

Informations *Rapides*

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■ Sales volume in retail trade and personal services – September 2014

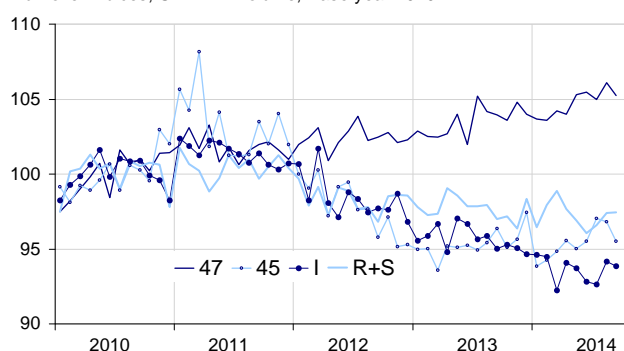
In September 2014, the sales volume decreased in the retail trade and in trade and repair of motor vehicles and motorcycles

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In September 2014, the sales volume decreased in *trade and repair of motor vehicles and motorcycles* (–1.3%) and in the *retail trade, except for motor vehicles and motorcycles* (–0.8%). It declined slightly in *accommodation and food service activities* (–0.3%) and levelled off in *household services*.

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Decline in the retail trade except for motor vehicles and motorcycles

In September, the sales volume in *retail trade except for motor vehicles and motorcycles* fall (–0.8%) after a bounce back of +1.1% in August. According to early estimates, it is likely to decrease a little less in October 2014 (–0.6%).

The sales volume fell significantly in *specialised stores* (–2.1%) either in *retail sale of other goods* (clothings, pharmacy, etc.) (–3.3%), or in *retail sale of other household equipments* (–2.6%), or in *retail sale of cultural and recreation goods* (–1.4%). The decline was

also registered in retail sale not in stores as sale by catalogue (–2.6%). On the contrary, it went on growing in *non specialised stores* (+1.6%).

The sales volume rose in the *retail trade, except for motor vehicles and motorcycles* over the last three months (q-o-q) (+0.5%) as year on year (+1.0%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Sept./ Aug.	Aug./ July	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	–0.8	1.1	0.5	1.0
471 Retail sale in non-specialised stores	369	1.6	0.2	0.1	–1.8
472 to 477 Retail sale in specialised stores	573	–2.1	1.8	0.7	2.6
478 and 479 Retail trade not in stores	58	–2.6	–0.5	0.5	1.2
45 Trade and repair of motor vehicles and motorcycles	1000	–1.3	–0.2	1.1	0.9
I Accommodation and food service activities	1000	–0.3	1.7	0.0	–2.0
R+S Household services	1000	0.0	0.8	0.3	–0.5
R Arts, entertainment and recreation	449	1.1	0.8	–0.1	–1.3
S Other service activities	551	–0.8	0.9	0.6	0.3

(1) Quarter-on-quarter: last three months /previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade: early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Oct. 2014/ Sept. 2014	Oct. 2014/ Oct. 2013
47 Retail trade, except for motor vehicles and motorcycles	–0.6	1.0

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Fall in trade and repair of motor vehicles and motorcycles

In September, the sales volume in *trade and repair of motor vehicles and motorcycles* decreased again 1.3% after -0.2% in August). It dropped in *sale of motor vehicles* (-1.9%) and it was nearly stable in *sale of motor vehicle parts and accessories* (-0.1%).

