

Informations *Rapides*

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■ Sales volume in retail trade and personal services – May 2015

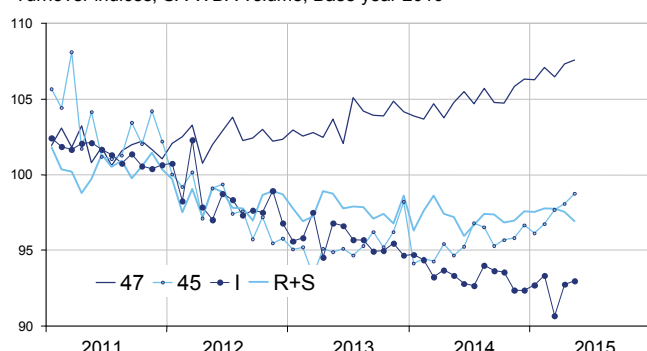
In May 2015, the sales volume increased in overall retail trade

Except for indices from Emagsa survey, every index in this issue is **in volume** (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In May 2015, the sales volume increased in *trade and repair of motor vehicles and motorcycles* (+0.7%) and more slightly in *retail trade, except of motor vehicles and motorcycles* (+0.2%) and *accommodation and food service activities* (+0.2%). However, it decreased again in *household services* (–0.7%).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Slight rise in retail trade except of motor vehicles and motorcycles

In May, the sales volume grew slightly in *retail trade, except of motor vehicles and motorcycles* (+0.2% after +0.8%). According to early estimates, it would level off in June 2015.

The sales volume little changed overall in *specialised stores* as in *non-specialised stores* (+0.2%). It rose in *retail sale of other goods (clothings, pharmacy,...)* (+0.6%) and in *retail sale of information and communication equipment* (+1.3%) but it declined in *retail sale of other household equipment* (–0.5%).

The sales volume in *retail trade, except of motor vehicles and motorcycles* increased over the last three months (+0.5%, q-o-q) and more significantly over the year (+2.6%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		May/ Apr	Apr/ Mar	q-o-q (1)	y-o-y (2)
47 Retail trade, except of motor vehicles and motorcycles	1000	0.2	0.8	0.5	2.6
471 Retail sale in non-specialized stores	369	0.2	0.6	0.8	1.7
472 to 477 Retail sale in specialized stores	573	0.2	0.9	0.4	3.1
478 and 479 Retail trade not in stores	58	0.8	0.9	0.0	2.7
45 Trade and repair of motor vehicles and motorcycles	1000	0.7	0.4	1.7	3.6
I Accommodation and food service activities	1000	0.2	2.3	–0.7	–1.4
R+S Household services	1000	–0.7	–0.2	–0.2	–0.3
R Arts, entertainment and recreation	449	–0.9	0.1	–0.5	0.2
S Other service activities	551	–0.5	–0.5	0.0	–0.7

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	June 2015/ May 2015	June 2015/ June 2014
47 Retail trade, except of motor vehicles and motorcycles	0.0	2.0

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Four-month-in-a-row growth in trade and repair of motor vehicles and motorcycles

In May, the sales volume in *retail trade and repair of motor vehicles and motorcycles* increased (+0.7%) for four months in a row. It was up again in *sale of motor vehicles* (+0.9% after +0.7%) and it recovered in *sale of motor vehicle parts and accessories* (+0.4% after -0.3%)

