

# Informations Rapides

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## ■ Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France –3rd quarter 2015

### In Q3 2015, the number of tourism nights continued to grow (+3.0% year-on-year)

#### Tourist nights continued to rise

In the third quarter of 2015, throughout metropolitan France, the number of overnight stays in tourist collective accommodation increased by 3.0% compared to the same period in 2014 (after +2.3% in the previous quarter). The upswing recorded since the beginning of the year was confirmed in hotels, campsites and other short-stay accommodation (HOSSA). Overnight stays increased mainly due to French customer, except for hotels.

#### The occupancy in hotel accelerated

The increase in hotel occupancy gathered pace in the third quarter (+3.3% year-on-year after +1.9%). Overnight stays of foreign customer increased even more (+4.2% after +0.7%).

The process of accommodation classification continued. It contributed to the increase in overnight stays in classified hotels. In constant classification, occupancy grew more strongly in four or five-star hotels.

With 68.1% of rooms occupied in the third quarter of 2015, the occupancy rate increased by 0.5 points year-on-year.

The overnight stays rose especially on the coastlines (+5.1%). However, the foreign tourists were many to favor mountain holidays (+7.2%).

#### Overnight stays in holiday and other short-stay accommodation increased sharply

Stays in HOSSA improved markedly in the third quarter of 2015 (+4.3% year-on-year), partially due to a weak occupancy in third quarter of 2014.

Among HOSSA, nights spent in tourist or hotel residences, rose significantly (+6.0%). Overnight stays grew moderately in holiday villages (+0.8%), and remained steady in other collective accommodation. The occupancy rate (68.3%) increased by 1.6 points.

#### Number of overnight stays in Q3 \* 2015 and percentage change

	Nights of the quarter		Year-on-year (%) (Q/Q-4)	
	Total nights (millions)	% of foreign nights	Total nights	Foreign nights
<b>Total</b>	<b>195.5</b>	<b>32.6</b>	<b>3.0</b>	<b>0.6</b>

<b>Hotels</b>	<b>67.1</b>	<b>41.3</b>	<b>3.3</b>	<b>4.2</b>
Unclassified	6.7	29.6	-26.2	-34.6
1 and 2 stars	19.0	27.8	7.1	10.2
3 stars	25.3	43.0	6.4	5.3
4 and 5 stars	16.0	59.8	12.4	13.5

hotel chain	31.3	43.2	9.2	15.7
independent hotel	35.7	39.7	-1.3	-4.7

Agglo. of Paris	18.7	65.5	3.7	4.2
coastlines	14.3	35.4	5.1	5.1
mountain	8.9	25.2	2.0	7.2
other urban area	20.5	33.7	2.8	3.9
other rural area	4.7	27.4	1.8	-1.6

<b>Holiday and other short-stay accommodation</b>	<b>35.9</b>	<b>20.5</b>	<b>4.3</b>	<b>2.5</b>
Tourism residences	24.8	25.3	6.0	5.3
Holiday villages	10.0	8.9	0.8	-9.9
Other	1.1	19.7	-0.1	-15.8

Agglo. of Paris	2.4	53.6	-0.2	-12.8
coastlines	15.5	17.8	4.1	0.8
mountain	9.6	13.3	5.0	20.4
other urban area	4.6	26.4	4.8	12.3
other rural area	3.8	21.8	5.9	-0.8

<b>Campsites</b>	<b>92.5</b>	<b>30.9</b>	<b>2.3</b>	<b>-3.2</b>
Unclassified	5.5	29.2	-5.9	-10.0
1 and 2 stars	13.4	26.1	-0.8	-1.7
3 stars	31.0	30.5	-0.3	-2.8
4 and 5 stars	42.6	32.9	6.5	-2.9

bare pitches	49.0	39.3	-0.4	-3.1
pitches with rental accommodation	43.5	21.4	5.5	-3.4

coastlines	52.8	25.3	2.8	-3.0
except coast	39.8	38.4	1.7	-3.3

Reference area : Metropolitan France - \* provisional data

Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### Campsites: record crowds

The number of overnight stays in campsites advanced by +2.3% in the third quarter 2015. It was driven up by the French customers, particularly for coastal campsites. Conversely, fewer foreign customers came on holiday in campsites (-3.2%). The campers has prioritised the comfort, in 4 or 5 star establishments (+6.5%) and on pitches with rental accommodation (+5.5%). The overall occupancy rate rose by 1.2 points, to 47.3% in the third quarter. It improved especially for pitches with rental accommodation (+1.4 points to 67.6%).

