

Informations *Rapides*

24 octobre 2014 - n° 247



■ Sales volume in retail trade and personal services – August 2014

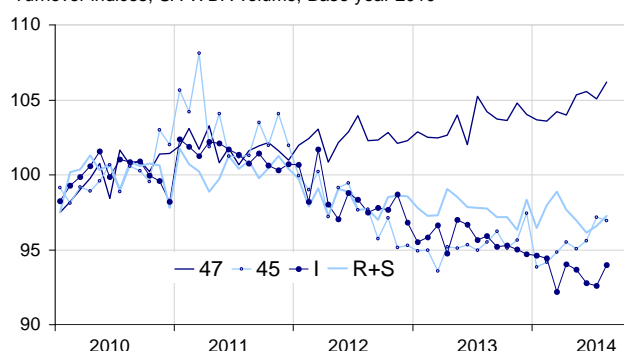
In August 2014, the sales volume increased in the retail trade except for motor vehicles and motorcycles and in personal services

Except for indices from Emagsa survey, every index in this issue is in volume (tax excluded) and seasonally and working-day adjusted (SA-WDA). The commentary shows variations of subsections by decreasing contribution. The contribution of a subsection depends on the extent of the change and on its weight.

In August 2014, the sales volume improved in accommodation and food service activities (+1.5 %), in retail trade, except for motor vehicles and motorcycles (+1.1 %), and in household services (+0.7 %). On the contrary, it declined slightly in trade and repair of motor vehicles and motorcycles (–0.2 %).

Volume of sales in the retail trade and personal services

Turnover indices, SA-WDA volume, Base year 2010



Source: INSEE

Rise in the retail trade except for motor vehicles and motorcycles

In August, the sales volume in retail trade except for motor vehicles and motorcycles bounced (+1.1%) after a fall in July (–0.5%). In September, the sales volume is expected to decrease by 0.7%. According to early estimates, it is likely to fall in September 2014 (–0.7%). The sales volume went up in specialised stores (+1.6%) as well as in non specialised stores (+0.4%). This growth concerned all sectors of specialised stores and particularly the retail sale of other goods (clothings, pharmacy, etc.) (+1.7%) and of other household equipments (+1.8%).

The sales volume rose in the retail trade, except for motor vehicles and motorcycles over the last three months (q-o-q) (+1.0%) as year on year (+1.7%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

NACE Classification	Weight	Change in %			
		Aug./ July	July/ June	q-o-q (1)	y-o-y (2)
47 Retail trade, except for motor vehicles and motorcycles	1000	1.1	–0.5	1.0	1.7
471 Retail sale in non-specialized stores	369	0.4	–1.6	0.5	–1.3
472 to 477 Retail sale in specialized stores	573	1.6	0.1	1.2	3.4
478 and 479 Retail trade not in stores	58	0.2	0.2	2.4	2.9
45 Trade and repair of motor vehicles and motorcycles	1000	–0.2	1.6	1.5	1.4
I Accommodation and food service activities	1000	1.5	–0.2	–0.2	–3.1
R+S Household services	1000	0.7	0.5	–1.2	–1.2
R Arts, entertainment and recreation	449	0.7	–0.5	–1.4	–1.9
S Other service activities	551	0.7	1.3	–1.1	–0.6

(1) Quarter-on-quarter: last three months / previous three months.

(2) Year-on-year: last three months / same three months of the previous year.

The codes correspond to different levels of aggregation of the classification NAF rev.2

Source: INSEE

Variation of sales volume in the retail trade : early estimate*

SA-WDA volume, Base year 2010

	Change in %	
	Sept. 2014/ Aug. 2014	Sept. 2014/ Sept. 2013
47 Retail trade, except for motor vehicles and motorcycles	–0.7	1.7

* Econometric estimate from a set of sources available within 30 days after the end of the reference month

Source: INSEE

Slight drop in trade and repair of motor vehicles and motorcycles

In August, the sales volume in *trade and repair of motor vehicles and motorcycles* declined slightly (–0.2%) after a two-month-in-a-row increase. It lowered in *sale of motor vehicles* (–0.3%) and in *sale of motor vehicle parts and accessories* (–0.4%).

The sales volume grew over the last three months (+1.5%) and year on year (+1.4%).

