

Informations Rapides

25 mars 2015 - n° 67
Principaux indicateurs



French business climate and turning point indicators - March 2015

The French business climate is improving in March 2015

The business climate is improving

In March 2015, the business climate indicator is improving.

The indicator, compiled from the answers of business managers in the main sectors, has moved upward, from 94 to 96, after being stable during three months. It still lies below its long-term average (100). The business climate indicator has improved by one point in services and by three points in trade. It is stable in building construction, and has lost one point in manufacturing.

The turning point indicator stays in the favorable area

The overall turning point indicator stays in the favourable area.

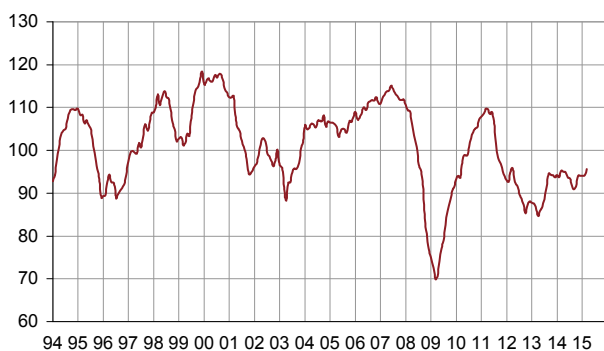
Business climate and turning point indicators

	Nov. 14	Dec. 14	Jan. 15	Feb. 15	March 15
Composite indicators					
France	94	94	94	94	96
Manufacturing	99	99	100	100	99
Wholesale trade	96	-	95	-	98
Building construction	90	89	88	89	89
Retail trade	96	95	103	101	104
Services	93	92	92	92	93
Turning point indicators					
France	0,8	1,0	0,9	0,8	0,7
Manufacturing	0,2	0,3	0,5	0,4	0,5
Wholesale trade	0,6	-	0,8	-	0,8
Building construction	-0,1	0,0	-0,9	-0,4	0,0
Services	0,8	1,0	0,9	0,9	1,0

Source(s) : INSEE, Business tendency surveys

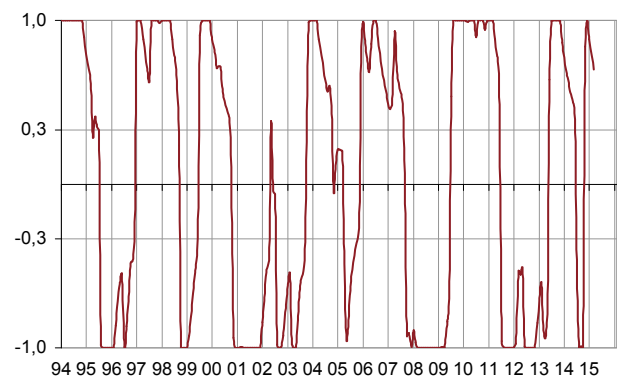
Composite indicator

Normalised to 100 with a standard error of 10



Source: INSEE, Business tendency surveys

Turning point indicator



Close to +1 (resp. -1): favorable business climate (unfavorable)
Source: INSEE, Business tendency surveys

For further information:

The business climate and turning point indicators summarize the information provided by the surveys in manufacturing, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links, etc.) are available on the web page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr
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Next publication: 23/04/2015 at 8:45 AM