The sales volume increased significantly over the last three months (+1.7%) and even more year on year (+3.6%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	May 2015	Change in %		
			May/ Apr	Apr/ Mar	q-o-q (1)
47 Retail trade, except of motor vehicles and motorcycles	1000	107.5	0.2	0.8	0.5
471 Non-specialised stores	369	100.5	0.2	0.6	0.8
472 to 477 Specialised stores	573	112.1	0.2	0.9	0.4
472 Retail sale of food, beverages and tobacco in specialised stores	49	104.5	-0.5	1.6	0.6
473 Retail sale of automotive fuel	78	96.5	-0.6	0.6	-2.0
474 Retail sale of information and communication equipment	28	152.8	1.3	-0.9	-0.8
475 Retail sale of other household equipment	112	101.4	-0.5	1.0	0.4
476 Retail sale of cultural and recreation goods	48	105.1	0.2	2.0	0.5
477 Retail sale of other goods in specialised stores	258	119.8	0.6	0.9	1.2
478 et 479 Retail trade not in stores	58	107.1	0.8	0.9	0.0
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	98.7	0.7	0.4	1.7
451 Sale of motor vehicles	671	99.1	0.9	0.7	2.6
452 Maintenance and repair of motor vehicles	78	90.9	-0.8	0.1	1.4
453 Sale of motor vehicle parts and accessories	227	101.1	0.4	-0.3	-0.6
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	89.8	0.4	1.3	2.0
I Accommodation and food service activities	1000	93.0	0.2	2.3	-0.7
55 Accommodation	255	96.1	0.1	1.9	-0.8
56 Food and beverage service activities	745	91.9	0.3	2.4	-0.7
561 Restaurants...	549	90.8	0.4	3.5	-0.9
562 Event catering...	116	102.0	0.3	-0.5	0.6
563 Beverage serving activities	80	84.6	-0.2	0.3	-1.1
R+S Household services	1000	96.9	-0.7	-0.2	-0.2
R Arts, entertainment and recreation	449	96.7	-0.9	0.1	-0.5
90 Creative, arts and entertainment activities	115	95.6	-0.9	-1.1	0.4
91 Libraries, archives, museums...	11	116.9	5.5	-3.7	2.3
92 Gambling and betting activities	119	105.2	-3.0	0.8	0.2
93 Sports activities and amusement...	204	91.4	0.1	0.6	-1.7
S Other service activities	551	97.0	-0.5	-0.5	0.0
95 Repair of computers...	228	97.3	0.1	-1.1	0.3
96 Other personal service activities	323	96.8	-0.8	0.0	-0.2

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE

Slight rise in accommodation and food service activities

The sales volume in *accommodation and food service activities* slowed in May (+0.2%) after the strong rebound of April (+2.3%). The rise was concentrated in *restaurants and fast food services* (+0.4%).

The sales volume of the whole sector decreased moderately over the last three months (-0.7%) and a little more year on year (-1.4%).

New decline in household services

In May, the sales volume in *household services* fell again (-0.7% after -0.2%). While it declined in *gambling and betting activities* (-3.0%), in *other personal service activities* repair of computers (-0.8%) and in *creative, arts and entertainment activities* (-0.9%), it bounced back in *libraries, archives, museums...* (+5.5%).

The sales volume in *household services* slightly decreased over the last three months (-0.2%) and year-on-year (-0.3%).

Revisions

The change for April 2015 was revised by +0.7 points in *accommodation and food service activities*. Initially calculated at +1.6%, it was revised at +2.3%, due to the new calculation of SA-WDA. On the same month, it was revised by +0.1 point in *retail trade, except of motor vehicles and motorcycles* and by -0.1 point in *wholesale and retail trade and repair of motor vehicles and motorcycles*. It was unchanged in *household services*.

Monthly survey on large-scale food retailing in June 2015

In June 2015, turnover in large-scale food retailing was down (-0.8% after +1.2% in May). Sales of food products declined (-0.6% after +1.7%) and those of non-food products went on decreasing (-0.9% in June after -2.2% in May). Conversely, sales of automotive fuel kept on increasing for a fifth consecutive month (+1.1%).

Monthly turnover indices in large-scale food retailing

SA-WDA value, Base year 2010

	Change in %			
	June/ May	May/ Apr	q-o-q (1)	y-o-y (1)
Turnover	-0.8	1.2	1.7	0.7
Including				
Sales of food products	-0.6	1.7	0.8	1.8
Sales of non-food products	-0.9	-2.2	1.8	0.7
Sales of automotive fuel	1.1	2.7	7.8	-5.8

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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