

Informations *Rapides*

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■ Quarterly business survey in the building crafts sector - July 2015

In July 2015, the economic climate has improved in the building craft sector

According to the business managers surveyed in July 2015, the economic outlook climate has improved in the building craft sector.

Craftmen have a better opinion on their activity

In July 2015, significantly fewer building craftsmen than in April indicate a fall in their activity in the recent period and for the next three months. However, the corresponding balances of opinion are still well below their long-term average. Moreover, the craftsmen's opinion on the general business outlook in their sector has improved again, after a first rebound in April. Yet, the corresponding balance remains far below its long-term average.

Craftsmen are less pessimistic about workforce

Significantly fewer craftsmen than in April declare a fall in their staff size in the recent period and for the next few months. The corresponding balances of opinion are closer to their long-term average.

Less than one out of three companies has recruiting problems

Recruiting problems have concerned 29% of firms. This proportion has decreased since April and stands well below its long-term average (42%). The rate of businesses training apprentices has increased 34%, against 38% on average since 1990.

Building crafts sector economic outlook

Balances of opinion, in %, SA

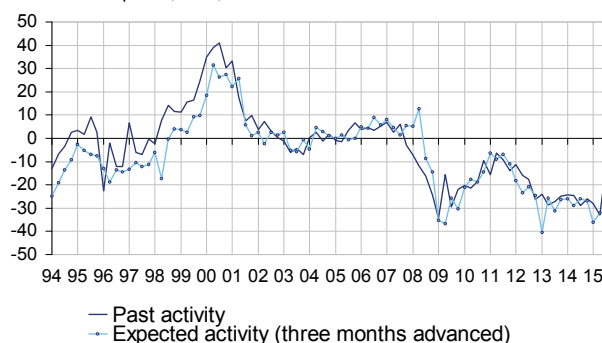
	Mean*	Oct. 14	Jan. 15	April 15	July 15
Past activity	-6	-26	-28	-33	-12
Expected activity	-9	-36	-32	-31	-20
General business outlook	-21	-50	-50	-39	-33
Past employment	-4	-7	-24	-21	-9
Expected employment	-4	-12	-24	-23	-8
Recruiting problems (in %)	42	30	38	40	29
Apprentice training (in %)	38	35	45	30	34

* Mean since October 1990.

Source: French business survey, building crafts sector - INSEE

Activity tendency in the building crafts sector

Balances of opinion, in %, SA



For further information:

The balance of opinion is calculated as the difference between the percentage of responses «increase» and the percentage of responses «decrease».

- Additional information (long series, methodology, links, etc.) is available on the web page of this indicator: <http://www.insee.fr/en/themes/info-rapide.asp?id=59>
- Historical data are available on the BDM : [G1269](#), [G1271](#).
- Press contact: bureau-de-presse@insee.fr
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