479 Retail trade not in stores	58	-0.4	0.5	-1.7	0.1
45 Trade and repair of motor vehicles and motorcycles	1000	0.7	0.6	-0.9	0.3
I Accommodation and food service activities	1000	1.5	-1.8	-1.1	-2.3
R+S Household services	1000	-1.0	0.8	1.4	0.4
R Arts, entertainment and recreation	449	-1.0	1.1	1.7	0.0
S Other service activities	551	-1.0	0.5	1.1	0.8

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	May 2014/ April 2014	May 2014/ May 2013
47 Retail trade, except for motor vehicles and motorcycles	0,8	1,0

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Third rise in a row in trade and repair of motor vehicles and motorcycles

Sales volume in *trade and repair of motor vehicles and motorcycles* went on growing for the third month (+0.7% after +0.6% in March and +0.4% in February). It increased again in the *sale of motor vehicles* (+0.9%) and rebounded in *maintenance and repair of motor vehicles* (+2.0%).

The sales volume declined over the last three months (-0.9%) and improved slightly year on year (+0.3%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	April 2014	Change in %		
			April/ March	March /Feb.	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	104.3	0.1	0.5	-0.2
471 Non-specialised stores	369	99.1	0.4	-0.3	-0.4
472 à 477 Specialised stores	573	107.8	0.0	1.0	0.1
472 Retail sale of food, beverages and tobacco in specialised stores	49	103.2	3.6	-2.7	-0.3
473 Retail sale of automotive fuel	78	98.5	1.1	4.3	-1.6
474 Retail sale of information and communication equipment	28	143.1	3.1	-1.1	0.2
475 Retail sale of other household equipment	112	98.9	-1.2	0.1	-0.6
476 Retail sale of cultural and recreation goods	48	100.8	0.2	0.0	0.9
477 Retail sale of other goods in specialised stores	258	112.9	-0.9	1.6	0.8
478 et 479 Retail trade not in stores	58	102.8	-0.4	0.5	-1.7
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	95.5	0.7	0.6	-0.9
451 Sale of motor vehicles	671	93.8	0.9	0.7	-1.4
452 Maintenance and repair of motor vehicles	78	92.4	2.0	-1.0	-0.6
453 Sale of motor vehicle parts and accessories	227	102.2	0.1	0.6	0.2
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	90.3	-0.8	1.4	1.0
I Accommodation and food service activities	1000	94.1	1.5	-1.8	-1.1
55 Accommodation	255	96.4	4.6	-4.9	-1.8
56 Food and beverage service activities	745	93.3	0.4	-0.8	-0.9
561 Restaurants...	549	92.0	-0.1	-0.5	-1.3
562 Event catering...	116	101.9	2.0	-1.8	0.6
563 Beverage serving activities	80	89.4	1.3	-0.9	0.0
R+S Household services	1000	98.1	-1.0	0.8	1.4
R Arts, entertainment and recreation	449	97.5	-1.0	1.1	1.7
90 Creative, arts and entertainment activities	115	95.8	-3.7	1.6	1.2
91 Libraries, archives, museums...	11	107.8	-1.7	1.6	5.8
92 Gambling and betting activities	119	106.2	-0.4	2.3	4.7
93 Sports activities and amusement...	204	92.9	0.3	0.1	-0.1
S Other service activities	551	98.5	-1.0	0.5	1.1
95 Repair of computers...	228	100.1	-2.7	1.9	3.1
96 Other personal service activities	323	97.4	0.3	-0.5	-0.3

(1) Quarter-on-quarter: last three months / previous three months.

Source: Insee

Rebound in accommodation and food service activities

Sales volume in *accommodation and food service activities* bounced back in April (+1.5%) after a notable decline in March (-1.8%). It soared in *accommodation* (+4.6%) and to a lesser extent in *event catering and other food services* (+2.0%). It levelled off in *restaurants and fast food services* (-0.1%).

The sales volume of the whole sector declined over the last three months (-1.1%) and year on year (-2.3%).

Decrease in household services

Sales volume in household services was down in April (-1.0%) after two months of growth. It declined significantly in *repair of computers and personal and household goods* (-2.7%), in *creative, arts and entertainment activities* (-3.7%) and more slightly in *gambling and betting activities* (-0.4%).

The sales volume in *household services* increased over the last three months (+1.4%) and year on year (+0.4%).

Revisions

Changes for March were revised by -0.3 point in accommodation and food service activities. The other sectors remained unchanged.

• Monthly survey on large-scale food retailing

Turnover in large-scale food retailing rose moderately in May (+0.8%). However it was more significant for *non-food products* (+2.1%).

Monthly turnover indices in large-scale food retailing


SA-WDA volume, Base year 2010

	Change in %			
	May/ April	April March	q-o-q (1)	y-o-y (1)
Turnover	0.8	0.2	0.0	-0.1
Including				
Sales of food products	1.2	0.3	0.2	-0.7
Sales of non-food products	2.1	-0.5	1.7	-1.4
Sales of automotive fuel	1.5	-0.8	-3.5	-5.5

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large-scale food retailing (Emagsa)

For further information :

- Complementary data (long séries) and metadata (methodology, linked internet pages...) are available on the HTML page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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