

Informations *Rapides*

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■ Sales volume in retail trade and personal services – January 2015

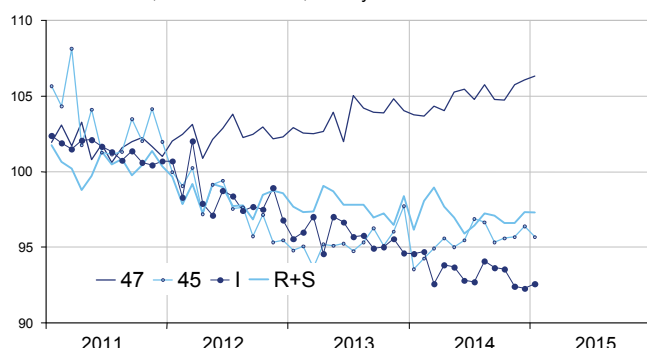
In January 2015, the sales volume decreased in trade and repair of motor vehicles and motorcycles and decelerated in retail trade

Except for indices from Emagsa survey, every index in this issue is **in volume** (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In January 2015, the sales volume decreased in *trade and repair of motor vehicles and motorcycles* (–0.7%). On the contrary, it increased slightly in *retail trade, except of motor vehicles and motorcycles* (+0.2%) and in *accommodation and food service activities* (+0.3%). It levelled off in *household services*.

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source : INSEE

Slowdown in the retail trade except of motor vehicles and motorcycles

In January, the sales volume in *retail trade, except of motor vehicles and motorcycles* decelerated (+0.2% after + 0.3% in December and +1.0% in November). According to early estimates, it is likely to be steady in February 2015.

While the sales volume improved slightly in *specialised stores* (+0.4%) where it grew especially in *retail sale of other household equipment* (+1.5%) and of *cultural and recreation goods* (+1.7%), it was almost stable in *non-specialised stores* (–0.1%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased over the last three months (+0.9% q-o-q) and year on year (+1.8%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Jan./ Dec.	Dec./ Nov.	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.2	0.3	0.9	1.8
471 Retail sale in non-specialized stores	369	–0.1	0.5	0.3	–0.2
472 to 477 Retail sale in specialized stores	573	0.4	0.2	1.2	2.9
478 and 479 Retail trade not in stores	58	–0.2	0.5	2.3	2.0
45 Trade and repair of motor vehicles and motorcycles	1000	–0.7	0.8	0.1	0.2
I Accommodation and food service activities	1000	0.3	–0.1	–1.5	–2.6
R+S Household services	1000	0.0	0.7	0.1	0.1
R Arts, entertainment and recreation	449	0.1	1.5	0.5	0.7
S Other service activities	551	–0.1	0.1	–0.2	–0.4

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Feb. 2015/ Jan. 2015	Feb. 2015/ Feb. 2014
47 Retail trade, except of motor vehicles and motorcycles	0.0	2.5

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Downturn in trade and repair of motor vehicles and motorcycles

The sales volume in *retail trade and repair of motor vehicles and motorcycles* fell in January (−0.7% after +0.8%). This decline in almost all sectors was more significant in *sale of motor vehicles* (−0.9%).

The sales volume was almost stable over the last three months (+0.1% q-o-q) and increased very slightly year-on-year (+0.2%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Jan. 2015	Change in %		
			Jan./ Dec.	Dec./ Nov.	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	106.3	0.2	0.3	0.9
471 Non-specialised stores	369	99.1	−0.1	0.5	0.3
472 to 477 Specialised stores	573	110.9	0.4	0.2	1.2
472 Retail sale of food, beverages and tobacco in specialised stores	49	103.5	0.4	0.2	0.4
473 Retail sale of automotive fuel	78	99.3	0.1	3.4	2.6
474 Retail sale of information and communication equipment	28	154.1	0.9	−1.2	0.5
475 Retail sale of other household equipment	112	100.8	1.5	−1.4	−0.4
476 Retail sale of cultural and recreation goods	48	103.7	1.7	−1.9	1.0
477 Retail sale of other goods in specialised stores	258	116.9	−0.1	0.6	1.6
478 et 479 Retail trade not in stores	58	106.3	−0.2	0.5	2.3
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	95.7	−0.7	0.8	0.1
451 Sale of motor vehicles	671	95.2	−0.9	0.1	1.1
452 Maintenance and repair of motor vehicles	78	89.0	−0.7	0.3	−1.8
453 Sale of motor vehicle parts and accessories	227	100.1	−0.7	3.1	−1.9
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.0	3.0	−2.8	−2.7
I Accommodation and food service activities	1000	92.6	0.3	−0.1	−1.5
55 Accommodation	255	96.7	2.8	−0.8	−1.5
56 Food and beverage service activities	745	91.1	−0.5	0.1	−1.4
561 Restaurants...	549	90.0	−0.4	−0.1	−1.3
562 Event catering...	116	100.2	−0.9	1.4	−2.0
563 Beverage serving activities	80	85.5	−0.6	−0.8	−1.5
R+S Household services	1000	97.3	0.0	0.7	0.1
R Arts, entertainment and recreation	449	97.2	0.1	1.5	0.5
90 Creative, arts and entertainment activities	115	97.3	3.9	−0.1	0.3
91 Libraries, archives, museums...	11	110.7	3.2	1.6	−0.7
92 Gambling and betting activities	119	104.1	−4.4	6.0	0.7
93 Sports activities and amusement...	204	92.3	0.8	−0.5	0.5
S Other service activities	551	97.4	−0.1	0.1	−0.2
95 Repair of computers...	228	97.2	−0.7	0.1	0.2
96 Other personal service activities	323	97.6	0.4	0.0	−0.4

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Slight rise in accommodation and food service activities

Sales volume in *accommodation and food service activities* rose slightly in January (+0.3%). It bounced back clearly in *accommodation* (+2.8% after −0.8%) but declined in *food and beverage service activities* (−0.5% after +0.1%), mainly due to sales volume decreases in *restaurants and fast food services* (−0.4%) and in *event catering and other food services* (−0.9%).

The sales volume of the whole sector went down over the last three months (−1.5% q-o-q) and year on year (−2.6%).

Stability in household services

In January, the volume of sales in *household services* remained stable, as a result of contrasted changes: the decline in *gambling and betting activities* (−4.4%) and in *repair of computers and personal and household goods* (−0.7%) was offset by increases in *creative, arts and entertainment activities* (+3.9%) and in *sports activities and amusement* (+0.8%).

The sales volume in *household services* was nearly stable over the last three months and year-on-year (+0.1%).

Revisions

The change for December 2014 was revised by +0.2 point in *wholesale and retail trade and repair of motor vehicles and motorcycles*, by −0.1 point in *retail trade, except of motor vehicles and motorcycles* and in *household services* and by +0.1 point in *accommodation and food service activities*.

Monthly survey on large-scale food retailing in February 2015

In February 2015, turnover in large-scale food retailing was nearly stable (−0.1%). Sales of automotive fuel recovered significantly (+2.7% after −12.1% in January). Sales of non-food products went on improving but with a less sustained pace (+1.0% after +4.0%), while those of food products were almost flat (−0.1%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	Feb./ Jan.	Jan./ Dec.	q-o-q (1)	y-o-y (1)
Turnover	−0.1	−0.7	−0.6	−0.8
Including				
Sales of food products	−0.1	−0.4	0.1	1.1
Sales of non-food products	1.0	4.0	−1.3	−0.6
Sales of automotive fuel	2.7	−12.1	−9.0	−11.5

(1) Quarter-on-quarter: last three months / previous three months.

Source : INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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