### A strong growth in July, especially on coastlines

In July 2015, tourism nights rose sharply year-on-year in all types of tourist collective accommodation, benefiting from a favourable summer weather, unlike last year. Accommodation near coastlines area were the main drivers of this growth. If, overall, stays in August held steady, September was up, sign of an extension of the tourism season.

### Revisions

The variation of the number of overnight stays in the second quarter of 2015 were lowered by 0.4 points (+2.3% instead of +2.7%) due to the integration of more recent data. It is revised down by -0.1 points in HOSSA at +0.3%, and by -1.7 points in campsites at +5.5%. It is unchanged for hotels.

### Average length of stay and occupancy

	Average length of stay (days)		Occupancy rate ** in %	
	2014 Q3	2015 Q3 *	2014 Q3	2015 Q3 *
<b>Hotels</b>	1.9	1.8	67.6	68.1
<b>HOSSA</b>	5.0	4.9	66.7	68.3
<b>Campsites</b>	5.8	5.7	46.1	47.3
<i>bare pitches</i>	4.7	4.6	38.3	39.0
<i>pitches with rental accommodation</i>	7.9	7.9	66.2	67.6

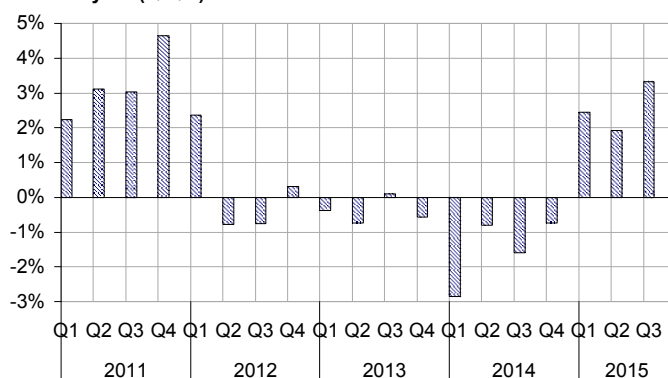
\* provisional data

\*\* The occupancy rate is calculated for hotels in rooms, in pitches for campsites and in lodging units (rooms, apartments, dormitories) for holiday and other short-stay accommodation

Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### Overnight stays in hotels

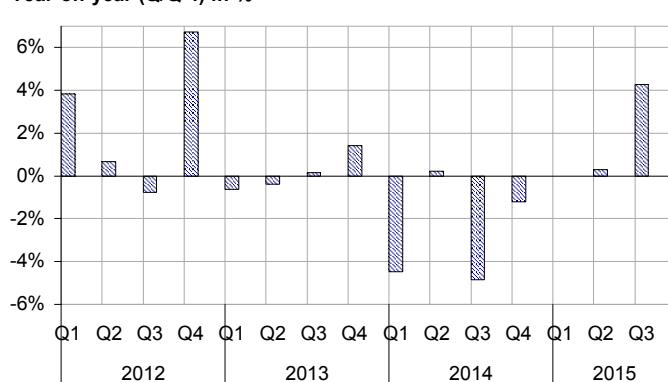
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### Overnight stays in HOSSA

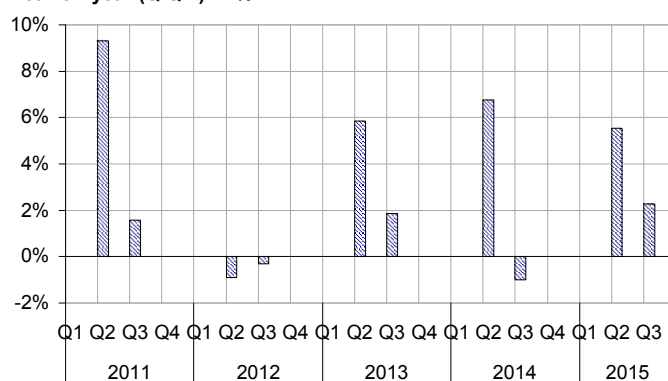
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### Overnight stays in campsites

Year-on-year (Q/Q-4) in %




Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

### For more information :

INSEE conducts monthly surveys on attendance in collective tourist accommodation: hotels, campsites and holiday and other short-stay accommodation (HOSSA). These include tourist homes (including "aparthotel"), holiday villages, family homes and youth hostels. They do not include accommodation offered by private persons. For campsites, questioning concerns only the months of May to September.

The data on hotels and campsites were backdated over the period 2010-2013 to integrate the new classification Atout France.

- Complementary data (long series, monthly data) and metadata (methodology, linked internet pages, etc.) are available on the web page of this index: <http://www.insee.fr/fr/themes/info-rapide>
- Historical data are available on the BDM: [G1610](#), [G1611](#).
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