Variation of sales volume in the retail trade and personal services

SA-WDA volume, Base year 2010

Nace Classification	Weight	Aug. 2014	Change in %		
			Aug./ July	July/ June	q-o-q (1)
47 Retail trade, except for motor vehicles and motorcycles	1000	106.2	1.1	–0.5	1.0
471 Non-specialised stores	369	99.0	0.4	–1.6	0.5
472 à 477 Specialised stores	573	110.9	1.6	0.1	1.2
472 Retail sale of food, beverages and tobacco in specialised stores	49	102.9	1.4	–0.5	0.5
473 Retail sale of automotive fuel	78	97.2	1.1	–2.0	–0.2
474 Retail sale of information and communication equipment	28	149.7	1.2	4.5	1.8
475 Retail sale of other household equipment	112	102.7	1.8	0.9	1.2
476 Retail sale of cultural and recreation goods	48	102.7	1.6	0.1	–0.4
477 Retail sale of other goods in specialised stores	258	117.4	1.7	0.0	2.0
478 et 479 Retail trade not in stores	58	106.2	0.2	0.2	2.4
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	1000	97.0	–0.2	1.6	1.5
451 Sale of motor vehicles	671	96.1	–0.3	2.4	2.0
452 Maintenance and repair of motor vehicles	78	91.8	0.4	0.8	0.2
453 Sale of motor vehicle parts and accessories	227	102.3	–0.4	0.2	0.8
454 Sale, maintenance and repair of motorcycles and related parts and accessories	24	88.7	2.4	–2.4	–2.4
I Accommodation and food service activities	1000	94.0	1.5	–0.2	–0.2
55 Accommodation	255	96.1	1.2	0.0	0.7
56 Food and beverage service activities	745	93.2	1.6	–0.3	–0.5
561 Restaurants...	549	92.1	1.6	0.1	–0.7
562 Event catering...	116	102.9	2.1	–1.4	1.1
563 Beverage serving activities	80	87.3	0.9	–0.8	–1.6
R+S Household services	1000	97.3	0.7	0.5	–1.2
R Arts, entertainment and recreation	449	96.0	0.7	–0.5	–1.4
90 Creative, arts and entertainment activities	115	95.5	0.2	0.1	–1.3
91 Libraries, archives, museums...	11	109.4	–0.7	–0.4	1.6
92 Gambling and betting activities	119	102.8	–0.2	1.0	–1.5
93 Sports activities and amusement...	204	91.7	1.8	–1.8	–1.5
S Other service activities	551	98.3	0.7	1.3	–1.1
95 Repair of computers...	228	97.7	0.4	2.1	–3.0
96 Other personal service activities	323	98.7	0.9	0.7	0.4

(1) Quarter-on-quarter: last three months / previous three months.

Source: Insee

Jump in accommodation and food service activities

The sales volume in *accommodation and food service activities* bounced back clearly in August (+1.5%) after three consecutive monthly declines. It increased significantly in *restaurants and fast food services* (+1.6%), in *event catering and other food services* (+2.1%) and in *accommodation* (+1.2%).

The sales volume of the whole sector declined slightly over the last three months (–0.2%) and plunged year on year (–3.1%).

New improvement in household services

The sales volume in *household services* rose again in August (+0.7% after +0.5% in July). It increased particularly in *other personal service activities (funeral services, laundry, hairdressing, etc.)* (+0.9%), in *sports activities and amusement* (+1.8%) and in *repair of computers and personal and household goods* (+0.4%). The sales volume in *household services* decreased at the same rate over the last three months and year on year (–1.2%).

Revisions

The change for July was revised by +0.3 point in *wholesale and retail trade and repair of motor vehicles and motorcycles*. Over the same month, it was revised by –0.2 point in the *retail trade, except for motor vehicles and motorcycles* and by +0.2 point in *accommodation and food service activities* and in *household services*.

• Monthly survey on large-scale food retailing in September

Turnover in large-scale food retailing remained almost steady in September (–0.1%). While sales of food products went on increasing (+1.8%), those of non-food products fell substantially (–2.0%). Sales of automotive fuel levelled off (+0.1%).

Monthly turnover indices in large-scale food retailing


SA-WDA value, Base year 2010

	Change in %			
	Sept./ Aug.	Aug./ July	q-o-q (1)	y-o-y (1)
Turnover	–0.1	2.0	–0.8	–2.6
Including				
Sales of food products	1.8	3.1	–0.8	–2.8
Sales of non-food products	–2.0	2.3	–1.2	–3.6
Sales of automotive fuel	0.1	0.3	–0.8	–6.1

(1) Quarter-on-quarter: last three months / previous three months.

Source: INSEE - Monthly survey on large scale food retailing (Emagsa)

For further information :

- Complementary data (long series) and metadata (methodology, linked internet pages, etc.) are available on the web page of the index: <http://www.insee.fr/fr/themes/info-rapide.asp?id=94>
- Historical data are available on BDM : [G1419](#), [G1420](#), [G1422](#), [G1425](#), [G1449](#).
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Next publication : 28th of November 2014