The sales volume grew over the last three months (+1.1%) and year on year (+0.9%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Sept. 2014	Change in %		
			Sept./ Aug.	Aug./ July	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	105.2	-0.8	1.1	0.5
471 Non-specialised stores	369	100.6	1.6	0.2	0.1
472 à 477 Specialised stores	573	108.5	-2.1	1.8	0.7
472 Retail sale of food, beverages and tobacco in specialised stores	49	102.6	-0.4	1.4	0.0
473 Retail sale of automotive fuel	78	97.6	0.3	1.1	-0.7
474 Retail sale of information and communication equipment	28	151.5	0.7	1.4	3.2
475 Retail sale of other household equipment	112	100.1	-2.6	2.1	1.3
476 Retail sale of cultural and recreation goods	48	100.9	-1.4	1.5	-0.4
477 Retail sale of other goods in specialised stores	258	113.3	-3.3	1.9	0.7
478 et 479 Retail trade not in stores	58	102.6	-2.6	-0.5	0.5
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	95.5	-1.3	-0.2	1.1
451 Sale of motor vehicles	671	93.9	-1.9	-0.4	1.5
452 Maintenance and repair of motor vehicles	78	91.6	-0.6	0.5	0.7
453 Sale of motor vehicle parts and accessories	227	102.3	-0.1	-0.4	0.7
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.3	-0.6	2.5	-1.7
I Accommodation and food service activities	1000	93.9	-0.3	1.7	0.0
55 Accommodation	255	97.8	1.3	1.5	0.7
56 Food and beverage service activities	745	92.5	-0.9	1.7	-0.2
561 Restaurants...	549	90.9	-1.5	1.7	-0.3
562 Event catering...	116	104.1	0.9	2.2	1.0
563 Beverage serving activities	80	87.3	-0.1	0.9	-1.3
R+S Household services	1000	97.5	0.0	0.8	0.3
R Arts, entertainment and recreation	449	97.1	1.1	0.8	-0.1
90 Creative, arts and entertainment activities	115	96.8	1.1	0.3	0.7
91 Libraries, archives, museums...	11	112.1	3.9	-2.2	1.3
92 Gambling and betting activities	119	103.7	0.7	-0.2	0.5
93 Sports activities and amusement...	204	92.7	1.1	1.9	-1.0
S Other service activities	551	97.7	-0.8	0.9	0.6
95 Repair of computers...	228	97.5	-0.5	0.7	0.4
96 Other personal service activities	323	97.9	-1.0	1.0	0.7

(1) Quarter-on-quarter: last three months /previous three months.

Source: Insee

Slight decline in accommodation and food service activities

The sales volume in *accommodation and food service* fell slightly back in September (-0.3%) after a large bounce in august (+1.7%). It decreased in *restaurants and fast food services* (-1.5%) but it increased in *accommodation* (+1.3%) and in *event catering and other food services* (+0.9%). It was nearly flat in *beverage serving activities* (-0.1%).

The sales volume of the whole sector levelled off over the last three months and plunged year on year (-2.0%).

Stability in household services

The sales volume in *household services* was steady in September after two months of increase. It declined in *other personal service activities* (hairdressing, funeral services, laundry, etc.) (-1.0%) and in *repair of computers and personal and household goods* (-0.5%) but it grew in *sports activities and amusement, in creative, arts and entertainment activities* (+1.1%) and in *gambling and betting activities* (+0.7%).

The sales volume in *household services* improved slightly over the last three months (+0.3%) but went back year on year (-0.5%).

Revisions

The change for August was revised by +0.2 point in *accommodation food service activities* and by +0.1 point in *household services*. Over the same month, it was unchanged in trade sectors.

Monthly survey on large-scale food retailing in October

Turnover in large-scale food retailing decreased in October (-1.9%), either for food products (-2.8%), non-food products (-0.9%) or automotive fuel (-1.4%).

Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

	Change in %			
	Oct./ Sept.	Sept./ Aug.	q-o-q (1)	y-o-y (1)
Turnover	-1.9	0.7	0.5	-1.7
Including				
Sales of food products	-2.8	2.4	1.5	-1.2
Sales of non-food products	-0.9	-2.8	-0.9	-3.0
Sales of automotive fuel	-1.4	0.3	-2.0	-4.9

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information:

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM: [G1419](#). [G1420](#). [G1422](#). [G1425](#). [G1449](#).
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